## 

September 2025

## GUDELINES



ENEREPEREPERE

OUR VALUES Brand Guidelines: DUCKS ON FIRE September 2025

BOLD FUN UNIQUE ARTISTIC PROFESSIONAL FREER FERRE

LOGO USAGE

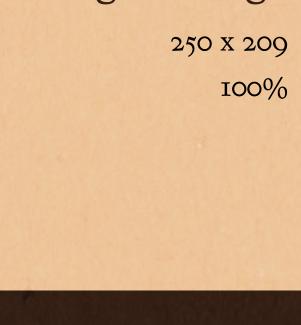
YESSS



Vertical Logo is less clear

ENERE BREFER

WHITE SPACE



Original Logo



203.77 X 170.39 150.14 X 125.55 Minimum size: 98.57 x 82.42 ENERE EREPER

TYPOGRAPHY

Brand Guidelines: DUCKS ON FIRE

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Goudy Bookletter 1911: 36 px HEADINGTEXT Backcountry: 96 px

Goudy Bookletter 1911: 24 px

Body Text

Subheading Text

Backcountry: 245 px Brand Guidelines: DUCKS ON FIRE

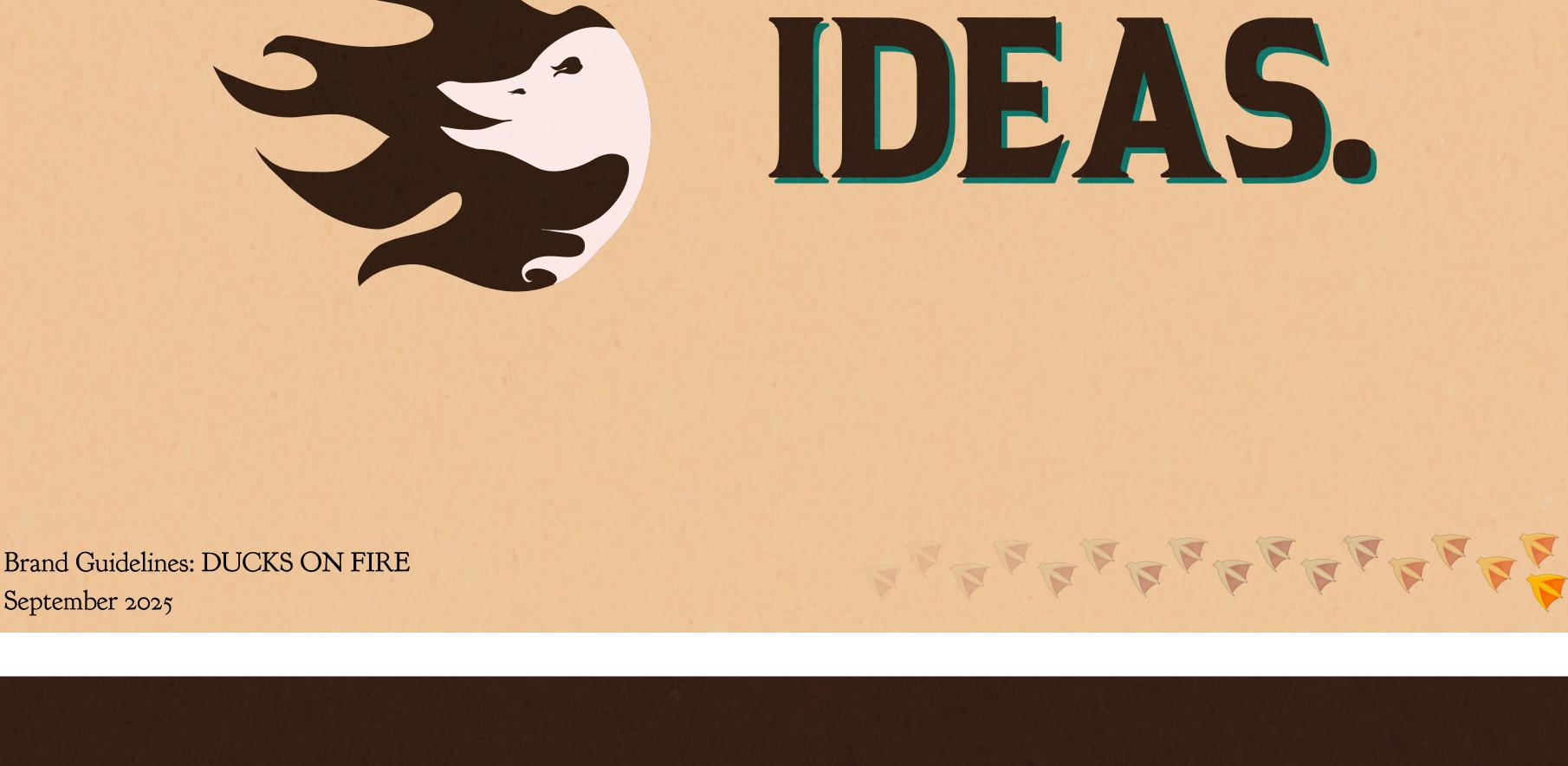
Background: Desert Sand - #EDCBAB

Text: Bistre - #35231D

Primary Colour: Syracuse Desert Orange - #F3532B Accent Colour: Teal - #107E7D Secondary Colour: Cocoa Brown - #D97430 Brand Guidelines: DUCKS ON FIRE

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