

Benni De Jagere

HOW TO WRITE A SESSION ABSTRACT, TO GET CHOSEN TO SPEAK

WHO AM I



Power BI CAT

dataMinds.be Member



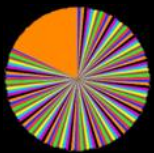
@BenniDeJagere



/bennidejagere



sessionize /bennidejagere



#SayNoToPieCharts

DISCLAIMER

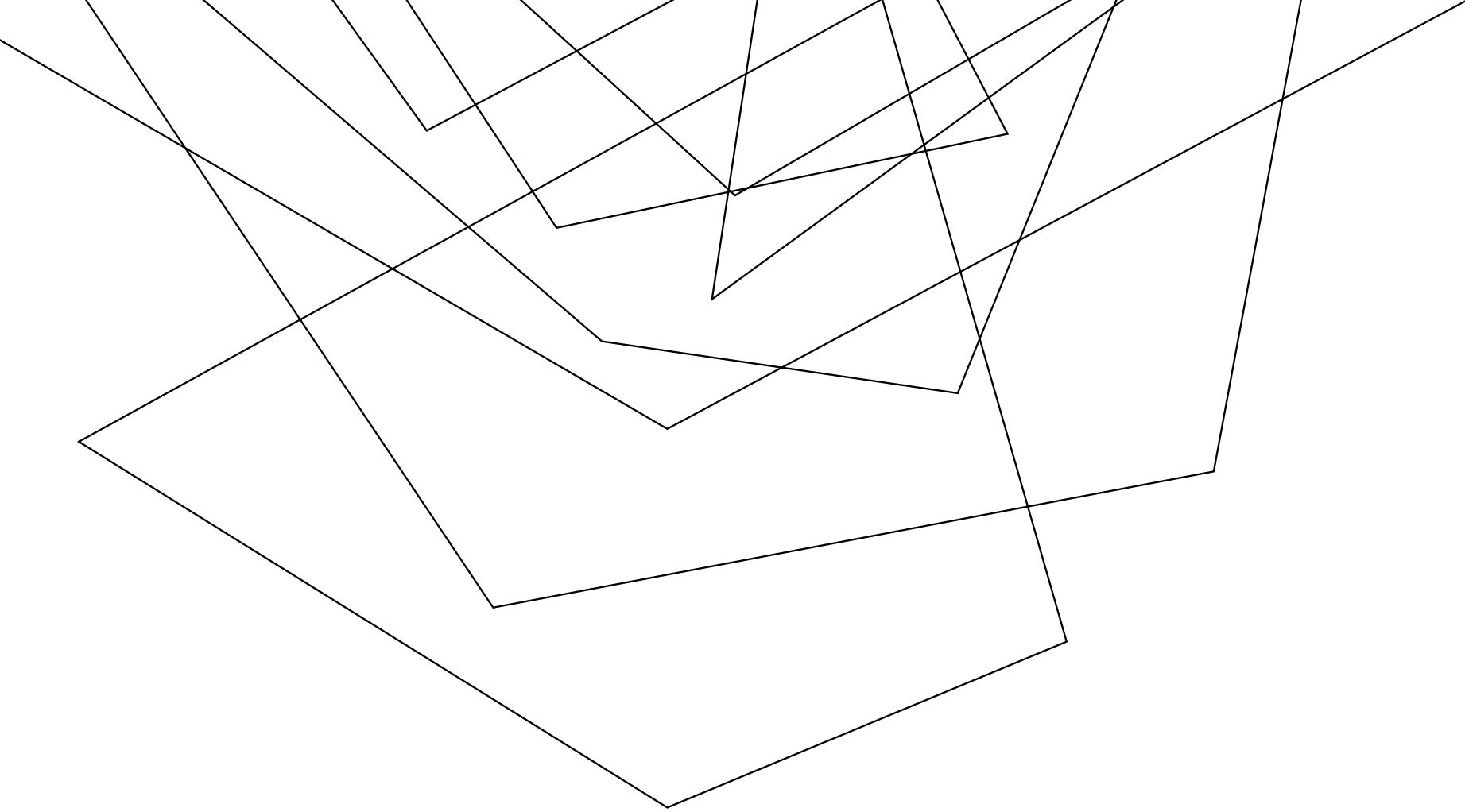
Based on my own experiences

Hence, very subjective

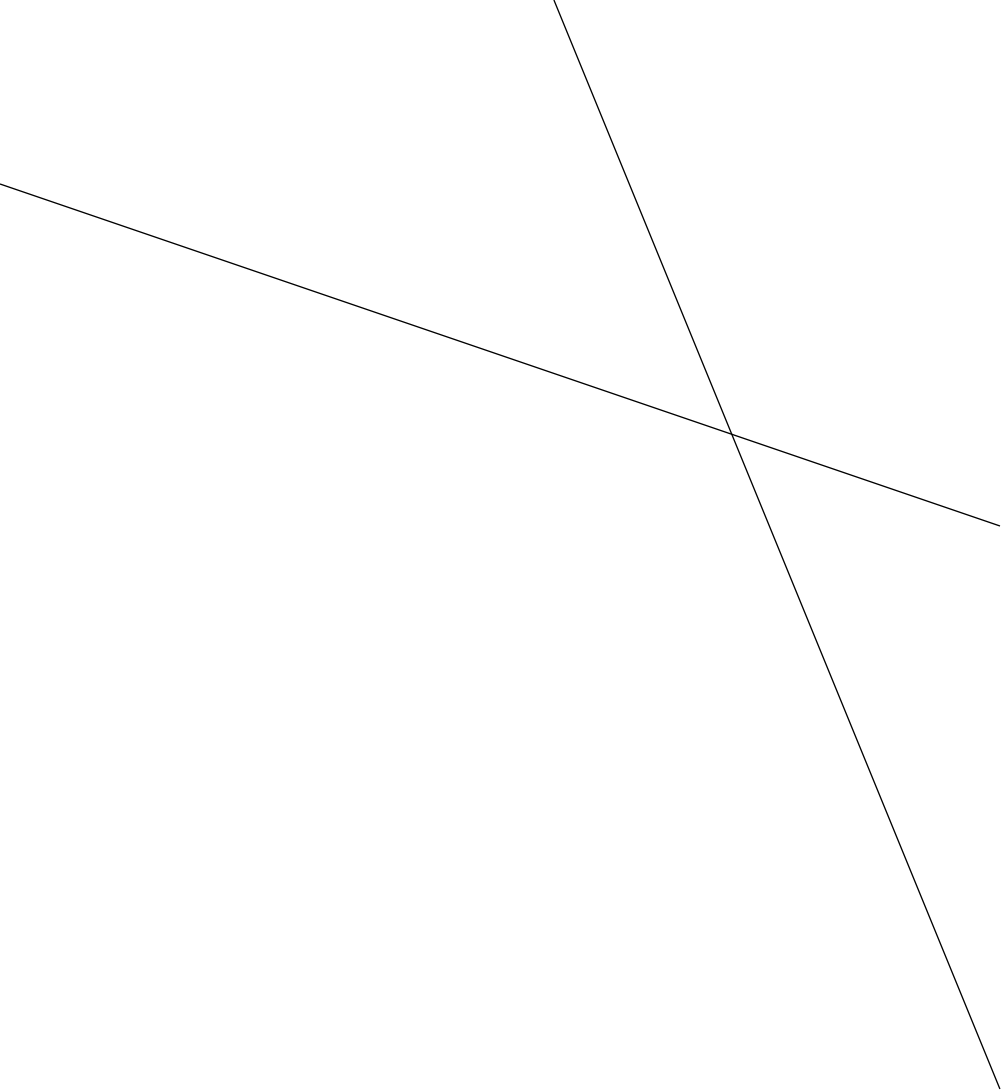
In the end, all organisations
have their own subtleties



BEFORE WE START



**WHY DO YOU WANT TO PRESENT?
(WHEN WILL YOU BE PLEASED?)**



WHERE ARE YOU APPLYING TO SPEAK?



**SESSION
ABSTRACT
(WHY BOTHER?)**



WHO NEEDS THIS?

YOU

Define specifics
Scope session

ORGANISER

Assess
compatibility

ATTENDEE

Is this right for me?
What will I learn?

TO DEFINE (x4)

AUDIENCE

Who should attend your session?
Devs, Analysts, Admins, Business,
Finance, ..

LEVEL

Typically done by levels 100 – 500+
Scales from absolute basics, to
mind melting stuff

PREREQUISITES

Do you expect your attendees to have
prior knowledge before walking in?

OBJECTIVES

When leaving, what should they
have learned?



COMMON STRUCTURE

TITLE

1 sentence, used in schedule

ABSTRACT (BODY)

Synopsis of your session

NOTES

Private to you and organiser

BIO

Personal presentation



TITLE

SHORT, SWEET, FANTASTIC

Include the problem, technology, component, ..

Based on the audience, humour may work

Avoid overly long titles, think TL;DR;

ABSTRACT

THE MEAT 'N POTATOES

Differentiate with Title

'To Do' is not allowed 😊

Start with problem/introduction, define situation

Include audience, prerequisite, learning objectives

Ideally, 2 – 4 paragraphs of text

Check for grammar and spelling mistakes

NOTES

INSERT BRIBES HERE

Your chance to provide extra context to
organiser

Include prior runs of this session, or feedback
you have received

It can make sense to include a statement you
can change content, complexity, .. to tailor to
their needs

BIO

ABOUT YOURSELF

Include relevant and updated information

Keep it (semi) professional

Include links to your online portfolio

Which photo are you using?



**OH SNAP,
DID I HIT SEND?**



GET EXTERNAL INPUT

Ask someone you know to proofread

Have them answer these questions:

Who

What

Why

Consider reaching out to other speakers, organisers, ..

PRESS F1
(GET HELP!)



**FLY MY PRETTIES,
FLYYYYYY!**

RESOURCE

<https://bennidejagere.com/2022/02/writing-session-abstracts/>

A series of white, thin, overlapping geometric lines on a black background, forming a complex, abstract shape on the left side of the slide.

THANK YOU!