# Module X: Distributied and Scalable Bayesian Graphical Entity Resolution

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## Reading

- ▶ Binette and Steorts (2020)
- ► Steorts, Hall, Fienberg (2016)
- ► Steorts (2015)
- ► Marchant et al. (2020)

## Why is ER difficult?

Suppose that we have a total of N records in k databases.

- 1. We seek models that are much less than  $O(N^k)$ .
- 2. We seek models that are reliable, accurate, fit the data well, and account for the uncertainty of the model.
- 3. We seek models and algorithms to handle unbalanced data (containing duplications).

## Existing ER methods

- 1. deterministic linking
- 2. probabilistic linking (Fellegi Sunter, random forests, deep learning)
- 3. Bayesian Fellegi Sunter

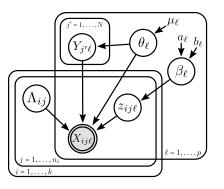
## Limitations of Existing ER methods

- pairs of records are assessed independently
- awkward post-processing step (transitive closure)
- subjectivity in setting the decision threshold
- lack of uncertainty quantification
- require training data
- scalability achieved via deterministic dimension reduction of the data

[Fellegi and Sunter (1969), Ventura et al. (2014), Christen (2012), Dong and Shrivastava (2015), Belin and Rubin (1995), Gutman et al. (2013), McVeigh et al. (2020), Sadinle (2014+)].

## Graphical Bayesian ER

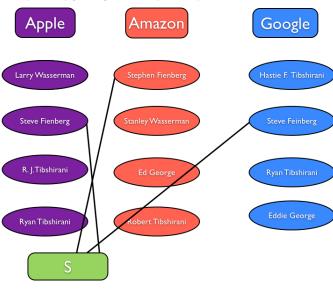
Builds off Copas and Hilton (2011), Tancredi and Liseo (2011).



[RCS, Hall, Fienberg (2014, 2016); RCS (2015), Zanella, et al. (2016), RCS et al. (2017), (2018), Tancredi et al. (2019), Betancourt et al. (2020)].

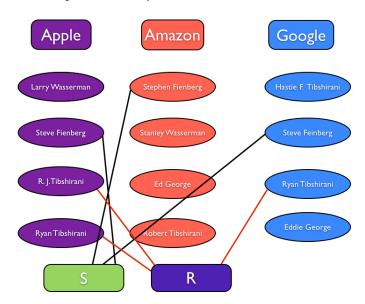
## Review of Bayesian Graphical ER

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## Review of Bayesian Graphical ER



#### Our Goal

Scaling Bayesian ER methods to millions of records without sacrificing accuracy and crucially giving uncertainty of the ER task

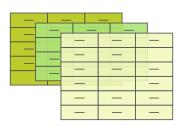
#### Our Solution

We propose a scalable joint (Bayesian) model for blocking and performing entity resolution, where the error from this joint task is exactly measured.

## Problem setup

#### Key assumptions:

- multiple tables/sources
- duplicates within and across tables
- attributes are aligned
- attributes are discrete
- some missing values
- no ground truth (unsupervised)

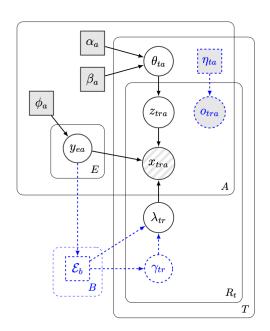


Output: approximate posterior distribution over the blocks and linkage structure

#### Contribution

- 1. Joint Bayesian model for blocking (latent entities) and ER.
- 2. Propose blocks (latent entities) that induce conditional independence between the latent entities.
- Blocking function (responsible for partitioning the entities) groups similar entities together while achieving well-balanced partitions.
- 4. Application of partially-collapsed Gibbs sampling in the context of distributed computing.
- 5. Improving computational efficiency:
  - a) Sub-quadratic algorithm for updating links based on indexing.
  - b) Truncation of the attribute similarities.
  - c) Perturbation sampling algorithm for updating the entity attributes, which relies on the Vose-Alias method.

## dblink



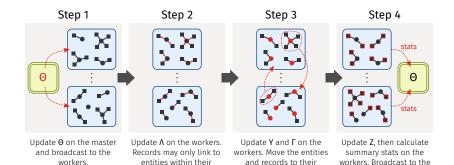
#### Posterior inference

Since the posterior for the linkage structure  $p(\Lambda|X)$  is not tractable, we resort to approximate inference.

We propose an MCMC algorithm based on the *partially-collapsed Gibbs* sampler~(van Dyk and Park, 2008):

- regular Gibbs updates for the distortion probabilities  $\theta_{ta}$ , distortion indicators  $z_{tra}$  and links  $\lambda_{tr}$
- "marginalization" and "trimming" are applied to jointly update the entity attributes  $y_{ea}$  and the partition assignments for the linked records
- order of the updates is important (to preserve the stationary distribution)

### distributed MCMC



newly-assigned partitions.

assigned partitions.

master

## Tricks for speeding up inference

- 1. linkage structure update  $\mathcal{O}(\# \text{ records} \times \# \text{ entities})$
- 2. entity attribute update  $\mathcal{O}(\# \text{ entities} \times \text{domain size})$

#### Solutions:

- 1. Indexing: Maintain indices from "entity attributes  $\rightarrow$  entities" and "entities  $\rightarrow$  linked records." This allows us to prune candidate links for a record
- 2. Thresholding similarity scores
- 3. Express the distribution for the entity attribute update as a two-component perturbation mixture model

#### Software

#### Two software packages:

- 1. dblink: Apache Spark
- 2. dblinkR: R wrapper for Spark package

In order to run the R package, you must have the Spark package fully installed.

#### dblinkR

```
library(devtools)
install_github("cleanzr/dblinkR") # assumes that you have
# and any required packages installed locally (java, sbt,
```

## dblinkR

## Loading Required Packages

```
# For running dblink
library(sparklyr)
library(dblinkR)
# For generating trace plots
library(stringr)
library(dplyr)
library(tidyr)
library(ggplot2)
# For generating credible interval plots
library(tidybayes)
```