

Vasiliki Minou

Interaction Design | User Experience

I am an experienced UX Designer and Researcher, eager to deliver innovative business solutions and collaborate with stakeholders to identify obstacles and meet high standards. With a background in Information Technology, experience as a graphic designer and software developer, and Master's education in Design Innovation, I bring an engineering approach and creative perspective to satisfy evolving user needs and create new services and products.

Experience

Software Engineer @ JP Morgan Chase & Co.

Oct '22-Oct '23

Developed frontend and backend software applications using Python and Javascript. Liaised with internal stakeholders, collaborated with team members to improve user experience and facilitated several teams as a Scrum Master.

Graphic Designer @ Synthesis LTD

Oct '21-Dec '21

Designed branded media and marketing imagery. Customised templates for different audiences and built presentations based on the United Nations' Sustainable Development Goals (SDGs).

Education

MSc, Design Innovation

Sep '21-Sep '22

Loughborough University London

BSc, Physics

Sep '14-Jan '20

Aristotle University of Thessaloniki

 vasilikiminou@gmail.com

 (+44) 7787863102

 <https://www.linkedin.com/in/vasiliki-minou-b322a8106/>

Skills

UX Research, Agile Working,
Prototyping, Wireframing,
User-Centred Design, UI Design

Tools

Photoshop, Premiere Pro,
After Effects, Illustrator, Figma,
Miro, ProtoPie, Atlassian Jira

Programming

Python, Javascript, HTML,
CSS, Bitbucket, Git, React
Django REST

Languages

English, French, Greek

Related Projects

Euphoria (Interactive Platform)

Performed brainstorming and sketching, created personas, scenarios and user journeys, and conducted primary research for a community based platform in partnership with Sysdoc.

Aristotle University Racing Team Electric (Formula Student Team)

Visualised, produced and edited animated videos. Created high-fidelity designs and assisted in the completion of the Business Plan Presentation that was awarded first place in Formula Student Italy 2018.

Invent For the Planet (Texas A&M University)

Conducted secondary research and performed brainstorming to tackle the brief of airport congestion. Produced an animated walkthrough of the issue and designed a rapid "hub" prototype as part of the proposal.

Leveraging Co-Design To Transform Consumer Behavior in the Fashion Industry (Master's Thesis)

Performed primary and secondary research including semi-structured interviews, workshops and surveys. Utilising Causal Layered Analysis (CLA), I suggested alternative scenarios to be considered in future research.