



Enjoy the Benefits of Becoming a Dedicated AAA Preferred Service Provider.

AAA Members expect excellent service from AAA and to consistently meet and exceed those expectations, AAA has established the Preferred Service Provider (PSP) program. This innovative program allows The Auto Club Group (ACG) to react to the demand for roadside assistance and continue to deliver the highest quality service to our members.

When a call comes into AAA, priority goes first to dedicated service providers made up of ACG's club-owned fleet (COF) vehicles and ACG's Preferred Service Providers. With over a 119-year record of service excellence, a solid business footing and plans to take road service excellence to new heights, AAA Dedicated Service Providers lead the way in service excellence. In return for providing and maintaining this high level quality of service to our members, ACG offers a wide range of benefits to the service provider.

Pride in Service Is a Hallmark of the PSP

Even before they put on the AAA colors, the best road service providers are easily distinguishable by their quality of service. Their aim is not just to satisfy customers, but to exceed all their expectations. AAA Members describe this trait best. Here's a typical letter we receive:

"The driver showed up earlier than the stated time. He diagnosed and fixed my car within minutes! The option of having a new battery installed right there was great! I was unaware that AAA provided this service which was so wonderful. I am so glad I renewed my membership. I also have convinced several coworkers to join AAA. Keep up the great work!"

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AAA Preferred Service Providers Can Earn Substantially More.

AAA Preferred Service Providers enjoy extras that can amount to substantial additional earnings.

AAA PSPs Get More Benefits.

As a Preferred Service Provider, you'll receive many benefits, including:

- Enhanced compensation plan
- Performance-based incentive plan
- Free AAA PSP vehicle decals, plus an allowance for decal installation
- Paint allowance, if necessary, to initially convert vehicles to the official color for The Auto Club Group PSP program
- Free in-truck technology/wireless devices enabling service technicians to communicate with the Club's call processing system
- Exclusive and ongoing AAA training to keep you on the cutting edge of your industry
- Increased discounts and benefits through AAA National programs for uniforms, trucks, equipment, D&D accident insurance, banking, communication and technology and more
- First consideration for expansion opportunities
- On-site consulting with an assigned Field Representative to identify additional opportunities to grow your revenue stream – e.g. AAA Battery Service.
- Enhanced training opportunities, including Smith System Driver Training and Roadside Problem Solving Techniques