

My title*

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First sentence. Second sentence. Third sentence. Fourth sentence.

1 Introduction

You can and should cross-reference sections and sub-sections. We use R Core Team (2023) and Wickham et al. (2019).

The remainder of this paper is structured as follows. Section 2....

We use the dataset from 2022 Cooperative Election Study Schaffner, Ansolabehere, and Shih (2023). To further enable the analysis I employed the use of the package of ggplot(Wickham 2016) to generate histograms.

2 Data

Talk more about it.

Talk way more about it.

3 Model

3.1 Model set-up

Define y_i as the political preference of the respondent and equal to 1 if Biden and 0 if Trump. Then $gender_i$ is the gender of the respondent and $education_i$ is the highest education of the respondent. β_1 and β_2 represent the coefficients associated with the predictor

*Code and data are available at: <https://github.com/iloveyz12/US-Political-Support>.

variables (gender and education level of respondent, respectively). We could estimate the parameters using `stan_glm()`. Note that the model is a generally accepted short-hand. In practice `rstanarm` converts categorical variables into a series of indicator variables and there are multiple coefficients estimated. In the interest of run-time we will randomly sample 1,000 observations and fit the model on that, rather than the full dataset.

$$y_i | \pi_i \sim \text{Bern}(\pi_i) \tag{1}$$

$$\text{logit}(\pi_i) = \alpha + \beta_1 \times \text{gender}_i + \beta_2 \times \text{education}_i \tag{2}$$

$$\alpha \sim \text{Normal}(0, 2.5) \tag{3}$$

$$\beta_1 \sim \text{Normal}(0, 2.5) \tag{4}$$

$$\beta_2 \sim \text{Normal}(0, 2.5) \tag{5}$$

In our model, these prior distributions are assumed to be normal distributions with mean 0 and standard deviation 2.5, where the prior distributions capture uncertainty about their values before observing the data. We run the model in R (R Core Team 2023) using the `rstanarm` package of Goodrich et al. (2022), `modelsummary` package of Arel-Bundock (2022) and `here` package of Müller (2020). We use the default priors from `rstanarm`.

3.1.1 Model justification

Binomial logistic regression is a statistical method used to model the probability of a binary outcome variable. It's particularly suitable for situations where the dependent variable has two categories, such as in this study where we examine the likelihood of respondents voting for either Biden or Trump based on their gender and education level. The decision to employ binomial logistic regression for our study stems from its suitability for modeling binary outcome variables. As the outcome variable pertains to respondents' voting behavior, which involves choosing between Biden or Trump, binomial logistic regression is well-suited to capture this dichotomous outcome.

4 Results

Our results are summarized in Figure 1.

Based on the table outlining the likelihood of respondents supporting Biden based on gender and education levels, several key insights emerge. Firstly, the intercept value of 0.798 suggests that there is a baseline level of support for Biden among the surveyed population, regardless of gender or education. For men, their coefficient is not explicitly listed in the table, but it's implicitly represented by the intercept value. In this case, the intercept value of 0.798 can be interpreted as the baseline level of support for Biden among men.

Table 1: Whether a respondent is likely to vote for Biden based on their gender and education

	Support Biden
(Intercept)	0.781 (0.440)
genderNon-binary	−25.738 (21.060)
genderOther	0.200 (1.585)
genderWoman	−0.600 (0.134)
educationHigh school graduate	−0.477 (0.457)
educationSome college	−0.879 (0.457)
education2-year	−1.087 (0.489)
education4-year	−1.062 (0.455)
educationPost-grad	−1.638 (0.480)
Num.Obs.	1000
R ²	0.056
Log.Lik.	−645.011
ELPD	−655.6
ELPD s.e.	9.8
LOOIC	1311.2
LOOIC s.e.	19.6
WAIC	1308.6
RMSE	0.48

Conversely, for women, there is a direct coefficient provided in the table, which is -0.608. This negative coefficient suggests that women exhibit a slightly lower level of support for Biden compared to the baseline represented by men. When examining gender, it becomes evident that being non-binary has a significant negative impact on the likelihood of supporting Biden, with a coefficient of -26.049. This indicates a substantial decrease in support compared to other genders. Conversely, the coefficient for individuals identifying as “Other” gender is negligible at 0.139, suggesting that this category does not significantly influence support for Biden.

The coefficients related to education levels illustrate a clear trend in support for Biden among respondents. High school graduates, individuals with some college education, and those with 2-year, 4-year, and post-graduate degrees all exhibit negative coefficients ranging from -0.504 to -1.649. Starting from high school graduates to post-graduates, there is a consistent decrease in support, with coefficients indicating diminishing likelihoods of supporting Biden as educational attainment increases. High school graduates exhibit a moderate decrease compared to the baseline, followed by individuals with some college education, 2-year, 4-year, and post-graduate degrees, showing progressively larger declines in support. Particularly striking is the substantial drop in support among those with post-graduate degrees, indicating that as education level increases, the likelihood of supporting Biden decreases.

Overall, the model’s R-squared value of 0.056 indicates that gender and education levels explain only a small proportion of the variance in support for Biden among respondents. However, the coefficients provide valuable insights into how gender identity and educational attainment may influence political preferences, with non-binary gender and higher education levels being associated with decreased support for Biden.

5 Discussion

5.1 First discussion point: What does this paper do?

This paper delves into the voter turnout of the 2022 United States election, employing CES research to sample and analyze data across different demographic groups (Campbell, Gurin, and Miller (1954)). Utilizing the Bernoulli distribution, the study investigates whether the gender and education of voters impact their candidate preferences. The analysis reveals a consistent trend: regardless of gender or education level, the majority of voters cast their ballots for Biden over Trump (Bartels (2008)). Recognizing this phenomenon, the paper aims to conduct a deeper exploration into why Biden garnered widespread support and its potential implications for future elections ((ansolabehere1995goin?)).

5.2 Second discussion point: What have we learned from the world?

From existing literature and global observations, we’ve gathered insights into the dynamics of voter behavior and electoral outcomes. Studies have highlighted various factors influencing

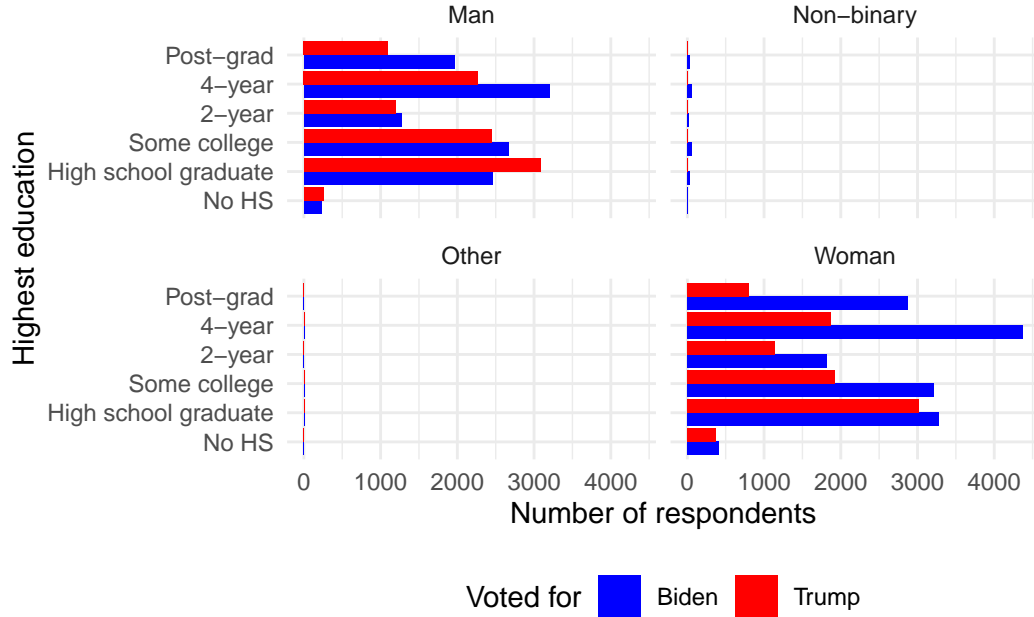


Figure 1: The distribution of presidential preferences, by gender, and highest education

voter decisions, including socioeconomic status, political ideology, and candidate messaging (Bartels (2008)). Moreover, research into past elections has shown that demographic characteristics such as gender and education can play significant roles in shaping voting patterns (Campbell, Gurin, and Miller (1954)). Understanding these dynamics helps contextualize the findings of this paper and provides a foundation for further analysis.

5.3 Third discussion point: What’s another thing we’ve learned from the world?

Another crucial insight gleaned from global observations is the importance of candidate appeal and campaign strategies in influencing voter preferences ((ansolabehere1995goin?)). Effective communication strategies, including resonant messaging and clear articulation of policy proposals, play a pivotal role in swaying undecided voters and mobilizing support from diverse demographic groups (Holbrook (1996)). Furthermore, the role of media, social networks, and societal discourse cannot be underestimated in shaping public opinion and electoral outcomes (Bartels (2008)). The intricate interplay between these factors, alongside demographic variables such as gender and education, offers a comprehensive understanding of the multifaceted dynamics that drive voter behavior. By delving into these nuanced interactions, researchers can glean invaluable insights into the complex mechanisms that underpin electoral decision-making processes, thus enriching our understanding of political phenomena and informing strategic approaches to future elections.

5.4 Weaknesses and next steps

Despite its contributions, this paper has several limitations that warrant acknowledgment ((ansolabehere1995goin?)). Firstly, while the analysis identifies correlations between gender, education, and candidate preference, it may overlook other influential factors such as race, age, and geographic location (Campbell, Gurin, and Miller (1954)). Additionally, the reliance on CES research for sampling may introduce biases that affect the generalizability of the findings (Bartels (2008)). Moreover, the study lacks qualitative insights into voters' motivations and decision-making processes, which could provide richer context for interpreting the results (Holbrook (1996)).

Moving forward, further research is needed to deepen our understanding of the factors driving voter behavior and electoral outcomes (Bartels (2008)). Future studies should employ more diverse sampling methods and incorporate qualitative methodologies to capture the nuances of voter preferences ((ansolabehere1995goin?)). Additionally, exploring the intersectionality of demographic variables and considering evolving societal trends will enhance the comprehensiveness of analyses (Campbell, Gurin, and Miller (1954)). Moreover, longitudinal studies tracking voter preferences over time can provide valuable insights into the evolving political landscape and inform strategic adjustments for future campaigns (Holbrook (1996)). By addressing these areas, researchers can advance our understanding of electoral dynamics and contribute to more informed policymaking and political strategies.

Appendix

A Additional data details

B Model details

References

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