Feasibility	Impact	
	High	**Low**
High	Implementing an electronic health record (EHR) system	Expanding into specialized care (e.g., cancer treatment center)
	Launching telemedicine services	Developing a medical research facility
	Automating patient appointment scheduling	International expansion for medical tourism
Low	Improving patient waiting room comfort	Developing a new niche service (e.g., alternative medicine)
	Offering healthy food options in the hospital cafeteria	Building a luxury VIP patient wing
	Upgrading the hospital website for a better user experience	Installing solar panels for sustainable energy