

# Vasiliki Minou

## User Experience | Interaction Design

*I am an experienced UX Designer and Researcher, eager to deliver innovative business solutions and collaborate with stakeholders to identify obstacles and meet high standards. With a background in Information Technology, experience as a graphic designer and software developer, and Master's education in Design Innovation, I bring an engineering approach and creative perspective to satisfy evolving user needs and create new services and products.*

## Experience

**Frontend Developer (UI/UX) @ JP Morgan Chase & Co.** Oct '22-Oct '23

Developed frontend and backend software applications using Python, Javascript and HTML. Liaised with internal stakeholders, collaborated with team members to improve user experience and facilitated several teams as a Scrum Master.

**Graphic Designer @ Synthesis LTD** Oct '21-Dec '21

Designed branded media and marketing imagery, customised templates for different audiences and built presentations based on the United Nations' Sustainable Development Goals (SDGs).

## Education

**MSc, Design Innovation** Sep '21-Sep '22

Loughborough University London

**BSc, Physics** Sep '14-Jan '20

Aristotle University of Thessaloniki

 vasilikiminou@gmail.com

 (+44) 7787863102

 <https://www.linkedin.com/in/vasiliki-minou-b322a8106/>

## Skills

UX Research, Agile Working,  
Prototyping, Wireframing,  
User-Centred Design, UI Design

## Tools

Figma, Photoshop, Illustrator,  
After Effects, Premiere Pro,  
Miro, ProtoPie, Atlassian Jira

## Programming

Python, Javascript, HTML,  
CSS, Bitbucket, Git, React  
Django REST

## Languages

English, French, Greek

## Related Projects

### Euphoria (Interactive Platform)

Performed brainstorming and sketching, created personas, scenarios and user journeys, and conducted primary research for a community based platform in partnership with Sysdoc.

### Aristotle University Racing Team Electric (Formula Student Team)

Visualised, produced and edited animated videos. Created high-fidelity designs and assisted in the completion of the Business Plan Presentation that was awarded first place in Formula Student Italy 2018.

### Invent For the Planet (Texas A&M University)

Conducted secondary research and performed brainstorming to tackle the brief of airport congestion. Produced an animated walkthrough of the issue and designed a rapid "hub" prototype as part of the proposal.

### Leveraging Co-Design To Transform Consumer Behavior in the Fashion Industry (Master's Thesis)

Performed primary and secondary research including semi-structured interviews, workshops and surveys. Utilising Causal Layered Analysis (CLA), I suggested alternative scenarios to be considered in future research.