

Food Share: Connecting Surplus to Sustenance

Food Share is a revolutionary platform that bridges the gap between surplus hotel food and individuals in need, ensuring no meal goes to waste. By leveraging technology and compassion, we are making a tangible impact on the global fight against hunger.

b by benson wathigo



The Problem: Hunger Amidst Abundance

Despite the abundance of food resources, millions worldwide struggle with hunger and food insecurity. Meanwhile, hotels often discard large quantities of edible food due to lack of effective distribution channels.



The Solution: Connecting Surplus to Sustenance

Food Donation Platform

Food Share provides a user-friendly platform not only for users, but also for hotels to easily donate their surplus food to local individuals in need.

Streamlined Distribution

Our efficient logistics ensure that donated food is quickly and safely delivered to those who need it most.

Empowering Communities

By connecting hotels with local communities, Food Share fosters a sense of shared responsibility and promotes sustainable development.

Our Product: Revolutionizing Food Donation

1

Intuitive Registration

Hotels, users, and administrators can easily register and manage their accounts on our platform.

2

Seamless Food Listing

Hotels can effortlessly upload details and photos of their available surplus food.

3

User-Friendly Claiming

Users can browse the available food and claim items on a first-come, first-served basis.

4

Comprehensive Analytics

Administrators can track food donations, user engagement, and impact metrics to optimize the platform.

Target Market: Anyone eager to help achieve SDG #2: Ending hunger.

Hotels

Luxury hotels, resorts, and hospitality establishments that generate surplus food.

Low-Income Individuals

people who struggle with food insecurity and are living below the poverty line.

Local Communities

communities and underprivileged areas in need of dependable food assistance programs.

Philanthropists

Individuals and organizations committed to addressing global hunger and promoting sustainable development.



Market Opportunity: Vast and Untapped

1

Global Food Waste

The world wastes an estimated 1.3 billion tons of food each year, worth nearly \$1 trillion.

2

Untreated Food Insecurity

Over 820 million people worldwide suffer from chronic hunger and food insecurity.

3

Untapped Potential

By bridging the gap between surplus and scarcity, Food Share can make a significant impact on global hunger.

Competitive Landscape: Standing Out

Existing Food Donation Platforms

While several platforms exist, they often lack the seamless integration, user-friendly interface, and comprehensive analytics that Food Share offers.

Traditional Food Banks

Food banks play a crucial role, but they are limited in their ability to directly connect hotels with individuals in need.

Food Rescue Organizations

These organizations focus on rescuing surplus food, but they don't provide the same level of technology-driven solutions as Food Share.

Competitive Advantage: Innovative and Impactful



Innovative Technology

Our user-friendly platform seamlessly connects hotels, users, and administrators, streamlining the food donation process.



Collaborative Approach

We foster strong partnerships with hotels, local communities, and other stakeholders to maximize our impact.



Data-Driven Insights

Our comprehensive analytics empower us to continuously optimize our operations and measure our social impact.



Sustainable Development

By reducing food waste and empowering local communities, Food Share contributes to the UN Sustainable Development Goals. Specifically, goal number 2: zero hunger.

2

3

Made with Gamma

Business Model: Sustainable and Scalable

Revenue Streams	Funding Opportunities
Sponsorships and partnerships with hotels, corporations Grants and contributions from charitable institutions; User and administrator subscription fees	Venture capital investments Impact investment funds Government and non-profit grants

By diversifying our revenue streams and securing strategic funding, Food Share can achieve long-term sustainability and scale its impact to reach more communities in need.

The Ask: Partnering for Lasting Change

Investment Opportunity

We are seeking \$5 million in Series A funding to accelerate our nationwide expansion and drive further technological innovation.

Collaborative Partnerships

We welcome strategic partnerships with corporations, NGOs, and local governments to amplify our reach and impact.

Become a Champion

Join us in our mission to end hunger and food waste by becoming a champion of the Food Share movement.



The Team: Driven by Passion and Expertise



**Gloria Chebet,
CEO**

I am a seasoned entrepreneur with a track record of building successful social impact startups.



**Wathigo
Benson, CFO**

A financial strategist with a proven track record in securing funding and managing growth.



**Kaberia Tess,
COO**

An operations specialist with a deep understanding of supply chain management and logistics.



**Jane Odoyo,
CTO**

A technology visionary with extensive experience in developing cutting-edge platforms.