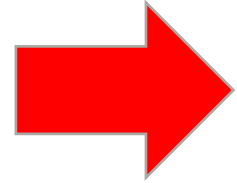
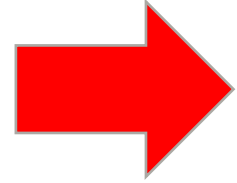


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SLIDES



EVAL



Benni De Jagere

**SETTING YOURSELF UP FOR SUCCESS
WHEN SUBMITTING TO PRESENT**

Benni De Jagere

Senior Program Manager | Fabric Customer Advisory Team (FabricCAT)



Fabric CAT

dataMinds

.be Member



@BenniDeJagere



/bennidejagere

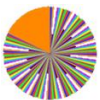


sessionize

/bennidejagere



/bennidejagere



#SayNoToPieCharts



OBJECTIVES

It's not just about the abstract

Emphasize on what you can do

Provide food for thought

NOT The absolute truth, but a personal take

IT STARTED OUT WITH AN 'X' HOW DID IT END UP LIKE THIS?



Benni De Jagere

@BenniDeJagere

How to set yourself up for success when submitting to "a" conference. A quick lunch thread. Based on my own opinions from reading a ton of session abstracts, watching sessions, .. throughout the years, and not necessarily those of the other people in our [#dataMindsConnect](#) crew.

12:56 PM · May 13, 2022

<https://bennidejagere.com/2023/04/setting-yourself-up-for-success-when-submitting-to-a-conference/>
<https://x.com/BenniDeJagere/status/1525067479239778304?s=20>



IDENTIFYING OPPORTUNITIES

IDENTIFYING OPPORTUNITIES

- You are responsible for determining the “*fit*”
- Use a network to find User Groups to present
 - [Meetup – Azure Data Tech Groups](#)
 - [Fabric – User Groups](#)
- Plenty of (Community) initiatives that centralize
 - [Call for Data Speakers](#) – Webpage
 - [Call for Speakers \(CFS\)](#) – Facebook
 - [Data Platform Speakers](#) – LinkedIn
 - [Discover Events](#) – Sessionize



ABOUT THAT SESSION

IT'S NOT JUST THE ABSTRACT

- Yet still super important ..
- In a Call for Speakers you'll find:
 - Session fields
 - Speaker fields
- Even when fields are optional, they are relevant

DO THE WORK

- Do your research!
- Events make information available about:
 - Prior events
 - Target audience
 - Expectations
 - ..

I'M SORRY, WHAT?

- Be clear. Be concise.
- Curate any previous customizations
- “Notes” barely ever get used, which is a shame

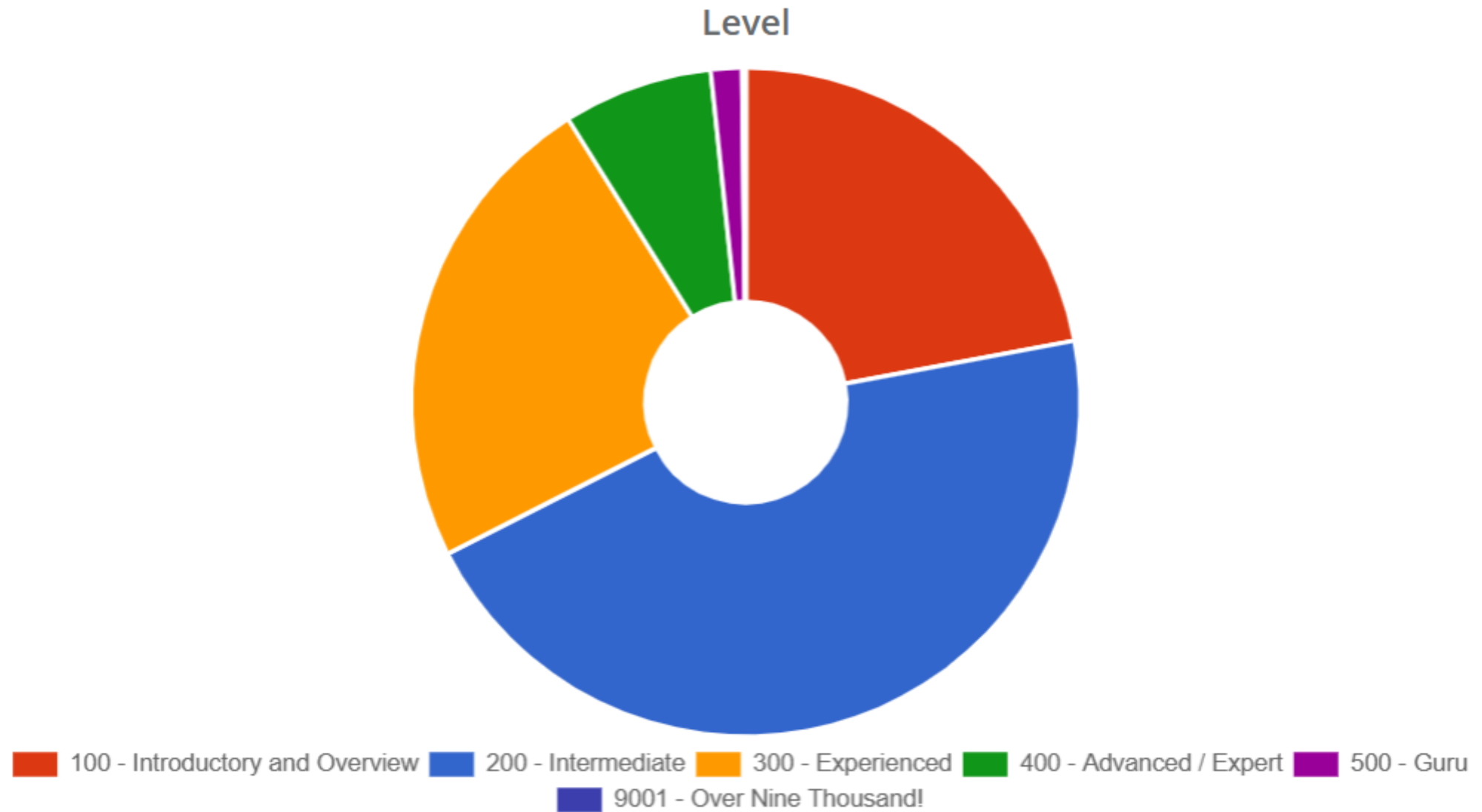
***The clearer you are about your intentions,
the less room for confusion you'll leave,
which benefits everyone involved.***



THE BIGGER PICTURE

HEDGE YOUR BETS

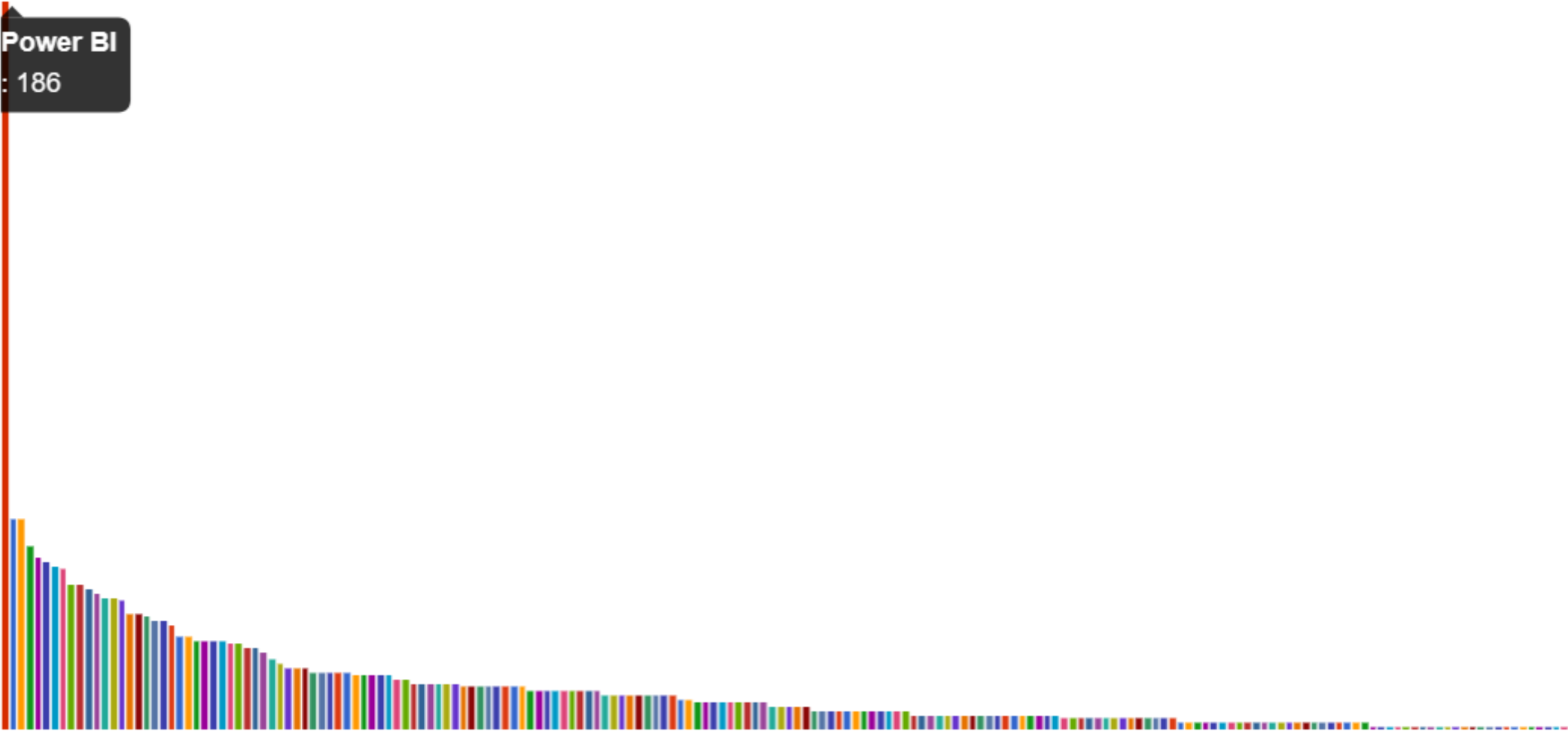
- Diversify the submissions you enter
 - Topics
 - Level
 - Lengths
- ‘Hype of the moment’ are nice, but also very common
 - **How will you stand out?**
- If the event makes submissions public, check it out!
 - Well known names don’t automatically get picked, give it a shot!



Context: Break-out of Session Levels for dataMinds Connect 2023

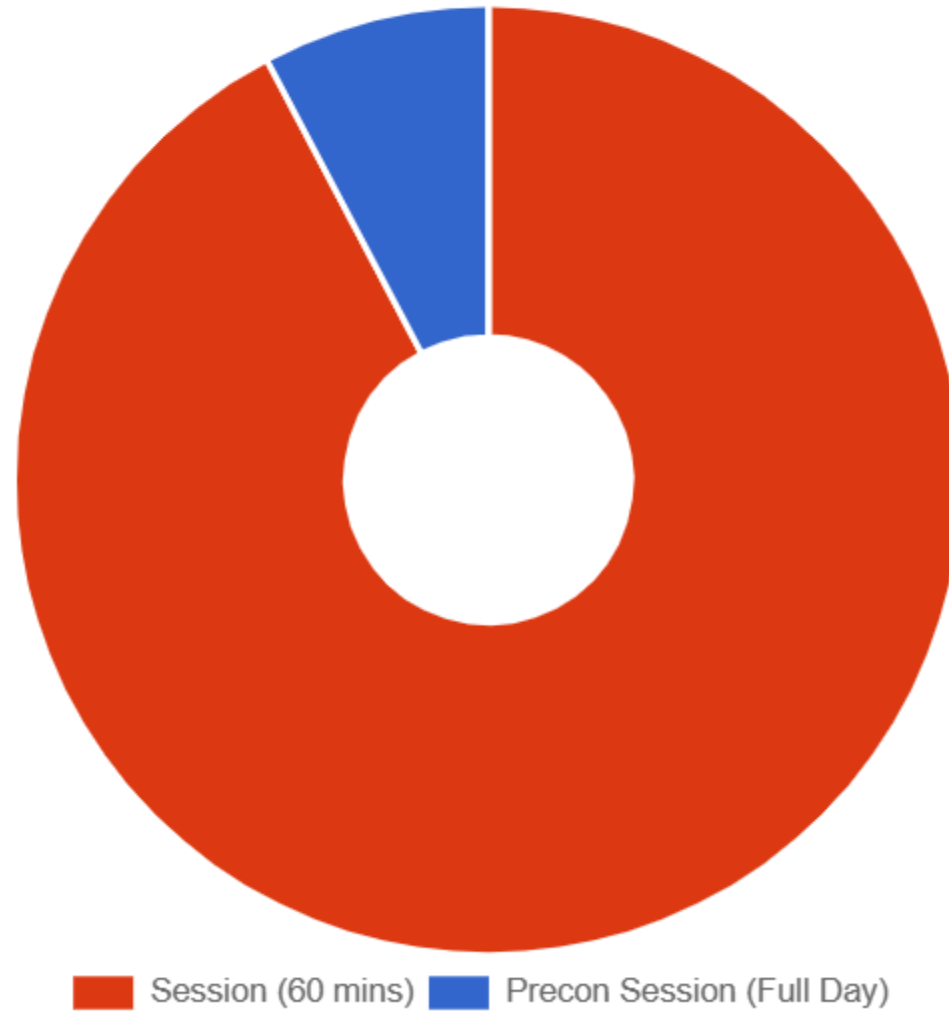
Tags

Power BI
: 186



Context: Break-out of 'Tags' for dataMinds Connect 2023

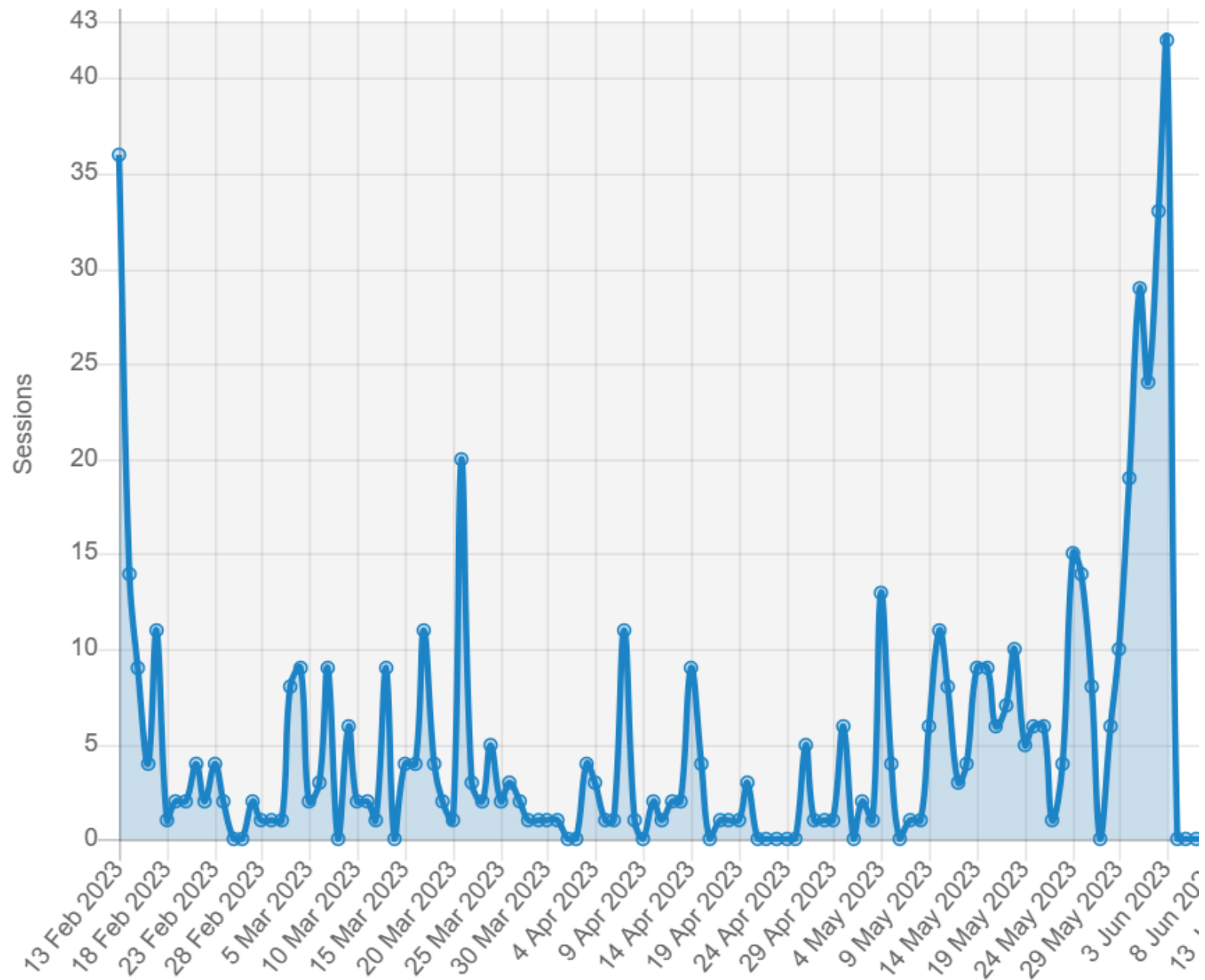
Session format



Context: Break-out of Session Length for dataMinds Connect 2023

‘JUST IN TIME’, BUT NOT FOR YOUR SUBMISSION

- Most events have a long lead time
 - Use it, but don't procrastinate (too much)
- Organizers have a hard time processing late entries
 - Might work against you when schedule crafting



Context: Break-out of when folks submitted for dataMinds Connect 2023



PRESS 'F1'

ASK HELP, AND YOU WILL FIND

- Ask people about prior experiences
 - *“Which experiences can you share about event xyz”*
 - *“What was your take on topic xyz?”*
- Ask help to review your submission strategy
 - Our data folks are “aggressively friendly”
 - Most are very keen to help people
- Why not reach out to the organizing team?
- What about co-presenting with someone?



**RELAX, IT'S JUST
A SESSION**

IT'S ABOUT THE JOURNEY

- Rejections happen. Deal with it.
- Ask for feedback
- You'll grow, if you choose to learn from experiences



AND NOW?

A series of white, overlapping geometric lines and polygons on a black background, located on the left side of the slide.

SLIDES CAN BE FOUND AT :

[https://github.com/BenniDeJagere/Presentations
/{Year}/{Date}_{Event}](https://github.com/BenniDeJagere/Presentations/{Year}/{Date}_{Event})



FEEDBACK, PLEASE.



[HTTPS://SQLB.IT/?12699](https://sqlb.it/?12699)

A series of white, thin, overlapping geometric lines on a black background, forming a complex, abstract shape on the left side of the slide.

THANK YOU!