

Additional Logo Do's and Don'ts

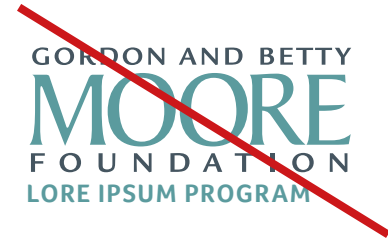
DO NOT PUT A WHITE BOX AROUND LOGO
WHEN PLACED ON A DARK/BUSY BACKGROUND



DO NOT ADD THE "DROPSHADOW" OR
THE "GLOW" EFFECT



DO NOT ADD INITIATIVE, PROGRAM OR
PROJECT NAMES TO THE LOGO



1. Whenever possible, use our color logo.
2. Do not change the typeface (font) of the words in the logo.
3. Do not use the logo as part of text (e.g., in a sentence).
4. Do not change the logo's orientation.
5. Do not crop the logo in any way.
6. Do not place the logo on similarly colored backgrounds.
7. Do not recreate elements or replace elements.