

Results

Conclusion

The analysis leads to the following recomendations;

- 1. On the genre of movie we can first release:
 - i. Documentary, Music, Sport
 - ii. Documentary, Music, War
 - iii. Documentary
 - iv. Comedy, Music, Musical
 - v. Adventure, Drama, War
 - vi. Drama, Family, Musical as per data from im. db database
- 2. That ratings generated depended on the number of people that voted and as such data with high number of votes and a high rating were considered in the analysis.
- 3. Apart from the two year in the 90s most of the recent movies were also popular and thus indicated that there are still people that watch movies

Next Steps

Further analysis could help in identifying:

- 1. Best time for a movie to be released by the studio. This could use data from the box office to know period that movies are watched alot.
- 2. Predict revenue that can be made from the box office after release of the movie. This could help inform or change the approach used in advertising or promoting the movie.

For More Information

See the full analysis in the Jupyter Notebook or review this [presentation](./Movie studio presentation.pdf).

reimagined-bassoon



No releases published Create a new release

Packages

No packages published Publish your first package

Languages

Jupyter Notebook 100.0%