# proj1

#### October 22, 2018

Before you turn this problem in, make sure everything runs as expected. First, **restart the kernel** (in the menubar, select Kernel $\rightarrow$ Restart) and then **run all cells** (in the menubar, select Cell $\rightarrow$ Run All).

Make sure you fill in any place that says YOUR CODE HERE or "YOUR ANSWER HERE", as well as your name and collaborators below:

```
In [1]: NAME = "Bnejamin Liu"

COLLABORATORS = ""
```

# 1 Project 1: Trump, Twitter, and Text

Welcome to the first project of Data 100! In this project, we will work with the Twitter API in order to analyze Donald Trump's tweets.

# The project is due 11:59pm Tuesday, October 23, California Time.

You do not have to work on this project before the midterm, but you might find it helpful, since it goes over a lot of pandas materials that we haven't used in a while.

#### Fun:

We intend this project to be fun! You will analyze actual data from the Twitter API. You will also draw conclusions about the current (and often controversial) US President's tweet behavior. If you find yourself getting frustrated or stuck on one problem for too long, we suggest coming into office hours and working with friends in the class.

With that in mind, let's get started!

```
In [2]: # Run this cell to set up your notebook
    import csv
    import numpy as np
    import pandas as pd
    import matplotlib.pyplot as plt
    import zipfile

# Ensure that Pandas shows at least 280 characters in columns, so we can see full tweets
    pd.set_option('max_colwidth', 280)

%matplotlib inline
    plt.style.use('fivethirtyeight')
```

```
import seaborn as sns
sns.set()
sns.set_context("talk")
import re
```

# 2 Downloading Recent Tweets

Since we'll be looking at Twitter data, we need to download the data from Twitter!

Twitter provides an API for downloading tweet data in large batches. The tweepy package makes it fairly easy to use.

```
In [3]: ## Make sure you are in your data100 conda environment if you are working locally.
# The following should run:
import tweepy
```

There are instructions on using tweepy here, but we will give you example code.

Twitter requires you to have authentication keys to access their API. To get your keys, you'll have to sign up as a Twitter developer. The next question will walk you through this process.

### 2.1 Question 1

Follow the instructions below to get your Twitter API keys. **Read the instructions completely before starting.** 

- 1. Create a Twitter account. You can use an existing account if you have one; if you prefer to not do this assignment under your regular account, feel free to create a throw-away account.
- 2. Under account settings, add your phone number to the account.
- 3. Create a Twitter developer account by clicking the 'Apply' button on the top right of the page. Attach it to your Twitter account. You'll have to fill out a form describing what you want to do with the developer account. Explain that you are doing this for a class at UC Berkeley and that you don't know exactly what you're building yet and just need the account to get started. These applications are approved by some sort of AI system, so it doesn't matter exactly what you write. Just don't enter a bunch of alweiofalwiuhflawiuehflawuihflaiwhfe type stuff or you might get rejected.
- 4. Once you're logged into your developer account, create an application for this assignment. You can call it whatever you want, and you can write any URL when it asks for a web site. You don't need to provide a callback URL.
- 5. On the page for that application, find your Consumer Key and Consumer Secret.
- 6. On the same page, create an Access Token. Record the resulting Access Token and Access Token Secret.
- 7. Edit the file keys.json and replace the placeholders with your keys.

#### 2.2 WARNING (Please Read) !!!!

# 2.2.1 Protect your Twitter Keys

If someone has your authentication keys, they can access your Twitter account and post as you! So don't give them to anyone, and **don't write them down in this notebook**. The usual way to

store sensitive information like this is to put it in a separate file and read it programmatically. That way, you can share the rest of your code without sharing your keys. That's why we're asking you to put your keys in keys.json for this assignment.

### 2.2.2 Avoid making too many API calls.

Twitter limits developers to a certain rate of requests for data. If you make too many requests in a short period of time, you'll have to wait awhile (around 15 minutes) before you can make more. So carefully follow the code examples you see and don't rerun cells without thinking. Instead, always save the data you've collected to a file. We've provided templates to help you do that.

### 2.2.3 Be careful about which functions you call!

This API can retweet tweets, follow and unfollow people, and modify your twitter settings. Be careful which functions you invoke! One of the sp18 instructors accidentally re-tweeted some tweets because that instructor typed retweet instead of retweet count.

```
In [4]: import json
    key_file = 'keys.json'
    # Loading your keys from keys.json (which you should have filled
    # in in question 1):
    with open(key_file) as f:
        keys = json.load(f)
    # if you print or view the contents of keys be sure to delete the cell!
```

This cell tests the Twitter authentication. It should run without errors or warnings and display your Twitter username.

```
In [5]: import tweepy
from tweepy import TweepError
import logging

try:
    auth = tweepy.OAuthHandler(keys["consumer_key"], keys["consumer_secret"])
    auth.set_access_token(keys["access_token"], keys["access_token_secret"])
    api = tweepy.API(auth)
    print("Your username is:", api.auth.get_username())
except TweepError as e:
    logging.warning("There was a Tweepy error. Double check your API keys and try again.")
    logging.warning(e)
```

Your username is: liubeier231

# 2.3 Question 2

In the example below, we have loaded some tweets by @BerkeleyData. Run it and read the code.

```
In [6]: from pathlib import Path
     import json
     ds\_tweets\_save\_path = "BerkeleyData recent tweets.json"
     # Guarding against attempts to download the data multiple
     # times:
     if not Path(ds tweets save path).is file():
         # Getting as many recent tweets by @BerkeleyData as Twitter will let us have.
         # We use tweet mode='extended' so that Twitter gives us full 280 character tweets.
         # This was a change introduced in September 2017.
         # The tweepy Cursor API actually returns "sophisticated" Status objects but we
         # will use the basic Python dictionaries stored in the json field.
        example tweets = [t. json for t in tweepy.Cursor(api.user timeline, id="BerkeleyData",
                                       tweet mode='extended').items()]
         # Saving the tweets to a json file on disk for future analysis
        with open(ds tweets save path, "w") as f:
           json.dump(example tweets, f)
     # Re-loading the json file:
     with open(ds_tweets_save_path, "r") as f:
        example tweets = json.load(f)
```

Assuming everything ran correctly you should be able to look at the first tweet by running the cell below.

**Warning** Do not attempt to view all the tweets in a notebook. It will likely freeze your browser. The following would be a **bad idea**:

```
pprint(example tweets)
In [7]: # Looking at one tweet object, which has type Status:
     from pprint import pprint # ...to get a more easily-readable view.
     pprint(example tweets[0])
{'contributors': None,
'coordinates': None,
'created at': 'Thu Oct 11 18:24:57 +0000 2018',
'display text range': [0, 239],
'entities': {'hashtags': [{'indices': [221, 239],
                    'text': 'PoliticalPendulum'}],
          'media': [{'display url': 'pic.twitter.com/syRJJiCdwU',
                  'expanded url': 'https://twitter.com/BerkeleyData/status/1050452208104431616/photo/1',
                  'id': 1050450189239037952,
                  'id str': '1050450189239037952',
                  'indices': [240, 263],
                  'media url': 'http://pbs.twimg.com/media/DpPy4a VsAAsFkB.jpg',
                  'media url https://pbs.twimg.com/media/DpPy4a VsAAsFkB.jpg',
                  'sizes': {'large': {'h': 729,
```

```
'resize': 'fit',
                                  'w': 1400},
                          'medium': {'h': 625,
                                   'resize': 'fit',
                                   'w': 1200},
                          'small': {'h': 354,
                                  'resize': 'fit',
                                  'w': 680},
                          'thumb': {'h': 150,
                                  'resize': 'crop',
                                  'w': 150}},
                  'type': 'photo',
                   'url': 'https://t.co/syRJJiCdwU'}],
          'symbols': [],
          'urls': [{'display_url': 'bit.ly/PoliticalPendu',
                  'expanded url': 'http://bit.ly/PoliticalPendulum',
                  'indices': [197, 220],
                  'url': 'https://t.co/hxpyFJLXvc'}],
          'user mentions': []},
'extended entities': {'media': [{'display url': 'pic.twitter.com/syRJJiCdwU',
                          'expanded url': 'https://twitter.com/BerkeleyData/status/1050452208104431616/photo
                          'id': 1050450189239037952,
                          'id str': '1050450189239037952',
                          'indices': [240, 263],
                          'media url': 'http://pbs.twimg.com/media/DpPy4a VsAAsFkB.jpg',
                          'media url https://pbs.twimg.com/media/DpPy4a VsAAsFkB.jpg',
                          'sizes': {'large': {'h': 729,
                                          'resize': 'fit',
                                          'w': 1400},
                                 'medium': {'h': 625,
                                          'resize': 'fit',
                                          'w': 1200},
                                 'small': {'h': 354,
                                          'resize': 'fit',
                                         'w': 680},
                                  'thumb': {'h': 150,
                                          'resize': 'crop',
                                          'w': 150}},
                          'type': 'photo',
                          'url': 'https://t.co/syRJJiCdwU'}]},
'favorite count': 12,
'favorited': False,
'full text': 'Political power in the United States tends to shift back and '
          'forth between two parties, creating a political pendulum." We '
          'look at the timing of the pendulum and its speed and strength '
          'over time: https://t.co/hxpyFJLXvc #PoliticalPendulum '
          'https://t.co/syRJJiCdwU',
'geo': None,
```

```
'id': 1050452208104431616,
'id str': '1050452208104431616',
'in reply to screen name': None,
'in reply to status id': None,
'in reply to status id str': None,
'in reply to user id': None,
'in reply to user id str': None,
'is quote status': False,
'lang': 'en',
'place': None,
'possibly sensitive': False,
'retweet count': 11,
'retweeted': False,
'source': '<a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>',
'truncated': False,
'user': {'contributors enabled': False,
       'created at': 'Thu Feb 28 14:37:26 +0000 2013',
       'default profile': False,
       'default profile image': False,
       'description': 'An online Master of Information and Data Science '
                  '(MIDS) degree from the UC Berkeley School of '
                  'Information. Learn more at: http://t.co/zf6gfBWovQ',
       'entities': {'description': {'urls': [{'display url': 'bit.ly/tBerkeleyData',
                                     'expanded url': 'http://bit.ly/tBerkeleyData',
                                     'indices': [122, 144],
                                     'url': 'http://t.co/zf6gfBWovQ'}]},
                 'url': {'urls': [{'display url': 'datascience.berkeley.edu',
                               'expanded url': 'http://datascience.berkeley.edu',
                               'indices': [0, 22],
                               'url': 'http://t.co/S79Ul3oCaa'}]}},
       'favourites count': 168,
       'follow request sent': False,
       'followers count': 11757,
       'following': False,
       'friends count': 412,
       'geo enabled': False,
      'has extended profile': False,
       'id': 1227698863,
       'id str': '1227698863',
      'is translation enabled': False,
       'is translator': False,
       'lang': 'en',
       'listed count': 485,
       'location': 'Berkeley, CA',
       'name': 'datascience@berkeley',
       'notifications': False,
       'profile background color': 'CCCCCC',
       'profile background image url': 'http://abs.twimg.com/images/themes/theme1/bg.png',
```

```
'profile background image url https://abs.twimg.com/images/themes/theme1/bg.png',
'profile background tile': False,
'profile banner url': 'https://pbs.twimg.com/profile banners/1227698863/1502212054',
'profile image url': 'http://pbs.twimg.com/profile images/894968224973897728/ll8iiF3J normal.jpg',
'profile image url https://pbs.twimg.com/profile images/894968224973897728/II8iiF3J norma
'profile link color': '5173B6',
'profile sidebar border color': 'FFFFFF',
'profile sidebar fill color': 'DDEEF6',
'profile text color': '333333',
'profile use background image': True,
'protected': False,
'screen name': 'BerkeleyData',
'statuses count': 2404,
'time zone': None,
'translator type': 'none',
'url': 'http://t.co/S79Ul3oCaa',
'utc offset': None,
'verified': False}}
```

### 2.4 Question 2a

### 2.4.1 What you need to do.

Re-factor the above code fragment into reusable snippets below. You should not need to make major modifications; this is mostly an exercise in understanding the above code block.

```
In [8]: def load keys(path):
        """Loads your Twitter authentication keys from a file on disk.
        Args:
           path (str): The path to your key file. The file should
             be in JSON format and look like this (but filled in):
                 "consumer key": "<your Consumer Key here>",
                 "consumer secret": "<your Consumer Secret here>",
                 "access token": "<your Access Token here>",
                 "access token secret": "<vour Access Token Secret here>"
        Returns:
           dict: A dictionary mapping key names (like "consumer key") to
             kev values."""
        \# YOUR CODE HERE
           raise NotImplementedError()
        ### BEGIN Solution
        with open(path) as f:
           keys = json.load(f)
```

```
return keys
         ### END Solution
In [9]: def download recent tweets by user(user account name, keys):
        """Downloads tweets by one Twitter user.
        Args:
           user account name (str): The name of the Twitter account
             whose tweets will be downloaded.
           keys (dict): A Python dictionary with Twitter authentication
             keys (strings), like this (but filled in):
                 "consumer key": "<your Consumer Key here>",
                 "consumer_secret": "<your Consumer Secret here>",
                 "access token": "<your Access Token here>",
                 "access token secret": "<your Access Token Secret here>"
        Returns:
           list: A list of Dictonary objects, each representing one tweet."""
        import tweepy
        import logging
        from tweepy import TweepError
           import jason
         # YOUR CODE HERE
           raise NotImplementedError()
        ### BEGIN Solution
        try:
           auth = tweepy.OAuthHandler(keys["consumer key"], keys["consumer secret"])
           auth set access token(keys["access token"], keys["access token secret"])
           api = tweepy.API(auth)
        except TweepError as e:
           logging.warning("There was a Tweepy error. Double check your API keys and try again.")
           logging.warning(e)
        tweets = [t. json for t in tweepy.Cursor(api.user timeline, id=user account name,
                                     tweet mode="extended").items()]
        return tweets
        ### END Solution
In [10]: def save tweets(tweets, path):
         """Saves a list of tweets to a file in the local filesystem.
         This function makes no guarantee about the format of the saved
         tweets, **except** that calling load tweets(path) after
         save tweets (tweets, path) will produce the same list of tweets
```

```
tweets. (That means you can implement this function however
         you want, as long as saving and loading works!)
         Args:
            tweets (list): A list of tweet objects (of type Dictionary) to
            path (str): The place where the tweets will be saved.
         Returns:
            None"""
         import json
         # YOUR CODE HERE
            raise NotImplementedError()
         \#\#\# BEGIN Solution
         with open(path, "w") as f:
            json.dump(tweets, f)
         ### END Solution
In [11]: def load tweets(path):
         """Loads tweets that have previously been saved.
         Calling load tweets(path) after save tweets(tweets, path)
         will produce the same list of tweets.
            path (str): The place where the tweets were be saved.
         Returns:
            list: A list of Dictionary objects, each representing one tweet."""
         # YOUR CODE HERE
            raise NotImplementedError()
         ### BEGIN Solution
         with open(path, "r") as f:
            tweets = json.load(f)
            return tweets
         ### END Solution
In [12]: def get tweets with cache (user account name, keys path):
         """Get recent tweets from one user, loading from a disk cache if available.
         The first time you call this function, it will download tweets by
         a user. Subsequent calls will not re-download the tweets; instead
         they'll load the tweets from a save file in your local filesystem.
         All this is done using the functions you defined in the previous cell.
         This has benefits and drawbacks that often appear when you cache data:
```

and that only the file at the given path is used to store the

```
+: Using this function will prevent extraneous usage of the Twitter API.
+: You will get your data much faster after the first time it's called.
-: If you really want to re-download the tweets (say, to get newer ones,
  or because you screwed up something in the previous cell and your
  tweets aren't what you wanted), you'll have to find the save file
  (which will look like <something> recent tweets.pkl) and delete it.
Args:
  user account name (str): The Twitter handle of a user, without the @.
  keys path (str): The path to a JSON keys file in your filesystem.
from pathlib import Path
# YOUR CODE HERE
  raise NotImplementedError()
### BEGIN Solution
# load keys
keys = load keys(keys path)
tweets save path = "{} recent tweets.json".format(user account name)
if not Path(tweets save path).is file():
  # if first time to download this user
  tweets = download recent tweets by user(user account name, keys)
  save tweets(tweets, tweets save path)
else:
   # if the tweet from this user have been downloaded
  tweets = load tweets(tweets save path)
return tweets
### END Solution
```

If everything was implemented correctly you should be able to obtain roughly the last 3000 tweets by the realdonaldtrump. (This may take a few minutes)

```
In [13]: # When you are done, run this cell to load @realdonaldtrump's tweets.
     # Note the function get_tweets_with_cache. You may find it useful
     # later.
     trump_tweets = get_tweets_with_cache("realdonaldtrump", key_file)
     print("Number of tweets downloaded:", len(trump_tweets))
Number of tweets downloaded: 3230
In [14]: assert 2000 <= len(trump_tweets) <= 4000</p>
```

### 2.4.2 Question 2b

We are limited to how many tweets we can download. In what month is the oldest tweet from Trump?

```
In [15]: # Enter the number of the month of the oldest tweet (e.g. 1 for January) oldest month = 5
```

```
### The first tweet from Trump is 11:54 AM - May 4, 2009

# YOUR CODE HERE
# raise NotImplementedError()
```

#### 2.5 Question 3

#### **IMPORTANT! PLEASE READ**

Unfortunately, Twitter prevent us from going further back in time using the public APIs. Fortunately, we have a snapshot of earlier tweets that we can combine with our new data.

We will again use the fetch and cache utility to download the dataset.

```
In [16]: # Download the dataset
from utils import fetch_and_cache
data_url = 'http://www.ds100.org/fa18/assets/datasets/old_trump_tweets.json.zip'
file_name = 'old_trump_tweets.json.zip'

dest_path = fetch_and_cache(data_url=data_url, file=file_name)
print(f'Located at {dest_path}')

Using version already downloaded: Sat Oct 13 17:48:34 2018
MD5 hash of file: b6e33874de91d1a40207cdf9f9b51a09
Located at data/old_trump_tweets.json.zip
```

Finally, we we will load the tweets directly from the compressed file without decompressing it first.

```
In [17]: my_zip = zipfile.ZipFile(dest_path, 'r')
with my_zip.open("old_trump_tweets.json", "r") as f:
old_trump_tweets = json.load(f)
```

This data is formatted identically to the recent tweets we just downloaded:

'resize': 'fit',

```
'w': 1024},
                                                                 'medium': {'h': 338,
                                                                                      'resize': 'fit',
                                                                                      'w': 600},
                                                                 'small': {'h': 191,
                                                                                    'resize': 'fit',
                                                                                    'w': 340},
                                                                 'thumb': {'h': 150,
                                                                                    'resize': 'crop',
                                                                                    'w': 150}},
                                             'type': 'photo',
                                             'url': 'https://t.co/wjsl8ITVvk'}],
                         'symbols': [],
                         'urls': [],
                         'user mentions': []},
'extended_entities': {'media': [{'additional_media_info': {'monetizable': False},
                                                               'display_url': 'pic.twitter.com/wjsl8ITVvk',
                                                               'expanded\_url': 'https://twitter.com/realDonaldTrump/status/786204978629185536/vielder to the complex of the 
                                                               'id': 786204885318561792,
                                                               'id str': '786204885318561792',
                                                               'indices': [39, 62],
                                                               'media url': 'http://pbs.twimg.com/ext tw video thumb/786204885318561792/pu/ir
                                                               'media url https': 'https://pbs.twimg.com/ext tw video thumb/78620488531856179
                                                               'sizes': {'large': {'h': 576,
                                                                                                     'resize': 'fit',
                                                                                                     'w': 1024},
                                                                                  'medium': {'h': 338,
                                                                                                       'resize': 'fit',
                                                                                                       'w': 600},
                                                                                  'small': {'h': 191,
                                                                                                     'resize': 'fit',
                                                                                                     'w': 340},
                                                                                  'thumb': {'h': 150,
                                                                                                     'resize': 'crop',
                                                                                                     'w': 150}},
                                                               'type': 'video',
                                                               'url': 'https://t.co/wjsl8ITVvk',
                                                               'video_info': {'aspect_ratio': [16, 9],
                                                                                            'duration millis': 30106,
                                                                                            'variants': [{ 'bitrate': 832000,
                                                                                                                       'content_type': 'video/mp4',
                                                                                                                       'url': 'https://video.twimg.com/ext_tw_video/7862048853185617
                                                                                                                     {'bitrate': 2176000,
                                                                                                                       'content_type': 'video/mp4',
                                                                                                                       'url': 'https://video.twimg.com/ext_tw_video/7862048853185617
                                                                                                                     {'bitrate': 320000,
                                                                                                                       'content_type': 'video/mp4',
                                                                                                                       'url': 'https://video.twimg.com/ext_tw_video/7862048853185617
```

```
{'content type': 'application/x-mpegURL',
                                                'url': 'https://video.twimg.com/ext_tw_video/7862048853185617
'favorite count': 42242,
'favorited': False,
'geo': None,
'id': 786204978629185536,
'id str': '786204978629185536',
'in reply to screen name': None,
'in reply to status id': None,
'in reply to status id str': None,
'in reply to user id': None,
'in reply to user id str': None,
'is quote status': False,
'lang': 'en',
'place': {'attributes': {},
       'bounding box': {'coordinates': [[[-87.634643, 24.396308],
                                  [-79.974307, 24.396308],
                                 [-79.974307, 31.001056],
                                 [-87.634643, 31.001056]]],
                    'type': 'Polygon'},
       'contained within': [],
       'country': 'United States',
       'country code': 'US',
       'full name': 'Florida, USA',
       'id': '4ec01c9dbc693497',
       'name': 'Florida',
       'place type': 'admin',
       'url': 'https://api.twitter.com/1.1/geo/id/4ec01c9dbc693497.json'},
'possibly sensitive': False,
'retweet count': 24915,
'retweeted': False,
'source': '<a href="http://twitter.com/download/iphone" '
       'rel="nofollow">Twitter for iPhone</a>',
'text': 'PAY TO PLAY POLITICS. \n#CrookedHillary https://t.co/wjsl8ITVvk',
'truncated': False,
'user': {'contributors enabled': False,
       'created at': 'Wed Mar 18 13:46:38 +0000 2009',
       'default profile': False,
       'default profile image': False,
       'description': '45th President of the United States of America',
       'entities': {'description': {'urls': []}},
       'favourites count': 12,
       'follow request sent': False,
       'followers count': 35307313,
       'following': False,
       'friends count': 45,
       'geo enabled': True,
       'has extended profile': False,
```

```
'id': 25073877,
'id\_str': '25073877',
'is_translation_enabled': True,
'is translator': False,
'lang': 'en',
'listed_count': 74225,
'location': 'Washington, DC',
'name': 'Donald J. Trump',
'notifications': False,
'profile background color': '6D5C18',
 'profile\_background\_image\_url': 'http://pbs.twimg.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/530021613/trump.com/profile\_background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background\_images/background=images/background=images/background=images/background=images/background=images/background
 'profile_background_image_url_https': 'https://pbs.twimg.com/profile_background_images/530021613
 'profile background tile': True,
 'profile_banner_url': 'https://pbs.twimg.com/profile_banners/25073877/1501916634',
 'profile\_image\_url': 'http://pbs.twimg.com/profile\_images/874276197357596672/kUuht00m\_normal.jpg' images/874276197357596672/kUuht00m\_normal.jpg' images/87427619735769672/kUuht00m\_normal.jpg' images/87427619735769672/kUuht00m\_normal.jpg' images/87427619735769672/kUuht00m\_normal.jpg' images/87427619735769672/kUuht00m\_normal.jpg' images/874276197369672/kUuht00m\_normal.jpg' images/874276197369672/kUuht00m\_normal.jpg' images/874276197369672/kUuht00m\_normal.jpg' images/87427619769672/kUuht00m\_normal.jpg' images/87427619769672/kUuht00m\_normal.jpg' images/87427619769/kUuht00m\_normal.jpg' images/8742761976/kUuht00m\_normal.jpg' images/8742761976/kUuht00m\_normal.jpg' images/8742761976/kUuht00m\_normal.jpg' images/8742761976/kUuht00m\_normal.jpg' images/8742761976/kUuht00m\_normal.jpg' images/874276/kUuht00m\_normal.jpg' images/874276/kUuht00m_normal.jpg' images/874276/kUuht00m\_normal.jpg
 'profile_link_color': '1B95E0',
 'profile_sidebar_border_color': 'BDDCAD',
'profile sidebar fill color': 'C5CEC0',
 'profile text color': '333333',
 'profile_use_background image': True,
 'protected': False,
'screen_name': 'realDonaldTrump',
'statuses count': 35480,
'time zone': 'Eastern Time (US & Canada)',
'translator type': 'regular',
'url': None,
'utc_offset': -14400,
'verified': True}}
```

As a dictionary we can also list the keys:

```
In [19]: old_trump_tweets[0].keys()

Out[19]: dict_keys(['created_at', 'id', 'id_str', 'text', 'truncated', 'entities', 'extended_entities', 'source', 'in_rep.
```

Since we're giving you a zipfile of old tweets, you may wonder why we didn't just give you a zipfile of ALL tweets and save you the trouble of creating a Twitter developer account. The reason is that we wanted you to see what it's like to collect data from the real world on your own. It can be a pain!

### 2.5.1 Question 3a

Merge the old\_trump\_tweets and the trump\_tweets we downloaded from twitter into one giant list of tweets.

**Important:** There may be some overlap so be sure to eliminate duplicate tweets. **Hint:** the id of a tweet is always unique.

```
In [20]: all_tweets = []
    all_tweets.extend(old_trump_tweets)
    all_tweets.extend(trump_tweets)
    print(len(all_tweets))

# YOUR CODE HERE
# raise NotImplementedError()

9968

In [21]: assert len(all_tweets) > len(trump_tweets)
    assert len(all_tweets) > len(old_trump_tweets)
```

#### 2.5.2 Question 3b

Construct a DataFrame called trump containing all the tweets stored in all\_tweets. The index of the dataframe should be the ID of each tweet (looks something like 907698529606541312). It should have these columns:

- time: The time the tweet was created encoded as a datetime object. (Use pd.to\_datetime to encode the timestamp.)
- source: The source device of the tweet.
- text: The text of the tweet.
- retweet count: The retweet count of the tweet.

#### Finally, the resulting dataframe should be sorted by the index.

**Warning:** Some tweets will store the text in the text field and other will use the full text field.

```
In [22]: \#\#\# BEGIN Solution
                            def str sudo(x):
                                         return str(x) if str(x)!="nan" else ""
                            trump = (pd.DataFrame(all tweets)[['id', 'created at', 'source', 'text', 'full text', 'retweet count']]
                                                         .set index('id')
                                                          .groupby('id')
                                                         .first())
                            trump['time'] = pd.to datetime(trump['created at'])
                            trump["text"] = trump["full text"].map(str sudo) + trump["text"].map(str sudo)
                            trump = trump.iloc[:, [1, 2, 4, 5]]
                            trump.head()
                            \#\#\# END Solution
                            # YOUR CODE HERE
                            # raise NotImplementedError()
Out[22]:
                                                                                                                                                                                                                                                                                                                                                          source \
                            id
                            690171032150237184 <a href="http://twitter.com/download/android" rel="nofollow">Twitter for Android" rel="nofollow">Twitter for Android">Twitter for Android rel="nofollow">Twitter for Android rel="nofollow">
```

```
690171403388104704 <a href="http://twitter.com/download/android" rel="nofollow">Twitter for Android" rel="nofollow">Twitter for Android">Twitter for Android rel="nofollow">Twitter for Android rel="nofollow">
                                     690173226341691392 <a href="http://twitter.com/download/android" rel="nofollow">Twitter for Android fo
                                     690176882055114758 <a href="http://twitter.com/download/android" rel="nofollow">Twitter for Android" rel="nofollow">Twitter for Android rel="nofollow">Twitter for Andr
                                     690180284189310976 <a href="http://twitter.com/download/android" rel="nofollow">Twitter for Android fo
                                     id
                                                                                                                                                                                                                                                                                                                                                                                                                                                                             "@bigop1: @realDonaldTrum
                                     690171032150237184
                                                                                                                                                                                                           "@AmericanAsPie: @glennbeck @SarahPalinUSA Remember when Glenn g
                                     690171403388104704
                                                                                                                                                                                                                                    So sad that @CNN and many others refused to show the massive crowd
                                     690173226341691392
                                                                                                                                                                     Sad sack @JebBush has just done another ad on me, with special interest money, s
                                     690176882055114758
                                     690180284189310976 Low energy candidate @JebBush has wasted $80 million on his failed presidential ca
                                                                                                                       retweet count
                                                                                                                                                                                                                                                                         time
                                     id
                                     690171032150237184
                                                                                                                                                                                                  1059 2016-01-21 13:56:11
                                     690171403388104704
                                                                                                                                                                                                  1339 2016-01-21 13:57:39
                                     690173226341691392
                                                                                                                                                                                                  2006 2016-01-21 14:04:54
                                     690176882055114758
                                                                                                                                                                                                  2266 2016-01-21 14:19:26
                                     690180284189310976
                                                                                                                                                                                                  2886 2016-01-21 14:32:57
In [23]: assert isinstance(trump, pd.DataFrame)
                                     assert trump.shape[0] < 11000
                                     assert trump.shape[1] >= 4
                                     assert 831846101179314177 in trump.index
                                     assert 753063644578144260 in trump.index
                                     assert all(col in trump.columns for col in ['time', 'source', 'text', 'retweet count'])
                                     # If you fail these tests, you probably tried to use __dict__ or _json to read in the tweets
                                     assert np.sometrue([('Twitter for iPhone' in s) for s in trump['source'].unique()])
                                     assert trump['time'].dtype == np.dtype('<M8[ns]')
                                     assert trump['text'].dtype == np.dtype('O')
                                     assert trump['retweet count'].dtype == np.dtype('int64')
```

# 2.6 Question 4: Tweet Source Analysis

In the following questions, we are going to find out the charateristics of Trump tweets and the devices used for the tweets.

First let's examine the source field:

# 2.7 Question 4a

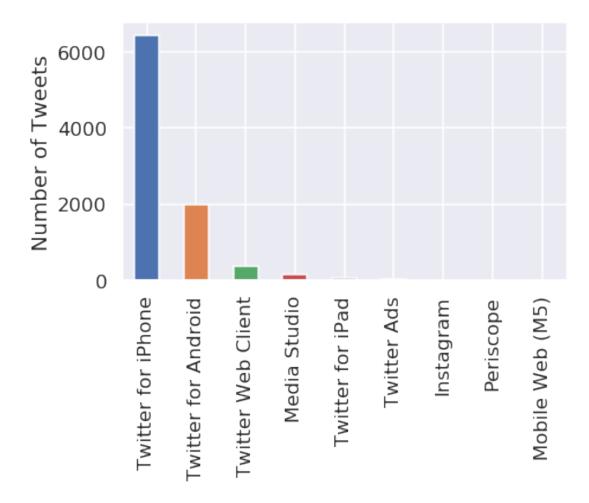
Remove the HTML tags from the source field.

**Hint:** Use trump['source'].str.replace and your favorite regular expression.

```
In [25]: ## Uncomment and complete
      \#\#\# BEGIN Solution
      trump['source'] = trump['source'].str.replace(r"<.*\">", """)
      trump['source'] = trump['source'].str.replace(r"<\/a>", """)
      trump['source'].unique()
      ### END Solution
      # YOUR CODE HERE
      # raise NotImplementedError()
Out[25]: array(['Twitter for Android', 'Twitter for iPhone', 'Twitter Web Client',
           'Mobile Web (M5)', 'Instagram', 'Twitter for iPad', 'Media Studio',
           'Periscope', 'Twitter Ads'], dtype=object)
In [26]: from datetime import datetime
      ELEC DATE = datetime(2016, 11, 8)
      INAUG DATE = datetime(2017, 1, 20)
      assert set(trump[(trump['time'] > ELEC DATE) & (trump['time'] < INAUG DATE) | ['source'].unique()]
       'Twitter Web Client',
       'Twitter for Android',
       'Twitter for iPhone'])
   We can see in the following plot that there are two device types that are more commonly used
In [27]: trump['source'].value counts().plot(kind="bar")
```

```
In [27]: trump['source'].value_counts().plot(kind="bar plt.ylabel("Number of Tweets")

Out[27]: Text(0,0.5,'Number of Tweets')
```



# 2.8 Question 4b

Is there a difference between his Tweet behavior across these devices? We will attempt to answer this question in our subsequent analysis.

First, we'll take a look at whether Trump's tweets from an Android come at different times than his tweets from an iPhone. Note that Twitter gives us his tweets in the UTC timezone (notice the +0000 in the first few tweets)

We'll convert the tweet times to US Eastern Time, the timezone of New York and Washington D.C., since those are the places we would expect the most tweet activity from Trump.

```
In [29]: trump['est\_time'] = (
         trump['time'].dt.tz_localize("UTC") # Set initial timezone to UTC
                  .dt.tz convert("EST") # Convert to Eastern Time
      trump.head()
Out[29]:
                               source \
      690171032150237184 Twitter for Android
      690171403388104704 Twitter for Android
      690173226341691392 Twitter for Android
      690176882055114758 Twitter for Android
      690180284189310976 Twitter for Android
      id
      690171032150237184
                                                                               "@bigop1: @realDonaldTrum
                                   "@AmericanAsPie: @glennbeck @SarahPalinUSA Remember when Glenn g
      690171403388104704
                                       So sad that @CNN and many others refused to show the massive crowd
      690173226341691392
                            Sad sack @JebBush has just done another ad on me, with special interest money, s
      690176882055114758
      690180284189310976 Low energy candidate @JebBush has wasted $80 million on his failed presidential ca
                    retweet count
                                             time \
      id
      690171032150237184
                                 1059 2016-01-21 13:56:11
                                 1339 2016-01-21 13:57:39
      690171403388104704
                                 2006 2016-01-21 14:04:54
      690173226341691392
      690176882055114758
                                 2266 2016-01-21 14:19:26
      690180284189310976
                                 2886 2016-01-21 14:32:57
```

 $\operatorname{est\_time}$ 

 $\begin{array}{l} \mathrm{id} \\ 690171032150237184 \ 2016\text{-}01\text{-}21 \ 08\text{:}56\text{:}11\text{-}05\text{:}00 \\ 690171403388104704 \ 2016\text{-}01\text{-}21 \ 08\text{:}57\text{:}39\text{-}05\text{:}00 \\ 690173226341691392 \ 2016\text{-}01\text{-}21 \ 09\text{:}04\text{:}54\text{-}05\text{:}00 \\ 690176882055114758 \ 2016\text{-}01\text{-}21 \ 09\text{:}19\text{:}26\text{-}05\text{:}00 \\ 690180284189310976 \ 2016\text{-}01\text{-}21 \ 09\text{:}32\text{:}57\text{-}05\text{:}00 \\ \end{array}$ 

#### What you need to do:

Add a column called hour to the trump table which contains the hour of the day as floating point number computed by:

$$hour + \frac{minute}{60} + \frac{second}{60^2}$$

```
In [30]: ### BEGIN Solution

trump['hour'] = trump['est_time'].map(lambda x: x.hour + x.minute/60.0 + x.second/(60.0)**2)

### NED Solution
```

```
# make a bar plot here
# YOUR CODE HERE
# raise NotImplementedError()

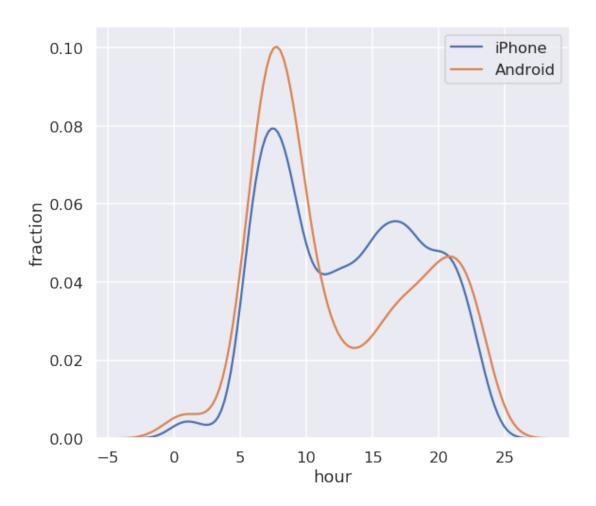
In [31]: assert np.isclose(trump.loc[690171032150237184]['hour'], 8.93639)
```

# 2.9 Question 4c

Use this data along with the seaborn distplot function to examine the distribution over hours of the day in eastern time that trump tweets on each device for the 2 most commonly used devices. Your plot should look similar to the following.

```
In [32]: ### make your plot here
    # YOUR CODE HERE
    # raise NotImplementedError()

### BEGIN Solution
    plt.figure(figsize=(8, 8))
    sns.distplot(trump[trump['source']=="Twitter for iPhone"]['hour'], hist=False, label="iPhone")
    sns.distplot(trump[trump['source']=="Twitter for Android"]['hour'], hist=False, label="Android")
    plt.ylabel("fraction")
    plt.legend(loc="best").draggable();
    ### END Solution
```



# 2.10 Question 4d

According to this Verge article, Donald Trump switched from an Android to an iPhone sometime in March 2017.

Create a figure identical to your figure from 4c, except that you should show the results only from 2016.

During the campaign, it was theorized that Donald Trump's tweets from Android were written by him personally, and the tweets from iPhone were from his staff. Does your figure give support to this theory?

```
In [33]: ### make your plot here

# YOUR CODE HERE

# raise NotImplementedError()

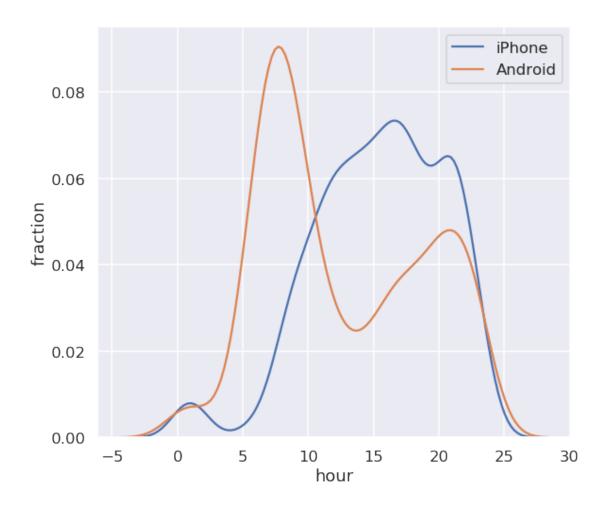
### BEGIN Solution

trump_2016 = trump[trump['est_time'].map(lambda x: x.year)==2016]

plt.figure(figsize=(8, 8))

sns.distplot(trump_2016[trump_2016['source']=="Twitter for iPhone"]['hour'], hist=False, label="iPhone"]
```

```
sns.distplot(trump_2016[trump_2016['source']=="Twitter for Android"]['hour'], hist=False, label="Android"][but.ylabel("fraction") plt.legend(loc="best").draggable(); ### END Solution
```



#### **Answer**

• I think the above two plots can support the hypothesis. Since they have different distribution, it is possible that the Android device and the iPhone are operated by different persons.

# **2.11 Question 5**

Let's now look at which device he has used over the entire time period of this dataset.

To examine the distribution of dates we will convert the date to a fractional year that can be plotted as a distribution.

(Code borrowed from https://stackoverflow.com/questions/6451655/python-how-to-convert-datetime-dates-to-decimal-years)

```
In [34]: import datetime
    def year_fraction(date):
        start = datetime.date(date.year, 1, 1).toordinal()
        year_length = datetime.date(date.year+1, 1, 1).toordinal() - start
        return date.year + float(date.toordinal() - start) / year_length

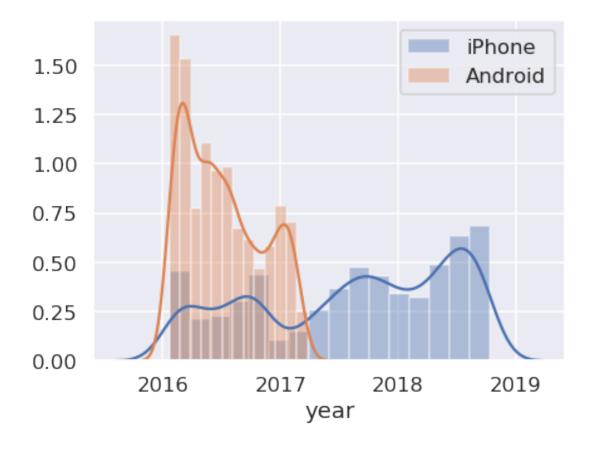
trump['year'] = trump['time'].apply(year_fraction)
```

# 2.11.1 Question 5a

Use the sns.distplot to overlay the distributions of the 2 most frequently used web technologies over the years. Your final plot should look like:

```
In [35]: # YOUR CODE HERE
# raise NotImplementedError()

### BEGIN Solution
plt.figure(figsize=(6, 5))
sns.distplot(trump[trump['source']=="Twitter for iPhone"]['year'], hist=True, label="iPhone")
sns.distplot(trump[trump['source']=="Twitter for Android"]['year'], hist=True, label="Android")
plt.legend(loc="best").draggable();
### END Solution
```



# 2.12 Question 6: Sentiment Analysis

It turns out that we can use the words in Trump's tweets to calculate a measure of the sentiment of the tweet. For example, the sentence "I love America!" has positive sentiment, whereas the sentence "I hate taxes!" has a negative sentiment. In addition, some words have stronger positive / negative sentiment than others: "I love America."

We will use the VADER (Valence Aware Dictionary and sEntiment Reasoner) lexicon to analyze the sentiment of Trump's tweets. VADER is a lexicon and rule-based sentiment analysis tool that is specifically attuned to sentiments expressed in social media which is great for our usage.

The VADER lexicon gives the sentiment of individual words. Run the following cell to show the first few rows of the lexicon:

```
In [36]: print(".join(open("vader lexicon.txt").readlines()[:10]))
```

```
$:
         -1.5
                    0.80623
                                    [-1, -1, -1, -1, -3, -1, -3, -1, -2, -1]
          -0.4
%)
                      1.0198
                                    [-1, 0, -1, 0, 0, -2, -1, 2, -1, 0]
%-)
           -1.5
                                      [-2, 0, -2, -2, -1, 2, -2, -3, -2, -3]
                      1.43178
&-:
          -0.4
                      1.42829
                                      [-3, -1, 0, 0, -1, -1, -1, 2, -1, 2]
&:
         -0.7
                     0.64031
                                     [0, -1, -1, -1, 1, -1, -1, -1, -1, -1]
( '}{' )
               1.6
                         0.66332
                                         [1, 2, 2, 1, 1, 2, 2, 1, 3, 1]
          -0.9
(%
                     0.9434
                                    [0, 0, 1, -1, -1, -1, -2, -2, -1, -2]
('-:
          2.2
                     1.16619
                                    [4, 1, 4, 3, 1, 2, 3, 1, 2, 1]
(':
         2.3
                              [1, 3, 3, 2, 2, 4, 2, 3, 1, 2]
                    0.9
((-:
          2.1
                     0.53852
                                     [2, 2, 2, 1, 2, 3, 2, 2, 3, 2]
```

#### 2.13 Question 6a

As you can see, the lexicon contains emojis too! The first column of the lexicon is the *token*, or the word itself. The second column is the *polarity* of the word, or how positive / negative it is.

(How did they decide the polarities of these words? What are the other two columns in the lexicon? See the link above.)

Read in the lexicon into a DataFrame called sent. The index of the DF should be the tokens in the lexicon. sent should have one column: polarity: The polarity of each token.

```
In [37]: ### BEGIN Solution
    sent = pd.read_csv("vader_lexicon.txt", header=None, sep="\t")
    sent.columns = ["word", "polarity", "other1", "other2"]
    sent = sent.set_index("word")[["polarity"]]
    sent.head()
    ### END Solution

# YOUR CODE HERE
# raise NotImplementedError()
```

```
Out[37]:
              polarity
       word
       $:
               -1.5
       %)
                -0.4
       %-)
                -1.5
       &-:
                -0.4
       &:
                -0.7
In [38]: assert isinstance(sent, pd.DataFrame)
       assert sent.shape == (7517, 1)
       assert\ list(sent.index[5000:5005]) == ['paranoids', 'pardon', 'pardoned', 'pardoning', 'pardons']
       assert np.allclose(sent['polarity'].head(), [-1.5, -0.4, -1.5, -0.4, -0.7])
```

# 2.14 Question 6b

Now, let's use this lexicon to calculate the overall sentiment for each of Trump's tweets. Here's the basic idea:

- 1. For each tweet, find the sentiment of each word.
- 2. Calculate the sentiment of each tweet by taking the sum of the sentiments of its words.

First, let's lowercase the text in the tweets since the lexicon is also lowercase. Set the text column of the trump DF to be the lowercased text of each tweet.

```
In [39]: # YOUR CODE HERE
    # raise NotImplementedError()
    trump['text'] = trump['text'].str.lower()
In [40]: assert trump['text'].loc[884740553040175104] == 'working hard to get the olympics for the united states ()
```

# 2.15 Question 6c

Now, let's get rid of punctuation since it'll cause us to fail to match words. Create a new column called no\_punc in the trump DF to be the lowercased text of each tweet with all punctuation replaced by a single space. We consider punctuation characters to be any character that isn't a Unicode word character or a whitespace character. You may want to consult the Python documentation on regexes for this problem.

(Why don't we simply remove punctuation instead of replacing with a space? See if you can figure this out by looking at the tweet data.)

```
In [41]: # Save your regex in punct_re punct_re = r''[^\w\s]'' trump['no_punc'] = (trump['text'] .str.replace(punct_re, " ") .str.replace("\\n", "")) trump.head() # trump['no_punc'].loc[894620077634592769] # .str.replace(r"http\S+|www.\S+", "") # YOUR CODE HERE # raise NotImplementedError()
```

```
Out[41]:
                                 source \
      id
      690171032150237184 Twitter for Android
      690171403388104704 Twitter for Android
      690173226341691392 Twitter for Android
      690176882055114758 Twitter for Android
      690180284189310976 Twitter for Android
      id
                                                                                  "@bigop1: @realdonaldtrump
      690171032150237184
                                    "@americanaspie: @glennbeck @sarahpalinusa remember when glenn gave o
      690171403388104704
      690173226341691392
                                        so sad that @cnn and many others refused to show the massive crowd a
                             sad sack @jebbush has just done another ad on me, with special interest money, sa
      690176882055114758
      690180284189310976 low energy candidate @jebbush has wasted $80 million on his failed presidential cam
                     retweet\_count
                                               time \
      id
      690171032150237184
                                  1059 2016-01-21 13:56:11
      690171403388104704
                                  1339 2016-01-21 13:57:39
      690173226341691392
                                  2006 2016-01-21 14:04:54
                                  2266 2016-01-21 14:19:26
      690176882055114758
      690180284189310976
                                  2886 2016-01-21 14:32:57
                                              hour
                                                         year \
                                 est time
      id
      690171032150237184\ 2016-01-21\ 08:56:11-05:00\ 8.936389\ 2016.054645
      690171403388104704\ 2016-01-21\ 08:57:39-05:00\ \ 8.960833\ \ 2016.054645
      690173226341691392\ 2016-01-21\ 09:04:54-05:00\ 9.081667\ 2016.054645
      690176882055114758\ 2016-01-21\ 09:19:26-05:00\ \ 9.323889\ \ 2016.054645
      690180284189310976\ 2016-01-21\ 09:32:57-05:00\ 9.549167\ 2016.054645
      id
      690171032150237184
                                                                                   bigop1 realdonaldtrump
      690171403388104704
                                     americanaspie
                                                      glennbeck sarahpalinusa remember when glenn gave out ;
      690173226341691392
                                        so sad that cnn and many others refused to show the massive crowd at
      690176882055114758
                             sad sack jebbush has just done another ad on me with special interest money say
      690180284189310976 low energy candidate jebbush has wasted 80 million on his failed presidential camp
In [42]: assert isinstance(punct_re, str)
      assert re.search(punct re, 'this') is None
      assert re.search(punct re, 'this is ok') is None
      assert re.search(punct re, 'this is\nok') is None
      assert re.search(punct re, 'this is not ok.') is not None
      assert re.search(punct re, 'this#is#ok') is not None
      assert re.search(punct re, 'this^is ok') is not None
      assert trump['no punc'].loc[800329364986626048] == 'i watched parts of nbcsnl saturday night live last n
```

assert trump['no\_punc'].loc[894620077634592769] == 'on purpleheartday i thank all the brave men and w # If you fail these tests, you accidentally changed the text column assert trump['text'].loc[884740553040175104] == 'working hard to get the olympics for the united states (l

# 2.16 Question 6d:

Now, let's convert the tweets into what's called a *tidy format* to make the sentiments easier to calculate. Use the no\_punc column of trump to create a table called tidy\_format. The index of the table should be the IDs of the tweets, repeated once for every word in the tweet. It has two columns:

- 1. num: The location of the word in the tweet. For example, if the tweet was "i love america", then the location of the word "i" is 0, "love" is 1, and "america" is 2.
- 2. word: The individual words of each tweet.

The first few rows of our tidy format table look like:

```
<th></th>
 <th>num</th>
 <th>word</th>
</\mathrm{tr}>
  894661651760377856 
  0 
 <\!td\!\!>\!\!i<\!/td\!\!>
</\mathrm{tr}>
<tr>
 <th>894661651760377856</th>
  1 
 <td><td><td><
</\mathrm{tr}>
<tr>
 <\!\!	ext{th}\!\!>\!\!894661651760377856}\!\!<\!\!	ext{/th}\!\!>
  2 
 <td>senator</td>
</\mathrm{tr}>
<tr>
 {<} {
m th} {>} 894661651760377856 {</} {
m th} {>}
  3 
  blumenthal 
<tr>
 <th>894661651760377856</th>
  4 
  should 
</\mathrm{tr}>
```

Note that you'll get different results depending on when you pulled in the tweets. However, you can double check that your tweet with ID 894661651760377856 has the same rows as ours. Our tests don't check whether your table looks exactly like ours.

As usual, try to avoid using any for loops. Our solution uses a chain of 5 methods on the 'trump' DF, albeit using some rather advanced Pandas hacking.

- **Hint 1:** Try looking at the expand argument to pandas' str.split.
- **Hint 2:** Try looking at the stack() method.
- **Hint 3:** Try looking at the level parameter of the reset\_index method.

```
In [43]: \#\#\# BEGIN Solution
       tidy\_format = (trump['text'])
                   .str.replace(r"http \backslash S + | www. \backslash S + ", """)
                   .str.replace(punct_re, " ")
                   .str.replace("\backslash \backslash n",\ """)
                   .str.replace(" ", " ")
                   .str.split(\hbox{{\tt ''}}\hbox{{\tt ''}},\,expand{=}True)
                   .stack()
                   .reset\_index()
                   .set\_index('id'))
       tidy\_format.columns = ['num', 'word']
       tidy\_format.head()
       # trump.loc[786204978629185536]
       \#\ tidy\_format.loc[786204978629185536]
       # tidy_format.loc[894661651760377856]
       \#\#\# END Soltion
       # YOUR CODE HERE
       # raise NotImplementedError()
Out[43]:
                                         word
                         num
       690171032150237184
       690171032150237184
                                1
                                          bigop1
       690171032150237184
                                3 realdonaldtrump
       690171032150237184
       690171032150237184
                                4
In [44]: assert tidy_format.loc[894661651760377856].shape == (27, 2)
       assert ' '.join(list(tidy format.loc[894661651760377856]['word'])) == 'i think senator blumenthal should ta
```

#### 2.17 Question 6e:

Now that we have this table in the tidy format, it becomes much easier to find the sentiment of each tweet: we can join the table with the lexicon table.

Add a polarity column to the trump table. The polarity column should contain the sum of the sentiment polarity of each word in the text of the tweet.

**Hint** you will need to merge the tidy format and sent tables and group the final answer.

```
In [45]: ### BEGIN Solution
import numpy as np

tmp =pd.merge(tidy_format, sent, left_on="word", right_index=True)

trump['polarity'] = tmp.groupby(tmp.index).agg(sum)['polarity']

trump['polarity'] = trump['polarity'].fillna(0.0)

### END Solution

# YOUR CODE HERE

# raise NotImplementedError()

In [46]: assert np.allclose(trump.loc[744701872456536064, 'polarity'], 8.4)

assert np.allclose(trump.loc[745304731346702336, 'polarity'], 2.5)

assert np.allclose(trump.loc[744519497764184064, 'polarity'], 1.7)

assert np.allclose(trump.loc[894661651760377856, 'polarity'], 0.2)

assert np.allclose(trump.loc[894620077634592769, 'polarity'], 5.4)

# If you fail this test, you dropped tweets with 0 polarity
assert np.allclose(trump.loc[744355251365511169, 'polarity'], 0.0)
```

Now we have a measure of the sentiment of each of his tweets! Note that this calculation is rather basic; you can read over the VADER readme to understand a more robust sentiment analysis.

Now, run the cells below to see the most positive and most negative tweets from Trump in your dataset:

```
In [47]: print('Most negative tweets:')

for t in trump.sort_values('polarity').head()['text']:

print('\n', t)
```

Most negative tweets:

the rigged russian witch hunt goes on and on as the originators and founders of this scam continue to be fired a james comey is a proven leaker & proven leaker amp; liar. virtually everyone in washington thought he should be fired for the this is an illegally brought rigged witch hunt run by people who are totally corrupt and/or conflicted. it was stated where the collusion? they made up a phony crime called collusion, and when there was no collusion they say the

it is outrageous that poisonous synthetic heroin fentanyl comes pouring into the u.s. postal system from china.

```
In [48]: print('Most positive tweets:')
for t in trump.sort_values('polarity', ascending=False).head()['text']:
    print('\n ', t)
```

Most positive tweets:

congratulations to patrick reed on his great and courageous masters win! when patrick had his amazing win at

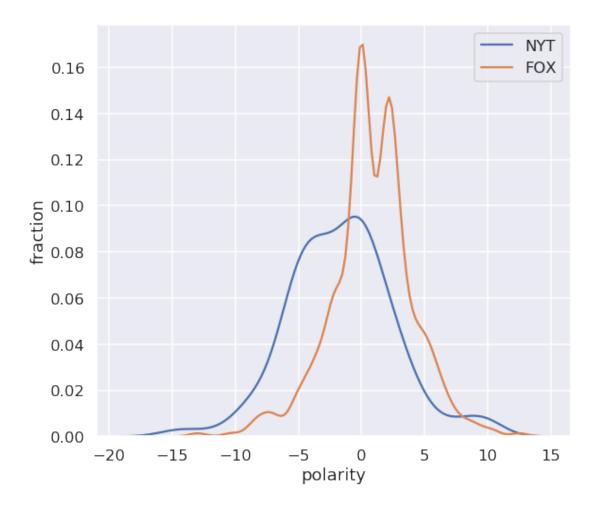
my supporters are the smartest, strongest, most hard working and most loyal that we have seen in our countries thank you to all of my great supporters, really big progress being made. other countries wanting to fix crazy trathank you, @wvgovernor jim justice, for that warm introduction, tonight, it was my great honor to attend the general thank you, a great night, tremendous voter energy and excitement, and all candidates are those was the republican party had a great night.

# 2.18 Question 6g

Plot the distribution of tweet sentiments broken down by whether the text of the tweet contains nyt or fox. Then in the box below comment on what we observe?

```
In [49]: # YOUR CODE HERE
    # raise NotImplementedError()

### BEGIN Solution
    plt.figure(figsize=(8, 8))
    sns.distplot(trump[trump['text'].str.contains("nyt")]['polarity'], hist=False, label="NYT")
    sns.distplot(trump[trump['text'].str.contains("fox")]['polarity'], hist=False, label="FOX")
    plt.ylabel("fraction")
    plt.legend(loc="best").draggable();
    ### END Solution
```



# Comment on what you observe:

#### Answer

• On average, Trump has neutral or positive comments when mentioning FOX while he has negative comments on NYT.

```
In [50]: tidy_format[tidy_format['word']=='fnn'] trump.loc[881503147168071680]
```

```
Out[50]: source
                                               Twitter for iPhone
                       #fraudnewscnn #fnn https://t.co/wyunhjjujg
       text
       retweet count
                                                          370272
                                           2017-07-02 13:21:42
       time
                                        2017\hbox{-}07\hbox{-}02\ 08\hbox{:}21\hbox{:}42\hbox{-}05\hbox{:}00
       est time
       hour
                                                      8.36167
       year
                                                      2017.5
                           fraudnewschn fnn https - t co wyunhjjujg
       no punc
```

polarity 0 Name: 881503147168071680, dtype: object

# 2.19 Question 7: Engagement

# 2.20 Question 7a

In this problem, we'll explore which words led to a greater average number of retweets. For example, at the time of this writing, Donald Trump has two tweets that contain the word 'oakland' (tweets 932570628451954688 and 1016609920031117312) with 36757 and 10286 retweets respectively, for an average of 23,521.5.

Find the top 20 most retweeted words. Include only words that appear in at least 25 tweets. As usual, try to do this without any for loops. You can string together ~7 pandas commands and get everything done on one line.

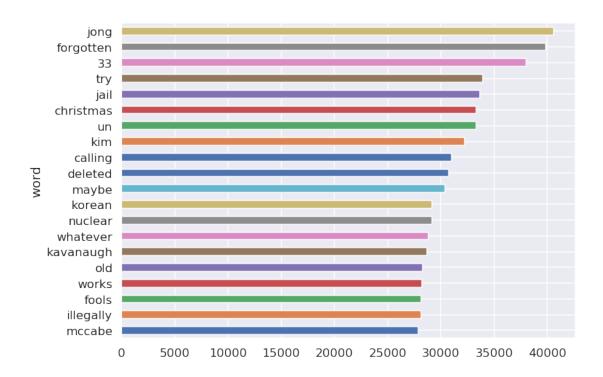
Your top 20 table should have this format:

```
<th></th>
 retweet count
</\mathrm{tr}>
<tr>
 <th>word</th>
 <th></th>
</\mathrm{tr}>
<tr>
 <th>jong</th>
  40675.666667 
</\mathrm{tr}>
<tr>
 <th><try</th>
  33937.800000 
</\mathrm{tr}>
<tr>
 <th>kim</th>
  32849.595745 
</\mathrm{tr}>
<tr>
 <th><th><
  32741.731707 
</\mathrm{tr}>
<tr>
 <th>maybe</th>
  30473.192308 
</\mathrm{tr}>
```

In [51]: ### BEGIN Soluton

top\_20 = (pd.merge(trump, tidy\_format, left\_index=True, right\_index=True)[["word", "retweet\_count" .groupby("word")

```
.agg(\{"retweet\_count": "mean", "source": "count"\})\\
              .sort_values('retweet_count', ascending=False)
      top 20 = top 20[top 20["source"]>=15].iloc[0:20,[0]]
       top 20.head()
       \#\#\# END Solution
       \# YOUR CODE HERE
       # raise NotImplementedError()
Out[51]:
                 retweet count
       word
      jong
                 40614.033333
      forgotten 39868.833333
       33
                37994.937500
       \operatorname{try}
                33914.400000
      jail
                33679.833333
In [52]: # Although it can't be guaranteed, it's very likely that the top 5 words will still be
       # in the top 20 words in the next month.
                      in top 20.index
       assert 'jong'
                     in top 20.index
       assert 'try'
       assert 'kim' in top 20.index
                  in top_20.index
       assert 'un'
       assert 'maybe' in top 20.index
   Here's a bar chart of your results:
In [53]: top 20['retweet count'].sort values().plot.barh(figsize=(10, 8));
```



# 2.21 Question 7b

"kim", "jong" and "un" are apparently really popular in Trump's tweets! It seems like we can conclude that his tweets involving jong are more popular than his other tweets. Or can we?

Consider each of the statements about possible confounding factors below. State whether each statement is true or false and explain. If the statement is true, state whether the confounding factor could have made kim jong un related tweets higher in the list than they should be.

- 1. We didn't restrict our word list to nouns, so we have unhelpful words like "let" and "any" in our result.
- 2. We didn't remove hashtags in our text, so we have duplicate words (eg. #great and great).
- 3. We didn't account for the fact that Trump's follower count has increased over time.

#### **Answer**

- Statement 1: Fasle. Since the unhelpful words won't affect the counts of word "kim", "jong or "un". Including words like "let" and "any" are just irrelevant.
- Statement 2: True. Due to the hashtags, words like "#great" and "great" are counted seperately. It is possible that "great" and many words like this is indeed more popular.
- Statement 3: True. Since Trump's follow count increases and Trump recently tweet more contents about "Kim Jong Un", we then see word "kim", "jong or "un" is more popular. In fact, this is the effect of Simpson's paradox and the number of followers for Trump can be a confounding variable.

# 2.22 Question 8

Using the trump tweets construct an interesting plot describing a property of the data and discuss what you found below.

#### **Ideas:**

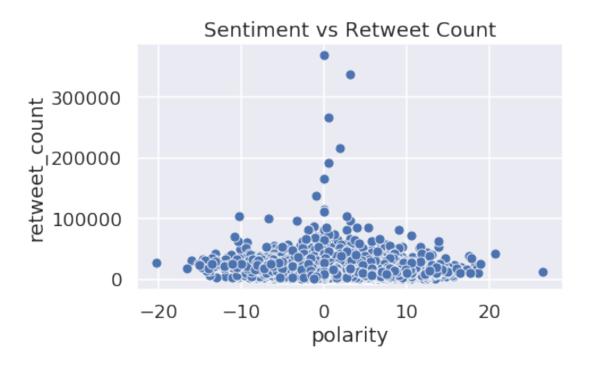
- 1. How has the sentiment changed with length of the tweets?
- 2. Does sentiment affect retweet count?
- 3. Are retweets more negative than regular tweets?
- 4. Are there any spikes in the number of retweets and do the correspond to world events?
- 5. Bonus: How many Russian twitter bots follow Trump?
- 6. What terms have an especially positive or negative sentiment?

You can look at other data sources and even tweets.

#### 2.22.1 Plot:

```
In [54]: # YOUR CODE HERE
    # raise NotImplementedError()

### BEGIN Solution
    sns.scatterplot(data=trump, x="polarity", y="retweet_count")
    plt.title("Sentiment vs Retweet Count");
    ### END Solution
```



# 2.22.2 Discussion of Your Plot:

#### Answer

• According to the polarity vs retweet count scatter plot, it is clear that when the tweet is around neutral, the retweet is high. When the tweet is either extreme positive or negative, the retweet is low.

# 2.23 Submission

Congrats, you just finished Project 1!

# 2.24 Submission

You're done!

Before submitting this assignment, ensure to:

- 1. Restart the Kernel (in the menubar, select Kernel->Restart & Run All)
- 2. Validate the notebook by clicking the "Validate" button

Finally, make sure to submit the assignment via the Assignments tab in Datahub