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My Story

After a successful 8 years in recruitment, where I played a pivotal role in shaping a start-up, I sought a new challenge. Taking a leap, I left my position to set up a street food business (coffee + cannoli if you're wondering!), giving myself the space to figure out what's next... In the time since, I've taught myself graphic design and gained professional experience with [Fiasco Design](#) through which I discovered a passion for coding, leading me to complete a full-stack bootcamp with [iO-Academy](#).

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Projects

Colour palette builder & social platform

React

Laravel

Built to explore building a full-stack application with users, authentication and the need for innovative UI/UX. I used React for the front-end, Laravel to create a RESTful API managing users, palettes, and likes in a relational MySQL database. Sanctum handles user authentication. Tested with Laravel's phpUnit.

Github BE ↗

Github FE ↗

Live view ↗

Collection App

PHP

MySQL

A practical application for learning OOP principles, implementing CRUD operations, and working with a MySQL database using SQL queries. Built with vanilla PHP and no framework in order to gain a deeper understanding of the aforementioned topics.

Github FE ↗

Live view ↗

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Experience

Omaggi – Co-Founder

2020–present

A project I started during the pandemic that evolved into a profitable venture. This was an all encompassing experience that required navigating all facets of the business. Within the first 12 months of launching we went from selling 100, to 1000+ cannoli a week, as well as countless cups of coffees. We also won a few awards along the way.

Freelance (Fiasco Design, Co-Foundry) – Design / Illustration

2021–present

Ad hoc design and illustration work. Projects included strategic brand creation, logo design, brand illustration, editorial illustration, emoji design, and corporate reporting.

Tomorrow Recruitment – Consultant / Associate Director

2013–2020

As the first employee, I thrived within a dynamic recruitment startup and enjoyed the hands-on, innovative nature of this environment. Initially responsible for developing a new area of the business, I made substantial contributions to the company's growth and success, witnessing its expansion from 3 to 15 employees. On a personal level, I achieved x4 promotions, progressing from a Junior Consultant to Associate Director in my 8 years.

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Tech skills

HTML – CSS – JavaScript – PHP – React – Laravel – GSAP – SQL – Git – Figma

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Contact

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