

Tushar Vani

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PROFILE SUMMARY

Motivated MCA graduate with a passion for frontend development and UI/UX design. Equipped with a solid foundation in web technologies and design principles. Demonstrated ability to build responsive, user-centric web applications, and improve user experiences. Proven expertise in collaborative project work, using modern tools like React.js, Figma, and Canva to deliver high-quality solutions.

KEY SKILLS

- Web Development:** HTML, CSS, JavaScript, React.js
- UI/UX Design:** Figma, Canva, Wireframing, Prototyping
- Project Management:** Agile, Team Leadership, Time Management
- Problem Solving:** Analytical Thinking, Troubleshooting
- Communication:** Effective Collaboration, Cross-functional Teamwork
- Self-Motivated:** Enthusiastic about continuous learning and applying new skills.

PROFESSIONAL EXPERIENCE

Frontend Developer Intern

Infograins Software Solutions Pvt. Ltd. – Indore, Madhya Pradesh

Jan 2023 – Mar 2023

- Developed and implemented a dynamic **e-commerce platform** using **React.js**, significantly enhancing user experience through a responsive and intuitive design that improved accessibility across multiple devices.
- Led the **UI/UX design** of the platform, focusing on optimizing usability and visual aesthetics to align with client requirements, resulting in a highly engaging and user-friendly interface.
- Collaborated closely with **backend developers** to integrate **RESTful APIs**, ensuring seamless data flow and consistent functionality across the platform's front-end and back-end.
- Conducted **code reviews** and provided guidance to junior developers, promoting best coding practices, improving overall code quality, and enhancing team productivity.

- Actively contributed to the implementation of **unit testing** and **debugging** processes to ensure platform stability and performance.
 - Participated in **Agile development sprints**, using tools such as **JIRA** for task management, which helped deliver project milestones on time.
 - Improved platform performance by optimizing **React component rendering** and implementing lazy loading techniques, resulting in reduced load times and improved user retention.
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PROJECTS

Freelance Web UI Design Projects

- Designed modern, mobile-responsive web interfaces using Figma, ensuring designs were aligned with client branding and optimized for user experience across devices (desktop, tablet, mobile).
- Developed interactive prototypes for web and mobile applications, facilitating user testing and gathering valuable feedback to refine and iterate designs.
- Implemented UX best practices user flow design, and information architecture to create seamless navigation and user journeys.
- Integrated user feedback into the design process, continuously optimizing and enhancing interfaces based on real-world insights.
- Utilized Canva for creating marketing assets such as banners, social media posts, and email templates, enhancing the overall brand presence.

Social Media Post Design (Freelance)

- Designed visually engaging and user-friendly social media posts for brands using Figma and Canva, ensuring designs aligned with client marketing strategies, brand identity, and target audience.
 - Focused on optimizing post layouts for higher user engagement, leveraging proven design principles such as colour theory, typography, and visual hierarchy to capture attention and encourage interaction.
 - Created dynamic and interactive content (such as carousels, infographics, and animated posts) to boost user engagement and drive traffic to brand websites or product pages.
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EDUCATION & CERTIFICATIONS

Master of Computer Applications (MCA)

Medicaps University, Indore, Madhya Pradesh

Sept 2023

- Majors: Web Development & UI/UX Design
- CGPA: **7.12/10**

Bachelor of Computer Applications (BCA)

Shri Vaishnav Institute of Management, Indore, Madhya Pradesh

June 2021

- Majors: Web Technologies & Programming
- Percentage: **57.86%**

Certifications

- **Web Development with React.js** – Coursera (In Progress)
- **UI/UX Design Essentials** – Udemy (Completed)

EXTRACURRICULAR ACTIVITIES

- **Team Leader:** Led a final-year project to develop an e-commerce platform, successfully coordinating team efforts and ensuring timely project completion.
- **Community Volunteer:** Actively participated in local coding workshops to teach HTML, CSS, and JavaScript to underprivileged students, fostering digital literacy in the community.

ADDITIONAL INFORMATION

- **Languages:** English, Hindi
- **Interests:** Web Design Trends, Coding Challenges, Photography