

**Benni De Jagere**

# **HOW TO WRITE A SESSION ABSTRACT, TO GET CHOSEN TO SPEAK**

# WHO AM I



Power BI CAT

dataMinds.be Member



@BenniDeJagere

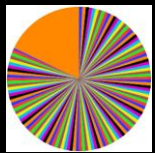


/bennidejagere



sessionize

/bennidejagere



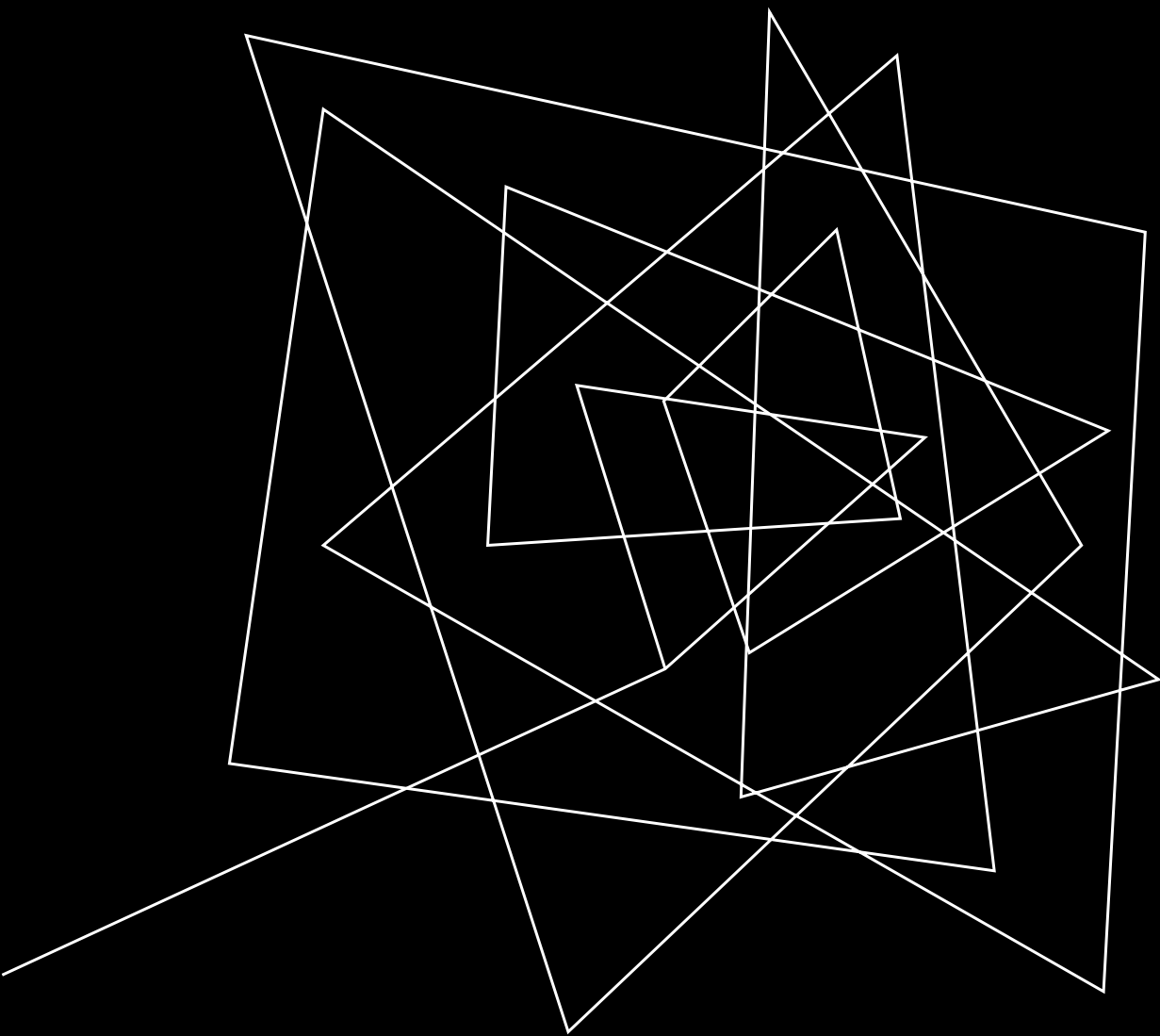
#SayNoToPieCharts

# DISCLAIMER

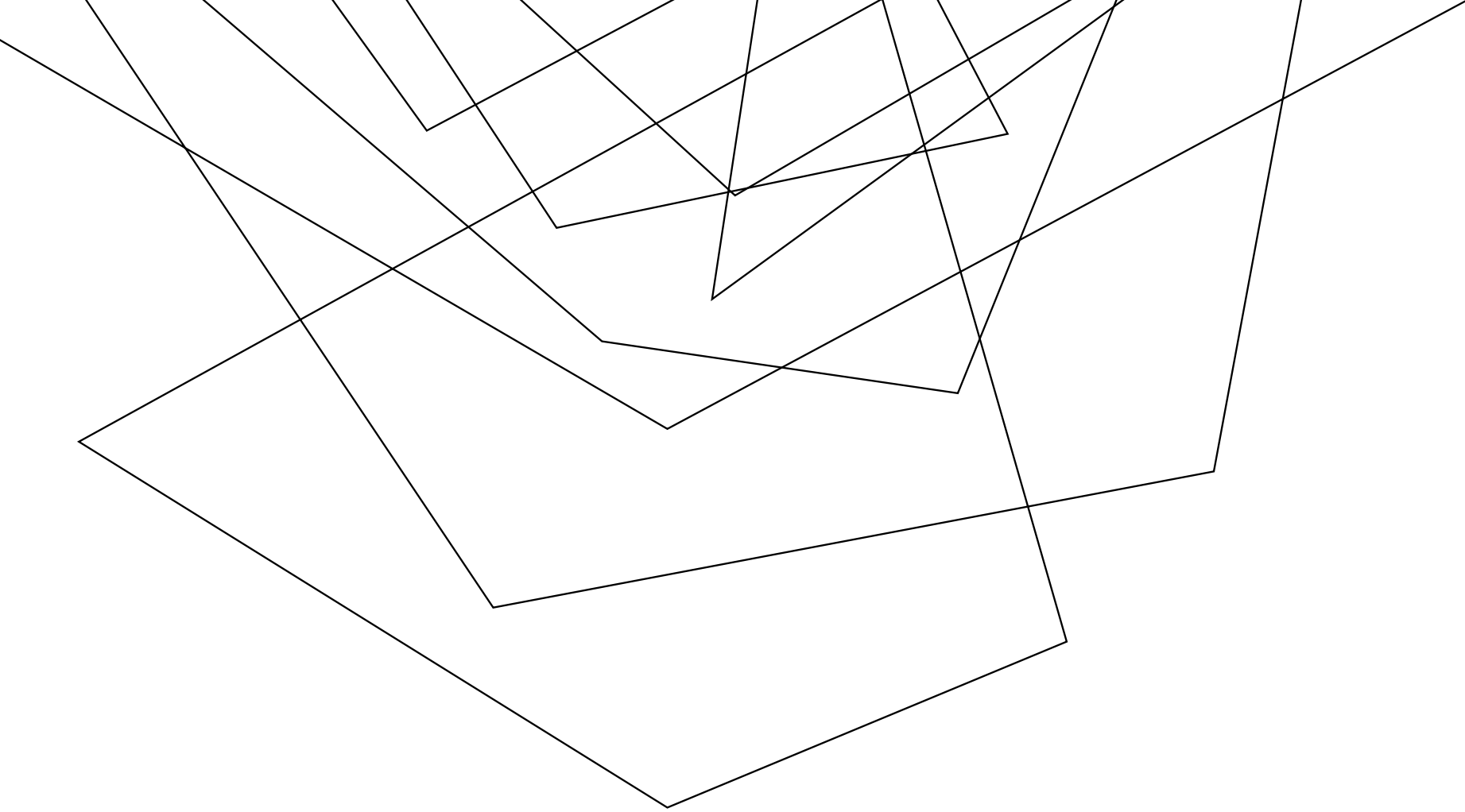
Based on my own experiences

Hence, very subjective

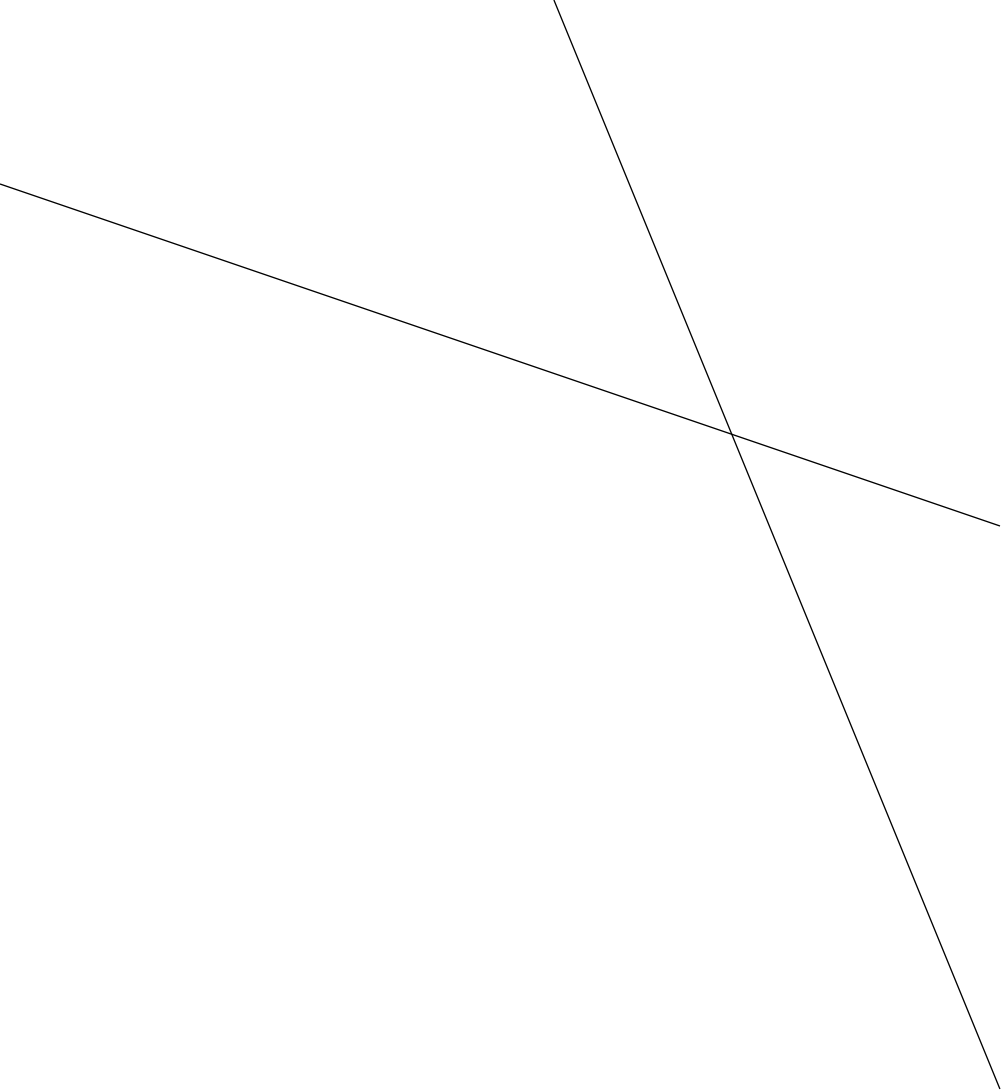
In the end, all organisations  
have their own subtleties



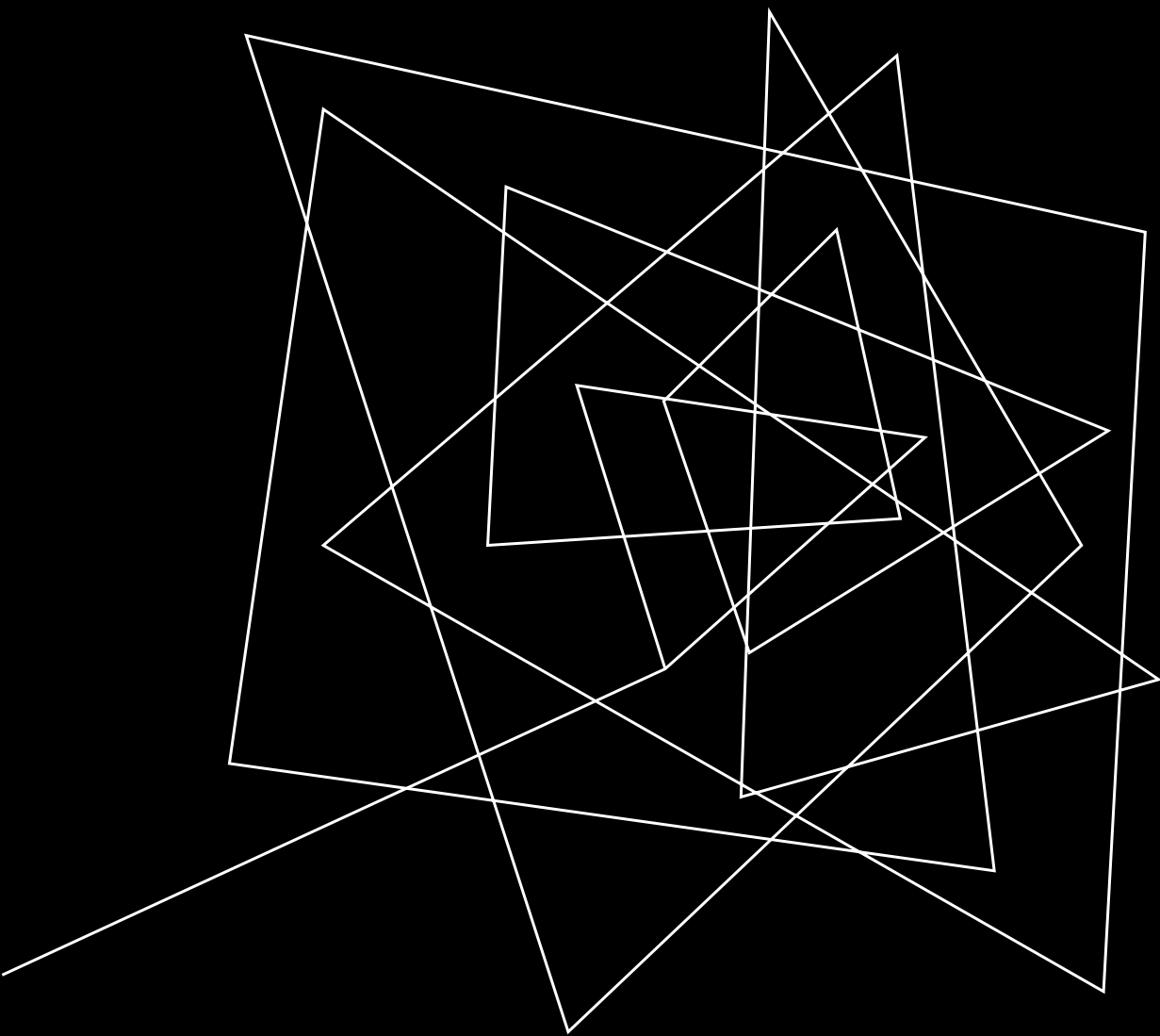
**BEFORE WE START**



**WHY DO YOU WANT TO PRESENT?**  
**(WHEN WILL YOU BE PLEASED?)**



**WHERE ARE YOU APPLYING TO SPEAK?**



**SESSION  
ABSTRACT  
(WHY BOTHER?)**



# WHO NEEDS THIS?

## YOU

Define specifics  
Scope session

## ORGANISER

Assess  
compatibility

## ATTENDEE

Is this right for me?  
What will I learn?



# TO DEFINE (x4)

## AUDIENCE

Who should attend your session?  
Devs, Analysts, Admins, Business,  
Finance, ..

## LEVEL

Typically done by levels 100 – 500+  
Scales from absolute basics, to  
mind melting stuff

## PREREQUISITES

Do you expect your attendees to have  
prior knowledge before walking in?

## OBJECTIVES

When leaving, what should they  
have learned?



# COMMON STRUCTURE

## **TITLE**

1 sentence, used in schedule

## **ABSTRACT (BODY)**

Synopsis of your session

Should reflect the actual session content

## **NOTES**

Private to you and organiser

## **BIO**

Personal presentation



# TITLE

## SHORT, SWEET, FANTASTIC

Include the problem, technology, component, ..

Based on the audience, humour may work

Avoid overly long titles, think TL;DR;

# ABSTRACT

## THE MEAT 'N POTATOES

Differentiate with Title

'To Do' is not allowed 😊

Start with problem/introduction, define situation

Include audience, prerequisite, learning objectives

Ideally, 2 – 4 paragraphs of text

Check for grammar and spelling mistakes

# NOTES

## INSERT BRIBES HERE

Your chance to provide extra context to  
organiser

Include prior runs of this session, or feedback  
you have received

It can make sense to include a statement you  
can change content, complexity, .. to tailor to  
their needs

# BIO

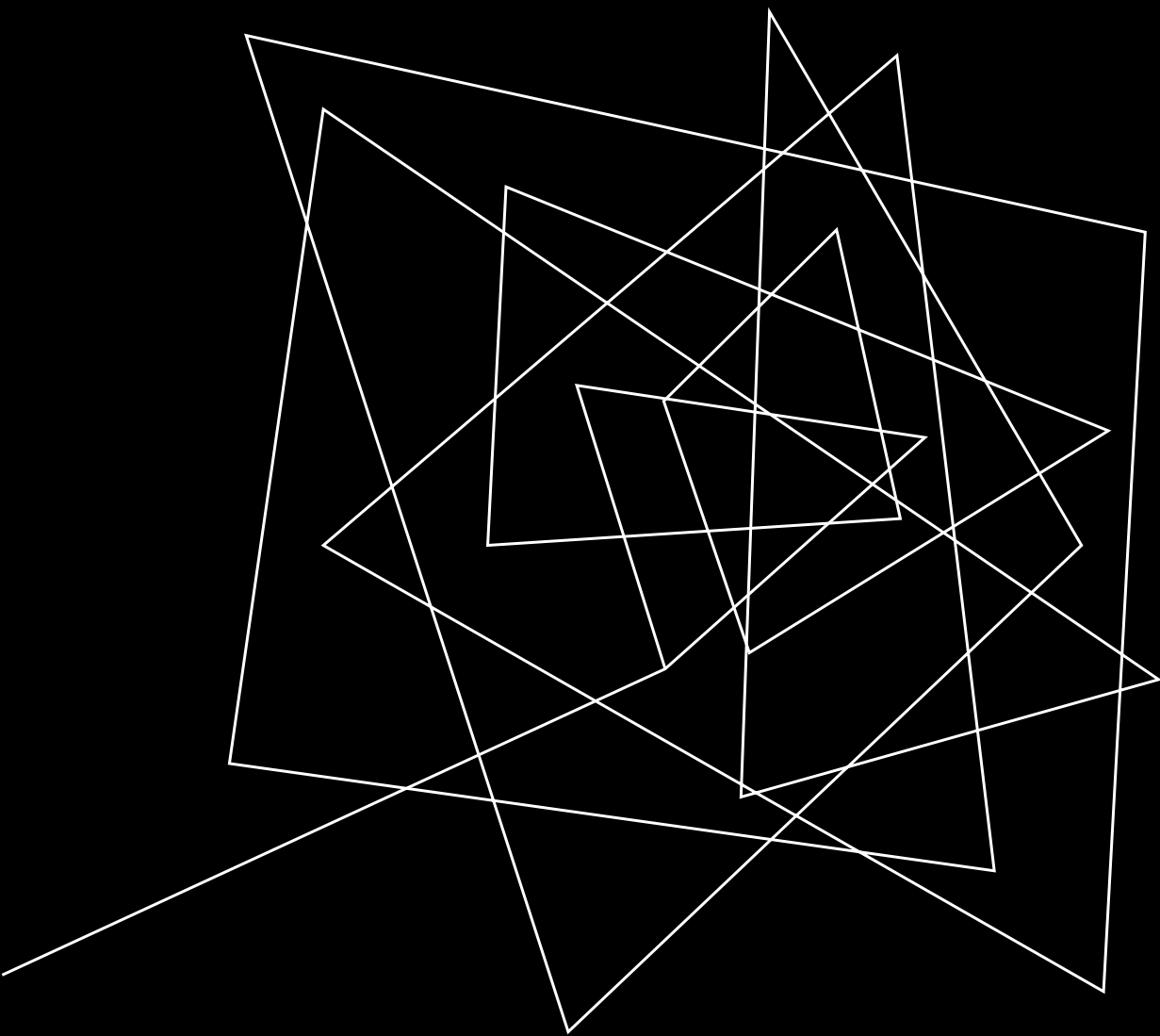
## ABOUT YOURSELF

Include relevant and updated information

Keep it (semi) professional

Include links to your online portfolio

Which photo are you using?



**OH SNAP,  
DID I HIT SEND?**



# GET EXTERNAL INPUT

Ask someone you know to proofread

Have them answer these questions:

Who

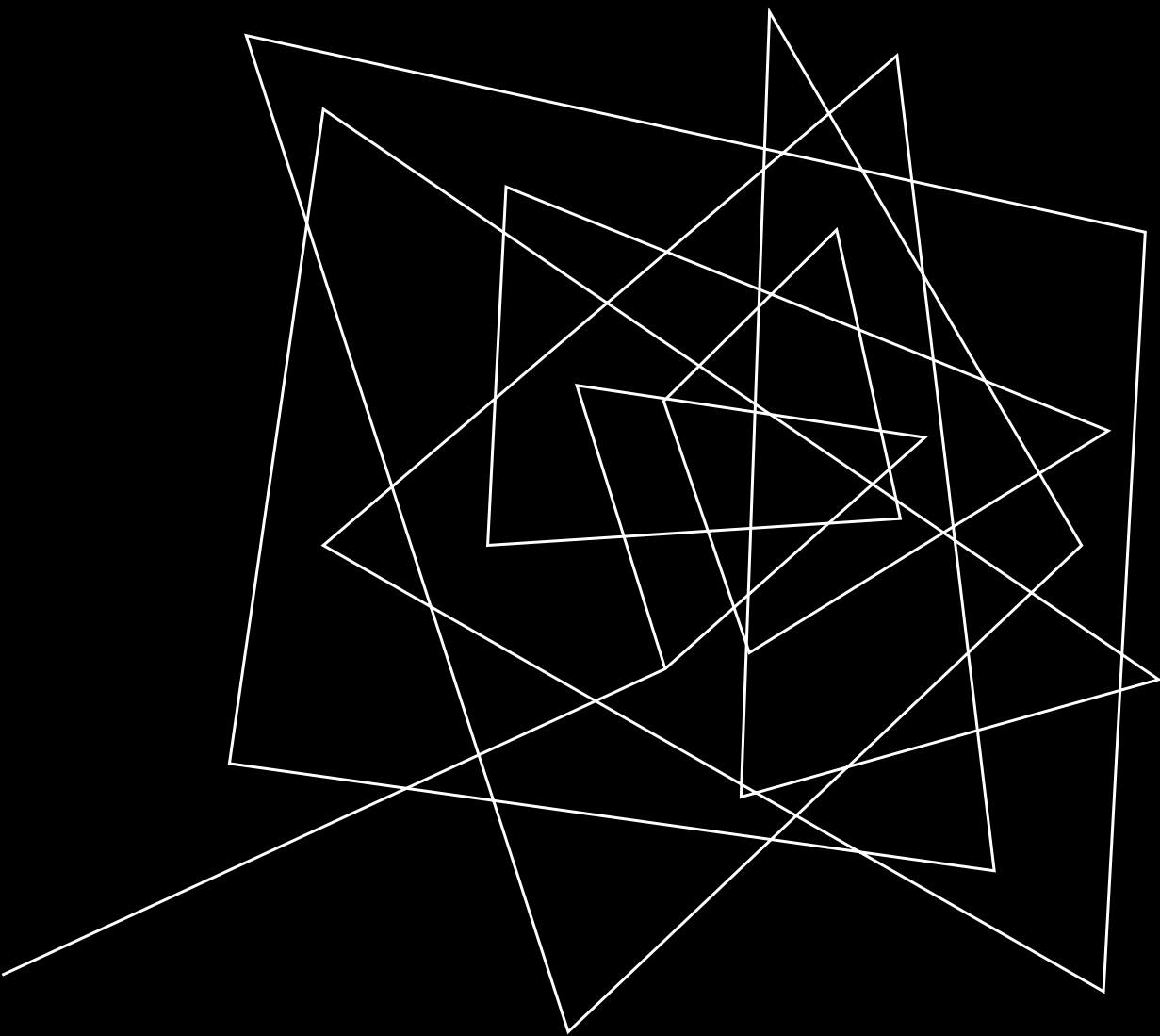
What

Why

Consider reaching out to other  
speakers, organisers, ..

**PRESS F1**  
**(GET HELP!)**





**FLY MY PRETTIES,  
FLYYYYYY!**

A series of white, thin, overlapping geometric lines on a black background, forming a complex, abstract shape on the left side of the slide.

**THANK YOU!**