

Student name: Benjamin Carmenate

Scholarly conversation choice: Visual Rhetoric

Formatting style used (MLA or APA): APA

	<b>Source #1</b>  Author(s): Sonja K. Foss  Title: Theory of Visual rhetoric	<b>Source #2</b>  Author(s): Rhianna K. Pedwell, James A. Hardy, Susan L. Rowland  Title: Effective visual design and communication practices for research posters: Exemplars based on the theory and practice of multimedia learning and rhetoric	<b>Source #3</b>  Author(s): Rohit Meta, Lynette Guzman  Title: Fake or Visual Trickery? Understanding the Quantitative Visual Rhetoric in the News
Type out your citation for this source here, being mindful of italics and punctuation.	Foss, S. Chapter 9: Theory of Visual Rhetoric (pp. 141-152)	Pedwell, R.K., Hardy, J.A. and Rowland, S.L. (2017), Effective visual design and communication practices for research posters: Exemplars based on the theory and practice of multimedia learning and rhetoric. <i>Biochem. Mol. Biol. Educ.</i> , 45: 249-261. <a href="https://doi.org/10.1002/bmb.21034">https://doi.org/10.1002/bmb.21034</a>	Mehta, R., & Guzmán, L. D. (2018). Fake or Visual Trickery? Understanding the Quantitative Visual Rhetoric in the News. <i>Journal of Media Literacy Education</i> , 10(2), 104–122. URL: <a href="https://eric.ed.gov/?id=EJ1198646">https://eric.ed.gov/?id=EJ1198646</a>
What search terms did you use to find this source?			Visual Rhetoric and News
What “mini conversation” does this source relate to?	Theory of visual rhetoric	Study of visual rhetoric in posters	Study of visual rhetoric in news articles
What is this source about? Type up any notes here that would help you write your summary for this article. This can be informal, bullet points, etc., as long as you are providing some insight into what the article talks about.  <b>(This should not be a copy and paste or a rephrasing of the abstract. You will need to skim the article to help you fill in this row.)</b>	<ul style="list-style-type: none"><li>• The history of visual rhetoric</li><li>• The requirements of a communicative artifact such as its relevance to the conversation and the creation of the image and the audience that’s interpreting it.</li><li>• Different perspectives on the same image which is used for analysis</li></ul>	<ul style="list-style-type: none"><li>• Visual rhetoric studied in poster design</li><li>• What makes a good and bad poster?</li><li>• Rhetorical appeal associated with good poster design with example poster</li></ul>	<ul style="list-style-type: none"><li>• The use of quantitative visual rhetoric</li><li>• Design choices of data and how it affected the 2016 election</li><li>• The manipulation of facts through convenient design</li></ul>
Why did you select this source? Be specific about your reasoning. What made this source stand out and feel useful to your growing understanding of this scholarly conversation?	<ul style="list-style-type: none"><li>• I selected this article because it familiarized me with the concept of visual rhetoric and how it ties in with traditional conversational rhetoric.</li></ul>	<ul style="list-style-type: none"><li>• I selected this article because it allowed me to see how visual rhetoric is studied in an academic scenario.</li></ul>	<ul style="list-style-type: none"><li>• I selected this article because it shows how the use of different rhetorical techniques can affect public opinion in real events.</li></ul>

Write article title and author names here -->	<b>Source #4</b>  Author(s): Rist, Mary F.  Title: Visual Rhetoric and Viewer Empathy in News Photographs	<b>Source #5</b>  Author(s): Carissa Massey  Title: The Rhetoric of the Real: Stereotypes of Rural Youth in American Reality Television and Stock Photography	<b>Source #6</b>  Author(s): Gallagher, Victoria; Zagacki, Kenneth S.  Title: Visibility and Rhetoric: The Power of Visual Images in Norman Rockwell's Depictions of Civil Rights
Type out your citation for this source here, being mindful of italics and punctuation.	Rist, M. F. (2007). Visual Rhetoric and Viewer Empathy in News Photographs. <i>CEA Forum</i> , 36(2). URL: <a href="https://eric.ed.gov/?id=EJ1097386">https://eric.ed.gov/?id=EJ1097386</a>	Massey, C. (2017). The Rhetoric of the Real: Stereotypes of Rural Youth in American Reality Television and Stock Photography. <i>Discourse: Studies in the Cultural Politics of Education</i> , 38(3), 365–376. DOI: 10.1080/01596306.2017.1306982	Gallagher, V., & Zagacki, K. S. (2005). Visibility and Rhetoric: The Power of Visual Images in Norman Rockwell's Depictions of Civil Rights. <i>Quarterly Journal of Speech</i> , 91(2), 175–200. URL: <a href="https://repository.lib.ncsu.edu/bitstream/handle/1840.2/1956/gallagher%202.pdf?sequence=1&amp;isAllowed=y">https://repository.lib.ncsu.edu/bitstream/handle/1840.2/1956/gallagher%202.pdf?sequence=1&amp;isAllowed=y</a>
What search terms did you use to find this source?	Visual Rhetoric and News	visual rhetoric and news or media or news media or media portrayal or new coverage	Visual Rhetoric and Images
What “mini conversation” does this source relate to?	Study of visual rhetoric in news articles	Study of visual rhetoric in media	Study of visual rhetoric in civil rights
What is this source about? Type up any notes here that would help you write your summary for this article. This can be informal, bullet points, etc., as long as you are providing some insight into what the article talks about.  <b>(This should not be a copy and paste or a rephrasing of the abstract. You will need to skim the article to help you fill in this row.)</b>	<ul style="list-style-type: none"> <li>Studies how visual rhetoric in news media targets emotions</li> <li>Shows how two different situations can be represented differently using visual rhetoric</li> <li>Analyzes the importance in using visual rhetoric as a tool for pathos</li> </ul>	<ul style="list-style-type: none"> <li>How popular reality tv represents white rural youth</li> <li>Discusses how visual rhetoric is used to highlight visual stereotypes</li> <li>Focuses on why certain stereotypes circulate in visual media</li> </ul>	<ul style="list-style-type: none"> <li>Shows how visual rhetoric can draw important ties to political issues</li> <li>Shows how composition can allow people to identify and understand issues beyond their own life</li> <li>Also shows how visual rhetoric can be used to alienate people from society</li> </ul>
Why did you select this source? Be specific about your reasoning. What made this source stand out and feel useful to your growing understanding of this scholarly conversation?	<ul style="list-style-type: none"> <li>This article was chosen to analyze the psychological factors at play behind visual rhetoric</li> </ul>	<ul style="list-style-type: none"> <li>Uses visual rhetoric as a lens to study stereotyped under. Reverses studying visual rhetoric into using visual rhetoric to study</li> </ul>	<ul style="list-style-type: none"> <li>This source shows the power of visual rhetoric composition of images and subject highlighting to affect public opinion.</li> </ul>