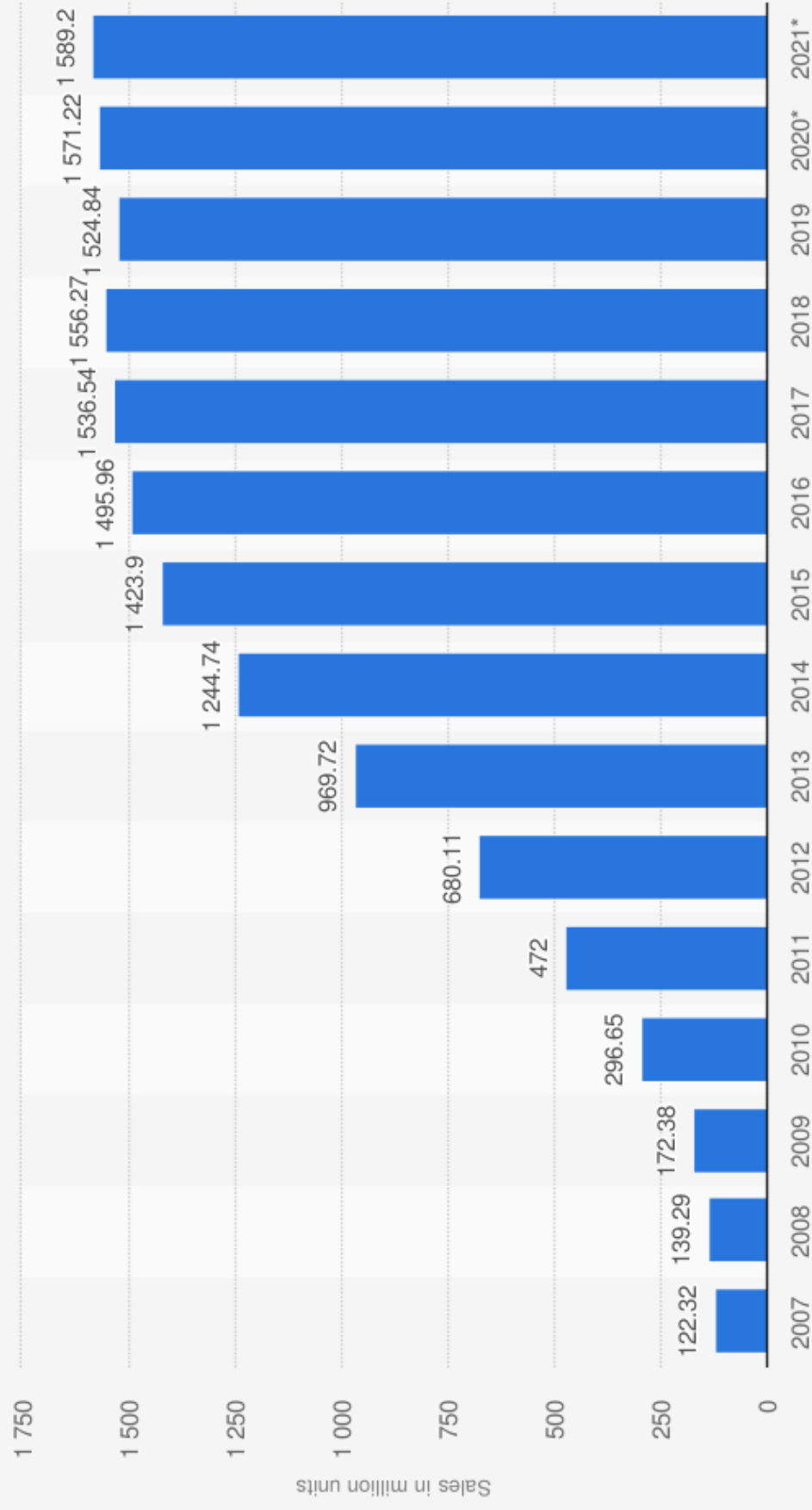


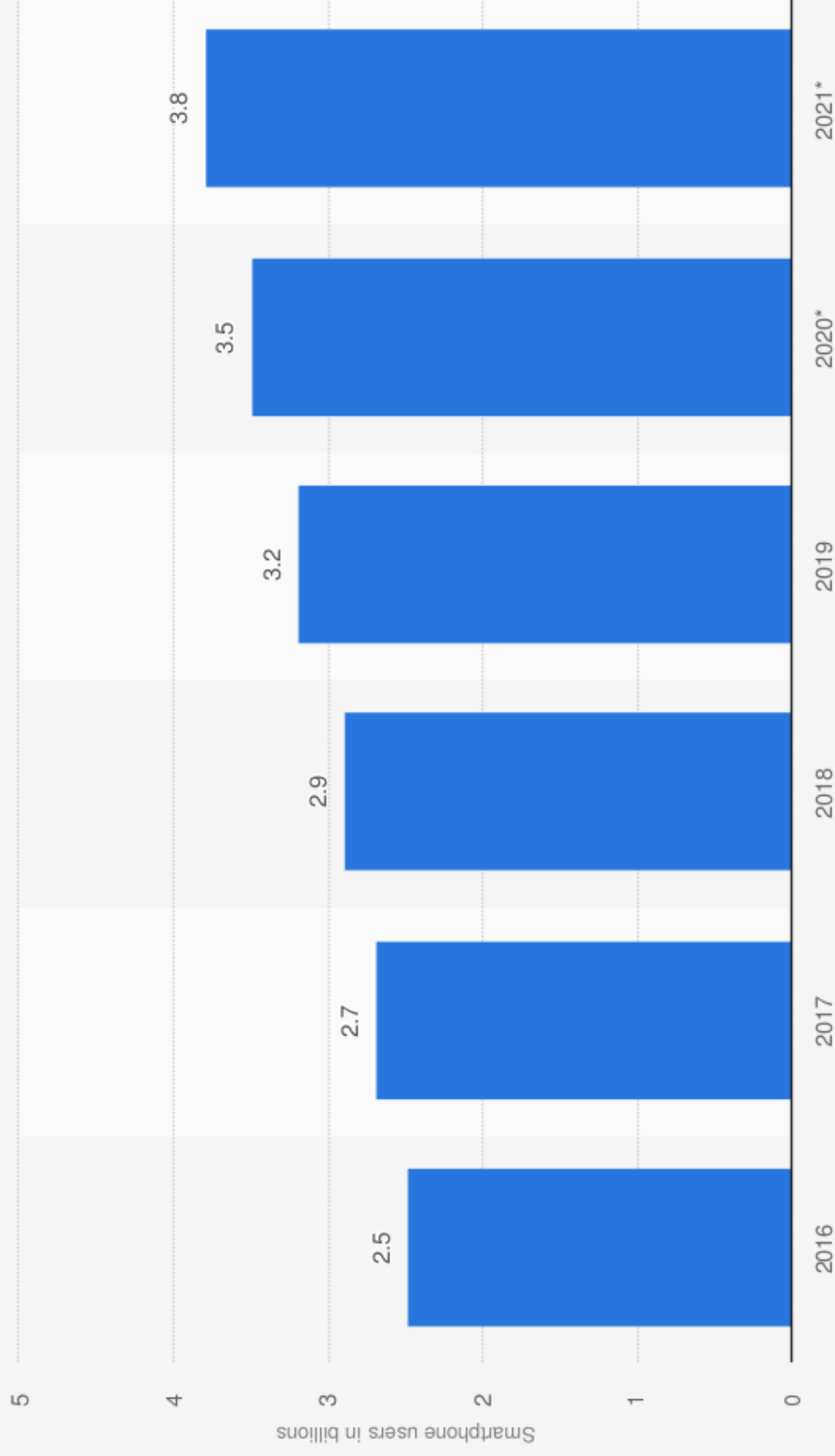
Number of smartphones sold to end users worldwide from 2007 to 2021 (in million units)



Source
Gartner
© Statista 2020

Additional Information:
Worldwide; Gartner; 2007 to 2021

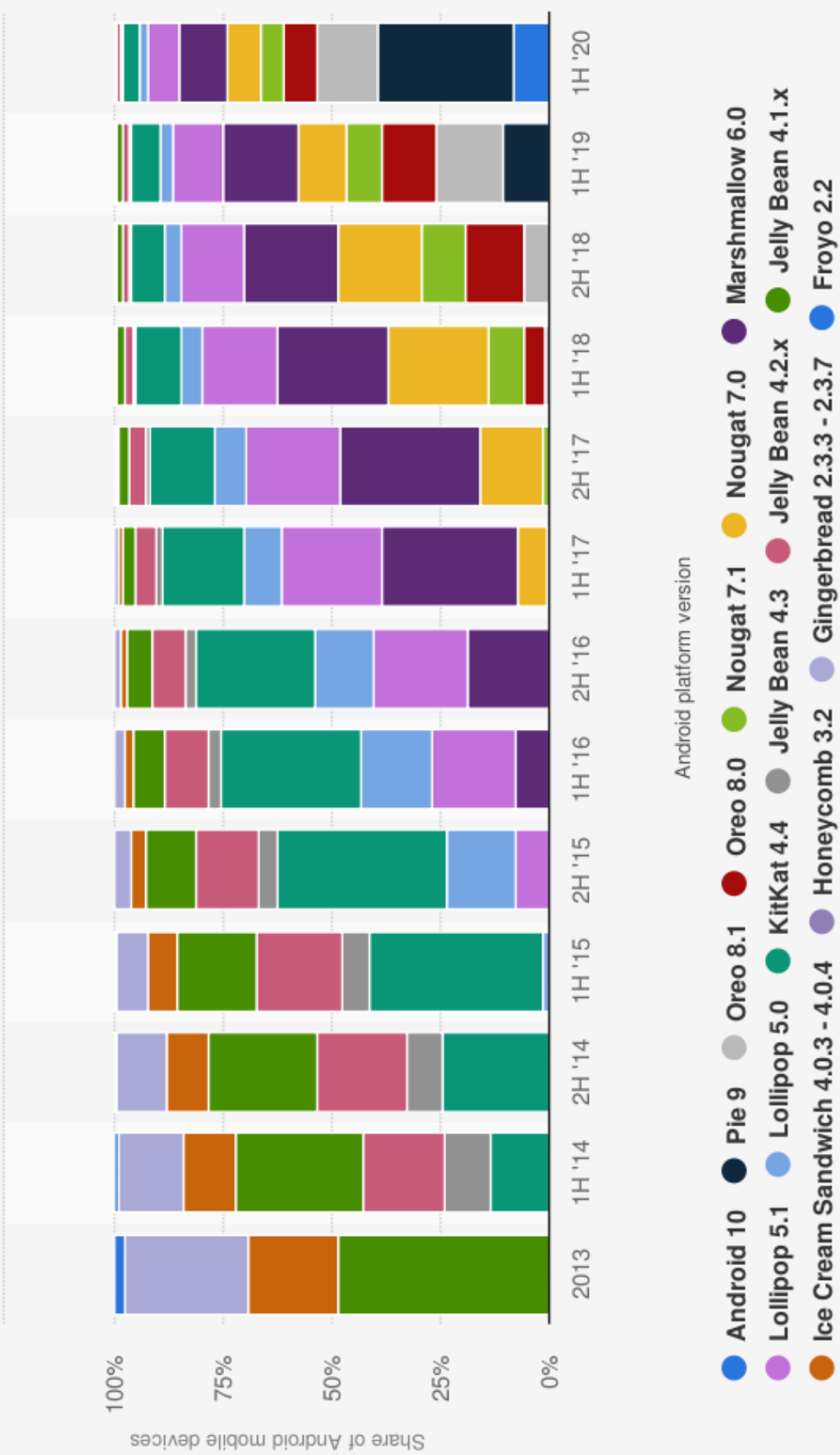
Number of smartphone users worldwide from 2016 to 2021 (in billions)



Source
Newzoo
© Statista 2020

Additional Information:
Worldwide; Newzoo; 2016 to 2019

Android operating system share worldwide by OS version from 2013 to 2020*

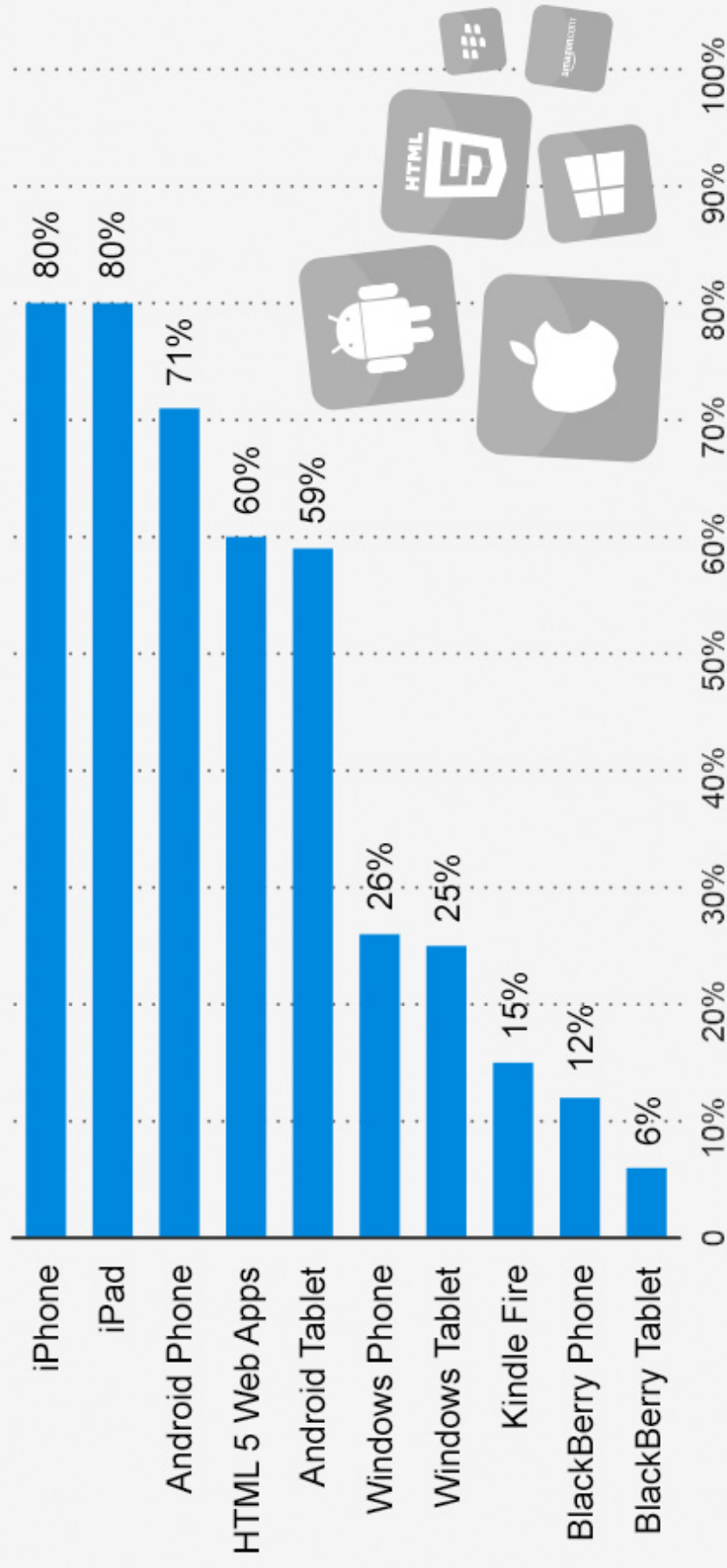


Sources
Android; Website (xda-developers.com)
© Statista 2020

Additional Information:
Worldwide; Android; 2013 to 2020

iOS Remains the Favored Platform for Enterprise Apps

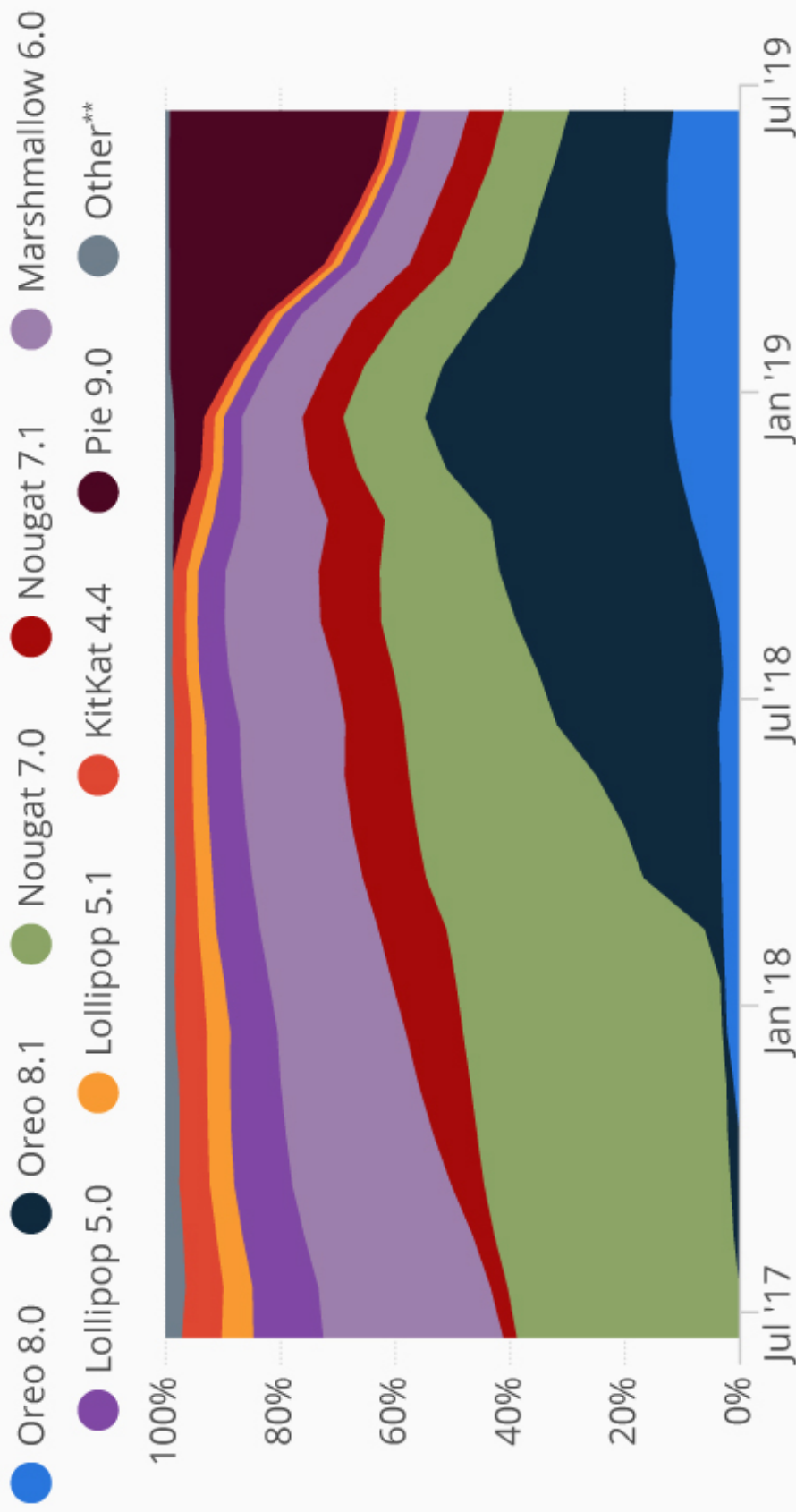
% of respondents who state their company is very interested in building apps for the following platforms



n=804 companies worldwide, August 2013

Android OS Still a Fragmented Market

Mobile Android operating system market share by version in the United States 2017-2019*



* Based on aggregate data collected by StatCounter on a sample exceeding 10 billion pageviews per month collected from across the StatCounter network of more than 2 million websites.

** Other includes all versions with a share of less than one percent

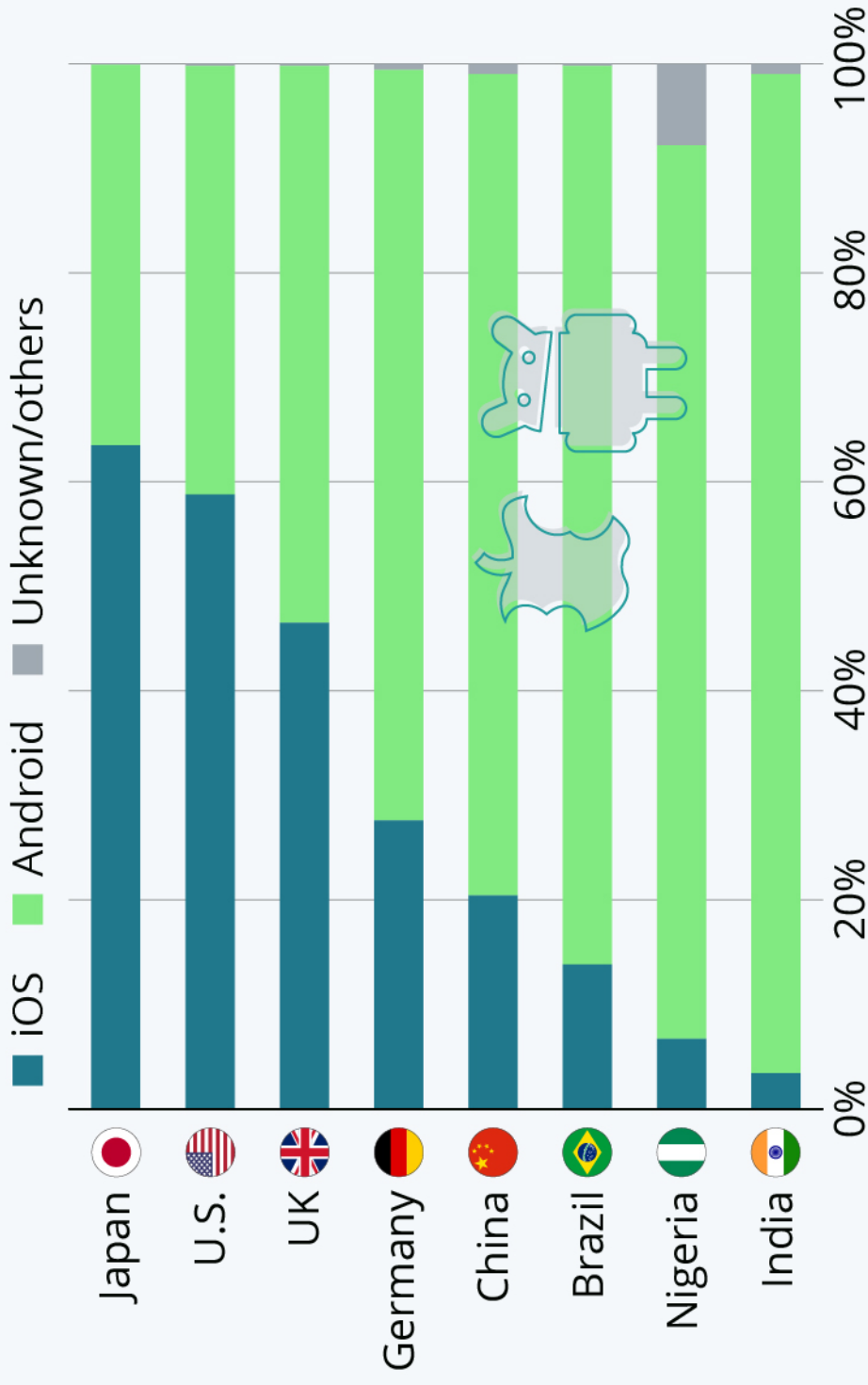
Source: StatCounter



@StatistaCharts

Apple or Android Nation?

Mobile operating systems market share in selected countries (as of July 2020)

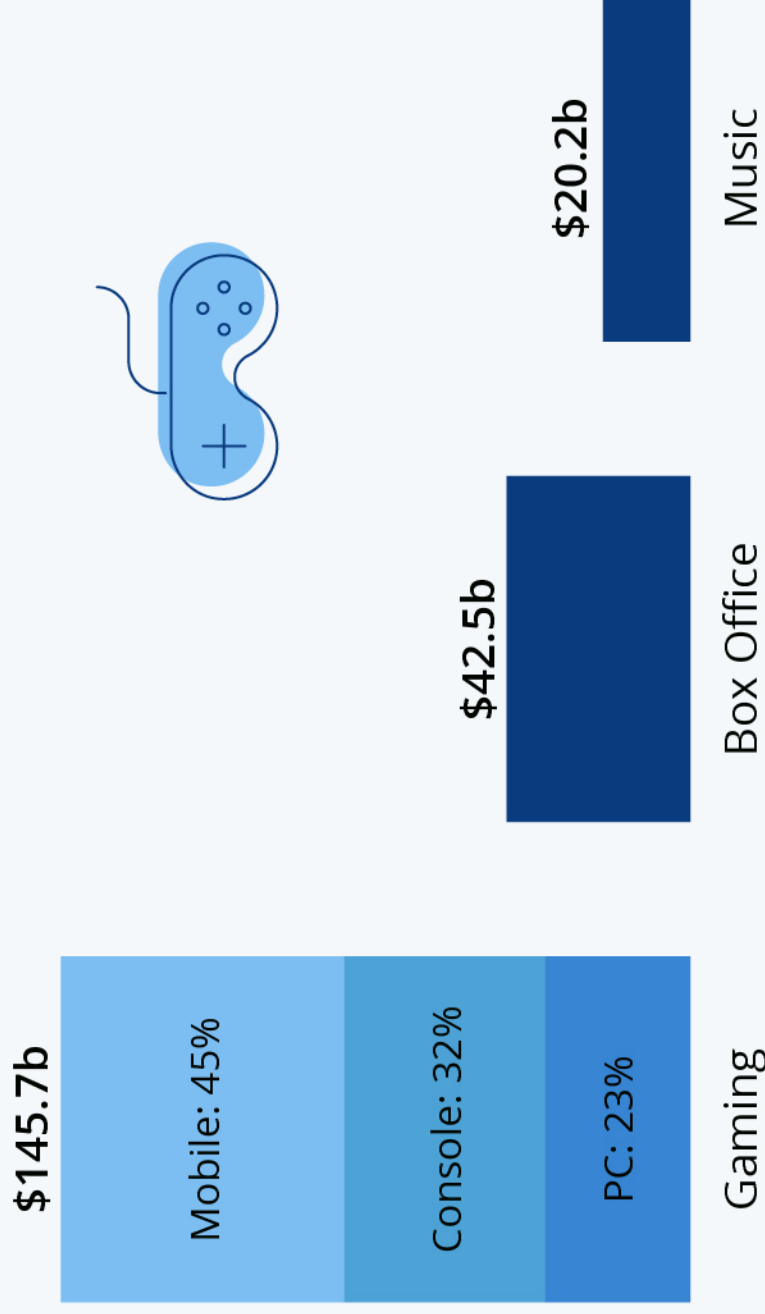


Source: StatCounter



Gaming: The Most Lucrative Entertainment Industry By Far

Global revenue of selected entertainment industry sectors in 2019



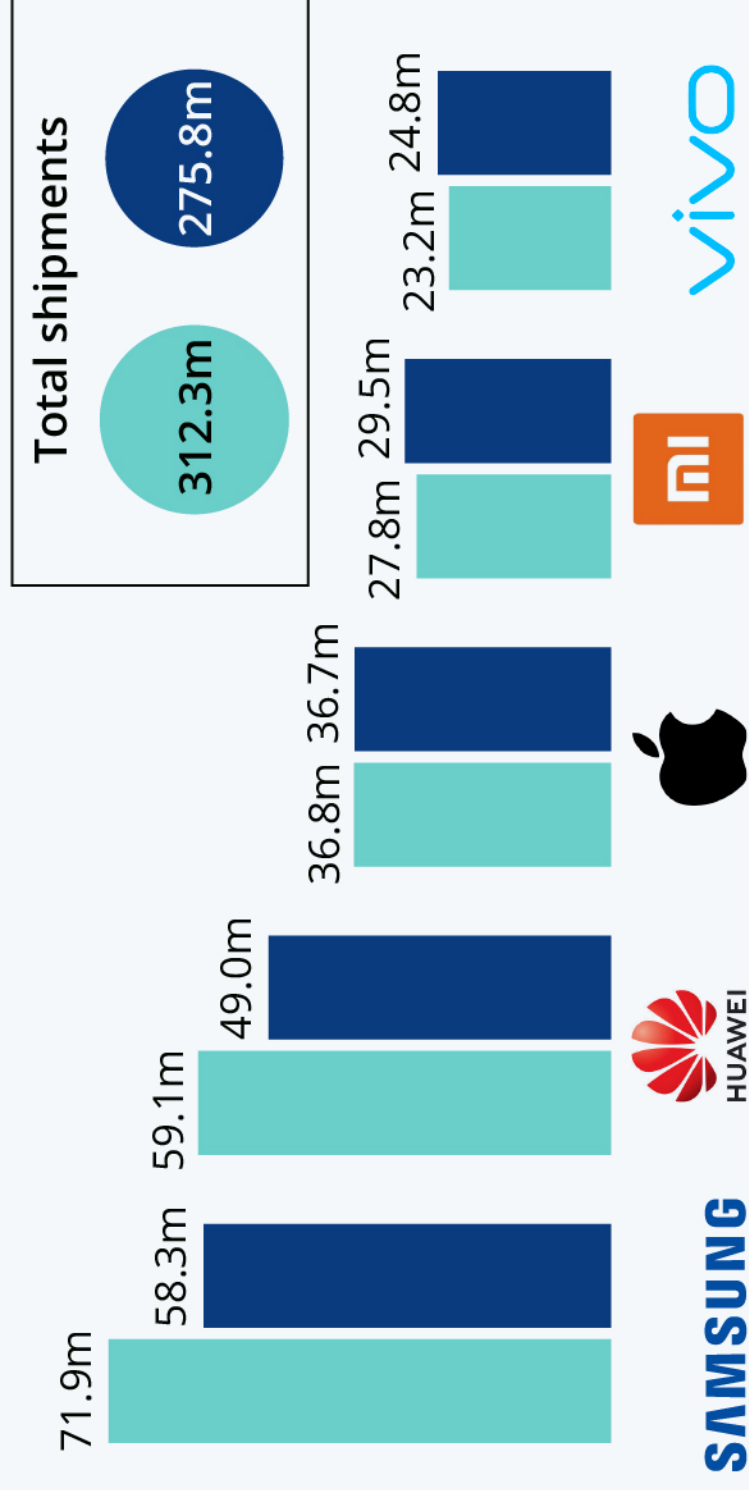
Sources: Newzoo, Comscore, IFPI



Samsung Tops Weakening Smartphone Market

Worldwide smartphone shipments of the top 5 vendors in Q1 2020

■ Q1 2019 ■ Q1 2020



Source: IDC

