

5 Naive Bayes

Last Time:

Data is drawn iid from an unknown distribution $D \sim P(x, y)$

We don't know what the unknown distr is

We estimate $P(x, y)$ by some distr dependent on parameter θ . $P_\theta(x, y)$

How to estimate θ ?

MLE $\hat{\theta} = \arg \max_{\theta} P(D)$ Frequentist

MAP $\hat{\theta} = \arg \max_{\theta} P(\theta | D)$ Bayesian

How to make prediction once given $\hat{\theta}$?

Calculate $P\{y | \theta\}$

More generally...

$$P\{y | X=x\} = \int_0^{\theta} \underbrace{P\{y | \theta\}}_{\substack{\text{Given a model} \\ \text{what is prob it is y}}} \underbrace{P\{\theta | D\}}_{\substack{\text{prob of choosing} \\ \text{a specific model}}} d\theta$$

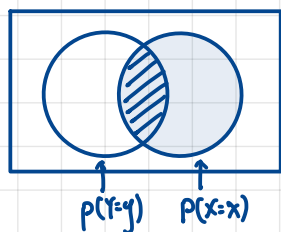
Naive Bayes

Given $P(x)$, $D \sim P(Y, x)$

What is $P(Y=y | X=x)$

$$P(Y=y | X=x) = \frac{P(Y=y, X=x)}{P(X=x)}$$

$$\text{In discrete cases...} = \frac{\sum_{i=1}^n I(X_i = x, Y_i = y)}{\sum_{i=1}^n I(X_i = x)} \quad (\text{In sample estimate})$$



Basically, you discard all data where $X_i \neq x$

Hard to achieve if you have a large # of features

i.e. image. Requiring $X_i = x$ means all pixels must have the same value

Naive Bayes to rescue

$$P(Y=y | X=x) = \frac{P(X=x | Y=y) P(Y=y)}{P(X=x)}$$

$P(Y=y)$. Not a problem.

Few labels. Easy to est.

$P(X=x)$. Normalizing

$P(X=x | Y=y)$. Hard to estimate

Naïve Bayes makes crucial assumption

Given a label, the features are independent from each other

$$P(X = \vec{x} | Y = y) = \prod_{i=1}^d P(x_i = x_i | Y = y)$$

In the example of spam filtering

Two typewriters: One correspond to spam, other non-spam

At first, you decide whether to write a spam or non-spam

Once the decision is made, randomly strike the keys to compose email

Recall Bayes classifier

$$h(\vec{x}) = \operatorname{argmax}_y P(y | \vec{x}) = \operatorname{argmax}_y \frac{P(\vec{x} | y) P(y)}{Z}$$

constant doesn't matter
try to maximize

$$= \operatorname{argmax}_y P(y) \prod_i P(x_i | y) \quad \text{take log}$$

$$= \operatorname{argmax}_y \log(P(y)) + \sum_i \log(P(x_i | y))$$