Apple Inc. Product Prices (2025)

# iPhone

* iPhone 15: $799
* iPhone 15 Pro: $999
* iPhone 15 Pro Max: $1199
* iPhone SE (3rd Gen): $429

# Mac

* MacBook Air (M3): $1099
* MacBook Pro (M3): $1599
* Mac Studio: $1999
* Mac Mini: $599
* iMac 24-inch (M3): $1299

# iPad

* iPad Pro (M4): $999
* iPad Air (M2): $599
* iPad (10th Gen): $449
* iPad Mini (6th Gen): $499

# Apple Watch

* Apple Watch Series 9: $399
* Apple Watch Ultra 2: $799
* Apple Watch SE (2nd Gen): $249

# Audio

* AirPods Pro (2nd Gen): $249
* AirPods Max: $549
* HomePod (2nd Gen): $299
* HomePod mini: $99

# Services (monthly)

* iCloud+ (2TB): $9.99
* Apple One (Premier): $32.95
* Apple Music: $10.99
* Apple TV+: $6.99
* Apple Fitness+: $9.99
* Apple Arcade: $6.99
* Apple News+: $12.99

# Accessories

* MagSafe Battery Pack: $99
* Magic Keyboard: $99
* Apple Pencil (USB-C): $79
* AirTag: $29
* Studio Display: $1599
* Pro Display XDR: $4999