

NEW YORK UNIVERSITY SHANGHAI

Business and Economics Program

BUSF-SHU 3
Business and Economics Honors Thesis
Fall 2021/Spring 2022

Professor Marti G. Subrahmanyam
Professor Christina Wang
Professor Ye Jin
Teaching Assistant: Xinyi Yang

Thesis Objective and Description:

The broad objective of the honors thesis is to provide academically-oriented students with an opportunity to participate in a research project under faculty supervision. It will give them the opportunity to understand the research issues, methodologies and applications in a particular topic. It is hoped that this experience will get them excited about research as well as its practical applications. The administrative arrangements of the thesis are as follows:

1. Honors students will work on the honors thesis in both the fall and spring semesters of their senior year under the supervision of a faculty member. The faculty member will be chosen by the student in consultation with the coordinator, based on background and interests.
2. The output of the project will be a written report due to be presented on *April 8, 2022 (tentatively)* and submitted on *May 13, 2022*.
3. There are several milestones along the way to completion of the thesis:
 - a) Selection of a thesis adviser preferably during the summer, but definitely before *September 3, 2021*.
 - b) One-on-one discussion of progress in individual meetings on *September 3, 2021, November 3 and 4, 2021, January 28, 2022(tentative), and March 25, 2022(tentative)*.
 - c) Submission of a four-page thesis proposal, approved by the faculty adviser, before *October 30, 2021*.
 - d) Presentation of research proposals on *December 10, 2021*.
 - e) First research report on the work in progress due on *December 10, 2021*.
 - f) Second report on the work in progress due on *January 28, 2022*.
 - g) Presentation of work in progress on *February 5, 2021*.
 - h) Draft thesis due to faculty adviser on *April 7, 2022*.
 - i) Presentation of the thesis on *April 8, 2022 (Require confirmation by Marti)*.
 - j) Final version of the thesis to be submitted before *May 13, 2022*.
 - k) Honors Graduation Ceremony, *(to be confirmed)*.

Reference Books:

Booth, W.C, G.G. Colomb, and J.M. Williams, *The Craft of Research*, 3rd edition, University of Chicago Press, 2009. (Excellent guide to the entire process, including the elements of argument.)

Turabian, K., *A Manual for Writers of Research Papers, Theses, and Dissertations*, 7th edition, University of Chicago Press, 2009. (More on the process but has specifics about citation and effective style.)

Miller, J.E., *The Chicago Guide to Writing about Numbers: the Effective Presentation of Quantitative Information*, University of Chicago Press, 2009. (More on presenting quantitative analyses.)

Research Resource:

Instructions:

Students are expected to meet their faculty advisers *on a regular basis* and seek their advice on the project. Students are also expected to inform the coordinator, in case they experience any difficulties of an administrative nature. The grades for the thesis will be based on the interim reports as well as the final draft submitted at the end of the academic year.

Past Theses:

You may find it instructive to take a look at past theses of the Stern Undergraduate Honors Program and the NYU Shanghai Business Honors Program . They can be accessed at:

<http://www.stern.nyu.edu/portal-partners/current-students/undergraduate/academics/research-practitioner-learning/spur/honors-program-theses/>

and at

<https://shanghai.nyu.edu/content/honors-program-theses>.

Honors Program Coordinators' Office Hours:

Professor Marti G. Subrahmanyam

Mondays, 8 am – 9.30 am NY time or 8 pm – 9.30 pm SH time (until November 5) and 9 pm – 10.30 SH time (after November 6) by Skype. Skype address: msubrahm

By appointment. (Call Ms. Hakema Zamdin at +1 212 998 0301, or email her at hzamdin@stern.nyu.edu for an appointment.)

NYU Stern Office: Room 9-68, KMC, Tel: X80348, e-mail: msubrahm@stern.nyu.edu
Skype: msubrahm

Professor Christina Wang

Thursday, 1:00pm-3:00pm SH time, by appointment.

NYU Shanghai Office: Room 1119. Tel: 20595110. Email: christina.wang@nyu.edu

Professor Ye Jin

Tuesday, 1:30-3:30pm SH time, by appointment.

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