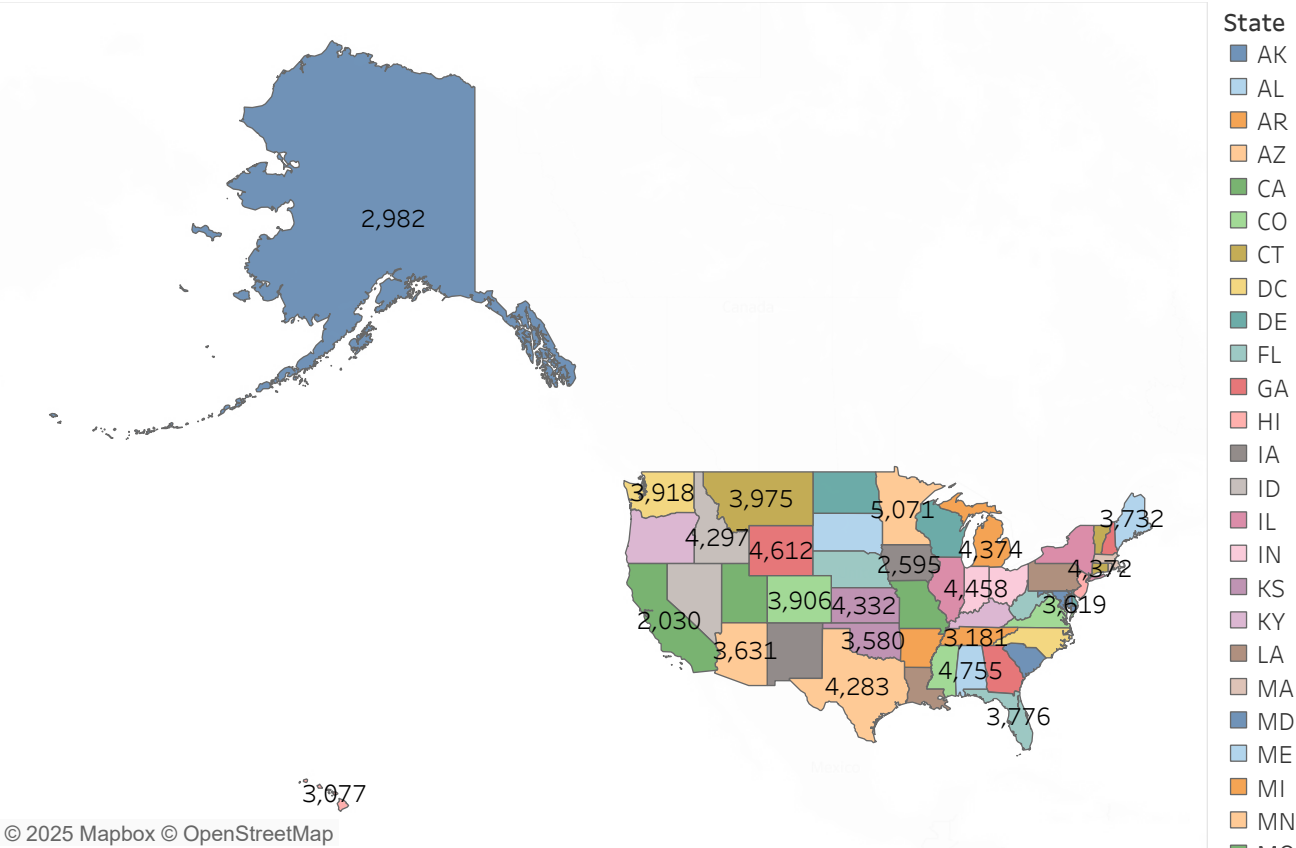
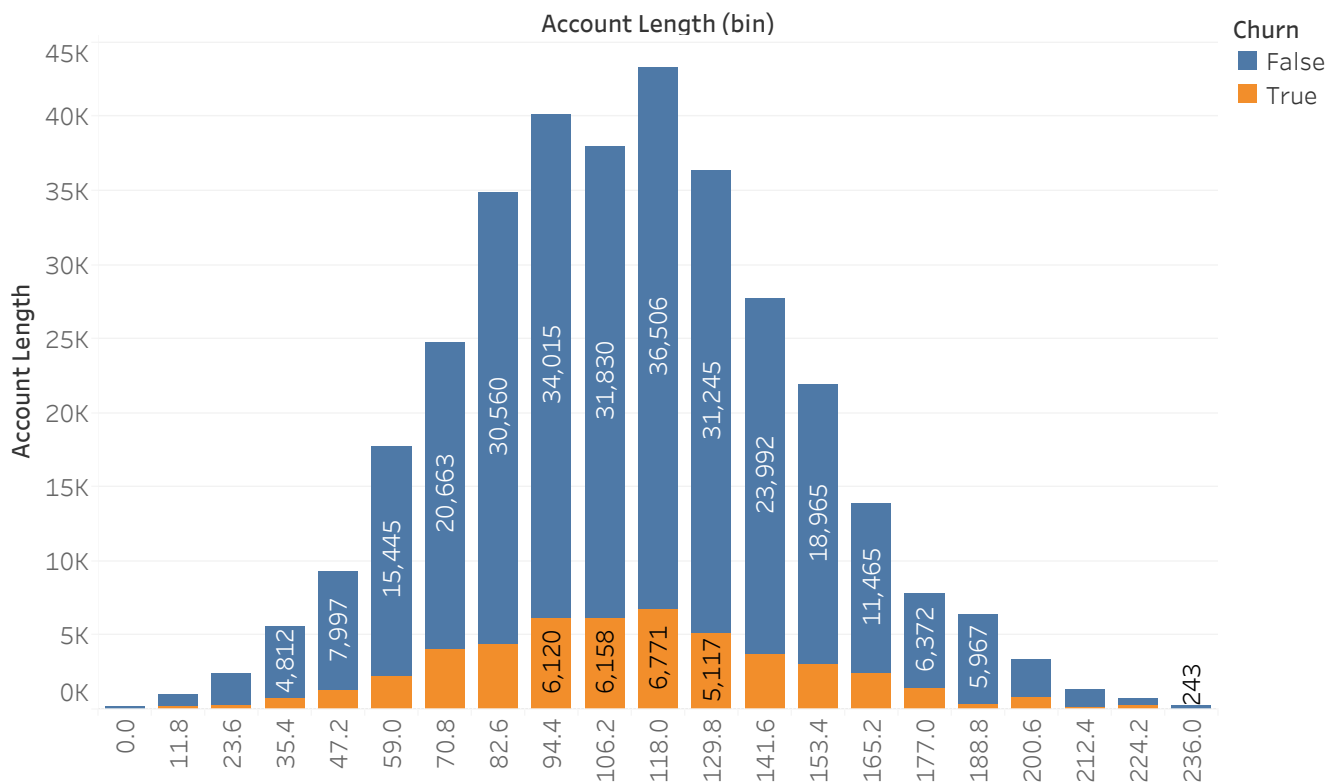


Distribution of Total Revenue by State



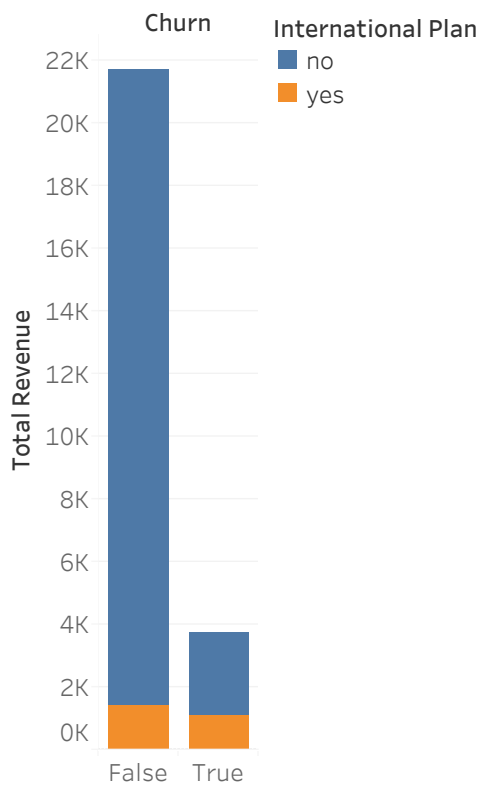
Map based on Longitude (generated) and Latitude (generated). Color shows details about State. The marks are labeled by sum of Total Revenue. The data is filtered on Total Day Calls, which ranges from 0 to 165.

Distribution of Account Length by churn



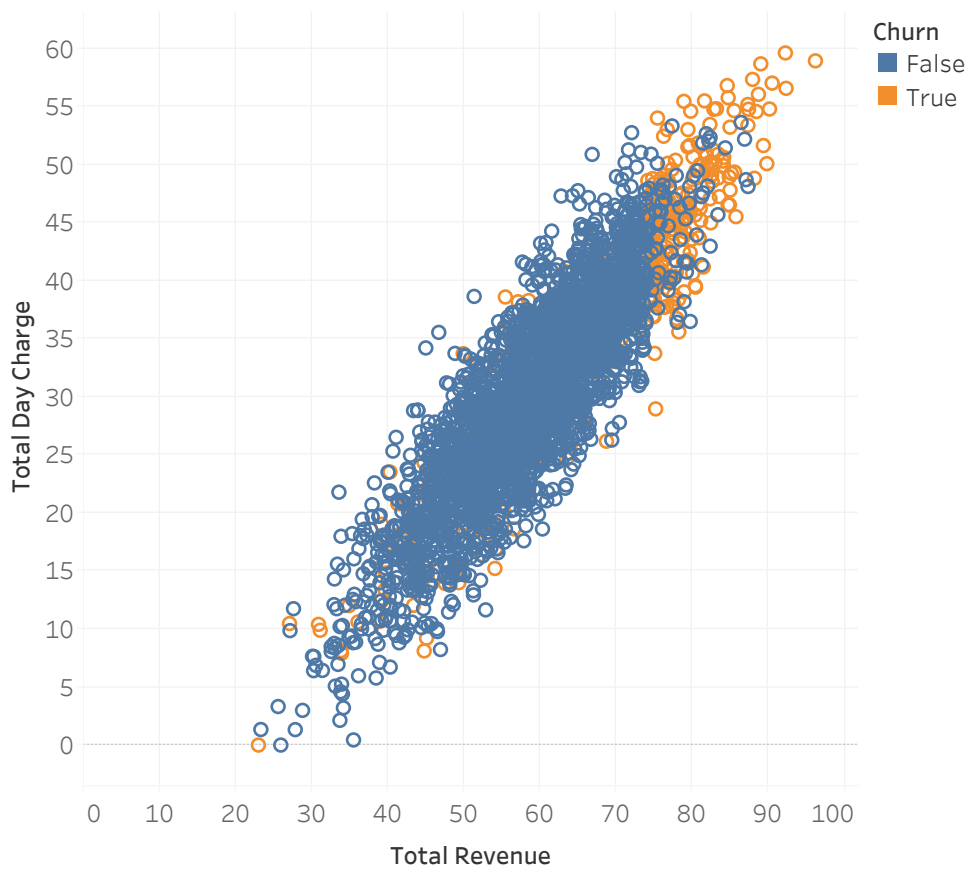
Sum of Account Length for each Account Length (bin). Color shows details about Churn.

Distribution of Total Revenue By Churn Rate



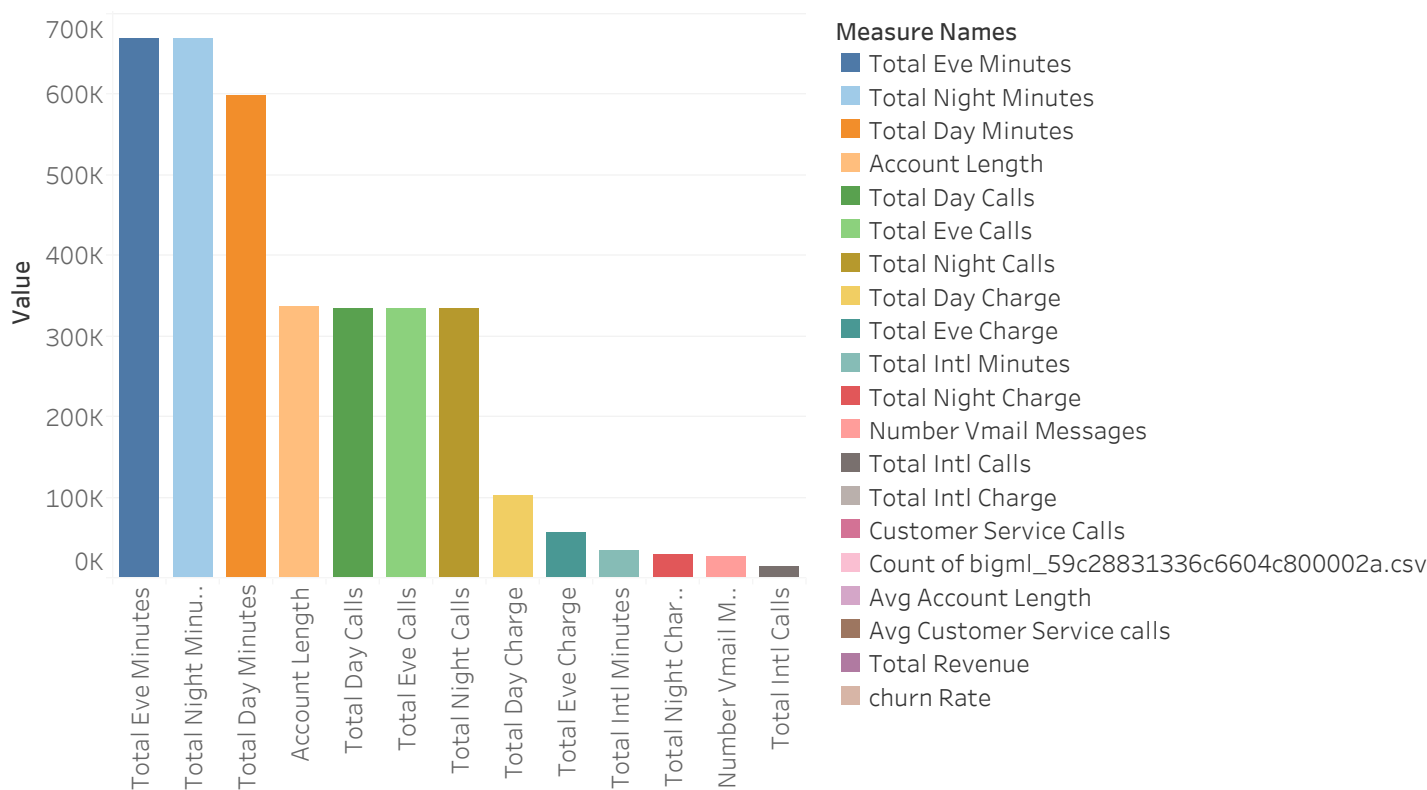
Sum of Total Revenue for each Churn. Color shows details about International Plan. The data is filtered on State, which keeps AL, MN, NY, OH and WV.

Distribution of Total Day calls versus Total Day charge by state and rate of churn



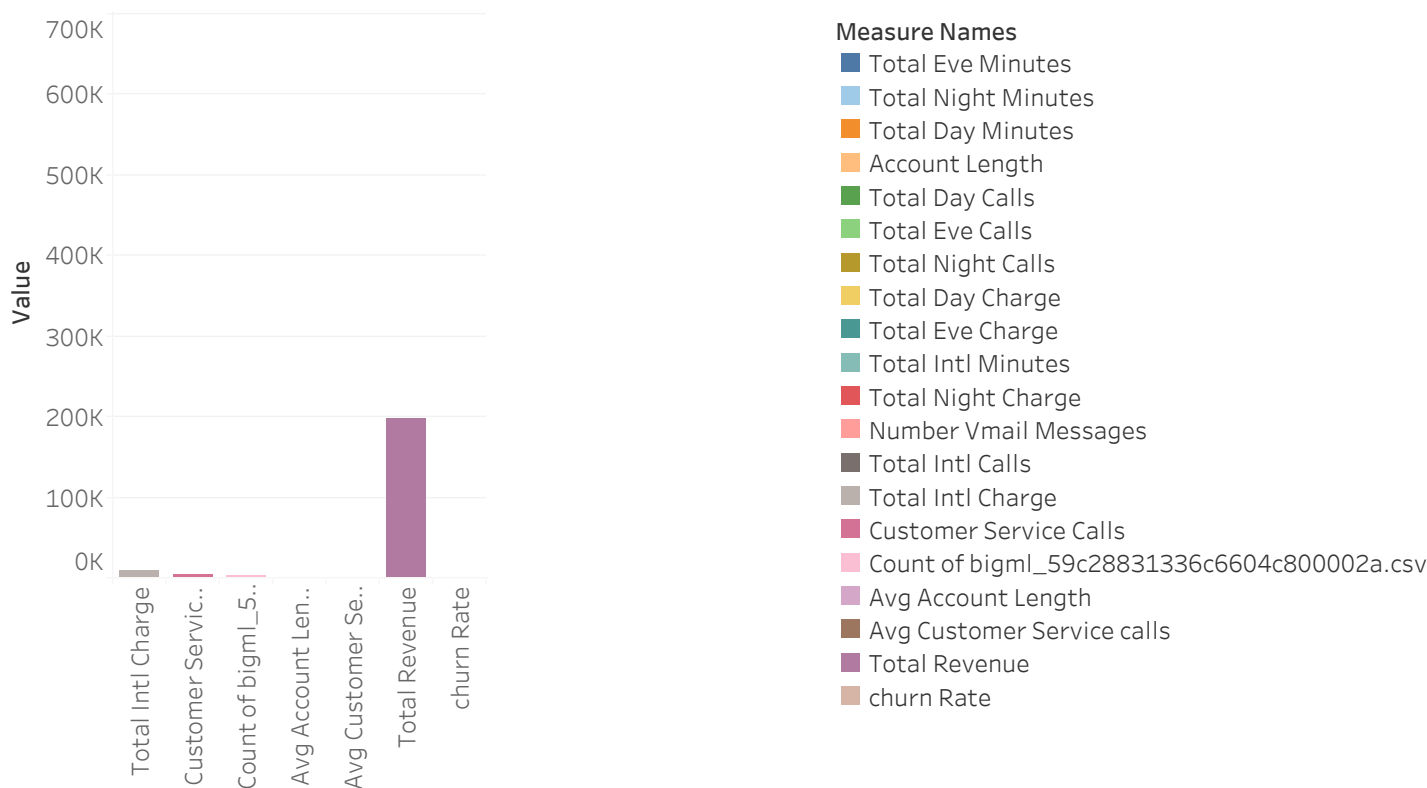
Total Revenue vs. Total Day Charge. Color shows details about Churn.

Distribution of Total minutes ,calls and Charges



Account Length, Avg Account Length, Avg Customer Service calls, Customer Service Calls, Number Vmail Messages, Total Day Calls, Total Day Charge, Total Day Minutes, Total Eve Calls, Total Eve Charge, Total Eve Minutes, Total Intl Calls, Total Intl Charge, Total Intl Minutes, Total Night Calls, Total Night Charge, Total Night Minutes, Total Revenue, count of bigml_59c28831336c6604c800002a.csv and churn Rate. Color shows details about Account Length, Avg Account Length, Avg Customer Service calls, Customer Service Calls, Number Vmail Messages, Total Day Calls, Total Day Charge, Total Day Minutes, Total Eve Calls, Total Eve Charge, Total Eve Minutes, Total Intl Calls, Total Intl Charge, Total Intl Minutes, Total Night Calls, Total Night Charge, Total Night Minutes, Total Revenue, count of bigml_59c28831336c6604c800002a.csv and churn Rate.

Distribution of Total minutes ,calls and Charges



Account Length, Avg Account Length, Avg Customer Service calls, Customer Service Calls, Number Vmail Messages, Total Day Calls, Total Day Charge, Total Day Minutes, Total Eve Calls, Total Eve Charge, Total Eve Minutes, Total Intl Calls, Total Intl Charge, Total Intl Minutes, Total Night Calls, Total Night Charge, Total Night Minutes, Total Revenue, count of bigml_59c28831336c6604c800002a.csv and churn Rate. Color shows details about Account Length, Avg Account Length, Avg Customer Service calls, Customer Service Calls, Number Vmail Messages, Total Day Calls, Total Day Charge, Total Day Minutes, Total Eve Calls, Total Eve Charge, Total Eve Minutes, Total Intl Calls, Total Intl Charge, Total Intl Minutes, Total Night Calls, Total Night Charge, Total Night Minutes, Total Revenue, count of bigml_59c28831336c6604c800002a.csv and churn Rate.

KPIs

Account Length	336,849
Avg Account Len..	101
Avg Customer Se..	2
Total Revenue	198,146

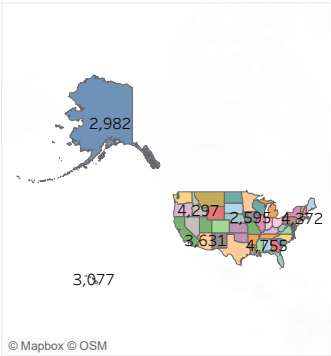
Account Length, Avg
Account Length, Avg
Customer Service calls and
Total Revenue.

CUSTOMER CHURN ANALYSIS

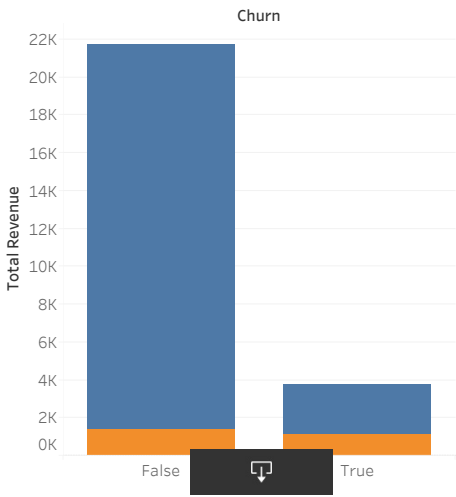
KPIs

Account Length	336,849
Avg Account Len..	101
Avg Customer Se..	2
Total Revenue	198,146

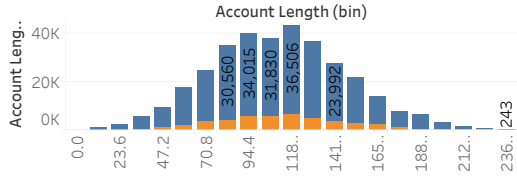
Distribution of Total Revenue by State



Distribution of Total Revenue By Churn Rate



Distribution of Account Length by churn



Distribution of Total Day calls versus Total Day charge by state and rate of churn

