

BE BETTER

Real Estate Program



Excellence
Responsibility
Value
Dependability
Growth
Respect
Professionalism
Authenticity
Commitment
Ethical
Proactive
Quality
Caring
Strength
Relationships
Honesty
Partnerships
Innovation

Passion

What is the Be Better Program?

The Be Better Program allows BHGRE to offer your employees cash back on their Real Estate purchase and sale, while additionally making sure they are assigned to one of our top agents within the company. There is NO cost to you as the employer to offer this incentive plan to your employees. The monetary responsibility to furnish your employee with the cash back falls on us and the agent who is servicing. In addition to that, BHGRE will make a monetary donation to an entity of your choice for every transaction.

We want to continue to provide first class service and financial assistance to help companies grow, so that they can further assist their employees anyway they can, which led us to create the *Be Better Program*.



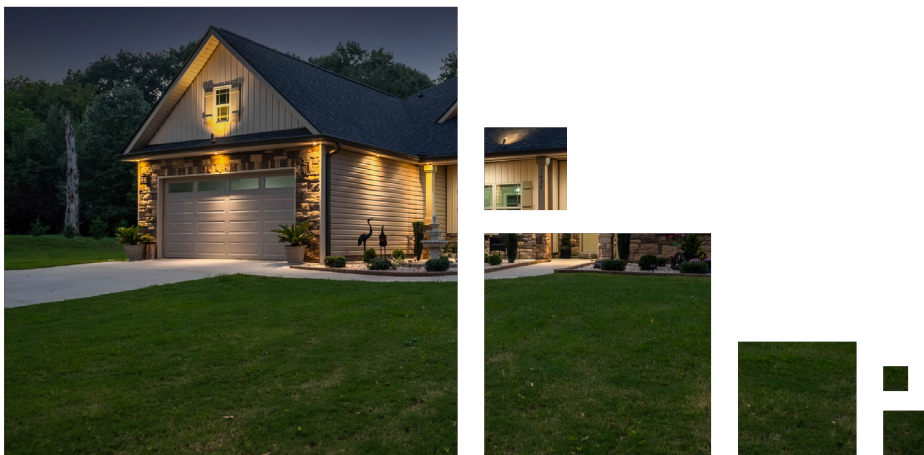
Why Enroll?

Employer Benefits:

- One main point of contact (Our Relocation Director)
- Monetary benefit straight to your employee's pocket
- Reduced closing costs and fees to your employees
- Great incentive to offer your employees as a perk to work for you
- Monetary donation to entity of your choice

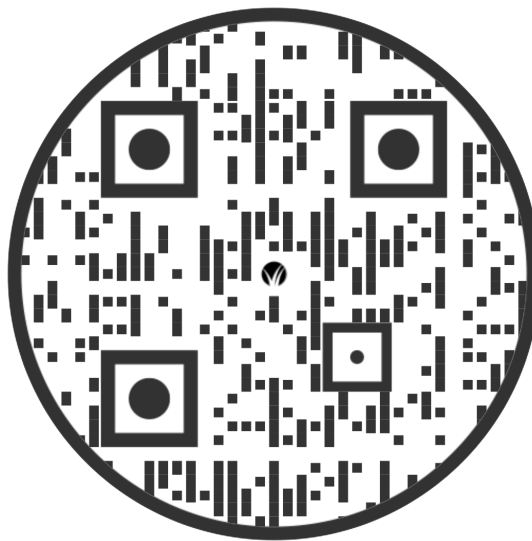
Employee Benefits:

- Cash back to assist with closing costs and other expenses
- Work with a Top-Rated Realtor who has met **ALL QUALIFICATIONS**
- Discounted title costs by our partnered Title Company
- Discounted financing costs by our partnered Loan Officers



How much cash back should you expect?

- Our cash back incentives range to a wide array based off purchase price, commission paid on a particular property, location of said property and volume of referrals placed.
- Not only will your employees be receiving a substantial amount in cash back off of their purchase, but due to our partnerships with Title, they will additionally receive reduced closing costs on the transaction.
- On top of the cash back and reduced closing costs, your employees will ALSO benefit from reduced financing costs due to our partnerships with Lenders.
- As we continue to work with you and your company, and develop a relationship, our cash back and rewards to you will continue to increase over time to further assist your needs.
- At the end of the day, our mission is to give you and your employees a first class Real Estate experience while additionally assisting their financial needs in purchasing or selling a home. Our team will be with you every step of the way.



SCAN HERE TO FIND OUT MORE!

Our Story

Better Homes & Gardens Real Estate continues to be one of the top Real Estate companies in South Florida, and has been for over 35 years now (the iconic Brand itself celebrates its 100th anniversary in 2022!). We pride ourselves in being true to our values of innovation, communication and our commitment to customer service, which is why we feel we have been the go-to Real Estate partner for South Florida over the years.



Important information to know

All of your employees along with their immediate and extended family members are eligible to participate in the Be Better Program. Only a select group of top rated agents at BHGRE will be qualified to work with your employees. Individuals are required to enroll in the program by calling our Relocation Director, Liz Oakley, prior to working with an agent. Liz will then assign the employee to the best agent to service them based on location, price range, etc.

Agents who are eligible to service in this program have met all qualifications, including a background check, a production and experience requirement and frequent mandatory service trainings.

For employees to be eligible for all benefits, they must enroll in the Be Better Program prior to working with an agent. We believe this can be very valuable, especially if they do not qualify for corporate sponsored benefits

BHGRE will provide marketing templates to you to include your logo and any additional verbiage desired. BHGRE will also provide an electronic version upon request.



