Benjamin Ma's resume 4/29/24, 1:53 PM

BENJAMIN MA

Senior year UC SanDiego Student

looking for a skill related job (Business Analyst or marketing related).



EDUCATION

2022-2024 University of California, San Diego

B.S. Business Economics

San Diego, USA

2023

University of Edinburgh

Study Abroad

₱ Edinburgh, UK



2023

Business Analyst, intern

Camal Group.

San Diego, USA

- Sourcing, cleaning, and visualizing trade data from prospect.
- Generating weekly summary report to assist make sale strategy deci-
- Overfulfil the KPI and achieved multiple sales for company.
- Received return offer from company.



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For more information, please contact me via email.

♣ VOLUNTEER EXPERIENCE

11/01/2020-08/01/2021

United Nations Volunteer Program (Goodness and Mercy Missions)

Participated in non-profit organization Developed marketing strategies with team. Negotiated fundrasing with government agencies and global institutions. Awarded with a certification

New York, USA

11/25/2020-03/25/2021

United Nations Volunteer Program (Cameroon Association of Active Youths)

-Assisted facilitating donations from institutions -Led a safety equipment's advisory group. -Cleaning donation data -Using data visualization tools for weekly project evaluation. -Received a certification and letter of appreciation.

New York, USA

SKILLS

Experienced in statistical analysis, business mapping methods.

Experience with business analysis and market (inbound, outbound) research with CRM and Salesforce.

Skilled in leadership

Skilled in R, Stata, Excel, and SQL



SKILLS

CRM, Salesforce, Microsoft-office (Excel, Word, PowerPoint), SQL, STATA, R/Rstudio.

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