Pitch Deck

REVOLUTIONIZE YOUR STORE'S PERFORMANCE

Andrii Kostiushko

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Erste Group

What do we solve?

Our system alleviates stores from the manual data analysis and provides pleasure by optimizing aisles, predicting sales and discovering popular pairs.

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What is the value?

Implementing our system eliminates the need for costly consultants. Our automated solution analyzes purchasing patterns, optimally places products to meet customer needs, and continuously provides targeted discounting strategies.

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What is the technology?

We present our web application, where, with a single click, you can select your store and instantly view data in an intuitive format. Access Demand Forecast for future sales predictions, Product Pairs for discount strategies, and Arrangement System for effective behavioral merchandising.

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What do we lack?

We brainstormed a business idea and developed a prototype. To fully unlock our model's potential, we now seek support from Erste Group.

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How to Go-To-Market?

Our go-to-market strategy focuses on advertising our product by showcasing successful implementations in large companies, emphasizing the low cost of maintenance, and highlighting its simple, intuitive navigation.

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Why our model?

Our model is affordable, easy to navigate, and highly effective. It provides essential features to help your store create an optimal user experience while delivering financial benefits for your company.

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Our team

In our project, tasks were allocated among team members as follows:
Andrii Kostiushko is responsible for data analysis and presentation,
Maksym Bobukh handles design and front-end development, and Maksym
Liutyi oversees data analysis and back-end development.

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Forecast of our model

Titans of sales like Walmart and Amazon have already demonstrated the value of these strategies, showing measurable positive outcomes for their businesses. With proper implementation, we're confident our model can deliver similar success for your business, optimizing inventory, predicting demand, and enhancing customer engagement.

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Current state

Our model is currently in the prototype stage, primarily due to limited data and development time. With additional data and further refinement, our model's accuracy will improve, making it adaptable and optimized for stores of any type.