

## 4 Estimating Probabilities of Data: MLE

Assumption: There is a distribution for data  $p(x,y)$

If we have the distribution, then we can predict label using  $p(y|x)$

Two ways to obtain  $p(x,y)$

$$p(x,y) = p(y|x) p(x) \quad \text{Discriminative learning (Logistic Regression, SVM)}$$

$$= p(x|y) p(y) \quad \text{Generative learning (VAE, GAN)}$$

### Maximum Likelihood Estimation

Binomial Distr: H, T, T, H, H, H, T, T, T, T

$$\text{What is } P\{H\}? \quad P\{H\} \approx \frac{n_H}{n_H + n_T}$$

$$\text{MLE: } P\{D; \theta\} \quad \text{Let } \hat{\theta} = \underset{\theta}{\operatorname{argmax}} P\{D; \theta\}$$

D is data. Want to find  $\theta$  that maximizes the prob of observing the data

$$P\{D; \theta\} = \binom{n_H + n_T}{n_H} \theta^{n_H} (1-\theta)^{n_T}$$

Find log-likelihood log monotonic increasing

$$\log(P\{D; \theta\}) = \log\left(\binom{n_H + n_T}{n_H}\right) + n_H \log(\theta) + n_T \log(1-\theta)$$

Maximize the log by taking derivative

$$\frac{\partial}{\partial \theta} \log(P\{D; \theta\}) = \frac{n_H}{\theta} - \frac{n_T}{1-\theta} = 0$$

$$\theta = \frac{n_H}{n_H + n_T}$$

Shortfalls: With small sample size, estimate unstable

With 1 toss, predict H/T all the time

Fix: Smoothing. Hallucinate samples of

$$\frac{n_H + \alpha}{n_H + n_T + \beta} \propto H \text{ in } \beta \text{ toss}$$

### Bayesian vs. Frequentist

Frequentist  $P\{D; \theta\}$

$\theta$  is an unknown constant

$P\{\theta\}$  ill defined

MLE maximizes  $P\{D; \theta\}$

Bayesian  $P\{D|\theta\}$

$\theta$  is a distribution

$P\{\theta\}$  encodes your belief of what  $\theta$  should be

## Baye's Rule

$P\{D|\theta\}$  Likelihood

$P\{\theta\}$  Prior

$P\{\theta|D\}$  Posterior

$$P\{\theta|D\} = \frac{P\{D|\theta\} P\{\theta\}}{P\{D\}} \quad \leftarrow \text{Likelihood} \times \text{Prior}$$

$\leftarrow \text{Normalization}$

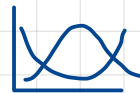
Back to coin toss example

Let prior be beta distribution

$$P(\theta) = \frac{\theta^{\alpha-1} (1-\theta)^{\beta-1}}{B(\alpha, \beta)} \quad B(\alpha, \beta) \text{ is normalizing constant}$$

Depends on,  $\alpha, \beta$ ,

Beta distr looks like



$$P(\theta|D) \propto P(D|\theta) P(\theta)$$

$$= \binom{n_H + n_T}{n_H} \theta^{n_H} (1-\theta)^{n_T} \frac{\theta^{\alpha-1} (1-\theta)^{\beta-1}}{B(\alpha, \beta)}$$

$$= \binom{n_H + n_T}{n_H} \theta^{n_H + \alpha - 1} (1-\theta)^{n_T + \beta - 1}$$

If you were to do MLE on  $P(\theta|D)$

$$\hat{\theta}_{MLE} = \frac{n_H + \alpha - 1}{n_H + n_T + \alpha + \beta - 1} \quad \text{same as smoothing}$$