Benjamin D. Horne

School of Information Sciences - University of Tennessee Knoxville 440B Communications Building - 1345 Circle Park, Knoxville TN 37996

Email: bhorne6@utk.edu I Phone: 865-974-6916 I Website: benjamindhorne.github.io/

ACADEMIC APPOINTMENTS

Assistant Professor of Information Sciences, University of Tennessee Knoxville, 2020 - present

EDUCATION

Ph.D. in Computer Science, Rensselaer Polytechnic Institute, 2014 - 2020

DISSERTATION: Robust News Veracity Detection

COMMITTEE: Sibel Adali (CS, RPI; Chair), Lirong Xia (CS, RPI), Stacy Patterson (CS, RPI), Dorit

Nevo (Business, RPI), and Tamar Gordon (Communications, RPI)

B.S. in Computer Science, Union University, 2010 - 2014

B.S. in Business Administration, Union University, 2010 - 2014

PUBLICATIONS

Book Chapters:

1. Fake News Starts with the Title

Chapter 9. "Language That Manipulates: Politics, Advertising, and Doublespeak" in Language Awareness: Readings for College Writers. 13th Edition by P. Eschholz, A. Rosa, and V. Clark. Macmillan Learning. 2020 Benjamin D. Horne

Journals:

1. Monitoring event-driven dynamics on Twitter: A case study in Belarus

Springer Nature Social Sciences (SNSS) 2022

Natalie M. Rice, <u>Benjamin D. Horne</u>, Catherine Luther, Joshua Borycz, Suzie L. Allard, Damian J. Ruck, Michael Fitzgerald, Oleg Manaev, Brandon C. Prins, Maureen Taylor, and R. Alexander Bentley

2. The Reasoning Behind Fake News Assessments: A Linguistic Analysis

AIS Transactions on Human-Computer Interaction (THCI) 2022 Lydia Manikonda, Dorit Nevo, <u>Benjamin D. Horne</u>, Clare Arrington, and Sibel Adali

3. How Topic Novelty Impacts the Effectiveness of News Veracity Interventions Communications of the ACM (CACM) 2022

Dorit Nevo and Benjamin D. Horne

4. Partisanship over security: Public narratives via Twitter on Foreign Interferences in the 2016 and 2020 U.S. Presidential Elections

First Monday 2021

Catherine A. Luther, Benjamin D. Horne, and Xu Zhang

5. Tailoring Heuristics and Timing Al Interventions for Supporting News Veracity Assessments

Computers in Human Behavior Reports (CHB Reports) 2020

<u>Benjamin D. Horne</u>, Dorit Nevo, Sibel Adali, Lydia Manikonda, Clare Arrignton

<u>Media Coverage</u>: IEEE Spectrum, RPI News, ACM TechNews, Electronics360, Tech Xplore, Scienmag, Newswise, The Next Web, Tech Monitor

6. Effects of Priming Messages to Decrease Negativity in Online Learning Environments
APA Scholarship of Teaching and Learning in Psychology 2020
Hung-Tao Chen, Benjamin D. Horne, Dan Florrel, Megan Thomas

7. Robust Fake News Detection Over Time and Attack

ACM Transactions on Intelligent Systems and Technology (TIST) 2019 Benjamin D. Horne, Jeppe Norregaard, and Sibel Adali

8. Uncertainty-based False Information Propagation in Social Networks
ACM Transactions of Social Computing (TSC) 2019
Jin-Hee Cho, Scott Rager, John O'Donovan, Sibel Adali, and Benjamin D. Horne

9. Recognizing Experts on Social Media: A Heuristics Based Approach ACM SIGMIS: The DATABASE for Advances in Information Systems (DATABASE) 2018 Benjamin D. Horne, Dorit Nevo, and Sibel Adali

Conferences (Archived Proceedings):

 Characterizing YouTube and BitChute Content and Mobilizers During U.S. Election Fraud Discussions on Twitter

14th ACM Web Science Conference (WebSci) 2022 Matthew C. Childs, Milo Trujillo, Cody Buntain, and <u>Benjamin D. Horne</u>

2. Local News Online and COVID in the U.S.: Relationships among Coverage, Cases, Deaths, and Audience

The 16th International Conference on Web and Social Media (ICWSM) 2022 Kenneth Joseph, <u>Benjamin D. Horne</u>, Jon Green, John P. Wihbey

3. What is BitChute? Characterizing the "Free Speech" Alternative to YouTube

31st ACM Conference on Hypertext and Social Media (HT'20) 2020 Milo Trujillo, Mauricio Gruppi, Cody Buntain, and <u>Benjamin D. Horne</u>

Media Coverage: Mashable, Business Insider, YLE

Other: Cited on Wikipedia pages for Bitchute and WebTorrent (01/2021)

4. Trustworthy Misinformation Mitigation with Soft Information Nudging

The First IEEE Conference on Trust, Privacy and Security in Intelligent Systems (TPS) 2019 Benjamin D. Horne, Mauricio Gruppi, and Sibel Adali

5. Different Spirals of Sameness: A Study of Content Sharing in Mainstream and Alternative Media

The 13th International Conference on Web and Social Media (ICWSM) 2019 Benjamin D. Horne, Jeppe Norregaard, and Sibel Adali

6. Rating Reliability and Bias in News Articles: Does Al Assistance Help Everyone?
The 13th International Conference on Web and Social Media (ICWSM) 2019

Benjamin D. Horne, Dorit Nevo, John O'Donovan, Jin-Hee Cho, and Sibel Adali

7. Models for Predicting Community-Specific Interest in News Articles

The 37th Military Communications Conference (MILCOM) 2018

<u>Benjamin D. Horne</u>, William Dron, and Sibel Adali

8. The Multi-Domain Integration and Correlation Engine

The 37th Military Communications Conference (MILCOM) 2018 W. Dron, A. Sydney, J. Hancock, L. Scott, T. Abdelzaher, J. Han, S. Adali, <u>B.D. Horne</u>

Assessing the News Landscape: A Multi-Module Toolkit for Evaluating the Credibility of News

The 27th ACM International Web Conference (WWW) 2018

Benjamin D. Horne, Will Dron, Sara Khedr, and Sibel Adali

10. Identifying the Social Signals that Drive Online Discussions: A Case Study of Reddit Communities

International Conference on Computer Communications and Networks (ICCCN) 2017 Benjamin D. Horne, Sibel Adali, and Sujoy Sikdar

11. From Sports to Science: Using Basketball Analytics to Broaden the Appeal of Math and Science Among Youth

MIT Sloan Sports Analytics Conference (MIT SSAC) 2017 - **Best Research Paper Award** John F. Drazan, Amy K. Loya, <u>Benjamin D. Horne</u>, and Ron Eglash

Media Coverage: NBA Enrichment Program, Denver Stiffs Podcast, RPI News, Fansided, SB Nation, Vice Sports, Harvard Sports Analytics Blog

12. Impact of message sorting on access to novel information in networks

Conference on Advances in Social Networks Analysis and Mining (ASONAM) 2016 Benjamin D. Horne, Sibel Adali, and Kevin Chan

13. Expertise in social networks: how do experts differ from other users?

The International Conference on Web and Social Media (ICWSM) 2016 Benjamin D. Horne, Dorit Nevo, Jesse Freitas, Heng Ji, and Sibel Adali

Peer-Reviewed Workshops (Archived Proceedings):

1. Tell Me Who Your Friends Are: Using Content Sharing Behavior for News Source Veracity Detection

MEDIATE Workshop at ICWSM 2021

Mauricio Gruppi, <u>Benjamin D. Horne</u>, and Sibel Adali

2. From Tweeting About News to Creating News Around Tweets: Characterizing Tweets Embedded in News Articles

MEDIATE Workshop at ICWSM 2021

Mauricio Gruppi, Sibel Adali, Matthew Salemi, and Benjamin D. Horne

3. Do All Good Actors Look The Same? Exploring News Veracity Detection Across The U.S. and The U.K.

ICWSM Data Challenge on Safety 2020

Benjamin D. Horne, Mauricio Gruppi, and Sibel Adali

4. An Exploration of Verbatim Content Republishing by News Producers

The International Workshop on News and Public Opinion (NECO) at ICWSM 2018 Benjamin D. Horne and Sibel Adali

5. An Exploration of Misinformation Classification in Brazil and The U.S.

The International Workshop on News and Public Opinion (NECO) at ICWSM 2018 Mauricio Gruppi, <u>Benjamin D. Horne</u>, and Sibel Adali

6. This Just In: Fake News Packs a Lot in Title, Uses Similar, Repetitive Content in Text Body, More Similar to Satire than Real News

The International Workshop on News and Public Opinion (NECO) at ICWSM 2017 Benjamin D. Horne and Sibel Adali

Media Coverage: Science News

7. The Impact of Crowds on News Engagement: A Reddit Case Study

The International Workshop on News and Public Opinion (NECO) at ICWSM 2017 Benjamin D. Horne and Sibel Adali

8. Exploring the Creative Destruction of 3D Printing Through an Analysis of Intellectual Property Issues

Emerging Researcher National (ERN) Conference 2013

Stephanie M. Santoso, Benjamin D. Horne, and Stephen B. Wicker

Published Datasets:

1. A Psycho-linguistic Analysis of BitChute: A Metadata Supplement to The MeLa BitChute Dataset

Technical Report 2022

https://doi.org/10.7910/DVN/KRD1VS

Benjamin D. Horne

2. The MeLa BitChute Dataset

The 16th International Conference on Web and Social Media (ICWSM) 2022

https://doi.org/10.7910/DVN/KRD1VS

Milo Z. Trujillo, Mauricio Gruppi, Cody Buntain, and <u>Benjamin D. Horne</u>

3. NELA-Local: A Dataset of U.S. Local News Articles for the Study of County-level News Ecosystems

The 16th International Conference on Web and Social Media (ICWSM) 2022

https://doi.org/10.7910/DVN/GFE66K

Benjamin D. Horne, Mauricio Gruppi, Kenneth Joseph, Jon Green, John P. Wihbey, and Sibel Adali

4. NELA-GT-2021: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles

Technical Report 2022

https://doi.org/10.7910/DVN/RBKVBM

Mauricio Gruppi, <u>Benjamin D. Horne</u>, and Sibel Adali

5. NELA-GT-2020: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles

Technical Report 2021

https://doi.org/10.7910/DVN/CHMUYZ

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adali

6. NELA-GT-2019: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles

Technical Report 2020

https://doi.org/10.7910/DVN/O7FWPO

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adali

7. NELA-GT-2018: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles

The 13th International Conference on Web and Social Media (ICWSM) 2019

https://doi.org/10.7910/DVN/ULHLCB

Jeppe Norregaard, Benjamin D. Horne, and Sibel Adali

8. Sampling the News Producers: A Large News and Feature Data Set for the Study of the Complex Media Landscape

The 12th International Conference on Web and Social Media (ICWSM) 2018

https://doi.org/10.7910/DVN/ZCXSKG

Benjamin D. Horne, Sara Khedr, and Sibel Adali

Peer-Reviewed Conferences, Workshops, and Abstracts (Non-Archival):

1. Russia Public Diplomacy Efforts to Influence Neighbors: Media Messaging Supports Hard Power Projection

72nd Annual International Communication Association Conference 2022 Maureen Taylor, Natalie Rice, Oleg Manaev, Catherine Luther, Suzie Allard, Michael Fitzgerald, Brandon Prins, Joshua Borycz,, R. Alexander Bentley, and <u>Benjamin D. Horne</u>

2. Traditional and Social Media Usage and Pro-Russian versus Anti-Russian Attitudes in Belarus and Ukraine

72nd Annual International Communication Association Conference 2022 Catherine Luther, Brandon Prins, Oleg Manaev, Natalie Rice, Maureen Taylor, Suzie Allard, Michael Fitzgerald, <u>Benjamin D. Horne</u>, R. Alexander Bentley, and Joshua Borycz

3. Role of Social Affinity on News Coverage of Disasters: Implications for Disaster Donations (Abstract)

Decision Sciences Institute (DSI) Annual Conference 2021 Trilce Encarnacion, Jose Holquin-Veras, and Benjamin D. Horne

- 4. Hateful YouTube: Characterizing the Social Video-hosting Platform BitChute (Abstract) 6th International Conference on Computational Social Science (IC2S2) 2020 Milo Trujillo, Mauricio Gruppi, Cody Buntain, and Benjamin D. Horne
- 5. Effects of Priming on Online Discussion Behavior (Abstract)
 The Human Factors and Ergonomics Society (HFES) International Annual Meeting 2018
 Hung-Tao Chen and Benjamin D. Horne

AWARDS and FUNDING

- Co-PI "Monitoring the Content and Measuring the Effectiveness of Russian Disinformation and Propaganda Campaigns in Selected Former Soviet Union States", Minerva Grant, United States Department of Defense (\$1.6 Million) 2021
- 2. Robert McNaughton Prize for outstanding graduate in Computer Science 2020
- 3. MIT Sloan Sports Analytics Conference Best Research Paper Award (\$10,000) 2017
- 4. RPI Outstanding Research Poster Award 2017
- 5. Union University Academic Excellence Medal in Computer Science 2014
- **6.** Union University **Dr. Joe Tucker Scholarship** 2013

INVITED TALKS, PANELS, and GUEST LECTURES

- 1. Invited Speaker, Disinformation Countermeasures and Machine Learning (DisCoML) Workshop at ICML, 2022
- 2. Invited Speaker, The UTK Pre-College Programs & Southern Appalachian Science and Engineering Fair, Virtual Science Club, 2022
- 3. Invited Co-speaker with Dr. Catherine Luther, U.S. DoD Basic Research Forum, 2021
- 4. Invited Speaker, iDRAMA Lab Seminar Series, 2021
- 5. Invited Speaker, IDEA Institute for Artificial Intelligence, 2021
- **6.** Invited Co-speaker with Dr. Catherine Luther, U.S. Technology Leadership Council (USTLC), 2021
- **7.** Co-Guest Lecture with Dr. Guy Harrison, CCI 620, Advice on the Academic Job Hunt, UTK, 2021
- 8. Moderator, The Rise of Extremist Movements on Social Media, UTK CCI Social Media Week, 2021

- 9. Guest Lecture, ECE 692 Adversarial Learning, UTK Tickle College of Engineering, 2021
- **10.** Panelist, Power of Information: Information Science Graduate Programs Fair, iSchool's Inc. 2020

TEACHING

University of Tennessee Knoxville:

- 1. INSC 201 Foundations of Information Sciences (4 times between 2020 2022)
- 2. INSC 360 Programming for Info. Apps. (2 times between 2021 2022) Newly Created
- 3. INSC 484 Database Applications (Fall 2021) Newly Created
- 4. INSC 591 Indep Project/Research (4 times between 2020 2022)
- **5.** INSC 594 Graduate Research Participation (2 times between 2021 2022)
- **6.** INSC 493 Indep Project/Research (Spring 2022)

SERVICE

UTK Committees (University Level):

UTK Data Science Faculty Committee (Intercollegiate Data Science Program) (2021 - 2023)

UTK Data Science Bylaws Ad-Hoc Committee (2022)

UTK School of Information Sciences Committees (School Level):

Undergraduate Program Committee (2020 - 2022)

Social Media Week Ad-Hoc Committee (2021)

Professor of Practice Search Committee (2020)

PC Member or Invited Reviewer (Academic Community Level):

Conferences:

ICWSM (2019 - 2022)

ACM WebSci (2020 - 2022)

ICA Conference (2021)

ICIS (2021)

AMCIS (2017 - 2020)

ASONAM (2019)

Workshops:

MEDIATE Workshop at ICWSM (2022)

NECO Workshop at ICWSM (2017, 2018, 2020)

MIS2 Workshop at WSDM (2018)

Journals:

Information Processing and Management (2021)

Harvard Kennedy School Misinformation Review (2020)

International Journal of Communications (IJoC) (2019, 2020)

ACM Transactions on Internet Technology (TOIT) (2017)

Society Memberships:

Association for the Advancement of Artificial Intelligence (AAAI)

Association for Information Systems (AIS)

Association for Computer Machinery (ACM)

OTHER RESEARCH, TEACHING, AND INDUSTRY EXPERIENCE

Rensselaer Polytechnic Institute, Computer Science Research Assistant, Fall 2014 - Spring 2020

Army Research Labs, Visiting Researcher, Summer 2017

National Science Foundation GK-12, Fellow, Summer 2015 - Fall 2016

Rensselaer Polytechnic Institute, Computer Science Teaching Assistant, Spring 2015

Cornell University, Information Science Undergraduate Researcher, Summer 2013

Texas Tech University, Computer Science Undergraduate Researcher, Summer 2012

Steele Martin Jones and Company, I.T. Administrator, Spring 2011 - Spring 2014

Home Medical Products Inc., I.T. Technician, Spring 2011 - Summer 2011