

Strategy Document: Rute Transportasi Umum DKI Jakarta

Sign-off matrix:

Name	Team / Role	Date
Stevanus Brian Herjuno Ananda Widiayanti Nikiyuluw Christ Thimothy	BI Analyst (UrbanMove Analytics)	10/10/2025

Proposer: Dinas Perhubungan DKI Jakarta

Status: Draft > Under review > Implemented

Primary dataset: Sumber Data:

- Data angkutan umum DKI Jakarta
 - Jumlah titik integrasi antar moda
- (sumber: data.go.id)

User Profiles Digunakan oleh tim Dishub, BPTJ, Operator Transportasi (TransJakarta, MRT, LRT, KRL), dan Bappeda untuk pengambilan keputusan berbasis data transportasi.

Dashboard Functionality

Dashboard Feature	Your Request
Reference dashboard (Should this dashboard be modeled on an existing dashboard? If so, provide a link and describe the similarity.)	Tidak menggunakan model tertentu, tetapi dirancang mirip dashboard publik transportasi seperti <i>Jakarta Smart City</i>
Access (How should access to the dashboard be limited? Who needs to have access?)	Hanya stakeholder terdaftar (Dishub, BPTJ, operator)
Scope (What data should be included or excluded in this dashboard?)	<ul style="list-style-type: none">- Data trayek- jumlah penumpang- titik integrasi- tren bulanan- peta distribusi wilayah
Date filters and granularity (Should the dashboard include date filters? If so, what time frame should be displayed by	Harus ada filter waktu: <ul style="list-style-type: none">- harian- bulanan

default? Should the dashboard include a “granularity” drop-down? If so, what granularity should be selected by default?)	<ul style="list-style-type: none"> - tahunan - dan pilihan moda transportasi
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Metrics and Charts

Create a table for each chart that you'd like to include in the dashboard. If you'd like to break the dashboard under different headers, feel free to list those here as well.

Chart 1

Chart Feature	Your Request
Chart title	Distribusi Trayek per Wilayah
Chart type (What type of chart needs to be created?)	Bar Chart
Dimension(s) (What dimensions does this chart need to include?)	Wilayah (Jakarta Pusat, Timur, Barat, Utara, Selatan)
Metric(s) (What metrics are relevant to this chart?)	Jumlah Trayek Aktif

Chart 2

Chart Feature	Your Request
Chart title	Jumlah Armada per Jenis Kendaraan
Chart type (What type of chart needs to be created?)	Clustered Bar Chart
Dimension(s) (What dimensions does this chart need to include?)	Jenis kendaraan (Bus Besar, Bus Sedang, Mikrolet, dsb)
Metric(s) (What metrics are relevant to this chart?)	Jumlah kendaraan

Chart 3

Chart Feature	Your Request
Chart title	Jumlah Operator dan Trayek per Moda

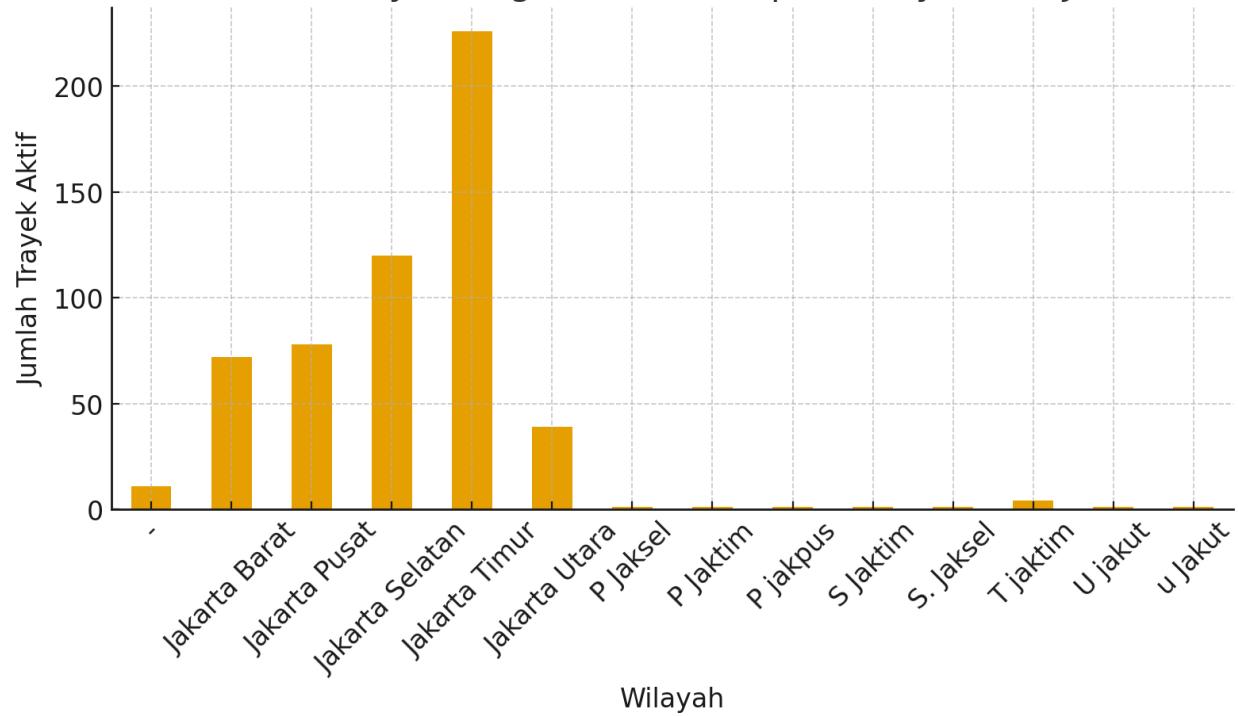
Chart type (What type of chart needs to be created?)	Horizontal bar chart
Dimension(s) (What dimensions does this chart need to include?)	Operator (Perum PPD, Mayasari, Bianglala, dll)
Metric(s) (What metrics are relevant to this chart?)	Jumlah trayek

Chart 4

Chart Feature	Your Request
Chart title	Perbandingan Kendaraan Pribadi vs Umum (2008–2014)
Chart type (What type of chart needs to be created?)	Line chart
Dimension(s) (What dimensions does this chart need to include?)	Tahun
Metric(s) (What metrics are relevant to this chart?)	Jumlah kendaraan

Dashboard mockup
[Include mockup sketch here]

Distribusi Trayek Angkutan Umum per Wilayah DKI Jakarta



Perbandingan Jumlah Kendaraan Pribadi vs Angkutan Umum di DKI Jakarta (2008-2014)

