



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Federal Council

Swiss Confederation

Digital Switzerland Strategy 2025



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1 PURPOSE

The Digital Switzerland Strategy sets the guidelines for Switzerland's digital transformation¹. It is binding for the Federal Administration² and serves as an orientation for all other actors involved in digitalisation. The aim is for the population as a whole to benefit from a digital transformation that is responsible and sustainable ecologically, economically and socially. This is being driven forward jointly by the authorities at all federal levels, as well as by actors from civil society, business, academia and politics.

Under focus themes, the Federal Council identifies two to three focus themes each year as a way of launching digital transformation topics. This focus is complemented by the action plan, which provides an overview of activities in the area of digital transformation for the general public. In contrast to the annually changing focus themes, the vision and domains remain stable over several years.

The Digital Switzerland Strategy provides an overarching framework for the Digital Federal Administration Strategy, the Digital Public Services Switzerland Strategy and various other sectoral strategies. It also helps Switzerland to achieve its climate and environmental goals and the Sustainable Development Goals set out in the United Nations 2030 Agenda³. Digitalisation remains the responsibility of all relevant specialist organisations, which have the lead in implementing the measures. The 2025 Strategy replaces the Digital Switzerland Strategy 2024 with effect from 1 January 2025.

2 VISION

Switzerland consistently prioritises digital offerings for the benefit of everyone, regardless of gender, age or origin ('digital first'). It makes targeted use of the opportunities offered by sustainable digital transformation so that everyone benefits in the long run. Switzerland is one of the most digitally competitive and innovative countries in Europe.

3 DOMAINS WITH INDICATORS

The Digital Switzerland Strategy 2025 is structured around five long-term domains. These domains are based on the EU's Digital Compass⁴. Focus themes and measures are each assigned to a domain. This structure is intended to create a clear overview of sovereign activities that are important for a digital Switzerland. The Federal Council measures progress in each domain according to two indicators⁵. As far as possible, the values are compared against international benchmarks.



Education and skills

People, businesses and public authorities have sufficient skills to make the most of new technologies and are able to evaluate them critically. Indicators:

Share of the population with advanced digital skills	42 %	2023
Share of ICT specialists on the Swiss labour market (excl. apprentices)	5.7 % (4.7 % ♂, 0.9 % ♀)	2023



Security and trust

People in Switzerland can move around safely in the digital environment; privacy is protected. Indicators:

Threat situation in cyberspace: number of cyber incidents reported to the National Cyber Security Centre	49380	2023
Cybercrime, identification of crimes with a cyber element	43839 cases	2023



Framework

Businesses and society can count on a reliable and advantageous framework for the digital environment. Indicators:

Digital competitiveness, Switzerland's place in the IMD World Digital Competitiveness Ranking	Rank 2	2024
Share of new firms in the ICT sector as a percentage of the total number of start-ups	4.9 %	2022

¹ See Ordinance of 25 November 2020 on the Coordination of the Digital Transformation and ICT Steering in the Federal Administration; SR 172.010.58.

² Art. 2 of the Government and Administration Organisation Act of 21 March 1997. SR 172.010.

³ Available at <https://unric.org>

⁴ See Europe's Digital Decade: digital targets for 2030 | European Commission (europa.eu).

⁵ The 10 indicators were initially defined. They are reviewed on an ongoing basis and adjusted if necessary. For details see www.digital.swiss.



Infrastructure

Public authorities promote and operate reliable and resilient physical and digital infrastructure. Indicators:

Percentage of Swiss territory with 5G coverage	92 %	2022
Availability of Open Government Data, number of data sets on opendata.swiss	11812	10.2024



Digital public services

Public authorities offer their services digitally as standard (digital first); they are user oriented and barrier free. Indicators:

Availability of online services for the public	79 %	2022
Digital public services for businesses	73 %	2023

4 FOCUS THEMES

The focus themes form the starting point for new measures and Federal Council mandates, insofar as they fall under federal remit. They are the subject of the meetings of the Digital Switzerland Advisory Committee, chaired by a member of the Federal Council discuss the topic in depth. The Federal Council in which experts determines the focus themes annually. The lead departments are responsible for their implementation. In 2025, the three focus themes are:



Artificial intelligence: Legal situation and the use of AI in the Federal Administration

Lead: DETEC (OFCOM) in cooperation with the FDJP (Federal office of justice), the FDFA and the Federal Chancellery. Implementation of the approach chosen by the Federal Council for regulating artificial intelligence (AI). This approach ensures that basic rights, democracy and the rule of law are protected, while at the same time promoting Switzerland's innovativeness and competitiveness. The aim is to create legal certainty. Efforts to promote the use of AI in the Federal Administration are also underway.



Strengthening information security and cyber security for the whole of Switzerland

Lead: DDPS (National Cyber Security Centre and the State Secretariat for Security Policy). Information security will be strengthened in order to effectively protect Switzerland and its population. The focus is on raising awareness, applying protective measures in everyday life and ensuring that the Administration is ready to act in the event of an emergency or disaster. These security measures will also benefit cantonal and communal administrations. Furthermore, the new structures for information security and cyber security are to be established.



Promoting the use of Open Source Software in the Federal Administration

Lead: FCh (Digital Transformation and ICT Steering Sector). The Federal Administration will actively publish and promote the use of Open Source Software (OSS) in order to increase transparency, security and innovation in IT systems and to strengthen the digital sovereignty of the Administration. At the same time, the exchange of knowledge and cooperation with the national and international open source community will be intensified, enabling Switzerland to play a pioneering role and strengthen its digital sovereignty.

ACTION PLAN

The action plan forms part of the Digital Switzerland Strategy 2025. It defines the relevant measures and provides an overview of the status of their implementation. Measures are specific, time-limited programmes, projects or initiatives taken by internal or external actors. They make a significant contribution to Switzerland's digital transformation. Their progress is continuously updated by the lead actors and published as an overview on www.digital.swiss.

RESPONSIBILITIES AND IMPLEMENTATION

The Federal Chancellery's Digital Transformation and ICT Steering Sector (DTI) is responsible for the ongoing development, coordination, communication and monitoring of the Digital Switzerland Strategy 2025. It reports annually to the Federal Council on the progress of the strategy and draws up proposals for new focus themes in close cooperation with the departments. The respective lead actors are responsible for implementing the individual measures and provide the DTI Sector with regular progress reports.



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