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Portfolio Project

Title: Kamomaloca Business Website

INTRODUCTION

This project is a simple website that will be utilized by my wife's home-based business by the name of Kamomaloca. The website will present/promote my wife's baked goods that she sells from home as well as makes it easier for her, the owner, and her customers to stay informed though simple yet effective page designs.

Please see below for Wireframes

UI Design

In order to complete my MVP; the website needs to be simple. The home page will have a snapshot of everything on the site starting with cards that will link to the products/food page (I named it "cuisine"). Beyond that is a simple "About Me" section with a picture and some text and a button that links to the order page.

The Header has a "place order" button and the footer has a "make an order" button both linking to the order page. The footer also contains social media buttons, links to the rest of the site and a "back to top" arrow that will take the user back to the top of the page.

The About me Page is another picture of the owner and a full bio on her.

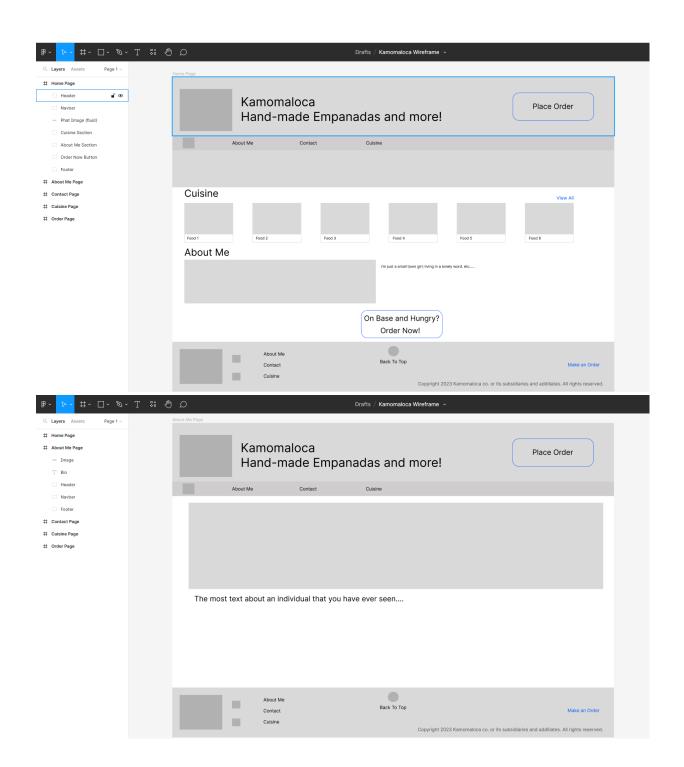
The contact page has a form to email the owner and a big social button (Facebook) as the primary means of reaching the owner.

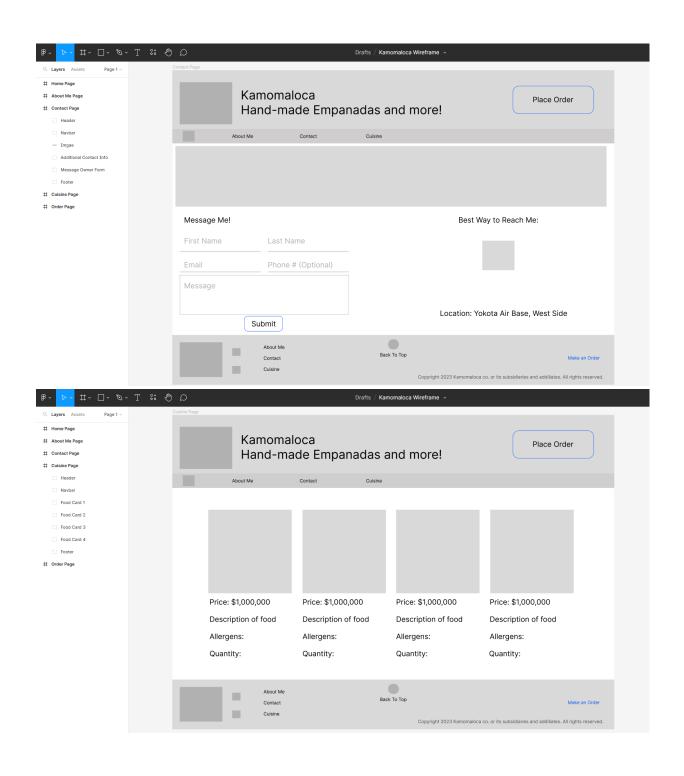
The Cuisine page has cards of the food options and their associated information. Each card is clickable and links to the order page.

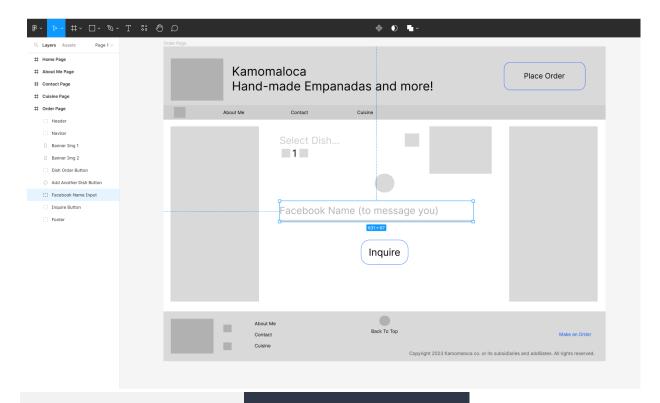
Finally, the order page is simply a form that allows the user to select a dish, choose a quantity, and add more items to their list. After the user inputs his/her Facebook Name, they can click the "inquire" button to send the owner a message. The owner will then engage with the customer through Facebook to discuss a pick-up date/time.

A link to my wireframes below:

https://www.figma.com/file/zkh8XjHrBGw6NscDLQGEQ8/Kamomaloca-Wireframe?type=design&node-id=0%3A1&t=AP7hdXFOtAefXbNm-







Mostly links

Navigation Structure

The Logo in the Header, navbar, and Footer will lead to the home page.

The Navbar and footer will also have links to take the user to different pages on the site.

The home page and cuisine page will have links that will take users to different pages as they click on what interests them.

REFERENCES

https://www.food.com/?ref=nav

The Pioneer Woman - Recipes, Country Life and Style, Entertainment

Taste of Home: Find Recipes, Appetizers, Desserts, Holiday Recipes & Healthy Cooking Tips

Foodnome | #1 Home Restaurant Marketplace

Masalafusionkitchen