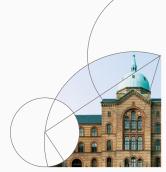


# 2. Consumption-Saving Models

Adv. Macro: Heterogenous Agent Models

Jeppe Druedahl & Patrick Moran 2022







Introduction

#### **Disclaimer**

 Note: The views expressed in this presentation are those of the author and do not represent the views of the Federal Reserve Board or Federal Reserve System.

## **Consumption-Saving Models**

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#### Central economic questions:

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#### Plan for today:

- 1. Discuss the MPC, why it matters, and how it looks in the data
- 2. Consider a variety of models that attempt to match the data
- 3. Study the link between income risk and consumption behavior

# **MPC**

# The Marginal Propensity to Consume (MPC)

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- For a comprehensive overview, see Kaplan and Violante (2021)

Central concept in modern heterogeneous-agent macroeconomics

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Tension between data and models

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Disagreement among economists

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Disagreement among economists

We need macro models that can reproduce the data on MPC

#### MPC in the Data: Methods

- Three strands of empirical evidence on the size of the MPC:
  - Quasi-experimental evidence
     Johnson-Parker-Souleles (2006): Economic Impact Payments
     Shapiro et al. (2017): government shutdown
     Fagereng et al. (2020), Golosov et al. (2021): lottery wins

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  - Structural estimates
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#### MPC in the Data: Findings

- The quarterly aggregate MPC is between 15% and 25%
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- The quarterly aggregate MPC is between 15% and 25%
  - Size dependence: MPC larger for small income shocks
  - Sign asymmetry: MPC much larger for negative income shocks
- There is large heterogeneity in MPCs across households
  - Liquid wealth: MPC larger for low wealth households
  - Fixed individual characteristics: MPC larger for young, low-income households

#### **Taking Stock**

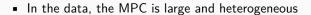
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## **Taking Stock**

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• Question: how can common macro models generate a large MPC?

MPCs in Macro Models

# Representative Agent (RA) Model

- No idiosyncratic risk, no borrowing constraint
- Household problem:

$$\max_{\{c_t,b_{t+1}\}} \sum_{t=0}^{\infty} \beta^t \frac{c_t^{1-\gamma}}{1-\gamma}$$
 s.t. 
$$c_t + b_{t+1} = Rb_t + y_t$$

Consumption function:

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• The consumption function is linear in asset holdings  $(b) \rightarrow$  wealth distribution irrelevant for MPC

# Representative Agent (RA) Model

- Parameterization:
  - 1. Log utility ( $\gamma=1$ ): then we can simplify to:  $\mathfrak{m}^{\it CE}=1-\beta$
  - 2. Plausible (quarterly) calibrations:  $\mathfrak{m}^{CE} = 0.5\%$
- Representative Agent model features a tiny MPC

$$c(b) = 0.005 * \left[ Rb + \sum_{t=0}^{\infty} \left( \frac{1}{R} \right)^{t} y_{t} \right]$$

#### Main Takeaways for the MPC

Can macro models generate a high MPC, and if so, how?

1. RA model: No

# One-Asset Heterogeneous Agent (HA) Model

- Add idiosyncratic income risk, realistic borrowing constraint
- Household problem:

$$\max_{\{c_t, b_{t+1}\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \frac{c_t^{1-\gamma}}{1-\gamma}$$
s.t.
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$$b_t \ge \underline{b}$$

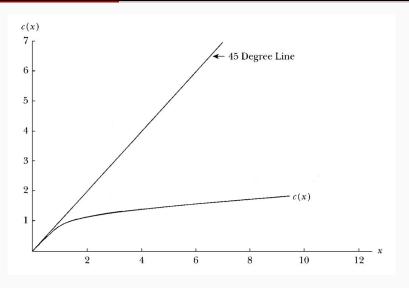
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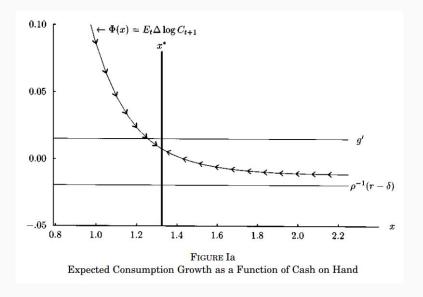
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$$b_t \geq \underline{b}$$

- Main takeaways:
  - 1. Consumption function c(b) is concave due to precautionary motive
  - 2. There is an optimal buffer stock of assets that HHs want to achieve

## Consumption function is concave



x = b/y is the share of assets to permanent income (Carroll 2001)



#### Takeaways:

1. As  $x\to\infty$ , the expected growth rate of consumption (and the MPC) converge to their values in the RA model

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- 3. If the consumer is impatient, there exists a unique target assets-to-permanent-income ratio  $(x^*)$

# From the inidividual to the aggregate MPC

• Individual MPC for a household with state (b, y):

$$m(b,y) = \frac{c(b+x,y) - c(b,y)}{x} \simeq \frac{\partial c(b,y)}{\partial b}$$

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- Two key determinants:
  - 1. Consumption function  $c(b, y) \Longrightarrow MPC$  function m(b, y)
  - 2. Wealth distribution  $\mu(b, y)$

# What determines the size of the aggregate MPC?

- Shape of the consumption function
  - ullet Uninsurable income risk o precautionary saving motive
    - Prudence (u''' > 0)
    - Occasionally binding borrowing constraint
  - Strength of precautionary saving is decreasing in wealth
  - $\blacksquare$  Consumption function is concave  $\to$  MPC is decreasing in wealth
  - $\blacksquare$  As wealth grows, the MPC  $\to$  MPC in the RA model

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- Shape of the wealth distribution
  - lacksquare Bigger mass at bottom, where c function is concave ightarrow large MPC
  - Hand-to-mouth (H2M) households with zero wealth and MPC=1

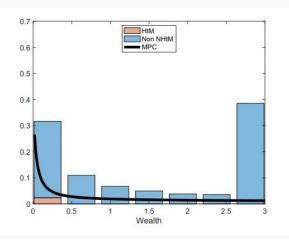
- 1. As before, we set  $\gamma=$  1, so that we have log utility
- 2. Set the interest rate r to be 1% per year
- 3. Choose  $\boldsymbol{\beta}$  so that the model matches some target of mean wealth

#### Calibration Strategy:

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#### Calibration 1:

- 1. Target US data: wealth to income ratio of 4.1
- 2. This gives an MPC of 4.6%



- Households want to escape the borrowing limit
- Very few high MPC households

#### Calibration Strategy:

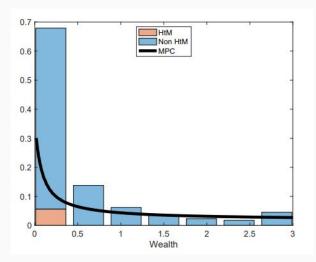
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- 1. Target US data: wealth-to-income ratio of 4.1
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#### Calibration 2:

- 1. Target a counterfactual wealth-to-income ratio of 0.5
- 2. This gives an MPC of 14%



- Now we have a lot more high MPC households
- But we miss the vast majority of wealth in the economy

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- Observation:
  - Not all household wealth is <u>immediately</u> available for consumption smoothing
  - 2. Important difference between liquid and illiquid wealth
  - 3. In line with evidence that MPC declines in liquid wealth

Continuum of households

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- Fixed transaction cost  $\kappa$  to move funds into / out of illiquid account

 Value function is the max of the value if you do not (N) or do adjust (A) illiquid assets

$$V_{j}\left(a_{j},m_{j},z_{j}\right)=\max\left\{ V_{j}^{N}\left(a_{j},m_{j},z_{j}\right),\ V_{j}^{A}\left(a_{j},m_{j},z_{j}\right)\right\}$$

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$$a_{j+1}=a_{j}\left(1+r^{a}\right)$$
 
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- Choices:  $(c_i, m_{i+1}) = \text{consumption}$ , liquid asset tmrw

Value function if you adjust:

$$\begin{split} V_j^A\left(a_j, m_j, z_j\right) &= \max_{c_j, a_{j+1}, m_{j+1}} u\left(c_j\right) + \beta \mathbb{E}_j\left[v_{j+1}\left(a_{j+1}, m_{j+1}, z_{j+1}\right)\right] \\ &\text{subject to} \\ c_j + a_{j+1} + m_{j+1} \leq a_j(1 + r^a) + m_j(1 + r^m) - \kappa + y_j\left(z_j\right) \\ a_{j+1} \geq 0, m_{j+1} \geq \underline{m} \end{split}$$

• Choices:  $(c_j, a_{j+1}, m_{j+1}) = \text{consumption}$ , illiquid asset tmrw, liquid asset tmrw

## Result: Two different Euler equations

 Short-Run Euler Equation - governed by saving vs dissaving in the liquid asset

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 Long-Run Euler Equation - governed by saving vs dissaving in the illiquid assets

$$u'(c_j) = \beta(1+r^a)^N u'(c_{j+N})$$

where N is the number of periods between adjustment

## Example 1

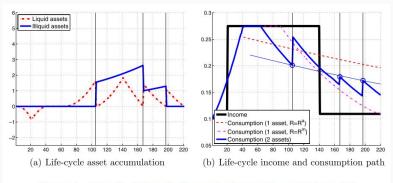


FIGURE 1.—Example of life-cycle of a poor hand-to-mouth agent in the model.

 Agent exhibits poor hand-to-mouth behavior between periods 40-60, when she consumes all of her income and holds zero liquid assets

## Example 2

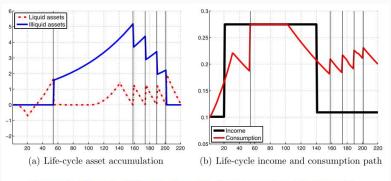


FIGURE 2.—Example of life-cycle of a wealthy hand-to-mouth agent in the model.

 Agent exhibits wealthy hand-to-mouth behavior between periods 55 to 100, when she owns illiquid wealth, but zero liquid wealth

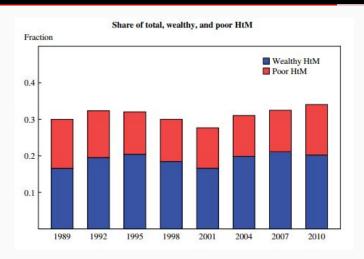
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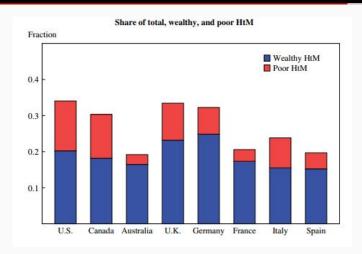
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- If gains exceeds costs ⇒ Wealthy HtM

### Wealthy HtM households in the data



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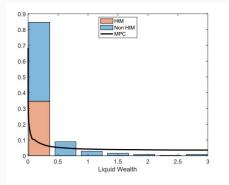


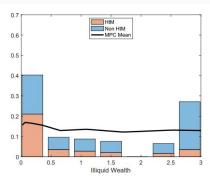
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  - Transaction cost κ
- Choose these three parameters so the model matches three targets:
  - Mean wealth-to-income ratio (4.1)
  - Share of HtM households (34%)
  - Share of wealthy HtM households (25%)

#### Results from the two-asset model





- What matters most for the MPC is liquid wealth, not total wealth
- Wealthy HtM have a very high MPC
- MPC remains high even for households with sizeable illiquid wealth
- Average MPC = 15%

## Main Takeaways for the MPC

- Can macro models generate a high MPC, and if so, how?
  - RA model: No.
    - MPC ~= 0.5%
  - One-asset HA model:
    - Realistic wealth calibration: MPC = 4.6%
    - Low wealth calibration: MPC = 15%
  - Two-asset HA model:
    - Realistic wealth calibration: MPC = 15%



## **Unemployment Risk and Consumption Dynamics**

- Question: How does unemployment risk affect household spending?
  - During recessions, unemployment risk increases
  - This may induce HHs to increase their buffer stock of assets
  - The resulting fall in consumption may increase output volatility
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  - This channel has been difficult (if not impossible) to capture with RA models
- Our goal: Study a HA model that can capture this channel
  - We will closely follow Harmenberg and Öberg (2021)
  - Consumption falls in response to increased risk during recessions
  - Households increase their precautionary savings and postpone irreversible durable investments.

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$$\max_{\{C_{it}, D_{it}, B_{it}\}_{i=0}^{\infty}} E_0 \sum_{t=0}^{50} \beta^t u(C_{it}, D_{it})$$

Subject to

$$C_{it} + D_{it} + qB_{it} \le \Upsilon(Y_{it}, n_{it}) + (1 - \delta)D_{it-1} + B_{it-1} - A(D_{it}, D_{it-1}),$$
  
 $C_{it}, D_{it}, B_{it} \ge 0.$ 

Adjustment costs to durable consumption

$$A(D_{it}, D_{it-1}) = \begin{cases} 0 & \text{if } D_{it} = (1 - \delta)D_{it-1}, \\ hD_{it-1} & \text{if } D_{it} \neq (1 - \delta)D_{it-1} \end{cases}$$

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- Where the employment process is governed by two parameters:
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  - The job separation probability
- Job separation probability = 1% in expanisions and 2% in recessions
- Job finding probability = 2% in both expansions and recessions

# How might unemployment risk affect consumption

- Two channels:
  - Unemployment-risk channel (ex-ante)
  - Unemployment channel (ex-post)

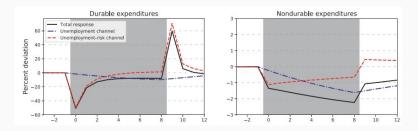
# How might unemployment risk affect consumption

- Two channels:
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- What is the difference between the two channels?
  - The first captures the saving response to an increase in future job separation probability
    - $\blacksquare \ \ \, \mathsf{Increased} \ \, \mathsf{unemployment}\mathsf{-risk} \Longrightarrow \mathsf{larger} \ \, \mathsf{optimal} \ \, \mathsf{buffer} \ \, \mathsf{stock}$
  - The second captures the fall in consumption induced by being hit by a bad shock
    - Decreased income ⇒ less resources available for consumption

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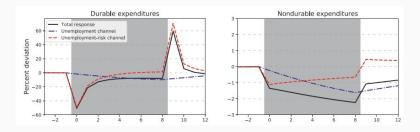
- Two channels:
  - Unemployment-risk channel (ex-ante)
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- What is the difference between the two channels?
  - The first captures the saving response to an increase in future job separation probability
    - Increased unemployment-risk ⇒ larger optimal buffer stock
  - The second captures the fall in consumption induced by being hit by a bad shock
    - Decreased income ⇒ less resources available for consumption
- Which of these channels is more important?

## Results



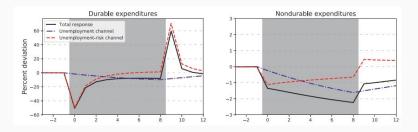
Response of durables is much larger than nondurables

### Results



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- For durables: unemployment-risk channel is most important

### Results



- Response of durables is much larger than nondurables
- For durables: unemployment-risk channel is most important
- For nondurables: unemployment-risk matters initially, but unemployment accounts for the majority in the long-term

**Summary** 

## Summary and next week

- Today: Three applications of dynamic programming to understand household spending dynamics
  - 1. The role of credit constraints
  - 2. Modeling the large average MPC to income shocks
  - ${\small 3. \ \ Consumption \ dynamics \ with \ time-varying \ unemployment \ risk} \\$

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- Next week: Life-cycle consumption-saving models with deviations from full rationality
- Homework exercises: Start with the model from week 1
  - 1. Adjust the discount factor,  $\beta$ , to target 3 different levels of average wealth. How does the average MPC change across calibrations?
  - 2. Add unemployment risk and unemployment benefits to the model. How does it change average savings?