PARTICPANT 1

Researcher: Task 1, find an article about campus events using any method you prefer.

Participant 1: erm…, so found it.

Researcher: Was there anything unclear while looking for the article?

Participant 1: eh, not really no, I clicked the news and it was simplistic and then after clicking the news it showed me all the stuff. And then I clicked view all after finding something similar that I found.

Researcher: Was it easier or harder than expected.

Participant 1: I'd say about normal extent because I wasn't to new with the website but was still able to maneuverer.

Researcher: Task 2, look for a different article of your choice.

Participant 1: Clicked view all, looked through all the articles erm, going to student offers and discounts and just looking through.

Researcher: Was it easy to move between categories?

Participant 1: Yes, as they were all in the same area on the news section, so it is easy to go up and down.

Researcher: Did anything feel unnecessary?

Participant 1: I wouldn't say so, no.

Researcher: Task 3, read any article of your choice and look through it.

Participant 1: Click view all, err…, (scrolling through article).

Researcher: How did the layout feel?

Participant 1: Very nice and simplistic.

Researcher: Was the text easy to read?

Participant 1: yes

Researcher: Was there anything that distracted you?

Participant 1: Err, only think I would say is I started at the end of the article so had to scroll up.

Researcher: Task 4, create an account.

Participant 1: Go to profile, login.

Researcher: Was anything unclear?

Participant 1: No.

Researcher: Did anything slow you down?

Participant 1: No.

Researcher: Task 5, save an article for later.

Participant 1: Going to articles, and like.

Researcher: Was it easy to save it?

Participant 1: Yes.

Researcher: Did you expect the save button to be somewhere else?

Participant 1: No, it was right at the top so easy to find.

Researcher: Task 6, leave a comment on an article.

Participant 1: and comment.

Researcher: Was it clear how to comment?

Participant 1: Yes, right at the bottom of the article.

Researcher: Was anything confusing about it?

Participant 1: Nope.

Researcher: Task 7, subscribe to the newsletter.

Participant 1: …oh god...(searching for it)

Researcher: Was the subscription easy to find?

Participant 1: Err, not really.

Researcher: Was the confirmation clear?

Participant 1: Yes.

Researcher: The last task is return to the homepage and navigate through. Was this easy to do?

Participant 1: Yes.

Researcher: Was anything unclear?

Participant 1: No.

Researcher: How did you find the creative aspects of the website?

Participant 1: A lot of it is nice.

Researcher: Was there anything confusing about this page?

Participant 1: Only the subscription to the articles because it was hard to find.

PARTICPANT 2

Researcher: Task 1, find an article about campus events using any method you prefer.

Participant 2: Go there…that's that one....nope....nope, nope…nope....

Researcher: Was there anything unclear while looking for the article?

Participant 2: On the homepage, you have like 3 things circling around, thinking campus events would be there and it was not.

Researcher: Was this easier of harder than expected?

Participant 2: Harder.

Researcher: Task 2, try browsing for other articles and select one of your choice.

Participant 2: Its right there, done.

Researcher: Was it easy to move between categories.

Participant 2: Yes.

Researcher: Did anything feel unnecessary or missing?

Participant 2: Not really as I looked at all the articles there.

Researcher: Task 3, read any article of your choice and look through it.

Participant 2: Okay.

Researcher: How did the layout feel whilst reading?

Participant 2: Fine, there was a couple pictures weirdly aligned and the article content could be ordered better for support.

Researcher: Was the article easy to read?

Participant 2: Yeah.

Researcher: Did anything distract you?

Participant 2: The grey box with the crosses.

Researcher: Task 4, create an account.

Participant 2: Okay can I just...that looked like I clicked on it but…do I have to check and uncheck password to continue, that is not obvious.

Researcher: Was any information unclear?

Participant 2: When you have to re-put your password in to reset it and it really annoyed me for articles when you click return of an article you have to click return again to get to the homepage.

Researcher: Did anything slow you down?

Participant 2: The return buttons from articles to get back to the homepage.

Researcher: Task 5, save an article.

Participant 2: Why couldn't I just save something from here, it looks like a like button.

Researcher: Was it obvious how to save it?

Participant 2: It is shaped like a heart so I would assume that is liking an article, not saving it. I feel like you should be able to save an article without going into it if you want to save it for later on.

Researcher: Did you expect the save button to be somewhere else?

Participant 2: I expected it to be next to the articles as a separate thing for liking and saving.

Researcher: Task 6, leave a comment.

Participant 2: and delete.

Researcher: Was it clear where to comment?

Participant 2: Yes but it is annoying you have to go all the way to the bottom to comment.

Researcher: Was anything confusing?

Participant 2: erm, the delete button is a bit weird and you should also be able to edit in case you mess up a typo.

Researcher: Task 7, subscribe to the newsletter:

Participant 2: Where is that? But isn't this...

Researcher: Was the subscription option easy to find?

Participant 2: Its annoying as it's all the way at the bottom, there's no, you can click that and its all the way at the bottom, I feel like there should be a link to I in the navigation bar.

Researcher: Was the confirmation clear?

Participant 2: Here's my account and subscribe, yeah it says successfully subscribed but if you looked away for a good little minute you might not notice it, need something like a popup saying you will get an email.

Researcher: The last task is navigate and look through the homepage.

Participant 2: That was easy to get to.

Researcher: Was this easy to do?

Participant 2: Yes it was easy to find.

Researcher: Was anything unclear?

Participant 2: I mean no, it was just annoying to scroll around, and it would be useful if there was an arrow to instantly scroll back to the top.

Researcher: How did you find the interactive features on the website?

Participant 2: Good, they were fun, they definitely keep you entertained and you kind of want to keep going through to see what the next thing is.

Researcher: Was there anything confusing about the website?

Participant 2: On the newsletter subscription it goes orange then it does not, oh wait it does but it is delayed. The about us words are annoying as you have to click them for them to work, it is not obvious.

PARTICPANT 3

Researcher: Task 1, find an article about campus events using any method you prefer.

Participant 3: Click on menu and click on news, about us then view this one, its literally right there, what if I wanted to view all, read more and there we go.

Researcher: Was there anything unclear while looking for the article?
Participant 3: No it seemed pretty reasonable and all the buttons were right there.

Researcher: Was this easier of harder than expected?
Participant 3: This was much easier.

Researcher: Task 2, try browsing for other articles and select one of your choice.
Participant 3: That seems simple enough.

Researcher: Was it easy to move between categories.
Participant 3: Yes as there right next to each other.

Researcher: Did anything feel unnecessary or missing?
Participant 3: No.

Researcher: Task 3, read any article of your choice and look through it.
Participant 3: Okay.

Researcher: How did the layout feel whilst reading?
Participant 3: Pretty substantial and then you scroll down and it's right there.

Researcher: Was the article easy to read?
Participant 3: Yes, maybe a bit bigger though.

Researcher: Did anything distract you?
Participant 3: No I do not think so.

Researcher: Task 4, create an account.
Participant 3: Back....back again…..

Researcher: Was any information unclear?
Participant 3: Profile is where I think it would be.

Researcher: Did anything slow you down?
Participant 3: No.

Researcher: Task 5, save an article.
Participant 3: erm....

Researcher: Was it obvious how to save it?
Participant 3: No it look liked you liked it not saved it, not the right image for it.

Researcher: Did you expect the save button to be somewhere else?
Participant 3: No.

Researcher: Task 6, leave a comment.
Participant 3: ....

Researcher: Was it clear where to comment?
Participant 3: Yes, in an expected place

Researcher: Was anything confusing?
Participant 3: No, nothing at all.

Researcher: Task 7, subscribe to the newsletter:
Participant 3: I can't seem to see it....

Researcher: Was the subscription option easy to find?
Participant 3: No it was not, it is in a very weird spot.

Researcher: Was the confirmation clear?
Participant 3: It was very unclear, I would expect it to be next to the news article.

Researcher: The last task is navigate and look through the homepage.
Participant 3: ....

Researcher: Was this easy to do?
Participant 3: Very fun to click with things and interact.

Researcher: Was anything unclear?
Participant 3: It was clear and fun.

Researcher: How did you find the interactive features on the website?
Participant 3: Very fun to interact with the different parts.

Researcher: Was there anything confusing about the website?
Participant 3: Nope.

Researcher: How did you find the interactive aspects of the website?
Participant 3: Very interactive.

PARTICPANT 4

Researcher: Task 1, find an article about campus events using any method you prefer.

Participant 4: menu go to news…cant click it…view all.

Researcher: Was there anything unclear while looking for the article?
Participant 4: Was unclear that view all had to be clicked to go to news.

Researcher: Was this easier of harder than expected?
Participant 4: Harder.

Researcher: Task 2, try browsing for other articles and select one of your choice.
Participant 4: ....and done.

Researcher: Was it easy to move between categories.
Participant 4: It was very easy.

Researcher: Did anything feel unnecessary or missing?
Participant 4: Nope.

Researcher: Task 3, read any article of your choice and look through it.
Participant 4: …

Researcher: How did the layout feel whilst reading?
Participant 4: It felt good and was easy to read and I liked the text over the images.

Researcher: Was the article easy to read?
Participant 4: Yes it was.

Researcher: Did anything distract you?
Participant 4: No.

Researcher: Task 4, create an account.
Participant 4: Go to home....menu, profile and sign in.

Researcher: Was any information unclear?
Participant 4: No.

Researcher: Did anything slow you down?
Participant 4: No, it was easy to find and use.

Researcher: Task 5, save an article.
Participant 4: erm....I think that saved it.

Researcher: Was it obvious how to save it?
Participant 4: No, as wasn't sure if I liked or saved it.

Researcher: Did you expect the save button to be somewhere else?
Participant 4: Yes, on the start of the article before you click on it.

Researcher: Task 6, leave a comment.
Participant 4: ....sorted.

Researcher: Was it clear where to comment?
Participant 4: Yes it was where I expected it to be.

Researcher: Was anything confusing?
Participant 4: No.

Researcher: Task 7, subscribe to the newsletter:
Participant 4: erm…nope not there, home…found it.

Researcher: Was the subscription option easy to find?
Participant 4: No, though it would be at the bottom of articles.

Researcher: Was the confirmation clear?
Participant 4: Yes, when I subscribed it told me successfully subscribed.

Researcher: The last task is navigate and look through the homepage.
Participant 4: that's interesting, I like the light and dark mode a lot.

Researcher: Was this easy to do?
Participant 4: Yes this was easy and enjoyable to do, there was a lot of cool features to interact with and kept me engaged.

Researcher: Was anything unclear?
Participant 4: No, everything was easy to understand.

Researcher: How did you find the interactive features on the website?
Participant 4: Very good and entertaining.

Researcher: Was there anything confusing about the website?
Participant 4: Finding the newsletter hidden amongst the features.

Researcher: How did you find the interactive aspects of the website?
Participant 4: Engaging.

PARTICPANT 5

Researcher: Task 1, find an article about campus events using any method you prefer.

Participant 5: Okay so I am going to go to news and then click view all and go to articles and erm…find campus events.

Researcher: Was there anything unclear while looking for the article?
Participant 5: No, however the articles are hard to find what category they fall under.

Researcher: Was this easier of harder than expected?
Participant 5: Easier.

Researcher: Task 2, try browsing for other articles and select one of your choice.
Participant 5: So I will return to the homepage, go back to news and view all then select this article.

Researcher: Was it easy to move between categories.
Participant 5: Yes it was very easy to.

Researcher: Did anything feel unnecessary or missing?
Participant 5: No.

Researcher: Task 3, read any article of your choice and look through it.
Participant 5: Okay, support….

Researcher: How did the layout feel whilst reading?
Participant 5: Good, it was spread out well with good variation and not too much stuff making it hard to follow.

Researcher: Was the article easy to read?
Participant 5: Yes it was very easy to read.

Researcher: Did anything distract you?
Participant 5: Nope, nothing did.

Researcher: Task 4, create an account.
Participant 5: Back to home, click the profile and register…sign in and yes I want to stay signed in.

Researcher: Was any information unclear?
Participant 5: No.

Researcher: Did anything slow you down?
Participant 5: No.

Researcher: Task 5, save an article.
Participant 5: Go back to home, view all articles and click on the article and click here.

Researcher: Was it obvious how to save it?
Participant 5: Yes the save button was right at the top.

Researcher: Did you expect the save button to be somewhere else?
Participant 5: No, it was where I expected it to be.

Researcher: Task 6, leave a comment.
Participant 5: Scroll down, add comment and done.

Researcher: Was it clear where to comment?
Participant 5: Yes.

Researcher: Was anything confusing?
Participant 5: No, nothing was confusing about it.

Researcher: Task 7, subscribe to the newsletter:
Participant 5: Go to bottom of articles…not here, go back to home, look at the menu and not there either.... and subscribe.

Researcher: Was the subscription option easy to find?
Participant 5: No, it was hidden on the homepage and no link to it on the navigation bar.

Researcher: Was the confirmation clear?
Participant 5: Yes, it told me when I subscribed successfully.

Researcher: The last task is navigate and look through the homepage.
Participant 5: Okay go to home, look through, click here, that's cool and go to footer, click the plus arrow.

Researcher: Was this easy to do?
Participant 5: Yes it was.

Researcher: Was anything unclear?
Participant 5: No it was easy to find.

Researcher: How did you find the interactive features on the website?
Participant 5: Very fun, there was a lot of features I don't see a lot of sites use that kept me engaged.

Researcher: Was there anything confusing about the website?
Participant 5: No, it all made sense and was easy to traverse.

Researcher: How did you find the interactive aspects of the website?
Participant 5: Fun to use and play with.