BENJAMIN MA

Senior year UC SanDiego Student

looking for a skill related job (Business Analyst or marketing related).

🎓 EDUCATION

2022-2024

University of California, San Diego
B.S. Business Economics   📍 San Diego, USA

2023

University of Edinburgh
Study Abroad   📍 Edinburgh, UK

💼 PROFESSIONAL EXPERIENCE

2023

Business Analyst, intern
Camal Group.   📍 San Diego, USA
- Sourcing, cleaning, and visualizing trade data from prospect.
- Generating weekly summary report to assist make sale strategy decisions.
- Exceeded KPIs and achieved multiple sales for the company.
- Received return offer from company.

👥 VOLUNTEER EXPERIENCE

11/01/2020-08/01/2021

United Nations Volunteer Program (Goodness and Mercy Missions)
Participated in non-profit organization Developed marketing strategies with team. Negotiated fundrasing with government agencies and global institutions. Awarded with a certification
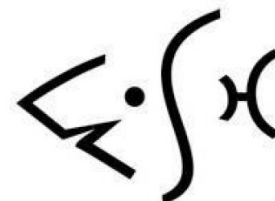📍 New York, USA

11/25/2020-03/25/2021

United Nations Volunteer Program (Cameroon Association of Active Youths)
-Assisted facilitating donations from institutions -Led a safety equipment's advisory group. -Cleaning donation data -Using data visualization tools for weekly project evaluation. -Received a certification and letter of appreciation.
📍 New York, USA

📄 SKILLS

CRM, Salesforce, Microsoft-office (Excel, Word, PowerPoint), SQL, STATA, R/Rstudio.

CONTACT INFO

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For more information, please contact me via email.

SKILLS

Experienced in statistical analysis, business mapping methods.

Experience with business analysis and market (inbound, outbound) research with CRM and Salesforce.

Skilled in leadership

Skilled in R, Stata, Excel, and SQL