**Briony Allison**

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**Education**

**Tech UP (Durham University)** *October 2021 - February 2022*

Software Development Boot-Camp

**Tante Marie** *January 2019 - March 2019*

Cordon Bleu Certificate

**Esher College, Surrey** *September 2013 - June 2015*

3 A Levels in Classical Civilisation, History and Psychology

**Thomas Alleynes High School, Staffordshire** *September 2011 - July 2013*

9 GCSEs at grades A - C including Maths and English

**Employment**

**September 2020 - July 2021**

**Hello Fresh -** *Recipe Development and NID Coordinator.*

* Responding to customer feedback on a weekly basis. Learning from feedback and reworking recipes to make sure customer satisfaction is guaranteed.
* Supporting the NID Lead with the NID process - sampling, cooking and ordering ingredients and managing NID timelines.
* Liaising with stakeholders following the development of many recipes within different stages.
* Actively participating within the brainstorming sessions.
* Consistently using data dashboards such as tableau to understand customers data and use this to inform the brainstorming sessions.
* Problem solving during the deep dive sessions to offer the best solution for the customers issue.
* Maintaining food preparation areas to a level 3 food health and safety standard.
* Responding to our testers feedback and correctly adjusting our recipes, whilst constantly keeping our customers at the forefront of the process.
* Presenting costed recipes back to the wider team based on given briefs.

**March 2019 - August 2020**

**Hello Fresh -** *Culinary Assistant*

* Consistent testing of recipes.
* Providing data-driven feedback when testing recipes.
* Delivering recipes at the appropriate time to a panel of external testers.
* Ensuring all recipes are edited by the appropriate deadlines.
* Brainstorming creative solutions to any issues with recipes.
* Using data to brainstorm creative and realistic recipes for the customers.

**March 2019 - July 2019**

**Willow Bough -** *Kitchen Assistant*

* Running technical food based workshops.
* Maintaining a food safe kitchen.
* Creating a friendly and clean environment.

**September 2018 - January 2019**

**TI Media -** *CRM Executive*

* Working alongside the senior CRM managers to segment data for campaigns.
* Maintaining campaign reporting and ensuring data was accurately recorded.
* Responsible for the timely upload of prospect and competition data.

**April 2018 - August 2018**

**Informa -** *Digital Communications Executive*

* Using Google Analytics to analyse data.
* Mapping out website user journeys to determine widely used features and pages.
* Knowledge of SEO and accessibility within website design.
* Tracking and analysing content on the intranet.
* Strong working knowledge of WordPress, Episerver, Unily, Adobe Creative Suite, Facebook, Twitter, YouTube and Instagram.

**January 2018 - May 2018**

**McDonald & Butler -** *Account Executive*

* Briefing the Design Team and liaising with teams to respond proactively to clients.
* Maintaining quality control of any content sent out to clients.
* Developing and driving a campaign.

**November 2017 - January 2018**

**McDonald & Butler -** *Data Executive*

* Analysing data to ensure it is accurate and up to date.
* Coordinating projects demonstrating organisational skills and responsibility for time management.

**September 2016 - September 2017**

**Ignis Ltd** **-** *Junior Account Executive*

* Independently handling the Christmas mailers.
* Conducting in depth research to produce presentations for managers and clients.
* Independently learning HTML and CSS to create marketing emails.

**Key Skills**

* Ability to listen attentively and respond with speed and efficiency.
* Working to tight deadlines with an eagerness to learn new skills and develop existing ones.
* Highly competent in the use of Microsoft Office: Word, Excel, PowerPoint.
* Confident and experienced user of both Windows and Mac OS.

**References**

Available on request