

Name \_\_\_\_\_ Date \_\_\_\_\_

# Activity Guide - User Interview



## User Interviews

Read through the provided User Interviews and identify a particular user you would like to focus on. You will be developing the prototype for an app to meet the needs or interests of this user.

Which user are you focusing on? **Dimitri**

## Needs & Interests

Based on the information provided by your user, write down as many needs or interests that you notice about your user. You can identify items that they may have said directly, or you can notice needs or interests by reading between the lines or combining together several factors about the person (like their age and where they live). For each item below, you should be able to point to a section of the User Interview that motivated your answer below.

Needs	Interests
To know when severe weather is coming and plan in advance	Knowing the different plants in his area.

## Barriers & Opportunities

Using the notes you've taken above, come up with a list below of all of the barriers that are preventing your user from meeting their needs, or new opportunities for your user to explore their interests. These will inform the goals of the app you will develop for this user.

Barriers	Opportunities
Severe weather	Inform users of severe weather

## App Idea

Circle one of the items you wrote above - this will be your focus. Write 1-2 sentences describing an app that could be a solution to the barrier or opportunity above