



# BERENICE TOVAR

## CONTACT

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Guadalajara, Jalisco.

## ABOUT

I love technology and business. I started creating two online stores and decided to learn how to develop them from zero. I have communication, negotiation, leadership and teamwork skills. I'm familiar with Agile Development and Scrum Project Management.

## TECHNOLOGY SKILLS

HTML5	●	●	●	●	●
CSS3	●	●	●	●	●
JavaScript	●	●	●	●	●
jQuery	●	●	●	●	●
Bootstrap	●	●	●	●	●
ES5	●	●	●	●	●
ES6	●	●	●	●	●
Responsive Web Design	●	●	●	●	●
Consume of APIs	●	●	●	●	●
Materialize	●	●	●	●	●
React	●	●	●	●	●

## WORK EXPERIENCE

### BUSINESS CONSULTANT

*Freelance. Sept 2015 - Feb 2018*

- Business plan development.
- Specialized consultancies.
- Support in the development of e-commerce projects.

### E-COMMERCE PROJECT MANAGEMENT

*Independent Projects. Jun 2017 - Nov 2017*

- Manager of two projects (e-commerce stores).
- Development of online stores.
- Purchases / contact with international suppliers.

### BUSINESS CONSULTANT

*Zagon Consulting. Mar 2013 - Jun 2014*

- Developing business plans, financial analysis and marketing strategies.
- Resource management between government programs and entrepreneurs.

## EDUCATION

### LABORATORIA

*Front-End Web Developer. March 2018 - September 2018*

### UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ

*Bachelor Degree in Commerce and International Business.  
August 2010 - June 2015*

## LANGUAGES

SPANISH Native

ENGLISH Upper Intermediate