

## 1. Company Overview

Company Name: Colour Variant Multimedia Services (formerly Colour Variant Photo and Video Services)

Business Type: Full-service multimedia and creative production company

Location: Caloocan City, NCR, Philippines

Business Registration: DTI & BIR Registered

## 2. Company Background & History

- Started on **October 18, 2021** as **Colour Variant Photo and Services**
- On **April 24, 2024**, the company officially rebranded and expanded into **Colour Variant Multimedia Services**

### Original Services offering:

- The company initially focused on photo and video coverage only.

Colour Variant Multimedia Services' Mission:

- To deliver exceptional and unforgettable experiences through creativity, collaboration, and high-quality multimedia solutions.

## 3. Core Services Offered

### 3.1 Photo & Video Production Services

Professional photo and video production services including:

- Event photo and video coverage
- Creative direction and concept planning
- On-the-day production services
- Full-service production management
- Segment flow creation
- Post-production editing

### 3.2 Types of event coverage:

- Wedding Coverage (Photo & Video)
- Debut Coverage
- Corporate Event Documentation
- Prenup & Save-the-Date Shoots
- Product & Commercial Shoots
- EXDEAL & Brand Collaborations

### 3.3 Event Production Services

These services involve full planning, coordination, and execution

- Full Event Planning & Creative Direction
- Event Coordination (On-the-Day & Full Service)

- Scriptwriting & Segment Flow Creation
- Host and Program Management
- Full Event Production
- Sound and Light Rental
- LED Wall Rental
- Live Feed Setup

### 3.4 Venue & Room Buildouts

These are permanent or semi-permanent space solutions designed beyond events.

- Acoustic room and music room construction
- Studio and entertainment room setup
- LED wall installations (permanent and temporary)

## 4. Client Retainer Package

Available Packages:

- 3 months
- 6 months
- 1 year

## 5. Booking and Inquiries

Q. How can customers request a quote?

- Customers can request a Free Quote by contacting us through:
  - Website inquiry forms
  - Messenger / social media
  - Direct contact details listed on our site

### Consultations

- The Colour Variant Multimedia Services offers a consultation.

## 6. Contact Information

Location: Caloocan City, NCR, Philippines

Social Media:

Instagram: @colour\_variant - [https://www.instagram.com/colour\\_variant/](https://www.instagram.com/colour_variant/)

Facebook / Messenger: Colour Variant -

<https://www.facebook.com/colourvariant>

Phone / Mobile: 0977 366 6295

## 7. Current Event Schedules / Availability for this year

- August 8 - Batangas - Wedding
- August 12 - Malabon - Wedding
- September 28 - Batangas - Wedding

- October 9 - Bulacan - Prenup
- October 28 - Caloocan - Wedding
- November 28 - BGC - Prenup
- December 2025 - Corporate Event
- December 2025 - Prenup
- Jan 2026 - Manila - Wedding
- Feb 2026 - Manila - Prenup
- March 2026 - Manila - Wedding
- August 2026 - Manila - Prenup
- November 2026 - Manila - Wedding