1.INTRODUCTION

1.1 OVERVIEW

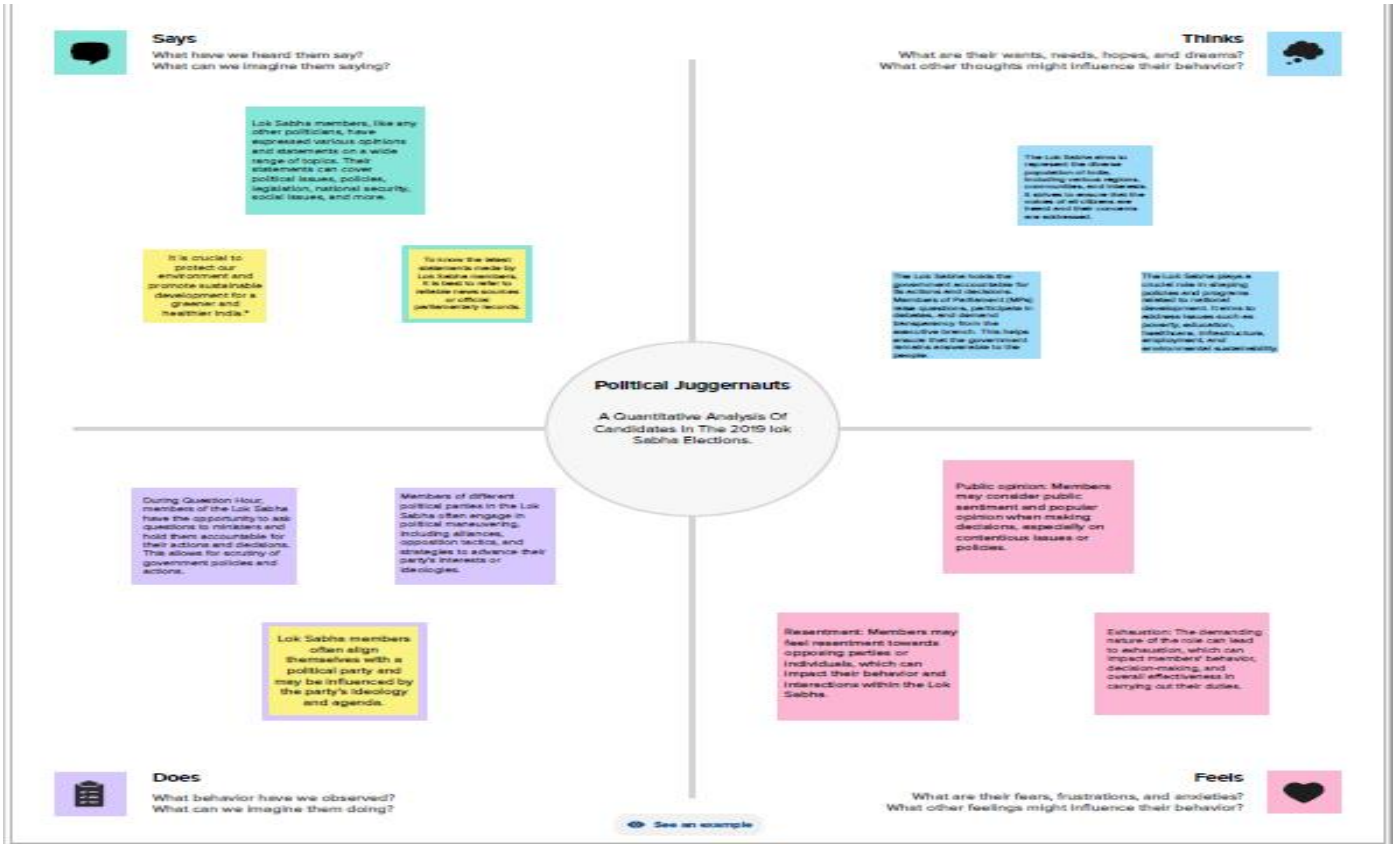
The analysis of political juggernauts in the 2019 Lok Sabha provides valuable insights into the factors that contribute to their success and influence. Overall, the quantitative analysis of political juggernauts in the 2019 Lok Sabha highlights the multifaceted nature of their success and influence. These factors work together to establish them as powerful figures capable of shaping policy and driving political change.

1.2 PURPOSE

The purpose of conducting a quantitative analysis of political juggernauts in the 2019 Lok Sabha is to gain a deeper understanding of the factors that contribute to their success and influence. By examining data and statistics, researchers can identify patterns and trends that shed light on the strategies and characteristics of these political figures. This analysis can provide valuable insights for various stakeholders, including political parties, candidates, policymakers, and researchers.

2. PROBLEM DEFINITION AND DESIGNING THINKING

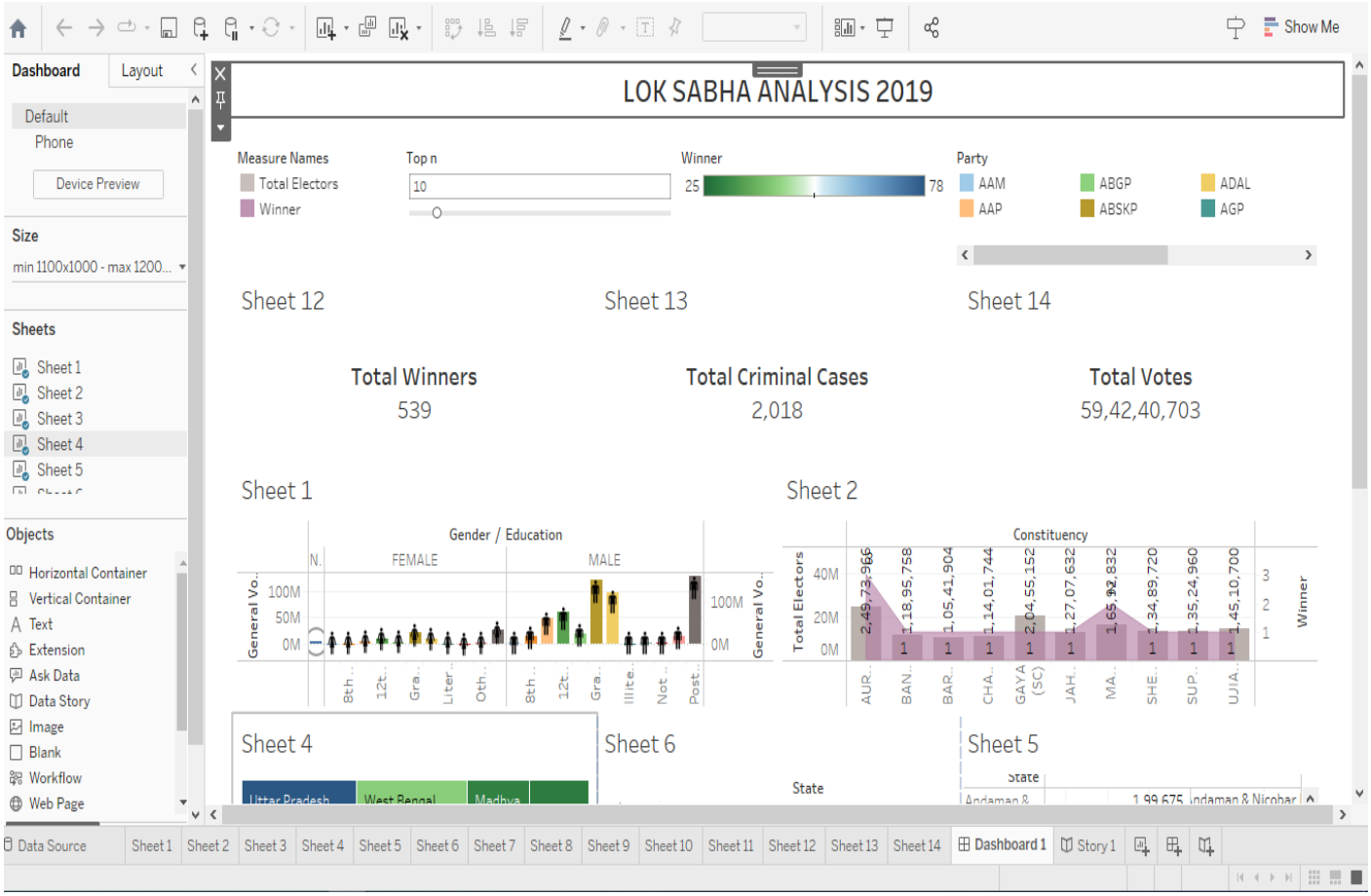
2.1 EMPATHY MAP



2.2 IDEATION AND BRAINSTORMING

3. RESULT

3.1 DASHBOARD



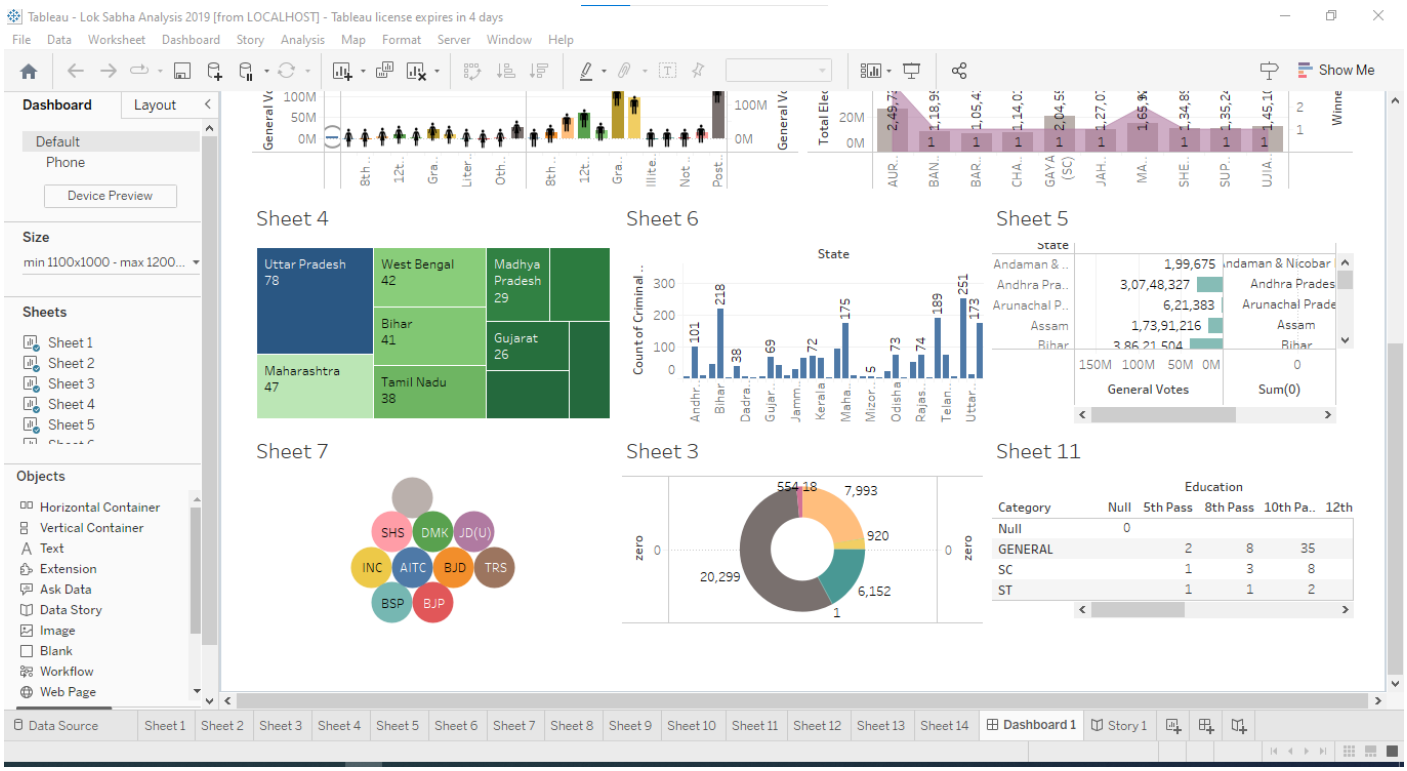
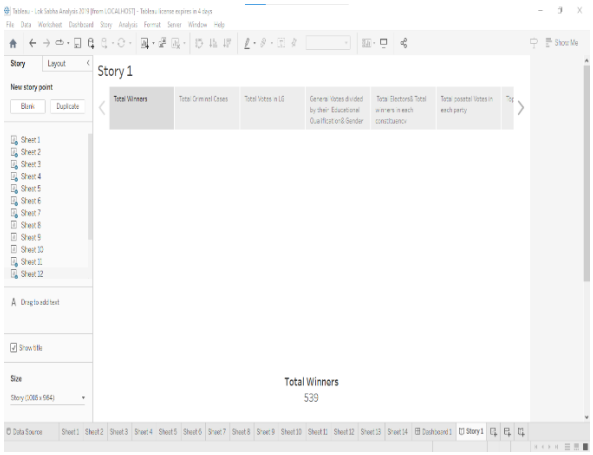
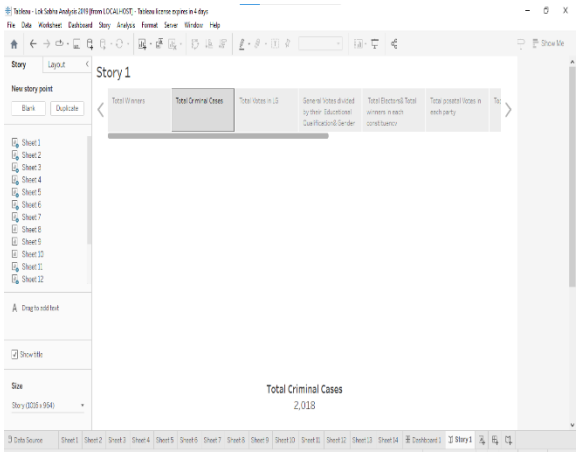
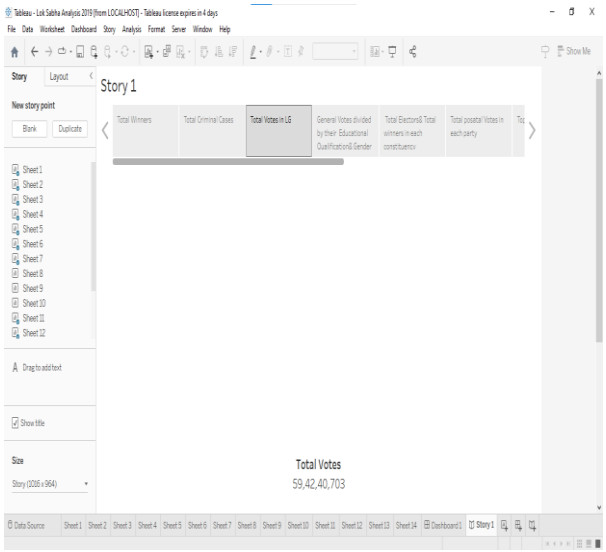


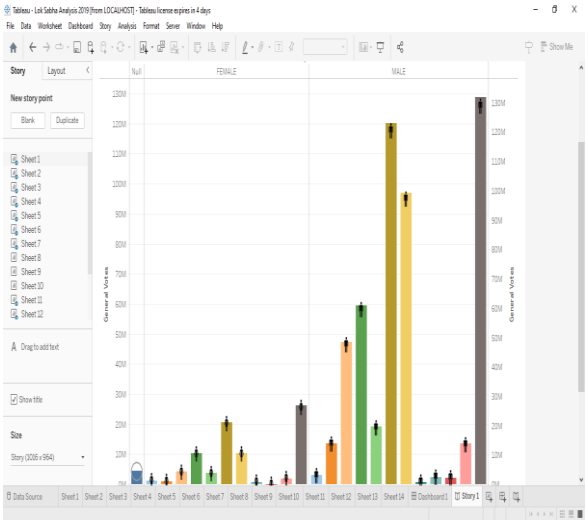
Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Show Me
Dashboard
Layout
Default
Phone
Device Preview
Size
min 1100x1000 - max 1200...
Sheets
Sheet 1
Sheet 2
Sheet 3
Sheet 4
Sheet 5
Objects
Horizontal Container
Vertical Container
Text
Extension
Ask Data
Data Story
Image
Blank
Workflow
Web Page
Sheet 4
Uttar Pradesh 78
West Bengal 42
Madhya Pradesh 29
Bihar 41
Gujarat 26
Maharashtra 47
Tamil Nadu 38
Sheet 6
State
Count of Criminal ..
Sheet 5
General Votes
Sum(0)
Sheet 7
SHS
DMK
JD(U)
INC
AITC
BJD
TRS
BSP
BJP
Sheet 3
554
18
7,993
920
6,152
1
20,299
Sheet 11
Education
Category
Null
5th Pass
8th Pass
10th Pa..
12th
GENERAL
SC
ST
Data Source
Sheet 1
Sheet 2
Sheet 3
Sheet 4
Sheet 5
Sheet 6
Sheet 7
Sheet 8
Sheet 9
Sheet 10
Sheet 11
Sheet 12
Sheet 13
Sheet 14
Dashboard 1
Story 1

3.2 STORY


Story 1
Total Winners
539


Story 1
Total Criminal Cases
2,018


Story 1
Total Votes
59,42,40,703



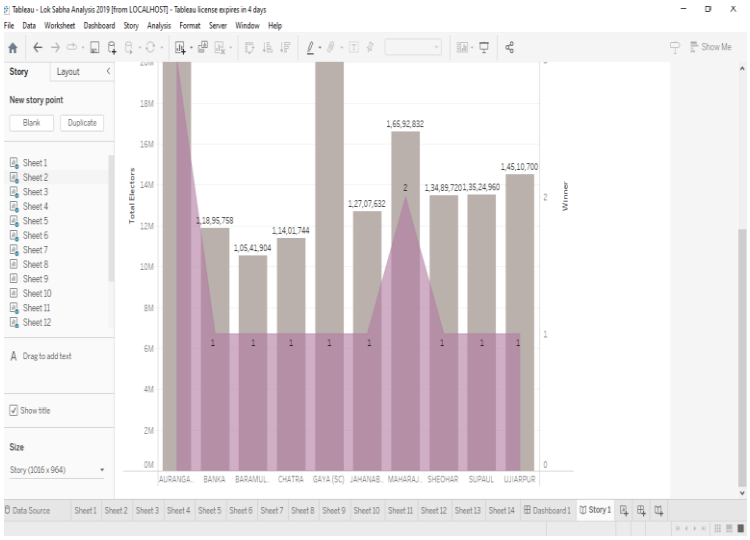


Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
Total Electors
Winner
1,18,95,758
1,05,41,904
1,14,01,744
1,27,07,632
1,65,92,832
1,34,89,720
1,35,24,960
1,45,10,700
AURANGA..
BANKA
BARAMUL..
CHATRA
GAYA (SC)
JAHANAB..
MAHARAJ..
SHEOHAR
SUPAUL
UJIARPUR

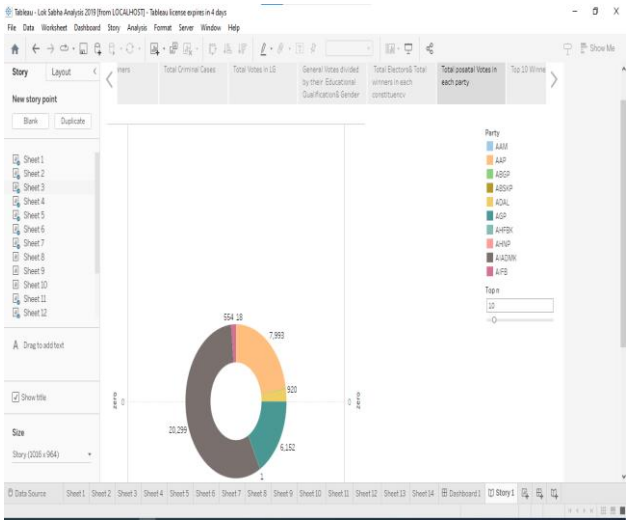


Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
Party
AAM
AAP
ABGP
ABSHP
ADAL
AGP
AHBK
AHNP
AIADMK
APB
554.18
7,993
920
6,152
20,299

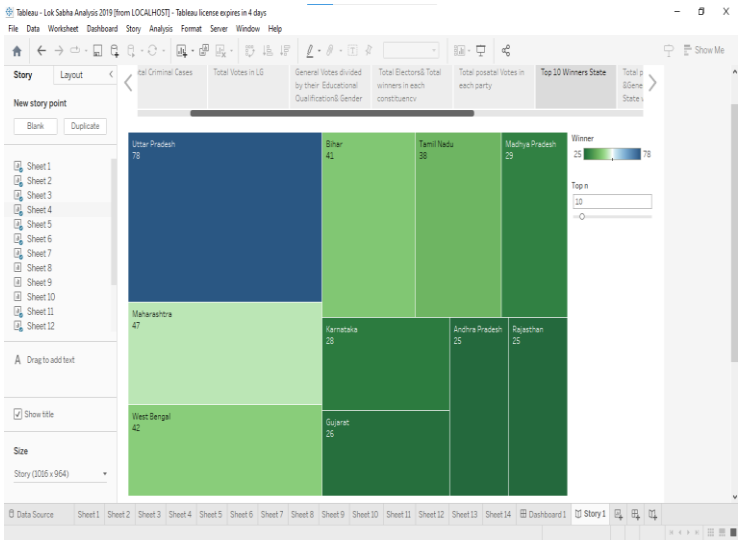


Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
Uttar Pradesh
78
Bihar
41
Tamil Nadu
38
Madhya Pradesh
29
Maharashtra
47
Karnataka
28
Andhra Pradesh
25
Rajasthan
25
West Bengal
42
Gujarat
26
Winner
25
78
Top n
10

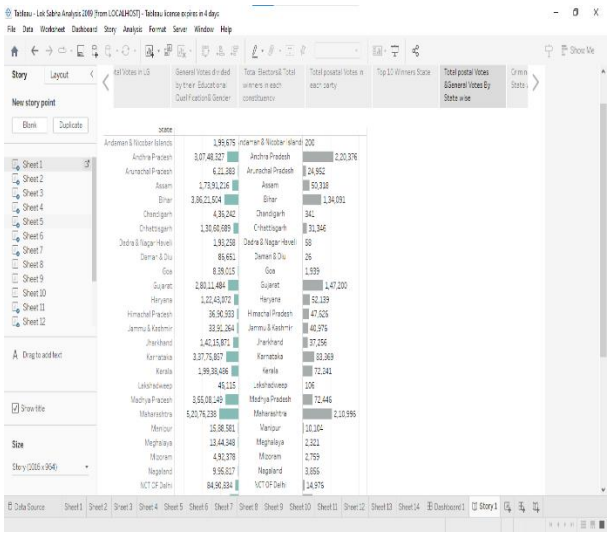


Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
Andaman & Nicobar Islands
1,99,675
Andhra Pradesh
3,07,48,327
Arunachal Pradesh
6,21,383
Assam
1,73,91,216
Bihar
3,86,21,924
Chandigarh
4,34,242
Chhattisgarh
1,30,68,689
Dadra & Nagar Haveli
1,93,238
Daman & Diu
85,651
Goa
8,38,015
Gujarat
2,80,11,484
Haryana
1,22,45,972
Himachal Pradesh
36,90,933
Jammu & Kashmir
33,91,264
Jharkhand
1,42,15,871
Karnataka
3,37,75,867
Kerala
1,99,38,486
Lakshadweep
45,115
Madhya Pradesh
3,55,08,145
Maharashtra
5,23,76,238
Manipur
15,98,581
Meghalaya
13,44,348
Mizoram
4,91,378
Nagaland
9,95,817
NCT Of Delhi
84,96,884

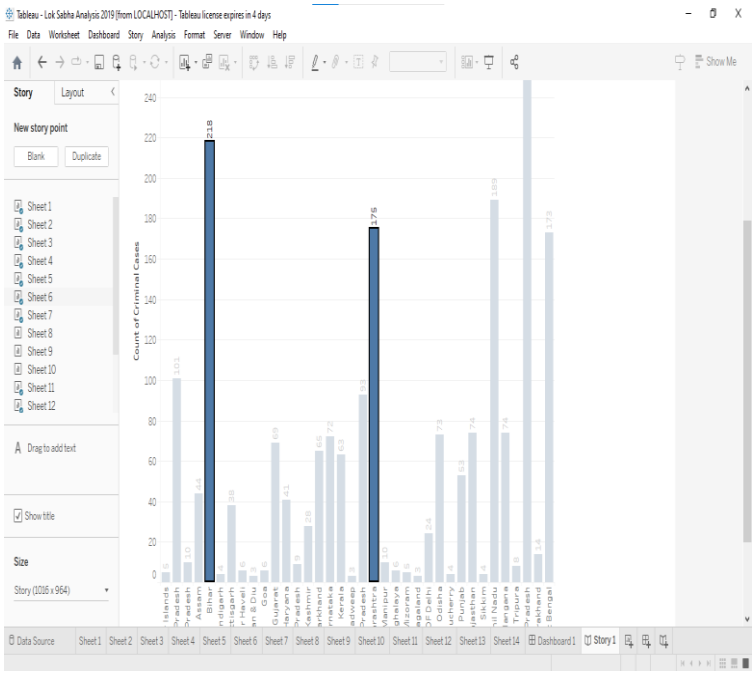
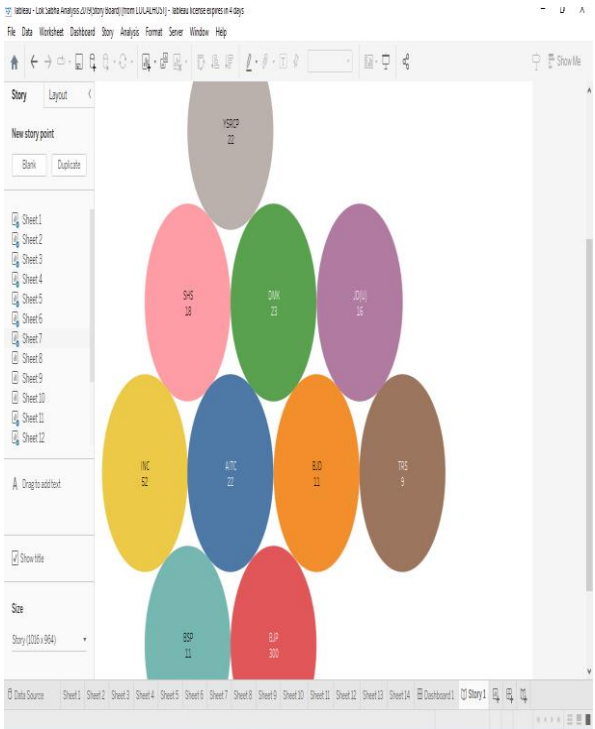
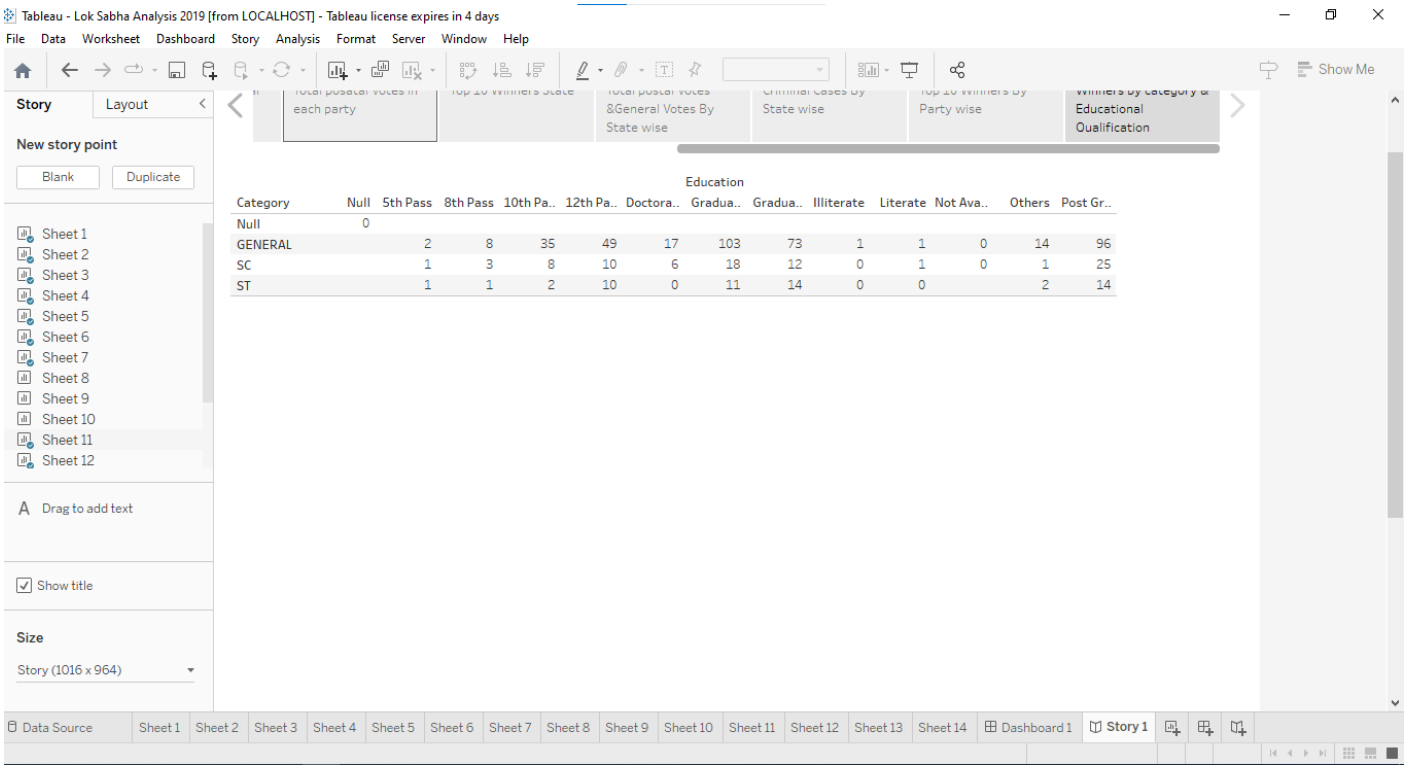


Tableau - Lok Sabha Analysis 2019 [from LOCALHOST] - Tableau license expires in 4 days
Count of Criminal Cases
218
175
Andaman & Nicobar Islands
Andhra Pradesh
Arunachal Pradesh
Assam
Bihar
Chandigarh
Chhattisgarh
Dadra & Nagar Haveli
Daman & Diu
Goa
Gujarat
Haryana
Himachal Pradesh
Jammu & Kashmir
Jharkhand
Karnataka
Kerala
Lakshadweep
Madhya Pradesh
Maharashtra
Manipur
Meghalaya
Mizoram
Nagaland
NCT Of Delhi
Odisha
Puducherry
Punjab
Rajasthan
Tamil Nadu
Telangana
Tripura
Uttar Pradesh
West Bengal


YSRCP
22
SHS
18
DMK
23
JD(U)
16
INC
52
AITC
22
BJD
12
TRS
9
BSP
10
BJP
300



4. ADVANTAGES AND DISADVANTAGES

4.1 ADVANTAGES

1. Objective insights: Quantitative analysis allows researchers to examine data and statistics objectively, providing insights that are not influenced by personal biases or opinions.

2. Identifying patterns and trends: By analyzing large datasets, researchers can identify patterns and trends that may not be apparent through qualitative methods alone. This can help in understanding the factors that contribute to the success and influence of political juggernauts.

3. Informing political strategies: The analysis can provide valuable insights for political parties and candidates, helping them develop effective strategies for their own campaigns. By understanding the successful tactics and characteristics of political juggernauts, they can tailor their approaches accordingly.

4. Understanding power dynamics: Policymakers can benefit from this analysis by gaining a better understanding of the dynamics of political

power and how it influences decision-making. This can help them make more informed policy decisions and navigate the political landscape more effectively.

5. Contribution to academic discourse: Researchers can use the findings from this analysis to contribute to the academic discourse on political science and electoral studies. This can lead to further research and advancements in the field.

4.2 DISADVANTAGES

1. Limited scope: Quantitative analysis relies on available data, which may have limitations in terms of comprehensiveness or accuracy. This can restrict the scope of the analysis and potentially overlook important factors.

2. Lack of context: Quantitative analysis focuses on numbers and statistics, often overlooking the qualitative aspects of politics. This can result in a limited understanding of the complex dynamics and nuances involved in political juggernauts' success.

3. Potential for oversimplification: Quantitative analysis may oversimplify the factors contributing to success by reducing them to numerical values or correlations. This can overlook the complexity of human behavior and decision-making processes.

4. Difficulty in capturing intangible factors: Some factors that contribute to the success and influence of political juggernauts, such as charisma or public perception, may be difficult to quantify accurately. This can limit the analysis's ability to capture the full range of factors at play.

5. Interpretation challenges: Interpreting quantitative data requires expertise and careful analysis. Misinterpretation or biased interpretations can lead to flawed conclusions and recommendations.

5. APPLICATIONS

1. Campaign strategy development: Political parties and candidates can use the analysis to identify successful tactics and characteristics of

political juggernauts, helping them develop effective campaign strategies.

2. Policy formulation: Policymakers can use the analysis to gain insights into the dynamics of political power and how it influences decision-making, enabling them to make more informed policy decisions.

3. Academic research: The findings from the analysis can contribute to the academic discourse on political science and electoral studies, leading to further research and advancements in the field.

4. Media coverage and public opinion: Media outlets and journalists can use the analysis to provide objective insights into the success and influence of political juggernauts, informing their coverage and shaping public opinion.

5. Electoral reforms: The analysis can inform discussions on electoral reforms by highlighting patterns and trends in the success of political juggernauts, potentially leading to changes in electoral systems or regulations.

6. CONCLUSION

In conclusion, a quantitative analysis of political juggernauts in the Lok Sabha reveals several key factors that contribute to their success and influence. These include a strong base of support, extensive networks, financial resources, prominence and recognition, the ability to mobilize supporters, media savvy, strategic decision-making, longevity and resilience, ideological alignment, and national or regional reach. These factors work together to establish political juggernauts as powerful and influential figures in the political arena, capable of shaping policy and driving political change.

7. FUTURE SCOPE

The future scope of political juggernauts and quantitative analysis of the 2019 Lok Sabha elections can be quite broad and diverse. Here are a few potential areas of focus:

1. Analysis of voter demographics: Quantitative analysis can help identify specific voter demographics that played a crucial role in the 2019 elections. Understanding the preferences and voting patterns of different demographic groups can provide insights into future elections and help political parties tailor their strategies accordingly.

2. Performance analysis of political parties: By analyzing quantitative data such as vote shares, seat distributions, and performance in different regions, one can assess the strengths and weaknesses of various political parties. This analysis can guide parties in formulating effective campaign strategies and policies for future elections.

3. Impact of social media and technology: The 2019 Lok Sabha elections witnessed an increased use of social media platforms and technology by political parties. Quantitative analysis can help evaluate the impact of these tools on voter engagement, campaign effectiveness, and overall electoral outcomes. This analysis can assist parties in leveraging digital platforms more effectively in future elections.