## **Web Design Framework**

Personality:	Main:
	Secondary(if applicable):
Typography:	Serif:□ Sans-serif: □
	Font-family:
	Pixel range:
	Weights:
	100□, 200□, 300□, 400□, 500□,600□,700□,800□
	Italics: □
Colors:	Primary color:
	Secondary color:
	Accent:
Images:	Images provided: yes:□ no: □ (if yes: high-res□)
	Product photos: □
	Story-telling photos: □
	Illustrations: □
	Patterns: □
Icons:	Icons provided: yes: □ no: □
	Icon type: SVG: □ Icon fonts: □
	Icon pack:
	Icon color:
Shadows	Less: ☐ More: ☐