Contents

Introduction

1. The Fourth Industrial Revolution

1.1 Historical Context
1.2 Profound and Systemic Change

2. Drivers

2.1 Megatrends
2.1.1 Physical
2.1.2 Digital
2.1.3 Biological

2.2 Tipping Points

3. Impact

3.1 Economy
3.1.1 Growth
3.1.2 Employment
3.1.3 The Nature of Work

3.2 Business
3.2.1 Consumer Expectations
3.2.2 Data-Enhanced Products
3.2.3 Collaborative Innovation
3.2.4 New Operating Models

3.3 National and Global
3.3.1 Governments
3.3.2 Countries, Regions and Cities

3.3.3 International Security

3.4 Society
3.4.1 Inequality and the Middle Class
3.4.2 Community

3.5 The Individual
3.5.1 Identity, Morality and Ethics
3.5.2 Human Connection
3.5.3 Managing Public and Private Information

The Way Forward

Acknowledgements

Appendix: Deep Shift

1. Implantable Technologies
2. Our Digital Presence
3. Vision as the New Interface
4. Wearable Internet
5. Ubiquitous Computing
6. A Supercomputer in Your Pocket
7. Storage for All
8. The Internet of and for Things
9. The Connected Home
10. Smart Cities
11. Big Data for Decisions
12. Driverless Cars
13. Artificial Intelligence and Decision-Making
14. AI and White-Collar Jobs
15. Robotics and Services
16. Bitcoin and the Blockchain
17. The Sharing Economy
18. Governments and the Blockchain
19. 3D Printing and Manufacturing
20. 3D Printing and Human Health
21. 3D Printing and Consumer Products

22. Designer Beings
23. Neurotechnologies

Notes