## Module 8: Bayesian Fellegi and Sunter

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# Reading

- ▶ Binette and Steorts (2020)
- ► Sadinle (2014)

## Duplicate detection

**Duplicate detection** is the task of finding sets of records that refer to the same entities within a data file.

# Overview of Bayesian Fellegi and Sunter

Give an overview of the framework

#### Notation

Assume there are a total of n records in a database.

Assume there is one database with r records labeled

$$\{1,2,\dots,r\}$$

where more than one record can refer to the same entity.

Assume that n < r.

Thus, we can view this problem as partitioning the database into n groups of matches/non-matches.

### Representation of partitions

A partition of a set is a collection of nonempty and non-overlapping subsets whose union is the original set.

Sadinle (2014) refers such subsets groups or cells.

### Example

Suppose the database has five records total  $\{1, 2, 3, 4, 5\}$ .

One potential partition can be represented by the following three groups:

$$\{1,3\},\{2\},\{4,5\}.$$

Each group represents an underlying entity.

In this example, records 1,3 are co-referent; records 4,5 are co-referent, and record 2 is a singleton record.

#### Co-reference matrix

A partition can also be represented by a matrix.

Consider the matrix  $\Delta$  of dimension  $r \times r$ , where

$$\Delta_{ij} = egin{cases} 1, & ext{if records i,j are co-referent} \\ 0, & ext{otherwise}. \end{cases}$$

 $\Delta$  is referred to as the co-reference matrix.

 $\boldsymbol{\Delta}$  is symmetric with only ones in the diagonal.

## Labellings of the partition's groups

Unfortunately, it is not computationally inefficient to utilized the co-reference matrix in practice.

An alternative is to use arbitrary labelings of the partition's groups.

## Labellings of the partition's groups

Assume that r the maximum number of entities possibly represented in the database.

Define

$$Z_i = q, \quad i = 1, \ldots, r$$

if record *i* represents entity q,  $1 \le q \le r$ .

$$Z=(Z_1,Z_2,\ldots,Z_r)$$

contains all the records labels.

Thus,

$$\Delta_{ij}=I(Z_i=Z_j).$$

# Example (Continued)

Recall our database has  $\{1, 2, 3, 4, 5\}$  records and the partition can be represented by the three groups:

$$\{1,3\},\{2\},\{4,5\}.$$

What would be examples Z of arbitary labellings for this example?

# Example (Continued)

The labelings

$$Z = (1, 2, 1, 3, 3)$$

or

$$Z = (4, 1, 4, 2, 2)$$

would correspond to this partition because both  $Z_1 = Z_3 = Z_4 = Z_5$  and  $Z_2$  gets its own value.

#### Connection to the rth Bell number

The number of ways in which a data file with r records can be partitioned is given by the rth Bell number, which grows rapidly with r.

See Rota (1964).

## Comparison data

- Comparison data are obtained by comparing pairs of records, with the goal of finding evidence of whether two records refer to the same entity.
- ► Intuitively, two records referring to the same entity should be very similar.

#### Notation

Assume f features.

Compare features f of records (i,j) by computing some similarity measure  $S_f(i,j)$ .

The range of  $S_f(i,j)$  is divided into  $L_f + 1$  intervals

$$I_{f0}, I_{f1}, \ldots, I_{fL_f},$$

which represent levels of disagreement.

By convention,  $I_{f0}$  denotes the **highest level of agreement** and  $I_{fL_f}$  denotes the **lowest level of agreement**.

#### Notation

For records (i, j) define

$$\gamma_{ij}^f = \ell$$
 if  $S_f(i,j) \in I_{f\ell}$ .

- ► The larger the value of  $\gamma_{ij}^f$  the large the disagreement between records (i,j) with respect to feature f.
- These feature comparisons are collected into a vector for each record pair denoted by

$$\gamma_{ij} = (\gamma_{ij}^1, \gamma_{ij}^2, \dots \gamma_{ij}^F),$$

which denotes the comparison vector for records (i, j), where F is the number of features being compared.

## Model for the Comparison Data

Assume that the comparison vector  $\gamma_{ij}$  is a realization of a random vector  $\Gamma_{ij}$ .

The set of record pairs is composed of two types – co-referent and non co-referent record pairs.

## Model for the Comparison Data

One expects the distribution of the comparison vectors  $\Gamma_{ij}$  of co-referent/non co-referent record pairs to be quite different.

For example, one expects to observe more agreements among co-referent pairs than among non0coreferent pairs.

Similarly, one expects many more disagreements among non-coreferent pairs than among co-referent pairs.

## Model for the Comparison Data

This intuition can be formalized by assuming that the distribution of  $\Gamma_{ij}$  is the same for all record pairs that refer to the same entity and is the same for all record pairs that refer to different entities.

This is modeled as follows:

$$\Gamma_{ij} \mid \Delta_{ij} = 1 \stackrel{iid}{\sim} G_1 \tag{1}$$

$$\Gamma_{ij} \mid \Delta_{ij} = 0 \stackrel{iid}{\sim} G_0 \tag{2}$$

for all  $i, j \in P$ , where  $G_1, G_0$  represent the models of the comparison vectors for pairs that are coreferent and noncoreferent, respectively.

## Prior distribution on the coreference partition

The co-reference matrix reprents a partition of the entries of  $\Delta$ .

Let *D* represent the set of possible co-reference partitions.

The author assumes a uniform prior that assigns equal probability to each partition in D.

This can be written as

$$\pi(\Delta) \propto I(\Delta \in D)$$
.

## Prior distribution on the coreference partition

One simple way to obtain this prior for Z is to assign equal probability to each of the r!/(r-n)! labelings of a partition with n cells/groups.

This leads to the prior

$$p(\mathbf{Z}) \propto \frac{(r - n(\mathbf{Z}))}{r!} I(\mathbf{Z} \in Z)$$

where n(Z) measure the number of different labelings of Z.

## A model for independent comparison fields

We describe a simple parametrization for  $G_1$  and  $G_0$ .

This model assumes that the comparison fields are independent for both co-referent and non co-referent records.

Assuming that  $\Gamma^f_{ij}$  takes  $L_f+1$  values corresponding to levels disagreement, one can model

$$\Gamma_{ij}^f \mid \boldsymbol{m}_f \sim \mathsf{Multinomial}(\boldsymbol{m}_f),$$

where

$$\mathbf{m}_f = (m_{f0}, m_{f1}, \dots, m_{f, L_f-1}).$$

## A model for independent comparison fields

Similarly,

$$\Gamma_{ij}^f \mid \boldsymbol{u}_f \sim \text{Multinomial}(\boldsymbol{u}_f),$$

where

$$\mathbf{u}_f = (u_{f0}, u_{f1}, \dots, u_{f, L_f - 1}).$$

## A model for independent comparison fields

Following the notation of Sadinle (2014),  $\Phi_0=(u_1,\ldots,u_F) \text{ and } \Phi_1=(m_1,\ldots,m_F) \text{ such that } \Phi_f=(m_f,u_f).$ 

## Prior speciification for the model parameters

Sadinle (2014) specified that

$$m_{\mathit{fl}} \sim \mathsf{TruncatedBeta}(\alpha_{\mathit{f\ell}}^1, \beta_{\mathit{f\ell}}^1, \lambda_{\mathit{f\ell}}, 1)$$

for 
$$\ell=2,\ldots,L_f-1$$
.

In addition,

$$m_{f0} \sim \text{Beta}(\alpha_{f0}^1, \beta_{f0}^1).$$

## Prior speciification for the model parameters

Sadinle (2014) specified that

$$u_{f\ell} \sim \mathtt{Uniform}(0,1)$$

for all features and disagreement.

The author stated that one might take

$$u_{f\ell} \sim \mathsf{Beta}(\alpha_{f0}^0, \beta_{f0}^0)$$

if prior information is available.

## Gibbs sampling

In order to approximate the joint posterior of  $\boldsymbol{Z}$  and  $\boldsymbol{\Phi}$ , one must use a Gibbs sampler.

## sadinle14 package

- ▶ Marchant et. al (2020) have provided a package for implementing Sadinle (2014).
- ▶ We investigate it on the RLdata500 data set.

### sadinle14 package

```
library(sadinle14)
library(exchangeableER)
library(magrittr)
RLdata500[['rec_id']] <- seq.int(length.out=nrow(RLdata500))</pre>
head (RLdata500)
##
    fname_c1 fname_c2 lname_c1 lname_c2 by bm bd rec_id
     CARSTEN
                       METER.
                                <NA> 1949 7 22
## 1
                <NA>
## 2
        GERD
                <NA>
                       BAUER.
                                <NA> 1968 7 27
                                                   2
                                <NA> 1930 4 30
## 3
      ROBERT <NA> HARTMANN
                       WOLFF
                                <NA> 1957 9 2
                                                   4
## 4
      STEFAN <NA>
## 5
        RALF
                <NA> KRUEGER
                                <NA> 1966 1 13
                                                   5
## 6
     JUERGEN
                <NA>
                      FRANKE.
                                <NA> 1929 7 4
```

#### distance functions

```
scoringFns <- list(
  fname_c1 = function(x, y) dist_NormLevenshtein(x, y, return.matrix =
  lname_c1 = function(x, y) dist_NormLevenshtein(x, y, return.matrix =
  by = function(x, y) dist_AbsoluteDifference(x, y, return.matrix = FAL
  bm = function(x, y) dist_AbsoluteDifference(x, y, return.matrix = FAL
  bd = function(x, y) dist_AbsoluteDifference(x, y, return.matrix = FAL</pre>
```

#### breaks

For each scoring function above, we provide a breaks vectors which specifies the discrete levels of agreement (from 'high' agreement to 'low').

```
scoringBreaks <- list(
  fname_c1 = c(-Inf,.05,.15,.3,Inf),
  lname_c1 = c(-Inf,.05,.15,.3,Inf),
  by = c(-Inf,0,1,3,Inf),
  bm = c(-Inf,0,1,3,Inf),
  bd = c(-Inf,0,2,7,Inf)
)</pre>
```

#### comparison vectors

- Now we are ready to compute the attribute comparison scores for the record pairs.
- Since this is a small data set, we consider all pairs using the computePairs\_all function.
- ► For larger data sets, blocking/indexing is recommended using computePairs\_Hamming orcomputePairs\_AttrDist.

#### comparison vectors

```
pairs <- RLdata500 %>%
  computePairs_all(id.col = 'rec_id') %>%
  computeScores(scoringFns) %>%
  discretizeScores(scoringBreaks)
```

#### speeding up inference

- ➤ To speed up inference, we only consider a subset of the pairs as candidate matches.
- Specifically, we consider pairs that have a strong agreement on name (accounting for missing names).

## speeding up inference

```
pairs[['candidate']] <-
  (pairs$fname_c1 < 4) &
  (pairs$lname_c1 < 4) |
  is.na(pairs$fname_c1) |
  is.na(pairs$lname_c1)</pre>
```

## priors on *m* and *u* probabilities

- Next we specify the priors on the m\* and u\* probabilities for each attribute and agreement level.
- ▶ lambda contains the lower truncation points for the truncated Beta priors on the m\* probabilities. alpha1 and beta1 are the shape parameters for the truncated Beta distributions.
- ► For simplicity, we specify a flat (uniform) prior. Note: the priors on the u\* probabilities are uniform by default.

## priors on *m* and *u* probabilities

```
lambda <- list(</pre>
  fname c1 = c(0.8, 0.85, 0.99),
  lname_c1 = c(0.8, 0.85, 0.99),
  bv = c(0.8, 0.85, 0.99),
  bm = c(0.8, 0.85, 0.99),
  bd = c(0.8, 0.85, 0.99)
alpha1 <- lapply(lambda, function(x) rep(1, length(x)))</pre>
beta1 <- alpha1
```

#### intialization and Gibbs sampler

Finally we initialize the model and run inference using Markov chain Monte Carlo.

## posterior samples of linkage structure

The posterior samples of the linkage structure (deduplication) are accessible from result@history\$linkage.

However the linkage structure only includes the record in pairs.

We can obtain samples of the complete linkage structure (for all record) using the following function.

#### evaluations

- ▶ We evaluate the quality of the posterior linkage structure (deduplication) based on a point estimate computed using the shared most probable maximal matching sets method from Steorts, Hall, Fienberg (2016).
- This functionality is available from the exchangeableER package.

```
#mpc <- exchangeableER::mostProbableClusters(linkageChain)
#predClusters <- exchangeableER::sharedMostProbableClusters
#predMatches <- exchangeableER::clustersToPairs(predClusters
#trueClusters <- exchangeableER::membershipToClusters(idens)
#trueMatches <- exchangeableER::clustersToPairs(trueClusters)</pre>
```