



# Modified PageRank Algorithm

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# Motivation

- PageRank is the famous equation on which Google, now known as Alphabet, is founded upon, developed by Google co-founders Larry Page and Sergey Brin.
- It's known as the \$25B eigenvector equation
- PageRank can be applied to any directed graph to rank importance



# Objective

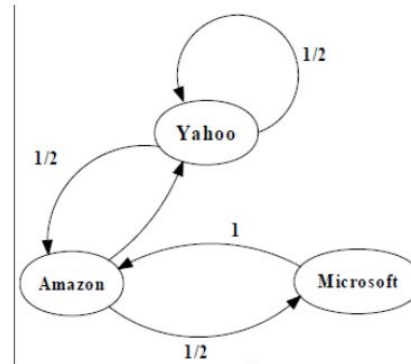
1. Read directed graphs into linear systems of PageRank equations
2. Solve the linear system of PageRank equations using Power Iteration algorithm
3. Converge the Power Iteration algorithm

# Algorithm

1.  $PR(i) = \sum (PR(j) / N_j)$ , for  $j$  pointing to  $i$
2.  $\sum (PR(i)) == 1.0$
3.  $\lambda V = MV$
4.  $V_{t+1} = MV_t$

“a page is important if many important pages exclusively link to it.”

## An example of PageRank



$$M = \begin{bmatrix} 1/2 & 1/2 & 0 \\ 1/2 & 0 & 1 \\ 0 & 1/2 & 0 \end{bmatrix}$$

$$\begin{bmatrix} \text{yahoo} \\ \text{Amazon} \\ \text{Microsoft} \end{bmatrix} = \begin{bmatrix} 1/3 \\ 1/3 \\ 1/3 \end{bmatrix}$$

$$\begin{bmatrix} 1/3 \\ 1/2 \\ 1/6 \end{bmatrix} = \begin{bmatrix} 1/2 & 1/2 & 0 \\ 1/2 & 0 & 1 \\ 0 & 1/2 & 0 \end{bmatrix} \begin{bmatrix} 1/3 \\ 1/3 \\ 1/3 \end{bmatrix}$$

PageRank Calculation: first iteration

# Algorithm

1.  $V_{-}(t+1) = M^{+}(t+1) * V_{-0}$
2.  $PR(i) = d * \sum(PR(j)/N_j) \text{ for } j \rightarrow i + (1-d)/N$
3.  $V_t = dMV_{-}(t-1) + (1-d)/N * I$
4.  $\|V_t - V_{-}(t-1)\| < \epsilon$ ,

## Power Method for PageRank with teleporting

- Pick an initial guess  $v_0$  ( $v_0$  is a vector)  $\begin{pmatrix} 1 \\ 1 \\ 1 \end{pmatrix}, \text{etc.}$
- $v_1 = dMv_0 + \frac{1-d}{N}I$  ( $I$  is a vector with all ones)
- $v_2 = dMv_1 + \frac{1-d}{N}I$  ( $d$  is teleporting parameter with typical value 0.8)
- $v_3 = dMv_2 + \frac{1-d}{N}I$  — Q: Can this be reduced to a  $V_{t+1} = M^{t+1} v_0$  notation?
- ... ..
- Compute  $v_n$  until it converges (e.g.,  $\|v_n - v_{n-1}\| < \epsilon$  where  $\epsilon$  is a small value)



# Languages/Frameworks

- OpenMP
  - Baseline approach
- C++ Native Threads
  - Most implementations built upon pthreads
  - High level of abstraction



# Parallelization

- Tiling of the Matrix-Vector Multiplication in the Power Iteration algorithm  $MV$  for matrix  $M$  and vector  $V$ .
  - Divide up the rows of the Matrix  $M$  by the number of available threads
  - Partition the Matrix up so each thread can work on its own portion of the matrix
- In OpenMP version, quick parallel for reduction for summing up squared vector elements



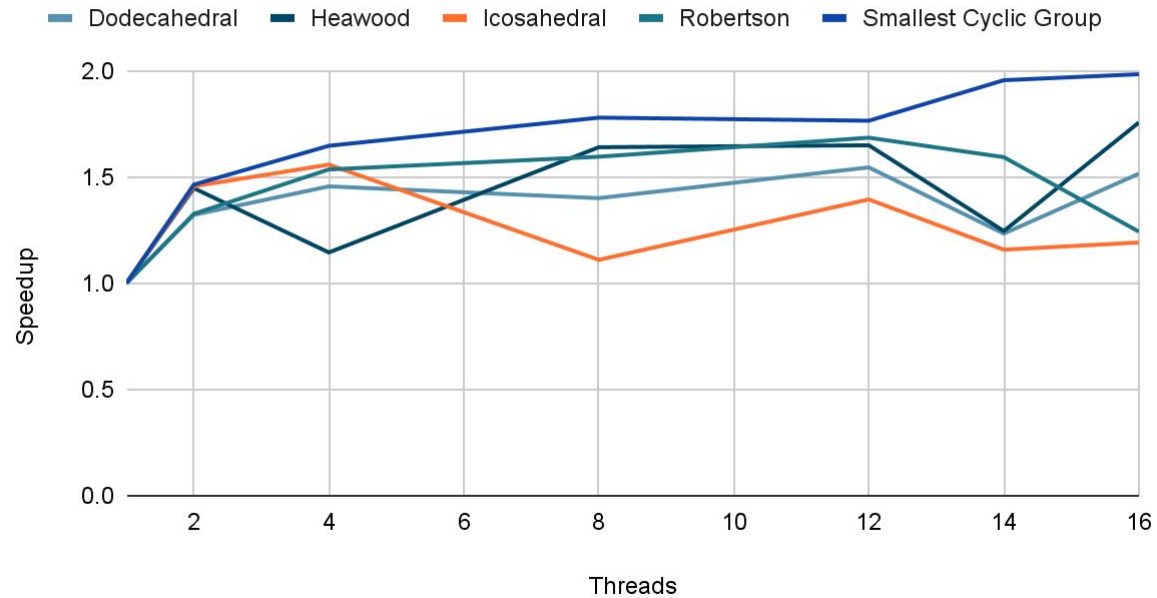
# Experimentation

- Dataset
  - Sourced from Open Source PageRank Implementation testing suite
  - Collection of famous graphs from mathematics
- Methodology
  - Run each version on 1, 2, 4, 8, 12, 14, and 16 threads
  - Run on Dodecahedral, Heawood, Icosahedral, Robertson, and smallest cyclic group graphs



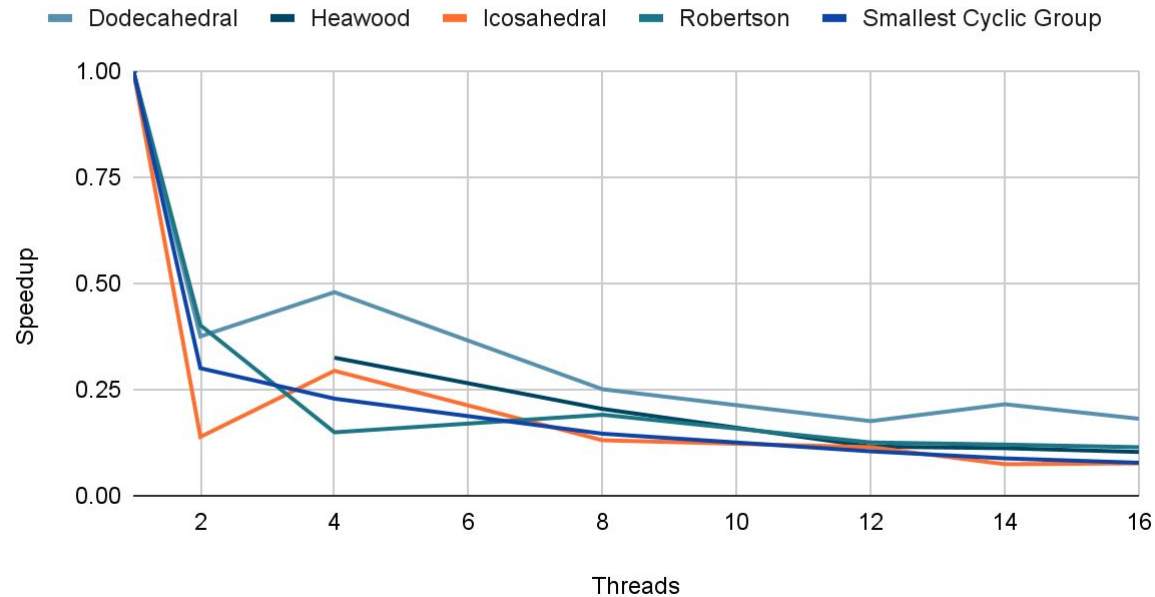
# Speedup Graphs

## Native Threads Speedup



# Speedup Graphs

## OpenMP Speedup





# Analysis

- OpenMP performed significantly faster than C++ Native Threads
- C++ Native Threads had much better scalability
- Verified that Power Iteration algorithm converges quickly with  $<100$  iterations



# Challenges

1. Original proposal was Neural Networks from scratch, we gave up on this
2. Naive PageRank algorithm runs into Dead-Ends
3. Modified PageRank algorithm we used is still simplified, thus we couldn't compare our PageRank scores with the ground truth scores provided in the testing graph repository



# Task Distribution

- Benjamin Wang
  - Researched PageRank, Power Iteration algorithm, and Eigen library
  - Implemented serial and parallel version of PageRank with OpenMP
  - Implemented function for reading input data
- Ojas Malwankar
  - Researched datasets to use for PageRank
  - Implemented parallel version of PageRank with C++ Native Threads



# Work Cited

- Fang, Yi “COEN 272 Lecture 8 PageRank” Lecture at Department of Computer Science and Engineering, Santa Clara University, CA, November 15, 2021. Accessed December 6, 2021.
- Panos Louridas, Georgios Gousios, and Yanran Li. “Open-Source PageRank Implementation”, (2014), GitHub Repository, <https://github.com/louridas/pagerank>