Wilbert Marvin Tiono

Coding Enthusiast ✨

CONTACT

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(+62) 815 8690 9537 📞

Jakarta, Indonesia 📍

Instagram 📷

EDUCATION

Jakarta Taipei School/
Primary - High school

2013 - Present
Jakarta, Indonesia

SKILLS

Programming: Python , C++
Instruments: Guitar, Piano, Drum
Sports: Basketball, Badminton, Soccer
Becoming MC

Achivments

Senior Data Analyst

Ross Industries

February 2020 - current / New York, NY

- Used PowerBI and SQL to redefine and track KPIs surrounding marketing initiatives, and supplied recommendations to boost landing page conversion rate by 38%
- Led a team of 4 analysts to brainstorm potential marketing and sales improvements, and implemented A/B tests to generate 15% more client leads
- Redesigned data model through iterations that improved predictions by 12%

Data Analyst

Liberty Mutual Insurance

January 2018 - February 2020 / New York, NY

- Built data models and maps to generate meaningful insights from customer data, boosting successful sales efforts by 12%
- Modeled targets likely to renew, and presented analysis to leadership, which led to a YoY revenue increase of $300K
- Compiled, studied, and inferred large amounts of data, modeling information to drive auto policy pricing

Data Analyst

Chegg

April 2015 - January 2018 / New York, NY

- Devised KPIs using SQL across company website in collaboration with cross-functional teams to achieve a 120% jump in organic traffic
- Analyzed, documented, and reported user survey results to improve customer communication processes by 18%
- Collaborated with analyst team to oversee end-to-end process surrounding customers' return data