

Benjamin Jawer

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EDUCATION

B.S. in Applied Mathematics

Anticipated Graduation: May 2023

Wheaton College, Wheaton, IL

- GPA: 3.84/4.00
- Dean's List (Fall 2019 – Fall 2022)
- Relevant Courses: Linear Algebra, Mathematical Modeling, Mathematical Statistics, Applied Data Science

SKILLS

- Proficient in Microsoft Excel and Office, Google Suite
- Python, Java, SQL

PROFESSIONAL EXPERIENCE

Research and Insights Coordinator

May 2022 – December 2022

Cloud9 Esports Inc., Remote

- Optimized interaction between Marketing and Partnerships departments to reduce overlapping work throughout campaign execution and post-mortem analysis
- Led monthly calls with marketing platform partners to ensure impactful data was collected
- Analyzed 7+ competitor esports teams' viewership and following to create informed sales decisions
- Gathered and sorted fanbase demographics across 75+ of C9 talents' social media accounts

Partnerships Product Coordinator Intern

May 2021 – August 2021

- Tracked engagement over 1,200+ promotional social media, YouTube, and Twitch posts
- Collected metrics across 7 departments and compiled them into contractual monthly, quarterly, and yearly partner reports for executive review

CVC Ambassador Intern

August 2021 – April 2022

Center for Vocation and Career, Wheaton College, Wheaton, IL

- Coached 20+ students in one-on-one settings about resumes, cover letters, and networking
- Headed 10 small group sessions to inform STEM students about how to get a job in their preferred field

CLASS PROJECT

Tiered Subscription Recommendation

February 2023

- Separated 355 merchants into clusters based on tenure month and average orders per month
- Recommended top category items for 3 subscription tiers based on merchant cluster
- Evaluated initial cluster criteria using a decision tree and feature ranking
- Main Python libraries used: pandas, numpy, seaborn, matplotlib, sklearn, mlxtend

LEADERSHIP EXPERIENCE

President

August 2021 – May 2022

Wheaton Video Game Society, Wheaton College, Wheaton, IL

- Directed weekly calls with 4 other cabinet members to plan events fitting within COVID regulations
- Organized 7 events ranging from 5-40 attendees per event within a \$300 yearly budget

Student Leader

August 2020 – May 2021

Community Life Council, Wheaton College, Wheaton, IL

- Collaborated with the CLC team to lead 5 dormitory activities over the academic year
- Supported 35 students with concerns ranging from broken equipment to personal anxiety