

# Bernhard Clemm von Hohenberg

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## Summary:

- Computational social scientist with 10+ years of experience in data analysis (R, Python, SQL)
- Track record of managing globally distributed and diverse teams, both as product manager at a media startup and as academic researcher leading international collaborations
- Strong communicative skills, publishing insights from data in top outlets such as PNAS

## WORK EXPERIENCE

### Since 11/2020 Postdoctoral researcher, University of Amsterdam

Project titled “Europeans exposed to dissimilar views in the media: investigating backfire effects”

- Leading 5+ collaborations with social and computer scientists based in US/Europe/China
- Maintaining and querying SQL database (AWS Athena) with > 300m web visits
- Analysing large amounts of browsing, survey and social media data in R and Python
- Classified various types of text data with state-of-the-art machine learning (e.g., BERT)
- Published and reviewed research in high-ranking journals across the social sciences

### 9/2016 – 11/2020 PhD researcher, European University Institute (EUI), Florence

Thesis titled “How individual ideology and source credibility affect judgements of truth”

- Used predictive modelling (e.g., regression trees) to explore determinants of news belief
- Developed interactive tools for teaching statistics and causal inference in R ([example](#))

### 2015/10 – 2016/4 Product manager, Opinary GmbH, Berlin ([www.opinary.com](http://www.opinary.com))

2015/4 – 2016/4 Head of Product and Content:

- Coordinated business needs of clients to continuously develop tool features
- Led integration of targeted advertising in Opinary products
- Designed and implemented A/B testing with in-house data engineers

2014/10 – 2015/3 Editor-in-chief: Managed a team of 10+ freelance writers in daily production

### 2014/4 – today Freelance writer on politics / data journalist

Berliner Morgenpost (German; [a few examples](#)), FAZ (German; [a few examples](#)), The Economist (English; [a few examples](#)), Medium blog (English [example](#))

## EDUCATION

### 9/2016 – 11/2020 PhD, Social and Political Sciences, EUI, Florence, Italy

1/2020 – 7/2020: Visitor, Data Science Lab, Hertie School Berlin

9/2019/9 – 12/2019: Visitor, Psychology Department, New York University

### 10/2012 – 6/2014 MPhil, European Politics and Society, University of Oxford, UK

### 10/2008 – 6/2012 BA, Philosophy & Economics, Universität Bayreuth, Germany

## ACADEMIC PAPERS (SELECTION)

“A guide to statistical analysis of browsing data”. Working paper.

“[Wolf Attacks and Far-Right Voting](#)”. *PNAS*, 2022.

“When Do Sources Persuade? The Effect of Source Credibility on Opinion Change”. *Journal of Experimental Political Science*, 2022.

## LANGUAGES

German (native), English (fully proficient), French (C1), Italian (C1)

## PROGRAMMING AND STATISTICAL SKILLS

R (6 years), Python (6 years), HTML/CSS (7 years), Stata (10 years), SQL (2 years), experiments, significance testing, regression analysis, tree-based machine learning, neural nets, causal inference, simulation, text-as-data, digital trace data, geo modelling