



BERENICE TOVAR

WORK EXPERIENCE

WORDPRESS PROJECT DEVELOPMENT

Connfi. Dec 2018 - June 2019

- Hosting and Domain configuration.
- WordPress installation.
- Setting up email account with domain name.
- Layout of the web site.
- Installation and management of WooCommerce.
- WooCommerce catalog configuration.
- Plugins installation, including Google Analytics.
- SEO friendly configuration.
- cPanel Administration.

BUSINESS CONSULTANT

Freelance. Sept 2015 - Feb 2018

- Project Management.
- Business plan development.
- Support in the development of e-commerce projects.
- Specialized consultancies.

E-COMMERCE PROJECT MANAGEMENT

Independent Projects. Jun 2017 - Nov 2017

- Development of two e-commerce stores.
- Digital Marketing.
- Purchases.
- Contact with international suppliers.

EDUCATION

LABORATORIA

Front-End Web Developer. March 2018 - September 2018

UNIVERSIDAD AUTONOMA DE SAN LUIS POTOSI

*Bachelor Degree in Commerce and International Business.
August 2010 - June 2015*

LANGUAGES

SPANISH Native

ENGLISH Advanced

CONTACT

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ABOUT

I have experience developing digital projects and business. I love technology that is why I decided to study programming. I am quick learner person, open to feedback and learning. I am familiar with Agile Development and Scrum Project Management.

SKILLS

Negotiation

Proactive

Leadership

Problem Solving

Communication

Organization

Teamwork

TECHNOLOGIES

HTML5



CSS3



Bootstrap



Git / Github



jQuery



WordPress



APIs



JavaScript



JSON



ReactJS

