BENJAMIN J CHRISMAN
WEB DEVELOPER & DESIGNER

ABOUT ME

Objective:
To obtain a career in web development and design
in a successful, well-established work environment

Contact Info
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EDUCATION

Illinois State University - 2.8 GPA , August 2009
Bachelors in Computer Science

Illinois Central College - 2.75 GPA , August 2007
Associates in Computer Information Systems

WORK EXPERIENCE

Lead Web Developer, The Lifeguard Store / The Swim Team Store   Jan 2011 - Now
thelifeguardstore.com   thelifeguardstore.com/teams
- Manage e-commerce websites by adding/editing code, graphics
- Created and managed email sale fliers
- Re-Developed website with modern redesign using SEO best-practices, improving upon the intial HTML structure
- Customized e-commerce software to best suit the company needs, reduce customer frustration, and better work flow
- Lead a group of 3-4 other developers/designers at a given time
- Helped increase online sales by roughly 135%*

  *comparing 2011 to expected 2012 gross sales

  Visual Basic, SQL Server, HTML, CSS, Javascript/JQuery, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver

Online Marketing / Web Developer, Ghantous Law Offices & Reality   April 2010 - December 2010
- Developed 4 websites from scratch using SEO best-practices
- Used Google Adwords and Analytics to boost site search results

  PHP, MySQL, HTML, CSS, Javascript/JQuery, Adobe Illustrator, Adobe Photoshop

Web Developer, ComeToBuy Inc.   August 2009 - February 2010
dutchgardens.com   owennursery.com   obgyncare.com   midwestturkeycall.com
- Developed and debugged e-commerce web applications and high-traffic websites
- Directly consulted with clients on projects, prioritized work based on deadlines

  Visual Basic, PHP, MySQL, HTML, CSS, Javascript

Web Developer, Ferotech Solution Services   May 2008 - September 2008
- Developed and debugged web applications and websites
- Clients ranged from local businesses to large corporate B2B distributors, including Zebra Tech.

  PHP, MySQL, HTML, CSS, Javascript

FREELANCE

Prairie State Gluten Free Foods   Jan 2012 - Now
www.prairie-state.com
- Client wished to sell their own brand of gluten-free foods online; I planned the online retail outlet accordingly
- Installed Magento Cart, updated with customized PHP script, Javascript/JQuery and graphics
- Market new goods and promotions via mass email blasts with illustrated fliers
  PHP, HTML, CSS, Javascript/JQuery, Adobe Illustrator, Adobe Photoshop

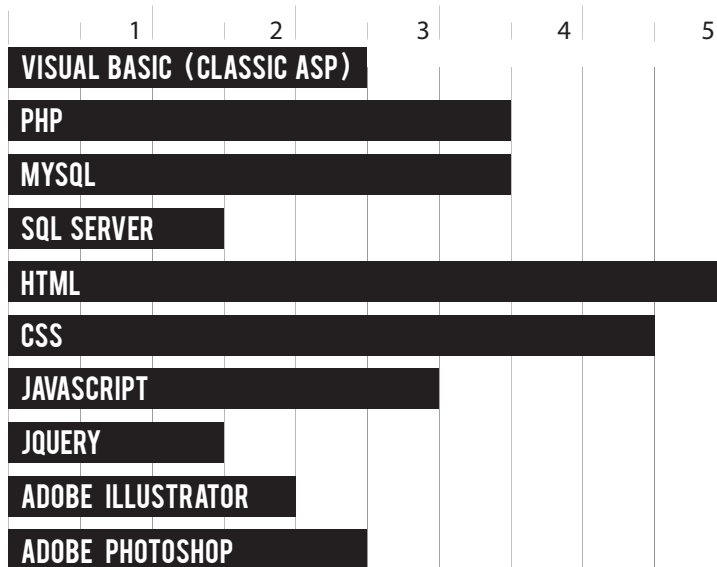Willett's Winery (soon to be live)   February 2012 - Now
www.willettswinery.com
- Client wanted to modernize their website, full access to update written content, and possibly sell goods online
- Installed a Wordpress blog with customized PHP script, Javascript/Jquery and graphics
- Added extensions to sell goods online, facebook feed and wall integration
  PHP, HTML, CSS, Javascript/JQuery, Adobe Illustrator, Adobe Photoshop

SKILL GRAPH
(based on years of experience)

	1	2	3	4	5
VISUAL BASIC (CLASSIC ASP)					
PHP					
MYSQL					
SQL SERVER					
HTML					
CSS					
JAVASCRIPT					
JQUERY					
ADOBE ILLUSTRATOR					
ADOBE PHOTOSHOP					

OTHER EXPERIENCE
(in no real order)

- Small-group management experience
- Constant Contact, best mass-email advertising practices
- SEO best-practices, Google Analytics and Adwords
- Minor Microsoft IIS7 support and management
- Customer service regarding technical issues