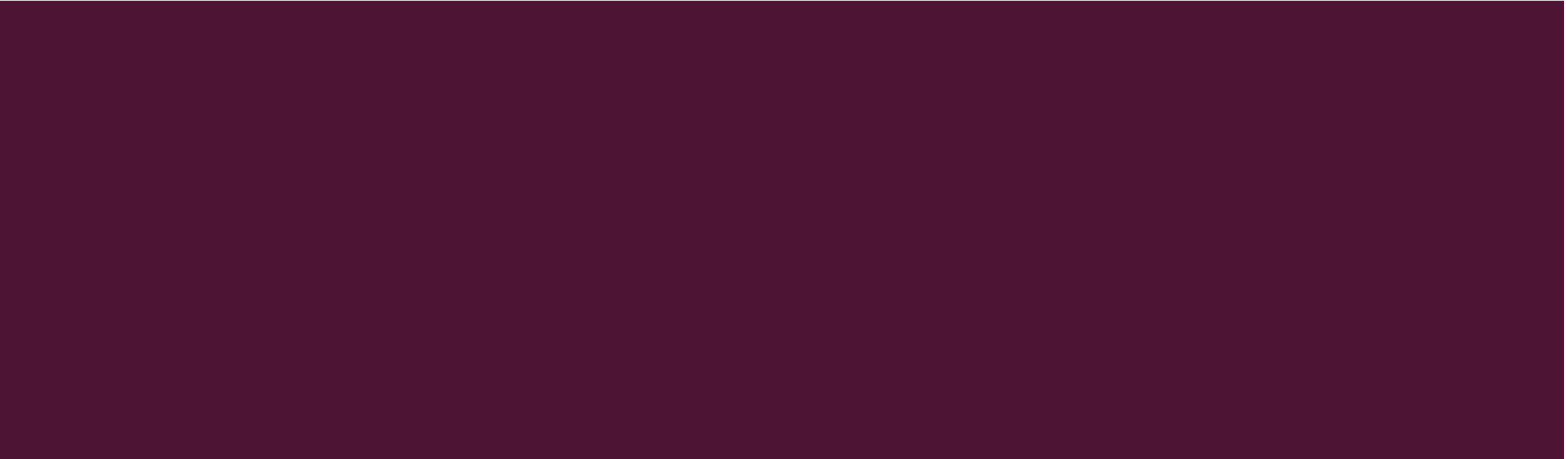


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# CAPSTONE PROJECT: TACO SHOPS IN SAN ANTONIO

BENOIT DARTIGUEMALLE, 2020

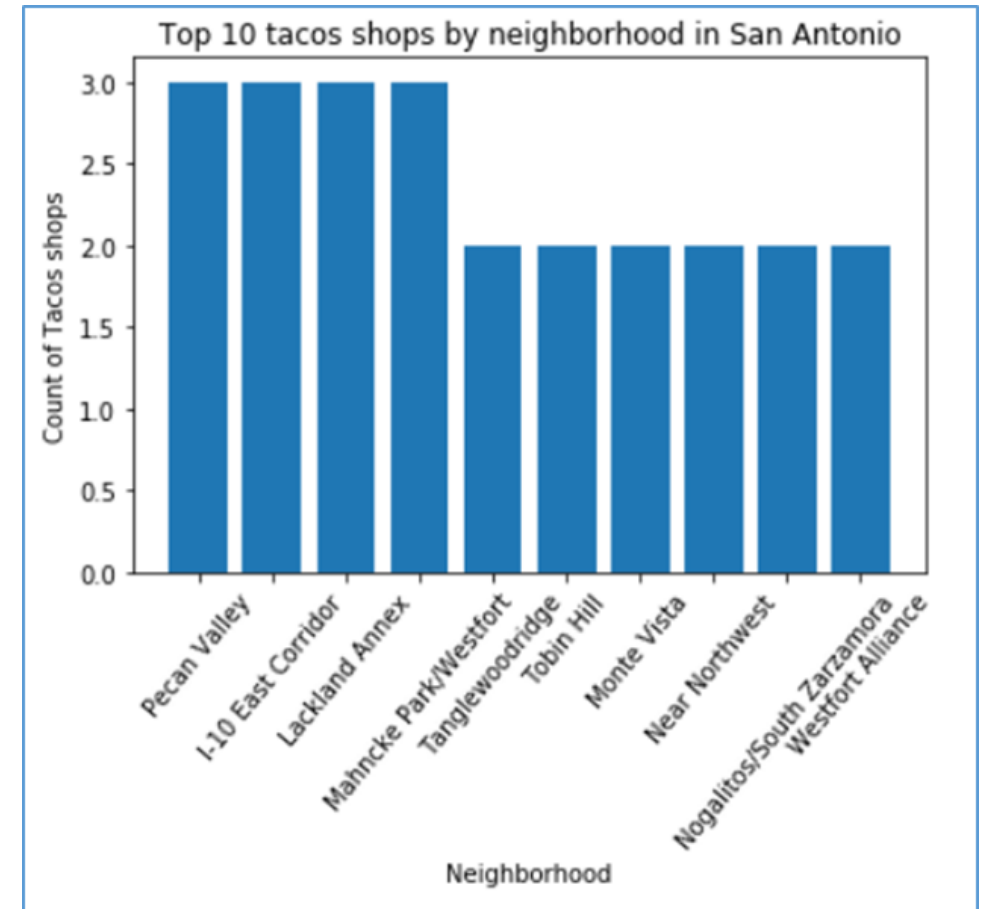


# FINDING THE BEST LOCATION OF TACO SHOP IN SAN ANTONIO

- Study based on report of San Antonio Taco shops evaluation with Yelp and Google grades for each burritos
- Problem : decide around with neighborhood the customer will have the most choices and the best quality

# DATA VISUALIZATION – TOP10 NEIGHBORHOOD

- TOP10 neighborhoods for taco shops location



# DATA VISUALIZATION – TOP10 NEIGHBORHOOD

## ■ Best ratings

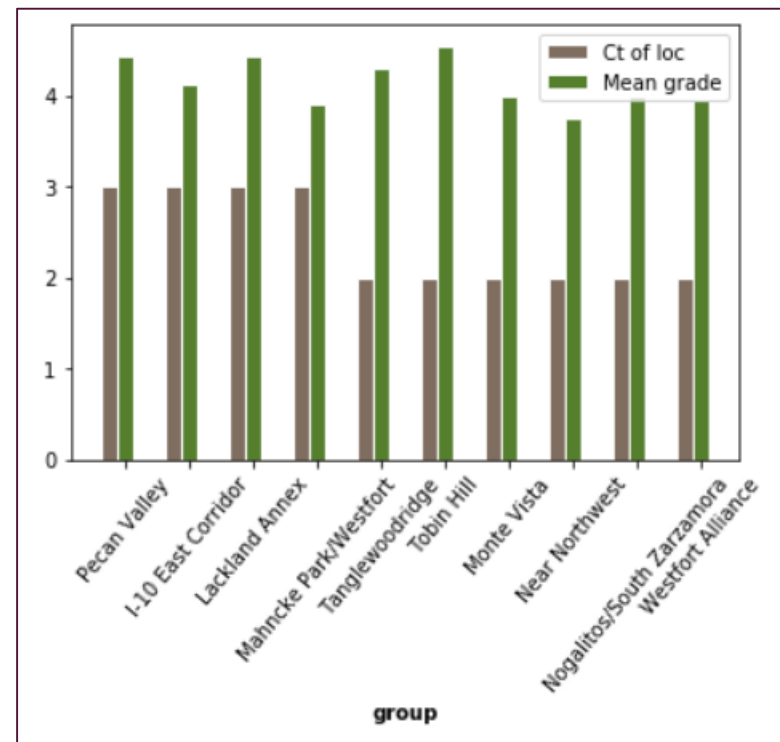
	Neighborhood	Mean Google Grade
39	United Southwest	4.900000
5	Eastern Triangle	4.700000
36	Stinson Airport Vicinity	4.650000
33	River Road	4.600000
38	Tobin Hill	4.550000
16	Lackland Annex	4.433333
30	Pecan Valley	4.433333
15	Lackland AFB	4.400000
19	Mahncke Park	4.400000
0	Arena District	4.350000

## ■ Best Value

	Neighborhood	Mean Google Grade	Mean Cost
25	Nogalitos/South Zarzamora	4.000000	5.220000
21	Meadow Village	4.300000	5.490000
37	Tanglewoodridge	4.300000	5.890000
18	Lone Star	4.100000	5.935000
12	Huebner/Leon Creeks	3.400000	6.090000
23	Monte Vista	4.000000	6.095000
2	Camp Bullis	3.950000	6.100000
13	I-10 East Corridor	4.133333	6.163333
19	Mahncke Park	4.400000	6.250000
10	Guadalupe Westside	4.350000	6.270000

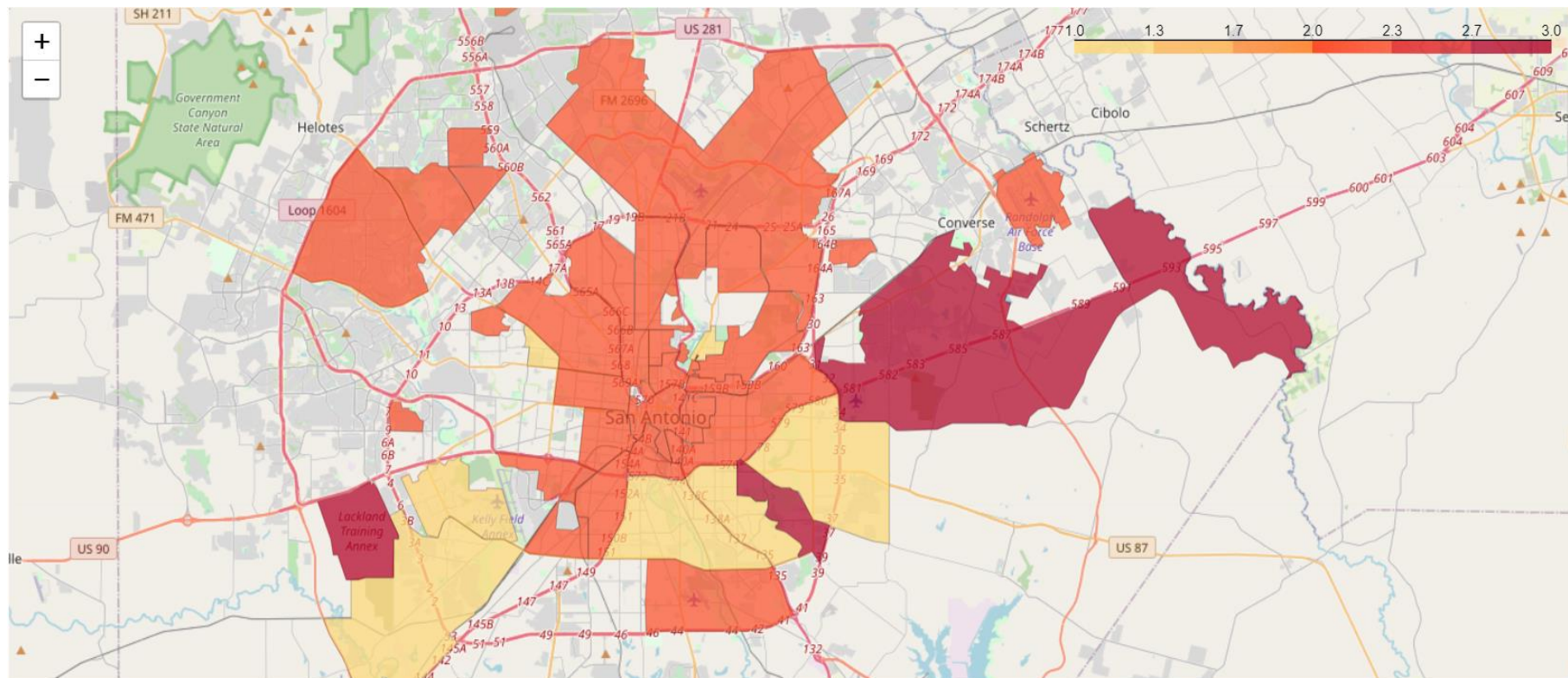
# DATA VISUALIZATION – TOP10 NEIGHBORHOOD

- Combination of count per location and rating parameters



# DATA VISUALIZATION – TOP10 NEIGHBORHOOD

- Map – Count per neighborhood



# DATA VISUALIZATION – TOP10 NEIGHBORHOOD

- Map – Rating per neighborhood

