Dear SWTCH.

I am writing to express my interest in the EV Deployment Coordinator position. I have several years of experience working hands-on in project delivery: engaging directly with clients, and ensuring successful service delivery and product launches. I also have significant experience and interest working on electrical systems, including as a hands-on installer.

Why Me?

- Extensive experience in technical project management: from hands-on installations, to vendor and contractor management.
- Significant experience contributing to teams in high-growth and startup environments. I understand how startup teams work, and I thrive in dynamic environments.
- I am comfortable working on teams that are open-ended and cross-functional. I am well-spoken, and a strong representative for my team at all times.
- Although I am a great team player, I am also effective when working independently. I have a track-record of taking initiative to discover and resolve issues beyond a previously defined scope.

Key Attributes:

- Experience working on teams developing electrification projects and electrical prototypes. I know my
 way around a multimeter, and have a solid baseline understanding of electrical systems work. I've worked as
 a front-line installer on photovoltaic and electrical radiant heating projects.
- Strong IT foundations. I have a solid baseline understanding of how digital systems work and interface
 together. I am a certified IT technician, and have a broad range of experience supporting IT and technical
 systems.
- I'm a people person. Although I love technology, I understand that a businesses' greatest attribute is its
 people. I understand that one of the most important traits of a technical professional is to be an effective
 communicator and collaborator.
- Strong fundamental technical skills beyond IT. I know a bit about plumbing, networking, HVAC, and AV systems. I like working on cars, drones, and vintage electronics. I own a lot of tools, and I love using them.

Why SWTCH?

My personal interests converge in the area of green building, automotive, and electrification. Specifically: how can we better deliver infrastructure needed to meaningfully accelerate the shift to EVs.

Your team and platform appears to be world-class, and aligned with my skills and professional aspirations.

Thank you for considering my application. I look forward to further discussions with your team.

Ben Taylor ben.mark.taylor@gmail.com (289) 894-4083