

---

## 50 Daily AI Prompts for Founders

---

### Brand Clarity & Messaging

1. "Help me write a clear one-sentence brand statement for my business that speaks to [target audience] and the problem I solve."
2. "Summarize my business in 3 bullet points I can use on my website homepage. Here's what I do: [insert info]."
3. "Write a friendly but clear About section for a solo founder brand that focuses on [mission/value]."
4. "Turn this long paragraph into a short and punchy Instagram bio: [paste text]."
5. "List 5 tagline options for a personal brand that helps [audience] achieve [result]."
6. "Describe my brand voice if it were a person. My tone is: [e.g. direct, encouraging, bold]."
7. "Rewrite my value proposition so it's simple enough to say in an elevator. Here's my current version: [paste text]."

---

### Offer Design & Sales Copy

8. "Write a short product description for a [service/digital offer] that helps [audience] go from [pain] to [result]."
9. "Create a simple sales page structure for a \$97 digital product built for [audience]."
10. "Give me 5 name ideas for a new offer that helps founders [specific benefit]."
11. "Write a short 'How it works' section for my service-based business in 3 steps."
12. "Explain why my offer is valuable in a single sentence I can use on my site or socials."
13. "Help me describe what makes my offer different without using buzzwords."
14. "List 5 FAQ-style answers for potential clients hesitating to buy my [course/service/offer]."
15. "Write an offer comparison between my \$97 and \$497 versions so customers understand the difference."

---

### Time & Focus

16. "I have 5 hours a week outside of work. Help me prioritize what to work on in my business this week."
17. "Create a realistic weekly time-blocked schedule to build my business around [school/job/life obligations]."

18. "Give me a 60-minute founder power hour plan to get momentum even when I'm low energy."
  19. "Suggest a simple morning routine for a solo founder who wants to be focused and consistent."
  20. "What 3 tasks should I automate this week to save time in my business?"
- 

### **Marketing Content & Social Media**

21. "Give me 3 hook ideas for a reel that shares my journey building a business as a solo founder."
  22. "Help me write a carousel post about [topic] with a strong CTA at the end."
  23. "What are 5 story-based content ideas that build trust with my audience in [industry]?"
  24. "Write a non-cringe post about my recent business mistake and what I learned."
  25. "Turn this blog paragraph into a short LinkedIn or Instagram caption: [paste text]."
  26. "Write a short, fun caption that promotes my lead magnet without sounding pushy."
  27. "List 10 content angles to help me show the value of my offer without 'selling' directly."
  28. "Help me repurpose this email into a Twitter thread: [paste email]."
- 

### **Emails & Funnels**

29. "Write a 5-email welcome sequence for new subscribers who downloaded my freebie on [topic]."
  30. "Summarize my lead magnet in one sentence that makes people want it now."
  31. "Create a subject line for a newsletter that teaches [topic] in a punchy, curiosity-driven way."
  32. "Write a 3-step email funnel that introduces my service to new leads."
  33. "Write an email to re-engage my cold list with something light and useful."
- 

### **Launch Planning & Offers**

34. "Give me a basic 7-day launch plan for my \$147 product with low audience size."
35. "What should I post 3 days before launching a digital product?"
36. "Write a pre-launch teaser email that gets people curious but doesn't oversell."
37. "Help me name the bonus stack for my offer to make it feel more valuable."
38. "Create a 5-step checklist to launch a simple beta offer with a Stripe checkout."



### **Mindset & Confidence**

- 39. "Give me a short pep talk for a founder who feels behind on their goals."
- 40. "How can I reframe fear of judgment when I post about my business?"
- 41. "What are 5 affirmations for showing up as a confident founder?"
- 42. "Write a message to myself from future me, one year into my business being successful."
- 43. "List 3 things I've done this month I should actually be proud of — even if I feel behind."



### **Growth, Scaling & Systems**

- 44. "What's one tiny system I can build this week to make my business easier?"
- 45. "List 3 ways I can simplify the way I deliver my service without lowering quality."
- 46. "Give me a 1-hour template audit checklist to improve my client onboarding process."
- 47. "Suggest a scalable version of my 1:1 offer that still feels high-touch."
- 48. "What are 3 lead magnets I could make based on this offer: [paste offer]."



### **Bonus Prompts**

- 49. "Summarize my offer and target audience into a pitch I can say on a podcast intro."
  - 50. "Rewrite this website headline to sound 20% more clear and 20% more confident: [paste headline]."
-