



Hustlers
Conference

YA HUSTLE



YaHustle

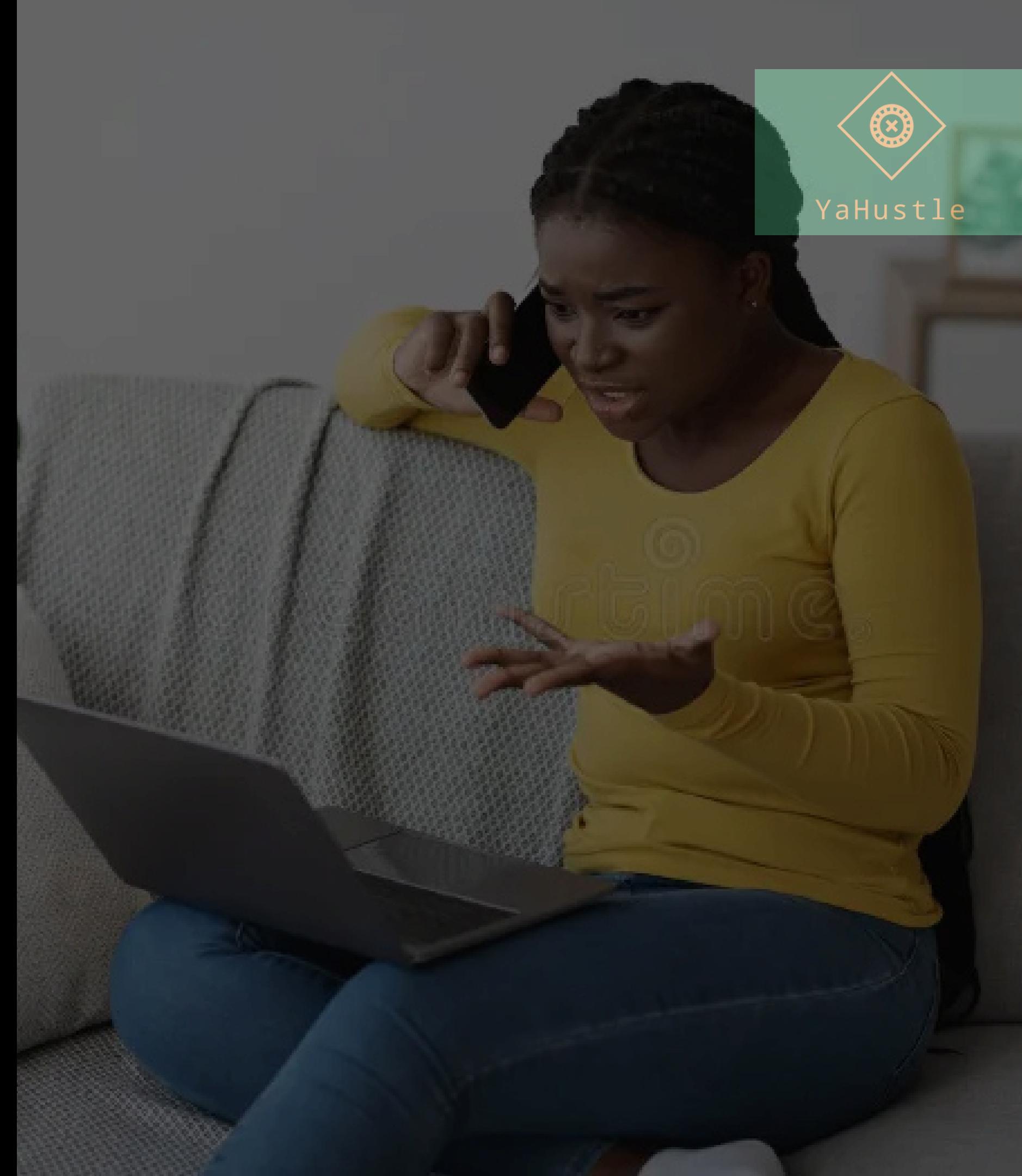


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WHAT'S "THE HUSTLE?"

Freelancing in our ecosystem comes with a number of challenges:

- Access to Reliable Opportunities for freelance locals.
- Building a Trustworthy Reputation
- Payment and Currency Challenges



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WHAT'S “YAHUSTLE”?



■ LINK FREELANCERS TO JOB PROVIDERS

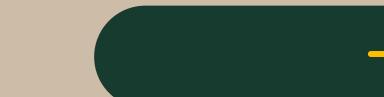
We offer freelancers and job providers with a pool of employee and employer options

■ TRUSTWORTHY EMPLOYEE - EMPLOYER TERMS

We ensure everyone is in for business!! A prominent job meets an efficient freelancer.



ALL FOR A PAINLESS PRICE !!!





HOW IT WORKS - I



PROGRESSIVE WEB APP

By means of a service worker, YaHustle helps combat network interruptions for its freelancers and clients.

POWERED BY FAPSHI API

Safe and reliable transactions possible by the use of the Fapshi API in the platform.





HOW IT WORKS - II



IN ESCROW

The platform serves as a third party for holding of transaction assets until legal conditions have been met to transfer it.

CREDIBILITY CHECK

The Platform takes in User NID, Facial input, Social Media Handles and User personal Information, All in a bid to ensure maximum user credibility.





THE MONEY ASPECT



- **The 2% Rule**
 - For each successful freelancer payment, the platform charges 2% of the total pay.
- This ensures Freelancers are both **willing** and **able** to pay, the platform dues after a successful business transaction with employers.



BUSINESS MODEL

Platform Development	500,000 - 1,000,000 XAF (one-time cost)	Uses open-source technologies to reduce costs
Hosting & Maintenance	50,000 XAF/month	Utilizes affordable local/cloud solutions for uptime and security.
Fapshi API Fees	Variable (based on transactions)	Covers integration, processing, and withdrawal costs.
Marketing & Outreach	100,000 XAF/month	Focuses on social media ads, WhatsApp, and influencer marketing.
Customer Support	75,000 XAF/month	Implements chatbots and human support for escalations.
Operational Costs	50,000 XAF/month	Covers domain, email, and other admin expenses.



TOTAL COST

TOTAL COST: 1,100,000 FCFA





REVENUE



- If freelancers withdraw 50,000 XAF per month, a 2% fee is charged.
- With 1,000 freelancers, that would generate:
 - $1,000 \text{ freelancers} \times 50,000 \text{ XAF} \times 2\% = 1,000,000 \text{ XAF/month.}$



CONCLUSION

With YaHustle, you can freelance

without fear of :

- Payment transfer barriers
- Credibility concerns... and
- Network connectivity concerns.





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THANK YOU