THE DAILY GRIND

The Daily Grind is a cozy coffee shop that provides an inviting atmosphere for coffee lovers and those seeking a space to relax, work, or socialize. Our website aims to enhance our customers' experience by offering essential features such as an online menu, order-ahead service, event information, and a loyalty program. The website also reflects our commitment to quality coffee, sustainability, and community engagement.

GROUP MEMBERS	CONTRIBUTIONS
1.VANESSA	HTML
2. DANIEL	CSS
3. CHECY	HTML & CSS
4. KHENSANI	DOCUMENTATION
5.NTANDOYENKOSI	DOCUMENTATION
6. BENJAMINA	DOCUMENTATION & GIT HUB
7. PETERSON	HTML
8. SBUSISO	HTML
9. BLESSING	HTML

GOALS AND OBJECTIVES OF THE WEBSITE

Goal 1: **Enhance customer experience through online services.**

•*Objective 1.1:* **Provide an easy-to-navigate online menu with detailed descriptions and pricing.**

•*Objective 1.2*: **Implement an order-ahead feature to streamline the pickup process.**

•Goal 2: Promote community engagement and events.

•_Objective 2.1:_ Create a calendar section to inform customers about upcoming events, tastings, and workshops.

•_Objective 2.2:_ Develop a loyalty program that rewards customers for their visits and purchases.

•_Goal 3:_ Highlight sustainability and quality sourcing.

•_Objective 3.1:_ Share information about the origin of our coffee beans and our commitment to ethical sourcing.

•_Objective 3.2:_ Educate customers on sustainable practices, such as reducing waste and using reusable cups.

By achieving these goals, "The Daily Grind" aims to create a strong online presence, foster customer loyalty, and build a thriving community around the love of coffee.