Website: berthskies.github.io LinkedIn: /in/berthahu

# Bertha Hu

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#### **EDUCATION**

### **Johns Hopkins University**

Baltimore, MD

Bachelor of Science in Computer Science; Minor in Visual Arts

Expected May 2018

- Relevant Courses: Natural Language Processing, CS Innovation & Entrepreneurship, Object-Oriented Software Engineering, Data Structures, Automata & Computation Theory, Video Game Design, Intro to Business, Discrete Math
- Awards: Rewriting the Code 2017 Fellow, first place in HopHacks, Coca-Cola Scholar, Invensys Scholar

## **SKILLS**

- Languages and Tools: Java, Python, C++, C, HTML, CSS; JIRA, Excel, PowerPoint, Unity, Maya, Adobe Photoshop & Flash
- Knowledge Areas: Agile, entrepreneurship, leadership, product management, investments, business development

### **WORK EXPERIENCE**

A-Level Capital Baltimore, MD

Associate

Feb. 2017 — Present

- Invest in and support early-stage companies founded by Hopkins affiliates at student-lead VC firm with \$500,000 AUM
- Firm has raised >\$680,000 and experienced a 43.53% increase in portfolio value within 15 months
- Source and evaluate potential investments, conduct due diligence, provide seed funding, and manage portfolio companies

Enova International Chicago, IL

CashNetUSA Product Management Intern

Mar. 2017 - Jul. 2017

- Lead the Document Upload project, which upgraded the US loan application process and now nets >\$500,000 yearly ROI
- Managed three software engineering interns and worked cross-departmentally to meet business needs; used Scrum framework
- Implemented the US customer journey map, populated with images of site pages for all client types; now used by whole US team
- Prioritized installment loan app features through survey research; created the mobile application flow for the entire process

## OmniTrail Technologies

San Jose, CA

Software Engineering & Business Development Intern

Mar. 2016 – Aug. 2016

- Used Quartz to create a heartbeat program that tracks activity of back-end server operations and detects issues
- Conducted due diligence and facilitated meetings with invested companies (ie. Tesco, Verizon, Zebra, Qualcomm, Cisco)
- Participated in Dynamic Distribution Disruption Retail and NRF's Big Retail Show with Fortune 500 VPs, C-levels, and managers

#### **OmniTrail Technologies**

San Jose, CA

Software Engineering Intern

Jun. 2015 – Aug. 2015

- Independently created two real-time visualizers in Java that have since been pushed into production to all clients
- Utilized Jetty to receive JSON objects from the location server and used histogram filters to algorithmically determine locations of devices, mapping detected DSI and their trails on floor nodes for product demos and client debugging purposes

BM Littleton, MA

Software Engineering Intern

Jun. 2014 - Aug. 2014

- Designed tests for the GUI of IBM Connections Automation team, ensuring that services functioned properly across builds, issues were identified and fixed quickly, and end-users experience an error-free product
- Developed smart cloud services in Java, producing 31 test cases and preventing 238 defects across multiple servers
- Presented finished project with teammates to >50 managers, engineers, and other interns across different sectors of the company

## **PROJECTS**

## Gamma Ray Kitten - github.com/BitBallers/GammaRayKitten

Dec. 2014

A randomized videogame about a radioactive cat escaping a laboratory. Created with three other students using Pygame.

#### **Sound Cave Oculus Rift Audio Visualizer** – 1<sup>st</sup> Place at HopHacks

Feb. 2014

An interactive 3D audio game environment experienced through the Oculus Rift that responds to changes in bass, tempo, and rhythm of songs. Created with three other students using Unity and C#. Won first place at the Spring 2014 JHU hackathon, HopHacks.

# LEADERSHIP, ACTIVITIES, AND INTERESTS

- Leadership: Recruitment Chair and Social Committee board member in Chinese Students Association, previous Vice President of Fraternity Development in Pi Beta Phi Fraternity
- Activities: HopHacks, Women in Computer Science, Alpha Phi Omega National Service Fraternity, Chinese Students Association, Pi Beta Phi Fraternity, Business in China Association
- Interests: Drawing, photo manipulation, venture capital & startups, reading, writing poetry, gaming, exotic foods, travelling