

Global Super Store Dashboard

Choose by year

Select all 2011 2012 2013 2014

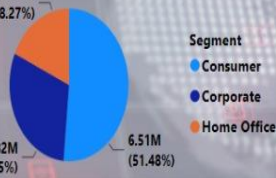
Sales
12.64M

Quantity
178K

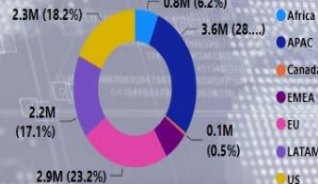
Profit
1.47M

Returned
1173

Sales by Segment



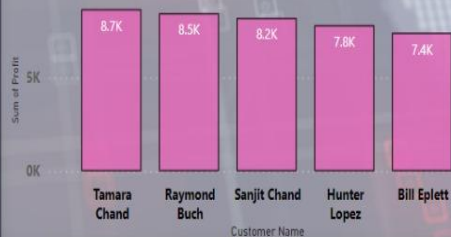
Sales by Market



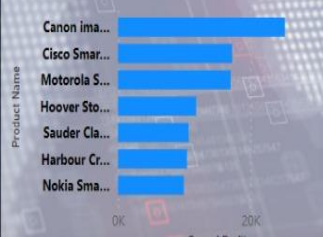
Sales by Region



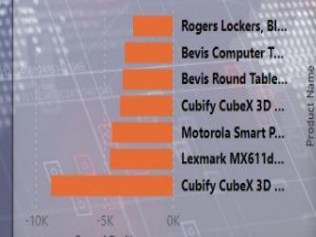
Top 5 Customer by Profit



Top 7 Profit Products



Top 7 Loss Products



Global Super Store Dashboard

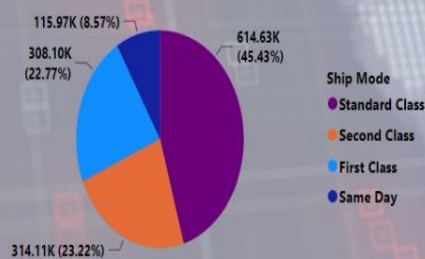
Sales by Country



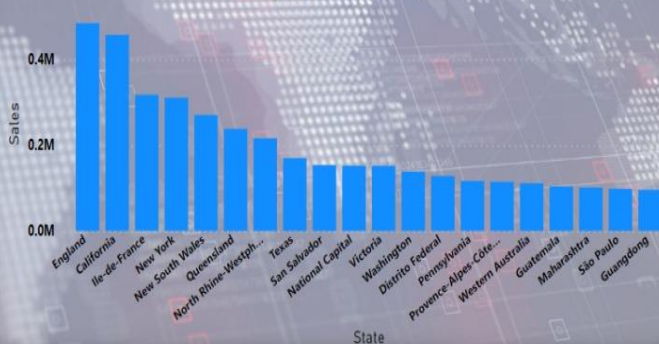
Top 20 Cities by Sales



Shipping Cost by Ship Mode



Top 20 State by Sales



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Top Profit Products

Product Name	Profit
Canon imageCLASS 2200 Advanced Copier	25,199.93
Cisco Smart Phone, Full Size	17,238.52
Motorola Smart Phone, Full Size	17,027.11
Hoover Stove, Red	11,807.97
Sauder Classic Bookcase, Traditional	10,672.07
Harbour Creations Executive Leather Armchair, Adjustable	10,427.33
Nokia Smart Phone, Full Size	9,938.20
Cisco Smart Phone, with Caller ID	9,786.64
Nokia Smart Phone, with Caller ID	9,465.33
Belkin Router, USB	8,955.02
Hewlett Wireless Fax, High-Speed	8,677.94
Canon Wireless Fax, Laser	7,991.55
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	7,753.04
Memorex Router, Ergonomic	7,468.18
SAFCO Executive Leather Armchair, Black	7,154.28
Hewlett Packard LaserJet 3310 Copier	6,983.88
Rogers Lockers, Single Width	6,755.18
Dania Classic Bookcase, Pine	6,565.01
Brother Copy Machine, Color	6,520.05
Bush Classic Bookcase, Pine	6,510.67
Eldon Lockers, Industrial	6,485.46
Samsung Smart Phone, with Caller ID	6,392.61
HP Copy Machine, Color	6,099.50
Total	14,67,457.29

Loss Products

Product Name	Loss
Cubify CubeX 3D Printer Double Head Print	-8,879.97
Lexmark MX611dhe Monochrome Laser Printer	-4,589.97
Motorola Smart Phone, Cordless	-4,447.04
Cubify CubeX 3D Printer Triple Head Print	-3,839.99
Bevis Round Table, Adjustable Height	-3,649.89
Bevis Computer Table, Fully Assembled	-3,509.56
Total	-31,809.92

Top Customer by Profit

Customer Name	Sum of Profit
Tamara Chand	8,672.90
Raymond Buch	8,453.05
Sanjit Chand	8,205.38
Hunter Lopez	7,816.57
Bill Eplett	7,410.01
Harry Marie	6,958.29
Susan Pistek	6,484.41
Mike Gockenbach	6,458.68
Adrian Barton	6,417.28
Tom Ashbrook	6,311.98
Jane Waco	6,265.85
Total	14,67,457.29

Sales by Region

Region	Sum of Sales
Central	28,22,302.52
South	16,00,907.04
North	12,48,165.60
Oceania	11,00,184.61
Southeast Asia	8,84,423.17
North Asia	8,48,309.78
EMEA	8,06,161.31
Africa	7,83,773.21
Central Asia	7,52,826.57
West	7,25,457.82
East	6,78,781.24
Caribbean	3,24,280.86
Total	1,26,42,501.91

Total Sales

Sales
1,26,42,501.91

Sales by Market

Market	Sum of Sales
APAC	35,85,744.13
EU	29,38,089.06
US	22,97,200.86
LATAM	21,64,605.17
EMEA	8,06,161.31
Africa	7,83,773.21
Canada	66,928.17
Total	1,26,42,501.91

Sales by Segment

Segment	Sum of Sales
Consumer	65,07,949.42
Corporate	38,24,697.52
Home Office	23,09,854.97
Total	1,26,42,501.91

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Shipping Cost by Ship Mode

Ship Mode	Sum of Shipping Cost
Standard Class	6,14,627.66
Second Class	3,14,111.79
First Class	3,08,102.54
Same Day	1,15,973.72
Total	13,52,815.70

Sales by Country

Country	Sum of Sales
United States	22,97,200.86
Australia	9,25,235.85
France	8,58,931.08
China	7,00,562.03
Germany	6,28,840.03
Mexico	6,22,590.62
India	5,89,650.11
United Kingdom	5,28,576.30
Indonesia	4,04,887.50
Brazil	3,61,106.42
Italy	2,89,709.66
Spain	2,87,146.68
Philippines	1,83,420.16
El Salvador	1,77,554.90
New Zealand	1,72,020.62
Cuba	1,58,854.94
Nicaragua	1,49,687.06
Guatemala	1,31,602.47
Dominican Republic	1,26,140.58
Iran	1,13,746.11
Total	1,26,42,501.91

Top 20 Cities by Sales

City	Sales
New York City	2,56,368.16
Los Angeles	1,75,851.34
Manila	1,20,886.95
Seattle	1,19,540.74
San Francisco	1,12,669.09
Philadelphia	1,09,077.01
Sydney	1,01,945.52
Jakarta	94,321.32
London	86,945.81
Mexico City	85,728.55
Managua	83,707.50
Santo Domingo	78,713.66
Bangkok	76,049.80
Brisbane	75,729.02
Melbourne	73,939.16
Gold Coast	72,626.92
Houston	64,504.76
Perth	64,292.20
Paris	63,315.87
Vienna	62,023.53
Total	19,78,236.92

Top 20 State by Sales

State	Sales
England	4,85,170.97
California	4,57,687.63
Ile-de-France	3,17,822.54
New York	3,10,876.27
New South Wales	2,70,487.10
Queensland	2,38,312.73
North Rhine-Westphalia	2,16,451.85
Texas	1,70,188.05
San Salvador	1,53,639.40
National Capital	1,52,175.36
Victoria	1,51,785.03
Washington	1,38,641.27
Distrito Federal	1,28,422.91
Pennsylvania	1,16,511.91
Provence-Alpes-Côte d'Azur	1,14,372.30
Western Australia	1,11,090.23
Guatemala	1,03,647.34
Maharashtra	1,01,322.40
São Paulo	98,416.96
Guangdong	96,087.96
Total	39,33,110.23

