Answer:

$$\begin{split} \theta_{MAP} &= \operatorname{argmax}_{\theta} \ \log p(y|x,\theta) + \log p(\theta) \quad \text{using fact that LR model has } p(\theta|x) = p(\theta) \\ &= \operatorname{argmax}_{\theta} \ \log \left(\exp(-\frac{(y-X\theta)^T \Sigma (y-X\theta)}{2}) \right) + \log(\prod_i \frac{1}{2b} \exp\left(\frac{-|\theta_i|}{b}\right)) \\ &= \operatorname{argmin}_{\theta} \ \frac{\sigma^{-2}}{2} ||y-X\theta||_2^2 + \frac{1}{b} ||\theta||_1 \end{split}$$

Hence finding θ_{MAP} is equivalent to solving the linear regression problem with L_1 regularization, i.e. minimising the loss $J(\theta)=||y-X\theta||_2^2+\gamma||\theta||_1$, where here $\gamma=\frac{2\sigma^2}{b}$