Supervised Learning Grouping Learning Algorithms Maximum Margin Classifiers Support Vector Machines More About Kernels

## Introduction to Machine Learning

Varun Chandola <chandola@buffalo.edu>

June 30, 2014

### Outline

- Supervised Learning
- Grouping Learning Algorithms
- Maximum Margin Classifiers
- Support Vector Machines
- More About Kernels

#### Outline

- Supervised Learning
  - Learning Parameters
  - Risk Minimization for Parameter Learning
- Grouping Learning Algorithms
  - 0-1 Loss
  - Approximation to 0-1 Loss
- Maximum Margin Classifiers
  - Boundary with Maximum Margin
- 4 Support Vector Machines
  - SVM Learning
  - SVM for Non-Separable Case
  - Optimization Constraints
- More About Kernels
  - Gaussian Kernel

# Supervised Learning

- Classification Task: Use a model (or hypothesis) to assign a label (or value) to a previously unseen instance, x
- Learning Task: Learn the hypothesis or model parameters using training data  $\langle \mathbf{x}_i, y_i \rangle_{i=1}^N$

#### Ideal Learning Algorithm

- Fast
- @ Generalizable

# Learning Parameters Via Loss Minimization

- **Notion of Loss** how badly does the model  $(\mathcal{M})$  perform on a  $\mathbf{x}$  if y is the correct output?
- What can the loss function be (loss(x, y; M))?
- How do you measure this loss?
- If we had all possible realizations of x and corresponding y
- If we have a probability distribution defined over  $\mathbf{x}, y$

$$\mathbb{E}_{p(\mathbf{x},y)}[loss(\mathbf{x},y;\mathcal{M})]$$

- Risk minimization
- Usually we do not have any of these



# Learning Parameters Via Loss Minimization

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# **Empirical Risk Minimization**

- What we do have is an *empirical distribution* (from the training data)!
- Empirical Risk

$$\mathbb{E}_{\tilde{p}(\mathbf{x},y)}[loss(\mathbf{x},y;\mathcal{M})] = \frac{1}{N} \sum_{i=1}^{N} [loss(\mathbf{x}_i,y_i;\mathcal{M})]$$

 Find model parameters (or hypothesis) that minimizes the empirical risk

$$\underset{\mathcal{M}}{\arg\min} \, \mathbb{E}_{\tilde{p}(\mathbf{x},y)}[loss(\mathbf{x},y;\mathcal{M})] = \underset{\mathcal{M}}{\arg\min} \, \frac{1}{N} \sum_{i=1}^{N} [loss(\mathbf{x}_i,y_i;\mathcal{M})]$$

### Structural Risk Minimization

- What if ERM gives multiple solution with "equal" risk?
  - Which model to choose?
  - Choose the one with least complexity (Akaike Information Criterion Minimum Description Length principle, Structural Risk Minimization (SRM))
  - Ensures better generalizability
- SRM provides a trade-off between complexity of an algorithm (VC Dimension) and quality of fit on the training data (empirical error)
  - Low VC dimension ⇒ Low complexity ⇒ Better generalizability

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# Regularized Risk Minimization

Regularize the complexity of the model

$$\underset{\mathcal{M}}{\operatorname{arg\,min}} \frac{1}{N} \sum_{i=1}^{N} [loss(\mathbf{x}_i, y_i; \mathcal{M})] + R(\mathcal{M})$$

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### How do classification algorithms differ from each other?

- What is the output?
  - Probability  $(P(y|\mathbf{x}))$  Bayesian Classifier
  - Score (s(x)) with a threshold? Support Vector Machines, Decision Trees
- How is  $P(y|\mathbf{x})$  computed?
  - From  $P(\mathbf{x}|y)$  (Generative) Naive Bayes Classifier
  - Directly (Discriminative) Logistic Regression
- What is the loss function?
  - 0-1 loss (Not easy to regularize ©)
  - Log loss (Logistic Regression, CRF, Max ent models)
  - Hinge Loss (SVM)
- What is the regularizer?



# Jumping to Linear Classifiers

- Calculate  $\mathbf{w}^{\top}\mathbf{x} + b$  linear combination of features
- Learning can be posed as a general optimization problem

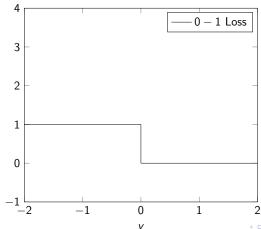
$$\min_{\mathbf{w},b} L(\mathbf{w},b) = \min_{\mathbf{w},b} \sum_{n=1}^{N} \mathbb{I}(y_n(\mathbf{w}^{\top}\mathbf{x}_n + b) < 0) + \lambda R(\mathbf{w},b)$$

- I is an indicator function (1 if (.) is 0, 0 otherwise)
- Objective function = Loss function +  $\lambda$ Regularizer
- Objective function wants to fit training data well and have simpler solution

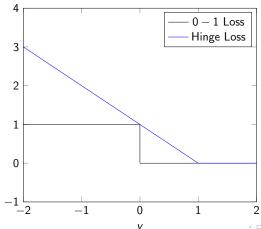
# 0-1 Loss is Hard to Optimize

- Combinatorial optimization problem
- NP-hard
- No polynomial time algorithm
- Loss function is non-smooth, non-convex
- Small changes in w, b can change the loss by lot

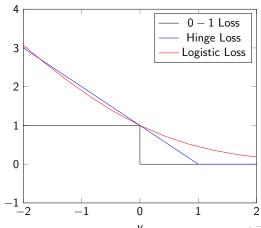
- Different linear classifiers use different approximations to 0-1 loss
  - Also known as surrogate loss functions



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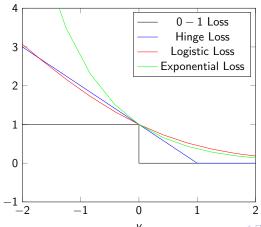


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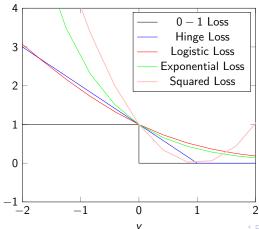


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### Role of Regularizers

Recall the optimization problem for linear classification

$$\min_{\mathbf{w},b} L(\mathbf{w},b) = \min_{\mathbf{w},b} \sum_{n=1}^{N} \mathbb{I}(y_n(\mathbf{w}^{\top}\mathbf{x}_n + b) < 0) + \lambda R(\mathbf{w},b)$$

- What is the role of the regularizer term?
  - Ensure simplicity
- Ideally we want most entries of w to be zero
- Why?
- Desired minimization

$$R(\mathbf{w},b) = \sum_{d=1}^{D} \mathbb{I}(w_d \neq 0)$$

### Role of Regularizers

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NP Hard



# Approximate Regularization

#### • Norm based regularization

• I<sub>2</sub> squared norm

$$\|\mathbf{w}\|_2^2 = \sum_{d=1}^D w_d^2$$

• I<sub>1</sub> norm

$$\|\mathbf{w}\|_1 = \sum_{d=1}^D |w_d|$$

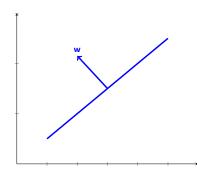
•  $I_p$  norm

$$\|\mathbf{w}\|_{p} = (\sum_{d=1}^{D} w_{d}^{p})^{1/p}$$

- Norm becomes non-convex for p < 1
- I1 norm gives best results
- I<sub>2</sub> norm is easiest to deal with

# Linear Hyperplane

- Separates a *D*-dimensional space into two half-spaces
- Defined by  $\mathbf{w} \in \Re^D$ 
  - Orthogonal to the hyperplane
  - This w goes through the origin
  - How do you check if a point lies "above" or "below" w?
  - What happens for points on w?



# Make hyperplane not go through origin

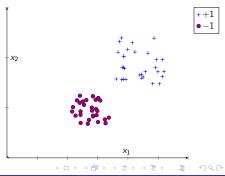
- Add a bias b
  - b > 0 move along **w**
  - b < 0 move opposite to **w**
- How to check if point lies above or below w?
  - If  $\mathbf{w}^{\top}\mathbf{x} + b > 0$  then  $\mathbf{x}$  is above
  - Else, below

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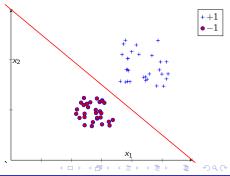
$$y = \mathbf{w}^{\top} \mathbf{x} + b$$

- Remember the Perceptron!
- If data is linearly separable
  - Perceptron training guarantees learning the decision boundary
- There can be other boundaries
  - Depends on initial value for w
- But what is the best boundary?



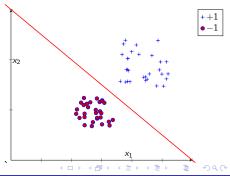
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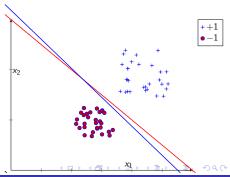
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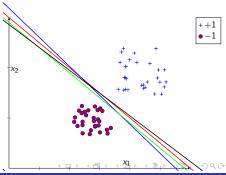
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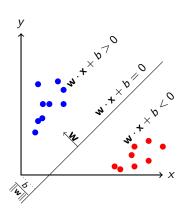
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# The Notion of Maximum Margin

- If multiple solutions classify the training data perfectly
- Find one which will give the smallest generalization error
- Equivalent to choosing the decision surface with Maximum Margin



### Line as a Decision Surface

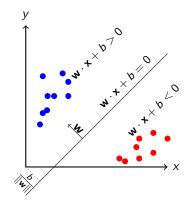
- Decision boundary represented by the hyperplane w
- For binary classification, w points towards the positive class

#### **Decision Rule**

$$y = sign(\mathbf{w}^{\top}\mathbf{x} + b)$$

$$\bullet$$
  $\mathbf{w}^{\top}\mathbf{x} + b > 0 \Rightarrow y = +1$ 

$$\bullet$$
  $\mathbf{w}^{\top}\mathbf{x} + b < 0 \Rightarrow y = -1$ 



# What is a Margin?

- Margin is the distance between an example and the decision line
- ullet Denoted by  $\gamma$
- For a positive point:

$$\gamma = \frac{\mathbf{w}^{\top} \mathbf{x} + b}{\|\mathbf{w}\|}$$

• For a negative point:

$$\gamma = -\frac{\mathbf{w}^{\mathsf{T}}\mathbf{x} + b}{\|\mathbf{w}\|}$$

#### Functional Interpretation

 Margin positive if prediction is correct; negative if prediction is incorrect



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# Support Vector Machines

- A hyperplane based classifier defined by w and b
- Find hyperplane with maximum separation margin on the training data
- Assume that data is linearly separable (will relax this later)
  - Zero training error (loss)

#### **SVM Prediction Rule**

$$y = sign(\mathbf{w}^{\top}\mathbf{x} + b)$$

#### SVM Learning

- Input: Training data  $\{(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), \dots, (\mathbf{x}_N, y_N)\}$
- **Objective**: Learn **w** and *b* that maximizes the margin

# **SVM** Learning

- SVM learning task as an optimization problem
- Find w and b that gives zero training error
- Maximizes the margin  $(=\frac{2}{\|w\|})$
- ullet Same as minimizing  $\| {f w} \|$

#### Optimization Formulation

$$\label{eq:minimize} \begin{split} & \underset{\mathbf{w},b}{\text{minimize}} & & \frac{\|\mathbf{w}\|^2}{2} \\ & \text{subject to} & & y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq 1, \ n = 1, \dots, N. \end{split}$$

• Optimization with N linear inequality constraint



# A Different Interpretation of Margin

- What impact does the margin have on w?
- Large margin  $\Rightarrow$  Small  $\|\mathbf{w}\|$
- Small  $\|\mathbf{w}\| \Rightarrow \text{regularized/simple solutions}$
- Simple solutions ⇒ Better generalizability (Occam's Razor)

## Solving the Quadratic Optimization Problem

#### **Optimization Formulation**

minimize 
$$\frac{\|\mathbf{w}\|^2}{2}$$
  
subject to  $y_n(\mathbf{w}^{\top}\mathbf{x}_n + b) \ge 1, \ n = 1, \dots, N.$ 

- There is one quantity to minimize and N constraints
- Primal formulation Lagrange Multipliers
- Bring constraints into the objective function

#### Primal Lagrangian Formulation

minimize 
$$L_P(\mathbf{w}, b, \alpha) = \frac{\|\mathbf{w}\|^2}{2} + \sum_{n=1}^N \alpha_n (1 - y_n(\mathbf{w}^\top \mathbf{x}_n + b))$$

### Solving the Quadratic Optimization Problem

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### More About Quadratic Optimization

- The Lagrangian is a lower bound on the original problem
- Find optimal values of  ${\bf w}$  and  ${\bf b}$ , w.r.t.  ${\bf \alpha}$  by setting the derivative to 0:

$$\frac{\partial L_P}{\partial \mathbf{w}} = 0 \Rightarrow \mathbf{w} = \sum_{n=1}^N \alpha_n y_n \mathbf{x}_n$$

$$\frac{\partial L_P}{\partial b} = 0 \Rightarrow \sum_{n=1}^N \alpha_n y_n = 0$$

• Use the above results in the Primal Lagrangian  $L_P$  to get the Dual Lagrangian:

minimize 
$$L_D(\mathbf{w}, b, \alpha) = \sum_{n=1}^{N} \alpha_n - \frac{1}{2} \sum_{n=1}^{N} \sum_{m=1}^{N} \alpha_m \alpha_n y_m y_n (\mathbf{x}_m^{\top} \mathbf{x}_n)$$
  
subject to  $\sum_{n=1}^{N} \alpha_n y_n = 0, \alpha_n \ge 0; n = 1, \dots, N.$ 

# Solving for $\alpha_n$

- ullet A **Quadratic Programming** problem in lpha
- ullet Use "off-the-shelf" quadratic solvers for  $L_D$ 
  - quadprog (MATLAB), CVXOPT
- Solution should satisfy certain conditions
- Also known as the Karush-Kuhn-Tucker (KKT) Conditions

### The Karush-Kuhn-Tucker Conditions

$$\frac{\partial}{\partial \mathbf{w}} L_P(\mathbf{w}, b, \alpha) = \mathbf{w} - \sum_{n=1}^N \alpha_n y_n \mathbf{x}_n = 0$$
 (1)

$$\frac{\partial}{\partial b} L_P(\mathbf{w}, b, \alpha) = -\sum_{n=1}^{N} \alpha_n y_n = 0$$
 (2)

$$y_n\{\mathbf{w}^{\top}\mathbf{x}_n + b\} - 1 \geq 0 \tag{3}$$

$$\alpha_n \geq 0 \tag{4}$$

$$\alpha_n(y_n\{\mathbf{w}^{\top}\mathbf{x}_n + b\} - 1) = 0$$
 (5)

#### From Primal to Dual

• Using KKT conditions (1) and (2), we get:

$$\mathbf{w} = \sum_{n=1}^{N} \alpha_n y_n \mathbf{x}_n$$
$$0 = \sum_{n=1}^{N} \alpha_n y_n$$

- Now we only need to optimize using  $\alpha_n$ 's
- This is done using the dual formulation



## Two Key Observations from Dual Formulation

#### Observation 1: Dot Product Formulation

- All training examples  $(\mathbf{x}_n)$  occur in dot/inner products
- Also recall the prediction using SVMs

$$y^* = sign(\mathbf{w}^{\top}\mathbf{x}^* + b)$$

$$= sign((\sum_{n=1}^{N} \alpha_n y_n \mathbf{x}_n)^{\top}\mathbf{x}^*)$$

$$= sign(\sum_{n=1}^{N} \alpha_n y_n \frac{(\mathbf{x}_n^{\top}\mathbf{x}^*)}{(\mathbf{x}_n^{\top}\mathbf{x}^*)})$$

- Replace the dot products with kernel functions
  - Kernel or non-linear SVM

## Two Key Observations from Dual Formulation

#### Observation 2: Most $\alpha_n$ 's are 0

• KKT condition #5:

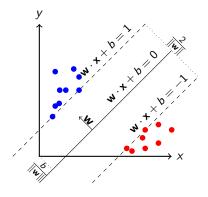
$$\alpha_n(y_n\{\mathbf{w}^{\top}\mathbf{x}_n+b\}-1)=0$$

• If  $x_n$  not on margin

$$y_n\{\mathbf{w}^{\top}\mathbf{x}_n + b\} > 1$$

$$\Rightarrow \qquad \alpha_n = 0$$

- $\alpha_n \neq 0$  only for  $\mathbf{x}_n$  on margin
- These are the support vectors
- Only need these for prediction



# What if data is not linearly separable?

- Cannot go for zero training error
- Still learn a maximum margin hyperplane
  - Allow some examples to be misclassified
  - ② Allow some examples to fall inside the margin
- How do you set up the optimization for SVM training

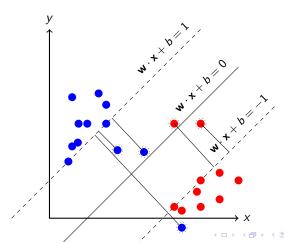
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# **Cutting Some Slack**



## **Introducing Slack Variables**

• Separable Case: To ensure zero training loss, constraint was

$$y_n(\mathbf{w}^{\top}\mathbf{x}_n+b)\geq 1 \quad \forall n=1\dots N$$

Non-separable Case: Relax the constraint

$$y_n(\mathbf{w}^{\top}\mathbf{x}_n + b) \ge 1 - \xi_n \quad \forall n = 1 \dots N$$

- $\xi_n$  is called **slack variable**  $(\xi_n \ge 0)$
- For misclassification,  $\xi_n > 1$

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## Relaxing the Constraint

- It is OK to have some misclassified training examples
  - Some  $\xi_n$ 's will be non-zero
- Minimize the number of such examples

• Minimize 
$$\sum_{n=1}^{N} \xi_n$$

Optimization Problem for Non-Separable Case

$$\label{eq:maximize} \begin{split} \max_{\mathbf{w},b} & \quad f(\mathbf{w},b) = \|\mathbf{w}\|^2 + C \sum_{n=1}^N \xi_n \\ \text{subject to} & \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq 1 - \xi_n, \xi_n \geq 0 \ n = 1, \dots, N. \end{split}$$

• *C* controls the impact of margin and the margin error.

## Relaxing the Constraint

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- Minimize the number of such examples
  - Minimize  $\sum_{n=1}^{N} \xi_n$
- Optimization Problem for Non-Separable Case

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• C controls the impact of margin and the margin error.



# **Estimating Weights**

- What is the role of *C*?
- Similar optimization procedure as for the separable case (QP for the dual)
- Weights have the same expression

$$\mathbf{w} = \sum_{n=1}^{N} \alpha_n y_n \mathbf{x}_n$$

- All training examples exist in dot products (kernelizable)
- Support vectors are slightly different
  - **①** Points on the margin  $(\xi_n = 0)$
  - ② Inside the margin but on the correct side  $(0 < \xi_n < 1)$
  - **3** On the wrong side of the hyperplane  $(\xi_n \ge 1)$



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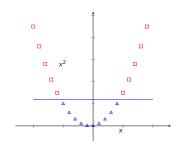
# Why Use Kernels?

- $x \in \Re$
- No linear separator

 $\bullet \ \mathsf{Map} \ x \to \{x, x^2\}$ 

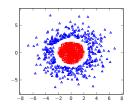
• Separable in 2D space

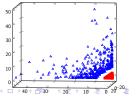




# Another Example

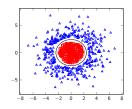
- $\mathbf{x} \in \Re^2$
- No linear separator
- Map  $\mathbf{x} \to \{x_1^2, \sqrt{2}x_1x_2, x_2^2\}$
- A circle as the decision boundary

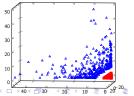




# Another Example

- $\mathbf{x} \in \Re^2$
- No linear separator
- Map  $\mathbf{x} \to \{x_1^2, \sqrt{2}x_1x_2, x_2^2\}$
- A circle as the decision boundary







#### The Gaussian Kernel

• The squared dot product kernel  $(\mathbf{x}, \mathbf{x}' \in \Re^2)$ :

$$k(\mathbf{x}, \mathbf{x}') = \mathbf{x}^{\top} \mathbf{x}' \triangleq \phi(\mathbf{x})^{\top} \phi(\mathbf{x}')$$

$$\phi(\mathbf{x}) = \{x_1^2, \sqrt{2}x_1x_2, x_2^2\}$$

• What about the Gaussian kernel (radial basis function)?

$$k(\mathbf{x}, \mathbf{x}') = \exp\left(-\frac{1}{2\sigma^2}||\mathbf{x} - \mathbf{x}'||^2\right)$$

## Why is the Gaussian Kernel Mapping to Infinite Dimensions

• Assume  $\sigma = 1$  and  $\mathbf{x} \in \Re$  (denoted as x)

$$k(x,x') = \exp(-x^2)\exp(-x'^2)\exp(2xx')$$

$$= \exp(-x^2)\exp(-x'^2)\sum_{k=0}^{\infty} \frac{2^k x^k x'^k}{k!}$$

$$= \sum_{k=0}^{\infty} \left(\frac{2^{k/2}}{\sqrt{k!}} x^k \exp(-x^2)\right) \left(\frac{2^{k/2}}{\sqrt{k!}} x'^k \exp(-x'^2)\right)$$

Using Maclaurin Series Expansion

$$k(x,x') = \begin{pmatrix} 1 \\ 2^{1/2}x^1 \exp(-x^2) \\ \frac{2^{2/2}}{2}x^2 \exp(-x^2) \\ \vdots \end{pmatrix} \times \begin{pmatrix} 1 \\ 2^{1/2}x'^1 \exp(-x'^2) \\ \frac{2^{2/2}}{2}x'^2 \exp(-x'^2) \\ \vdots \end{pmatrix}^{\top}$$

#### **SVM Extensions**

- Multiple classes
  - One vs. Rest
  - One vs. One
- One class SVM
- Transductive SVM (Semi-supervised Learning)
- Support Vector Regression
- Oustom kernels (Use a Gram matrix)

### References |