FAN YANG

Mountain View, California

(713)330-6590 | fanyang2020@utexas.edu | LinkedIn: linkedin.com/in/fanyang19

WORK EXPERIENCE

Meta Platform 2019 - Current

Software Engineer – Meta Business Suite Inbox, Ads that Click to WhatsApp

Menlo Park, CA

- o Designed and built a new unified inbox client with modern Relay and Redux architecture. Significantly improved development efficiency and code maintainability, reducing broken experience rate by 60% and JS size by 72%.
- Migrated business users to the new surface with minimum-friction redirection experience, increased active messaging businesses on the platform by 13% and topline metric by 7%.
- Led the technical design, development, and experimentation of the inbox automation platform that supports custom IFTTT automation creation for businesses, increasing the engagement rate by 30%.
- Established org-wide experiment review process and improved active experiment tracking and monitoring through dashboards and internal tools. Created and maintained half-long holdouts to measure long-term project impact.

Facebook 2019

Software Engineer Intern – Messenger Business Infra team

Menlo Park, CA

Built the front-end UI and back-end service for Messenger OR code using React. is, Hack, and PHP.

Seeyoo Electronics 2018

Software Engineer Intern

Shanghai, China

- Worked with Linksome Coffee team to build the Linksome Coffee App in vanilla JavaScript and Java.
- O Designed and implemented in-app coffee purchase system to allow users to pay via WeChat Pay or Linksome Wallet where users can collect stars from purchase and redeem for free drinks.

Texas Advanced Computing Center

2018

Undergraduate Research Assistant

Austin, TX

- Built interactive user interface in JavaScript for collecting user-corrected traffic object annotation data which enabled pedestrian and vehicle speed detection.
- Developed a web application in Scala with Play Framework to process user annotations in real time and improved object recognition models with deep learning using collected data.

EDUCATION

University of Texas at Austin

Aug 2016 – Dec 2019

Bachelor of Science in Computer Science, Minor in Business

GPA 3.92, University Honors

PROJECTS

Reverse Image Search

2018

- Coded visual image search methods using k-means clustering and bag-of-words to retrieve relevant images for a
 query image containing objects of interest.
- O Performed spatial verification via affine alignment with RANSAC, improving performance of relevant image search by 42%. Programmed a stop list to ignore very common words and applied tf-idf weighting to bag-of-words, increasing overall matching rate by 23%.

Human Resource Management System

2017

- Led a team of three to design conceptual models and build an Oracle APEX web application that provides HR functions such as storing employee data, recruitment processes, and attendance records.
- o Implemented drill-down charts and master detail report features.

TECHNICAL STRENGTHS

Proficient Java, Python, JavaScript, Hack/PHP, React.js

Familiar C++, C, MySQL, PHP, MATLAB