# Benjamin D. Horne

School of Information Sciences 440B Communications Building 1345 Circle Park, Knoxville TN 37996 https:\benjamindhorne.github.io bhorne6@utk.edu 865-974-6916

# Research Focus

Media ecosystems, content interventions, mis/disinformation, computational social science I study the production of, consumption of, and interventions to mis/disinformation in media ecosystems

# Education

Rensselaer Polytechnic Institute	Troy, NY
Ph.D. in Computer Science	2014 - 2020
Dissertation: Robust News Veracity Detection - Robert McNaughton Prize	
Committee: Sibel Adalı, Lirong Xia, Stacy Patterson, Dorit Nevo, & Tamar Gordon	
Union University	Jackson, TN
B.S. in Computer Science, Minor in Mathematics - Academic Excellence Medal	2010 - 2014
Union University	Jackson, TN
B.S. in Business Administration, Concentration in Management	2010 - 2014
Vanguard-Sentinel Career & Technology Center	Fremont, OH
Information Technology Fundamentals (Vocational Training)	2008 – 2010
Academic Appointments	
The University of Tennessee Knoxville (UTK)	Knoxville, TN
CCI Board of Visitors Professor	2024 – Presen
Assistant Professor (Joint), Data Science and Engineering, The Bredesen Center	2023 – Presen
Assistant Professor, School of Information Sciences	2020 – Presen
Other UTK Affiliations and Appointments	
Founding Fellow, CCI Information Integrity Institute $(I^3)$	2023 – Presen
Affiliate, National Security and Foreign Affairs, The Baker School of Public Policy	2023 – Presen
Rensselaer Polytechnic Institute (RPI)	Troy, NY
Graduate Research Assistant, Computer Science	2014, 2017 – 2020
NSF GK-12 Teaching Fellow, Science and Technology Studies	2015 - 2016
Graduate Teaching Assistant, Computer Science	2018
Cornell University	Ithaca, NY
NSF Undergraduate Researcher, Information Sciences	2018
Texas Tech University	Lubbock, TX
NSF Undergraduate Researcher, Computer Science	2012
Relevant Industry/Government Experience	
U.S. Army Research Laboratory	Adelphi, MD
Visiting Graduate Researcher, Network Science Research Laboratory	2017
Steele Martin Jones and Company	Jackson, TN
I.T. Administrator	2011 - 2014
Home Medical Products, Inc.	Jackson, TN
I.T. Technician	2011

Total citations (Google Scholar May 2024): 1818

H-Index (Google Scholar May 2024): 16

Paper Themes: Interventions Production Consumption Other

**Notes:** I publish across multiple disciplines, each with different practices in terms of author order and venue importance. Here are some contextual indicators: \* indicates UTK student authors; **IF** indicates Impact Factor of journal at the time of acceptance, if known; **AR** indicates acceptance rate of conference or journal, if known; **ABDC** indicates a rating (A\*, A, B, C) from Australian Business Deans Council, if applicable; **AJG** indicates a rating (4\*, 4, 3, 2, 1) from the Academic Journal Guide by Chartered Association of Business Schools, if applicable, **ICR** indicates Journal Citation Reports ranking within Subject Field, if applicable.

# **Book Chapters:**

**BC1.** P Fake News Starts with the Title

Chapter 9. "Language That Manipulates: Politics, Advertising, and Doublespeak" in Language Awareness: Readings for College Writers. 13th Edition by P. Eschholz, A. Rosa, and V. Clark. Macmillan Learning 2020 Benjamin D. Horne

# Journal Publications (peer-reviewed):

J1. P Russia Public Diplomacy Efforts to Influence Neighbors: Media Messaging Supports Hard Power Projection

International Journal of Communication (IJoC) 2024 (IF: 1.8)

Maureen Taylor, Natalie M. Rice, Oleg Manaev, Catherine A. Luther, Suzie L. Allard, R. Alexander Bentley, Joshua Borycz, Benjamin D. Horne, and Brandon C. Prins

- J2. I Ethical and Safety Considerations in Automated Fake News Detection Behaviour & Information Technology (BIT) 2023 (ABDC: A, AJG: 2, JCR: 38, AR: 13%, IF: 3.7) Benjamin D. Horne, Dorit Nevo, and Susan L. Smith
  - Media Coverage: RPI News, TiiSys Japan, TechExplore, NewsWise
- **I3.** O Cultural Evolution, Disinformation and Social Division

Adaptive Behavior 2023 (IF: 1.6)

R. Alexander Bentley, <u>Benjamin D. Horne</u>, Joshua Borycz, Simon Carrignon, Garriy Shteynberg, Blai Vidiella, Sergi Valverde, <u>Michael J. O'Brien</u>

**I4.** O Is Disruption Decreasing, or Is It Accelerating?

Advances in Complex Systems (ACS) 2023 (IF: 0.58, AR: 17%)

R. Alexander Bentley, Sergi Valverde, Joshua Borycz, Blai Vidiella, <u>Benjamin D. Horne</u>, Salva Duran-Nebreda, Michael J. O'Brien

Media Coverage: ScienMag, Phys.org, Swift Telecast, New Things Under The Sun Blog

J5. O Climate Complacency Reflects Cultural Values of Nations

Current Research in Ecological and Social Psychology (CRESP) 2023 (IF: 2.50)

R. Alexander Bentley, Joshua Borycz, and Benjamin D. Horne

Media Coverage: Daily Kos

J6. C Generational Effects of Culture and Digital Media in Former Soviet Republics

Humanities and Social Sciences Communications (HSSCOMMS) 2023 (IF: 2.77)

Benjamin D. Horne, Natalie Rice, Catherine Luther, Damian Ruck, Joshua Borycz, Suzie L. Allard, Michael Fitzgerald, Oleg Manaev, Brandon C. Prins, Maureen Taylor, R. Alexander Bentley Media Coverage: UTK Research News

- J7. O Forking Paths of Cultural Complexity: A Case Study of Research Paradigms Advances in Complex Systems (ACS) 2022 (IF: 0.58, AR: 17%)

  Joshua Borycz, Benjamin D. Horne, and R. Alexander Bentley

  #1 Most Read ACS Paper Between 2019 and 2022
- J8. P Monitoring Event-driven Dynamics on Twitter: A Case Study in Belarus Springer Nature Social Sciences (SNSS) 2022
  Natalie M. Rice, Benjamin D. Horne, Catherine Luther, Joshua Borycz, Suzie L. Allard, Damian J. Ruck, Michael Fitzgerald, Oleg Manaev, Brandon C. Prins, Maureen Taylor, and R. Alexander Bentley
- J9. The Reasoning Behind Fake News Assessments: A Linguistic Analysis
  AIS Transactions on Human-Computer Interaction (THCI) 2022 (ABDC: A, AJG: 2)
  Lydia Manikonda, Dorit Nevo, Benjamin D. Horne, Clare Arrington, and Sibel Adalı
- J10. I How Topic Novelty Impacts the Effectiveness of News Veracity Interventions Communications of the ACM (CACM) 2022 (ABDC: A, AJG: 2, JCR: 4, IF: 4.65) Dorit Nevo and Benjamin D. Horne
- J11. Partisanship over security: Public narratives via Twitter on Foreign Interferences in the 2016 and 2020 U.S. Presidential Elections
  First Monday 2021 (ABDC: B, IF: 1.19)
  Catherine Luther, Benjamin D. Horne, and Xu Zhang
- J12. I Tailoring Heuristics and Timing AI Interventions for Supporting News Veracity Assessments Computers in Human Behavior Reports (CHB Reports) 2020 (ABDC: A, AJG: 3, JCR: 11, IF: 6.83) Benjamin D. Horne, Dorit Nevo, Sibel Adalı, Lydia Manikonda, Clare Arrignton Media Coverage: IEEE Spectrum, RPI News, ACM TechNews, Electronics360, Tech Xplore, Scienmag, Newswise, The Next Web, Tech Monitor, Medical Device Network
- J13. I Effects of Priming Messages to Decrease Negativity in Online Learning Environments APA Scholarship of Teaching and Learning in Psychology 2020 Hung-Tao Chen, Benjamin D. Horne, Dan Florrel, Megan Thomas
- J14. I Robust Fake News Detection Over Time and Attack ACM Transactions on Intelligent Systems and Technology (TIST) 2019 (IF: 4.65) Benjamin D. Horne, Jeppe Nørregaard, and Sibel Adalı
- J15. P Uncertainty-based False Information Propagation in Social Networks ACM Transactions of Social Computing (TSC) 2019 (IF: 1.60)
  Jin-Hee Cho, Scott Rager, John O'Donovan, Sibel Adalı, and Benjamin D. Horne
- J16. I Recognizing Experts on Social Media: A Heuristics Based Approach
  The Data Base for Advances in Information Systems 2018 (ABDC: A, AJG: 2, JCR: 53)
  Benjamin D. Horne, Dorit Nevo, and Sibel Adalı

# Refereed Computing Conferences (peer-reviewed):

Note: Conference proceedings are considered top-tier publication venues for computing. These conferences are heavily referred and highly selective venues for top archival research, often exceeding many journals in their selectivity, visibility, and impact.

- C1. P News Media and Violence Against Women: Understanding Framings of Stigma
  The 18th International Conference on Web and Social Media (ICWSM) 2024
  Shravika Mittal, Jasmine C. Foriest, Benjamin D. Horne, and Munmun De Choudhury
- **C2.** P Characterizing YouTube and BitChute Content and Mobilizers During U.S. Election Fraud Discussions on Twitter

14th ACM Web Science Conference (WebSci) 2022 (AR: 32%)

Matthew C. Childs\*, Milo Trujillo, Cody Buntain, and Benjamin D. Horne

Media Coverage: Reuters Special Report

**C3.** P Local News Online and COVID in the U.S.: Relationships among Coverage, Cases, Deaths, and Audience

The 16th International Conference on Web and Social Media (ICWSM) 2022 (AR: 21%) Kenneth Joseph, Benjamin D. Horne, Jon Green, John P. Wihbey

- C4. P What is BitChute? Characterizing the "Free Speech" Alternative to YouTube 31st ACM Conference on Hypertext and Social Media (HT'20) 2020 (AR: 29%) Milo Trujillo, Mauricio Gruppi, Cody Buntain, and Benjamin D. Horne Media Coverage: Mashable, Business Insider, YLE, Reuters Special Report Other: Cited on Wikipedia pages for Bitchute and WebTorrent (01/2021)
- C5. I Trustworthy Misinformation Mitigation with Soft Information Nudging IEEE Conference on Trust, Privacy & Security in Intelligent Systems (TPS) 2019 Benjamin D. Horne, Mauricio Gruppi, and Sibel Adalı
- C6. P Different Spirals of Sameness: A Study of Content Sharing in Mainstream and Alternative Media The 13th International Conference on Web and Social Media (ICWSM) 2019 (AR: 21%) Benjamin D. Horne, Jeppe Nørregaard, and Sibel Adalı
- C7. I Rating Reliability and Bias in News Articles: Does AI Assistance Help Everyone? The 13th International Conference on Web and Social Media (ICWSM) 2019 (AR: 21%) Benjamin D. Horne, Dorit Nevo, John O'Donovan, Jin-Hee Cho, and Sibel Adalı
- C8. P Identifying the Social Signals that Drive Online Discussions: A Case Study of Reddit Communities International Conference on Computer Communications and Networks (ICCCN) 2017 (AR: 30%) Benjamin D. Horne, Sibel Adalı, and Sujoy Sikdar
- **C9.** From Sports to Science: Using Basketball Analytics to Broaden the Appeal of Math and Science Among Youth

MIT Sloan Sports Analytics Conference (SSAC) 2017

John F. Drazan, Amy K. Loya, Benjamin D. Horne, and Ron Eglash

Best Research Paper Award (\$10,000 prize)

Media Coverage: NBA Enrichment Program, Denver Stiffs Podcast, RPI News, Fansided, SB Nation, Vice Sports, Harvard Sports Analytics Blog

- C10. O Impact of message sorting on access to novel information in networks

  Conference on Advances in Social Networks Analysis and Mining (ASONAM) 2016 (AR: 21%)

  Benjamin D. Horne, Sibel Adalı, and Kevin Chan
- C11. P Expertise in social networks: how do experts differ from other users?

  The 10th International Conference on Web and Social Media (ICWSM) 2016 (AR: 17%)

  Benjamin D. Horne, Dorit Nevo, Jesse Freitas, Heng Ji, and Sibel Adalı

## Refereed Workshops, Demo Tracks, and Data Challenges (peer-reviewed):

- W1. I Tell Me Who Your Friends Are: Using Content Sharing Behavior for News Source Veracity Detection MEDIATE Workshop at ICWSM 2021 Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı
- W2. P From Tweeting About News to Creating News Around Tweets: Characterizing Tweets Embedded in News Articles

MEDIATE Workshop at ICWSM 2021

Mauricio Gruppi, Sibel Adalı, Matthew Salemi, and Benjamin D. Horne

W3. I Do All Good Actors Look The Same? Exploring News Veracity Detection Across The U.S. and The U.K. ICWSM Data Challenge on Safety 2020
Benjamin D. Horne, Mauricio Gruppi, and Sibel Adalı

- W4. P An Exploration of Verbatim Content Republishing by News Producers
  The International Workshop on News and Public Opinion (NECO) at ICWSM 2018
  Benjamin D. Horne and Sibel Adalı
- W5. I An Exploration of Misinformation Classification in Brazil and The U.S.
  The International Workshop on News and Public Opinion (NECO) at ICWSM 2018
  Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı
- W6. I Assessing the News Landscape: A Multi-Module Toolkit for Evaluating the Credibility of News The 27th ACM International Web Conference (WWW) Demo Track 2018
  Benjamin D. Horne, Will Dron, Sara Khedr, and Sibel Adalı
  Other: Cited on Wikipedia page for Occupy Democrats (01/2023), Cited by Patent Application EP-4195072-A1 (06/2023)
- W7. P This Just In: Fake News Packs a Lot in Title, Uses Similar, Repetitive Content in Text Body, More Similar to Satire than Real News
  The International Workshop on News and Public Opinion (NECO) at ICWSM 2017
  Benjamin D. Horne and Sibel Adalı
  Media Coverage: Science News
- W8. C The Impact of Crowds on News Engagement: A Reddit Case Study
  The International Workshop on News and Public Opinion (NECO) at ICWSM 2017
  Benjamin D. Horne and Sibel Adalı
- W9. Exploring the Creative Destruction of 3D Printing Through an Analysis of Intellectual Property Issues Emerging Researcher National (ERN) Conference 2013
  Stephanie M. Santoso, Benjamin D. Horne, and Stephen B. Wicker

# Published Datasets (peer-reviewed):

- D1. NELA-PS: A Dataset of Pink Slime News Articles for the Study of Local News Ecosystems The 18th International Conference on Web and Social Media (ICWSM) 2024 (AR: 46%) Benjamin D. Horne and Mauricio Gruppi
- D2. The MeLa BitChute Dataset
  The 16th International Conference on Web and Social Media (ICWSM) 2022 (AR: 64%)
  Milo Trujillo, Mauricio Gruppi, Cody Buntain, and Benjamin D. Horne
- D3. NELA-Local: A Dataset of U.S. Local News Articles for the Study of County-level News Ecosystems The 16th International Conference on Web and Social Media (ICWSM) 2022 (AR: 64%) Benjamin D. Horne, Mauricio Gruppi, Kenneth Joseph, Jon Green, John P. Wihbey, and Sibel Adalı
- D4. NELA-GT-2018: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles The 13th International Conference on Web and Social Media (ICWSM) 2019 (AR: 52%) Jeppe Nørregaard, Benjamin D. Horne, and Sibel Adalı
- **D5.** Sampling the News Producers: A Large News and Feature Data Set for the Study of the Complex Media Landscape

The 12th International Conference on Web and Social Media (ICWSM) 2018 (AR: 55%) Benjamin D. Horne, Sara Khedr, and Sibel Adalı

## Other Conferences, Workshops, and Abstracts (lightly peer-reviewed):

c1. C War in Ukraine: Russian Propaganda and Geopolitical Attitudes in FSU (Abstract)
American Political Science Association (ASPA) Annual Meeting 2023
Natalie Rice, Oleg Manaev, Catherine Luther, Suzanne Allard, R. Alexander Bentley, Benjamin D. Horne,
Damian Ruck, Joshua Borycz, Maureen Taylor, Michael Fitzgerald, Brandon Prins

- **c2.** O Automated Parsing of Personal Identity Facets for a Collection of Visual Images International Conference on Dublin Core and Metadata Applications (DC) 2022 Brian Dobreski, Melissa Resnick, and Benjamin D. Horne
- **c3.** P Russia Public Diplomacy Efforts to Influence Neighbors: Media Messaging Supports Hard Power Projection

72nd Annual International Communication Association Conference (ICA) 2022 (AR: 43%) Maureen Taylor, Natalie Rice, Oleg Manaev, Catherine Luther, Suzie Allard, Michael Fitzgerald, Brandon Prins, Joshua Borycz, R. Alexander Bentley, and Benjamin D. Horne

**c4.** C Traditional and Social Media Usage and Pro-Russian versus Anti-Russian Attitudes in Belarus and Ukraine

72nd Annual International Communication Association Conference (ICA) 2022 (AR: 43%) Catherine Luther, Brandon Prins, Oleg Manaev, Natalie Rice, Maureen Taylor, Suzie Allard, Michael Fitzgerald, Benjamin D. Horne, R. Alexander Bentley, and Joshua Borycz

- c5. P Role of Social Affinity on News Coverage of Disasters: Implications for Disaster Donations (Abstract)
  Decision Sciences Institute (DSI) Annual Conference 2021
  Trilce Encarnacion, Jose Holguin-Veras, and Benjamin D. Horne
- c6. P Hateful YouTube: Characterizing the Social Video-hosting Platform BitChute (Abstract) 6th International Conference on Computational Social Science (IC2S2) 2020 Milo Trujillo, Mauricio Gruppi, Cody Buntain, and Benjamin D. Horne
- c7. I Effects of Priming on Online Discussion Behavior (Abstract)
  The Human Factors and Ergonomics Society (HFES) International Annual Meeting 2018
  Hung-Tao Chen and Benjamin D. Horne
- c8. C Models for Predicting Community-Specific Interest in News Articles The 37th Military Communications Conference (MILCOM) 2018 Benjamin D. Horne, William Dron, and Sibel Adalı
- c9. I The Multi-Domain Integration and Correlation Engine
  The 37th Military Communications Conference (MILCOM) 2018
  Willaim Dron, Andrew Hunter, Ali Sydney, Siddharth Pal, John Hancock, Lisa Scott, Tarek Abdelzaher,
  Jiawei Han, Sibel Adalı, and Benjamin D. Horne

# Technical Reports and White Papers (not peer-reviewed):

**TR1.** Fear over Friends: Examining the Perceived Influence of Others on Vaccination Decisions Preprint 2024

Denise Yewell\*, R. Alexander Bentley, and Benjamin D. Horne

**TR2.** Embedding Elites: Examining the Use of Tweets Embedded in Online News Articles across Reliable and Fringe Outlets

MeLa Lab Preliminary Findings Report 2024

http://arxiv.org/abs/2401.16572

Benjamin D. Horne, Summer Phillips\*, and Nelia Koontz\*

TR3. CrisisFACTS 2023 - Overview Paper

Proceedings of the 32nt Text Retrieval Conference (TREC 2023)

https://trec.nist.gov/pubs/trec32/papers/Overview\_crisis.pdf

Cody Buntain, <u>Benjamin D Horne</u>, Amanda Hughes, Muhammad Imran, Richard McCreadie, Hemant Purohit

TR4. Examining the Production of Co-active Channels on YouTube and BitChute

MeLa Lab Preliminary Findings Report 2023

https://arxiv.org/abs/2303.07861

Matthew C. Childs\* and Benjamin D. Horne

TR5. NELA-GT-2022: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles Technical Report 2023 (Dataset Update)

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı

**TR6.** A Psycho-linguistic Analysis of BitChute: A Metadata Supplement to The MeLa BitChute Dataset Technical Report 2022 (Dataset Update)
Benjamin D. Horne

TR7. NELA-GT-2021: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles Technical Report 2022 (Dataset Update)

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı

TR8. NELA-GT-2020: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles Technical Report 2021 (Dataset Update)

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı

TR9. NELA-GT-2019: A Large Multi-Labelled News Dataset for the Study of Misinformation in News Articles Technical Report 2020 (Dataset Update)

Mauricio Gruppi, Benjamin D. Horne, and Sibel Adalı

# Other Significant Research Dissemination (blogs, essays, op-eds, etc.):

O1. I Is Automated Content Moderation Going to Solve Our Misinformation Problems? Information Matters Vol. 3 Issue 1 2023
Benjamin D. Horne

O2. P Fake News Starts with the Title Medium Post 2017 - Views: 3,500 Reads: 1,000 Benjamin D. Horne

Funding

Note: Co-PIs at UTK unless stated otherwise

#### **Internal Funding:**

IF1. CCI Faculty Research and Innovation Fund (FRIF)

Title: Comparing the Efficacy of Accuracy Prompts and Content Warning Labels

PI: Benjamin D. Horne Funding: \$2,000

Duration: \$2,000

## **External Funding:**

EF1. Minerva Defense Education and Civilian University Research Partnership, United States Department of Defense, Office of Naval Research

**Title:** Identifying Patterns of Russia's Malign Influence Operations in Online Spaces and Their Influences on Russian-Speaking Populations and Russian Diasporas

PI: Catherine Luther

Co-PI: Benjamin D. Horne, Suzie Allard, R. Alexander Bentley, Garriy Shteynberg, Jahara Matisek (U.S.

Naval War College), Olga Chiriac (Modern War Institute at West Point)

Funding: \$400,000 Duration: 2024 - 2026

EF2. Minerva Research Initiative, United States Department of Defense, Office of Naval Research

**Title:** Monitoring the Content and Measuring the Effectiveness of Russian Disinformation and Propaganda Campaigns in Selected Former Soviet Union States

PI: Catherine Luther

Co-PI: Benjamin D. Horne, Suzie Allard, R. Alexander Bentley, Michael Fitzgerald, Brandon Prins,

Maureen Taylor (University of Technology Sydney)

Funding: \$1.3 Million

Duration: 2019 - 2024 Note: I was added as a Co-PI in 2021

Related Publications: J1. J6. J8. c1. c3. c4.

Related Talks: T8. T11., T2.

#### Awards

#### CCI Board of Visitors (BOV) Professorship (\$27,000) Endowed Professorship made possible by CCI's Board of Visitors 2024 - 2027Bonnie Carroll and Roy Cooper Faculty Enrichment Award (\$2,500) Annual research award in UTK's School of Information Sciences 2023 Robert McNaughton Prize Outstanding Ph.D. graduate in Computer Science at Rensselaer Polytechnic Institute 2020 Best Research Paper Award (\$10,000) 2017 MIT Sloan Sports Analytics Conference, for paper C9. **Outstanding Research Poster Award** RPI Graduate Research Symposium 2017 Academic Excellence Medal in Computer Science Highest GPA at graduation in Union University's Computer Science Department 2014 Dr. Ioe Tucker Scholarship Scholarship within Union University's Math and Computer Science Departments 2013

# Invited Talks, Panels, and Guest Lectures (not including conference paper presentations)

## T1. Co-speaker with Catherine Luther, Maria Hoy, Mike Kotowski, and Martin Riedl

Title: AI, Deep Fakes, Online Influencers & Political Communication

Truth and Consequences Symposium with Knox County Public Library 2024

Media Coverage: WBIR-TV Channel 10 Knoxville

# T2. Co-speaker with Catherine Luther

Title: Monitoring the Content and Measuring the Effectiveness of Russian Disinformation and Propaganda Campaigns in Selected Former Soviet Union States

Minerva Meeting 2024

# T3. Speaker

Title: Should We Let AI Tell Us What Is True?

UT Mic/Nite Spring 2024

#### T4. Speaker

Title: Does the Source of Warning Matter?

46th Annual CCI Research Symposium, Information Integrity Institute Session, 2024

# T5. Panelist

Title: A Multi-modal Research Agenda

Images in Online Political Communication (PhoMemes) Workshop at ICWSM 2023

#### **T6.** Invited Speaker

Title: Learning News Outlet Veracity using Relationship Graphs + My thoughts on Future Directions Disinformation Countermeasures and Machine Learning (DisCoML) Workshop at ICML 2022

# T7. Invited Speaker

Title: What is Machine Learning?

The UTK Pre-College Programs & Southern Appalachian Science and Engineering Fair, 2022

# **T8.** Invited Co-speaker with Catherine Luther

Title: Exploring the Impact of Russian Propaganda and Disinformation on Russian-speaking populations in post-Soviet States

U.S. DoD Basic Research Forum, 2021

# T9. Invited Speaker

Title: Tailoring Heuristics and Timing AI Interventions for Supporting News Veracity Assessments iDRAMA Lab Seminar Series, 2021

#### T10. Invited Speaker

Title: AI for Misinformation

IDEA Institute for Artificial Intelligence, 2021

# T11. Invited Co-speaker with Catherine Luther

Title: Exploring the Impact of Russian Propaganda and Disinformation on Russian-speaking populations in post-Soviet States

U.S. Technology Leadership Council (USTLC), 2021

# T12. Co-Guest Lecture with Guy Harrison

Title: Advice on the Academic Job Hunt

CCI 620 Communication and Information Professional Development Seminar, 2021

#### T13. Panel Moderator

Title: The Rise of Extremist Movements on Social Media

UTK CCI Social Media Week, 2021

#### T14. Guest Lecture

Title: Robust News Veracity Detection With Some Adversarial Attacks

ECE 692 Adversarial Learning, UTK Tickle College of Engineering, 2021

# T15. Panelist

Title: Power of Information: Information Science Graduate Programs iSchool's Inc. Information Science Graduate Programs Fair, 2020

# Media Interviews and Coverage

# M1. New Things Under The Sun Blog by Matt Clancy, 2024

Title: Science is getting harder

Related Publications: J4.

# M2. WBIR-TV Channel 10 Knoxville, 2024

**Title**: 'There will be a huge increase in deep fakes in politics' | Knox Co. Public Library to host event series on AI and politics

## M3. RPI News, 2024

Title: Automated Fake News Detection: A Simple Solution May Not Be Feasible

Syndicated By: TiiSys Japan, TechExplore, NewsWise

Related Publications: J2.

# M4. WBIR-TV Channel 10 Knoxville, 2023

Title: 2023 Winter Weather Outlook: Social-Media-ologists

#### M5. Daily Kos, 2023

**Title:** The greatest obstacle to combatting climate change will be our own complacency **Related Publications: J5.** 

# M6. Phys.org, 2023

Title: Innovation increasingly led by collaborative teams, not individual pioneers: Study

Syndicated By: Scienmag, Swift Telecast, My Droll

Related Publications: 14.

# M7. UTK Research News, 2023

Title: Study Uncovers Effectiveness of Russian Propaganda

Related Publications: J6.

## M8. Reuters Special Report, 2022

Title: SkewTube: New breed of video sites thrive on misinformation and hate

Related Publications: C2. TR6. C4.

#### M9. Tech Monitor, 2021

Title: AI vs misinformation: Fighting lies with machines

Related Publications: J12.

# M10. Yleisradio Oy (YLE), 2021

Title: Conspiracies and the Bible: Youtube offers conspiracy theories and Bible interpretations for Finns seeking information about coronary vaccines. (English Translation)

Related Publications: C4.

# M11. IEEE Spectrum, 2021

Title: Can AI Stop People From Believing Fake News?

Related Publications: J12.

## M12. RPI News, 2021

Title: When a Story is Breaking, AI Can Help Consumers Identify Fake News

Syndicated By: ACM TechNews, Electronics360, Tech Xplore, Scienmag, Newswise, The Next Web

Related Publications: J12.

# M13. Business Insider, 2021

Title: Following Trump's YouTube ban, it is feared his supporters are migrating to a 'Wild West' of video-sharing, mingling with far-right and neo-Nazi terror groups

Related Publications: C4.

# M14. Mashable, 2020

Title: BitChute welcomes the dangerous hate speech that YouTube bans

Related Publications: C4.

#### M15. Science News, 2018

Title: People are bad at spotting fake news. Can computer programs do better?

Related Publications: W7.

# M16. RPI News, 2017

Title: Turning Basketball Courts Into DIY Science Labs

Related Publications: C9.

# M17. FanSided, 2017

Title: Nylon Calculus: Previewing the 2017 MIT Sloan Sports Analytics Conference

Related Publications: C9.

# **M18.** Vice Sports, 2017

Title: At The Sloan Sports Analytics Conference The Jocks are Becoming the Nerds

Related Publications: C9.

# M19. Harvard Sports Analytics Blog, 2017

Title: Review of The 2017 Sloan Sports Analytics Conference

Related Publications: C9.

# M20. SB Nation: One Foot Down, 2017

Title: Report From MIT Sloan Sports Conference

Related Publications: C9.

# University of Tennessee Knoxville:

#### **INSC 201 Foundations of Information Sciences**

Taught 5 times between 2020 - 2022

INSC 260 (formerly 360) Programming for Information Applications (taught with Python) (Newly Created)

Taught 6 times between 2021 - 2023

INSC 484 Database Applications (taught with Python and SQL) (Newly Created)

Taught 3 times between 2021 – 2023

INSC 493 Independent Project/Research

Taught 9 times between 2022 – 2024

INSC 591 Independent Project/Research

Taught 5 times between 2020 - 2023

**INSC 594** Graduate Research Participation

Taught 5 times between 2021 – 2023

CCI 697 Communication & Information Independent Study

Taught 1 time in 2023

# Rensselaer Polytechnic Institute:

# CSCI 2300 Introduction to Algorithms

Spring 2015 as a Graduate Teaching Assistant

# Student Mentoring

#### PhD Advisor:

Rohit Gunti, PhD Communications and Information, UTK (co-advised with A. Rorissa) (2023 – present)

Namrita Varier, PhD Communications and Information, UTK (2022 – present)

# PhD Committee Member:

Katie Knight, PhD Communications and Information, UTK (S. Allard, Chair) (2021 – 2024)

#### **Masters Research Mentor:**

Myles Bowman, MSIS, UTK (2023) - First job: University of Tennessee Libraries

Jeremy Horner, MSIS, UTK (2022)

Matt Childs, MSIS, UTK (2021 – 2022) - First job: Booz Allen Hamilton

Denise Yewell, MSIS, UTK (2022) - First job: Somerville Fayette County Library

Rohit Srivastava, MSIS, UTK (2021) - First job: Oak Ridge National Laboratory

Nelia Koontz, MSIS, UTK (2021) - First job: University of Wyoming Libraries

Summer Phillips, MSIS, UTK (2020 – 2022) - First job: Carnegie Mellon University Libraries

## **Undergraduate Research Mentor:**

Holly Sarah Liban, Information Sciences, UTK (2023 - 2024) First job: Shelton Group

Caleb Ellis, Haslam Scholars Program, Information Sciences, UTK (2023 – 2024) - First job: Edgewater Federal Solutions, Inc.

Sawyer Smith, Information Sciences, UTK (2023 – 2024) - First job: Pilot Company

Diego Lourenco, College Scholars Program, Data Science, UTK (2021 – 2023)

Taylor Rogers, Computer Science, UTK (2022) - First job: MLB's Texas Rangers Baseball Club (R&D)

# Information Integrity Institute ( $I^3$ ) Public Outreach:

Truth and Consequences Symposium with Knox County Public Library (2024)

Girl Scouts Digital Leadership Workshop (2024)

# University of Tennessee Knoxville (UTK) Service:

Member, UTK Intercollegiate Data Science Program Curriculum Committee (2021 – 2025)

Member, UTK Proposal for Chancellor's Cluster Hiring Initiative: Data-Driven Society Team (2022)

# UTK College of Communication and Information (CCI) Service:

CCI I3 Postdoc Search Committee (2024)

Proxy Member, UTK Undergraduate Council Curriculum Meetings (2023)

Member, CCI Social Media Week Ad-Hoc Committee (2021)

# **UTK School of Information Sciences (SIS) Service:**

Member, Tenure-track Faculty Search Committee, PHE Cluster (2024 – 2025)

Member, Faculty and Doctoral Student Affairs Committee (2022 – 2025)

Member, Adhoc iLab Construction Group (2023)

Faculty Participant, College Connect Event (2023)

Member, Undergraduate Program Committee (2020 – 2023)

Member, Professor of Practice Search Committee (2020)

# **Academic Community Service:**

Co-Chair: ICWSM Posters, Demos, and Dataset Track (2024)

Co-Organizer: NIST Text Retrieval Conference (TREC) CrisisFACTS Track (2023)

Journal Reviewer: Nature Scientific Reports (2022 – 2024), EPJ Data Science (2023 – 2024), Behaviour & Information Technology (BIT) (2023), European Journal of Information Systems (EJIS) (2023), Nature Scientific Data (2023), Digital Journalism (2022 – 2023), Information Processing and Management (IPM) (2021), Harvard Kennedy School Misinformation Review (2020), International Journal of Communications (IJoC) (2019 – 2020), ACM Transactions on Internet Technology (TOIT) (2017)

Conference Program Committee Member: ICWSM (2019 – 2025), ACM WebSci (2020 – 2024), CIKM (2023), ICA Conference (2021), ICIS (2021), AMCIS (2017 – 2020), ASONAM (2019)

Workshop Program Committee Member: MEDIATE Workshop at ICWSM (2022), NECO Workshop at ICWSM (2017, 2018, 2020), MIS2 Workshop at WSDM (2018)